



Legislation Text

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City of Alexandria, Virginia

MEMORANDUM

DATE: APRIL 23, 2020

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: MARK B. JINKS, CITY MANAGER /s/

DOCKET TITLE:

Consideration of a Resolution to Adopt Fee Changes to Increase Museum Tour and Rental Fees at City Museums for FY 2021. [ROLL-CALL-VOTE]

ISSUE: A resolution to adopt fee changes to increase museum tour and rental fees at Office of Historic Alexandria (OHA) museums.

RECOMMENDATION: That City Council adopt the attached Resolution (Attachment) as part of the FY 2021 Approved Budget. The new fee(s) will be effective July 1, 2020.

BACKGROUND: Eight OHA museums are open to the public. Museum tour and rental fees were last increased in FY 2015.

DISCUSSION: The following fee increases are proposed for visitors to OHA museums for FY 2021.

1. Increase rental fees at Friendship Firehouse (\$150 to \$350 per hour) and Black History Museum (\$200 to \$250 per hour).
2. Close Apothecary Museum to public tours during a rental, \$250 per hour.
3. Standardize group tours to have a minimum fee of \$50 per group.
4. Establish a \$50 fee for renters to serve alcohol at museum events.
5. Increase school tour and chaperone prices from \$2 to \$3.

FISCAL IMPACT: Increasing museum tour and rental fees will contribute to generating approximately \$20,000 in projected additional General Fund revenue in FY 2021.

ATTACHMENT: Resolution

STAFF:

Emily A. Baker, Deputy City Manager

Gretchen Bulova, Director, Office of Historic Alexandria

Morgan Routt, Director, Office of Management & Budget