

City of Alexandria

301 King St., Room 2400 Alexandria, VA 22314

Legislation Details (With Text)

File #: 20-0781 **Name:**

Type: Resolution Status: Agenda Ready

File created: 3/27/2020 In control: City Council Legislative Meeting

On agenda: 4/29/2020 Final action:

Title: Consideration of a Resolution to Adopt Fee Changes to Increase Museum Tour and Rental Fees at

City Museums for FY 2021. [ROLL-CALL-VOTE]

Sponsors:

Indexes:

Code sections:

Attachments: 1. 20-0781_Attachment 1- FY21 OHA Museum Resolution, 2. 20-0781_After Items

Date Ver. Action By Action Result

City of Alexandria, Virginia

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MEMORANDUM

DATE: APRIL 23, 2020

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: MARK B. JINKS, CITY MANAGER /s/

DOCKET TITLE:

Consideration of a Resolution to Adopt Fee Changes to Increase Museum Tour and Rental Fees at City Museums for FY 2021. [ROLL-CALL-VOTE]

ISSUE: A resolution to adopt fee changes to increase museum tour and rental fees at Office of Historic Alexandria (OHA) museums.

RECOMMENDATION: That City Council adopt the attached Resolution (Attachment) as part of the FY 2021 Approved Budget. The new fee(s) will be effective July 1, 2020.

<u>BACKGROUND</u>: Eight OHA museums are open to the public. Museum tour and rental fees were last increased in FY 2015.

<u>DISCUSSION</u>: The following fee increases are proposed for visitors to OHA museums for FY 2021.

File #: 20-0781, Version: 1

- 1. Increase rental fees at Friendship Firehouse (\$150 to \$350 per hour) and Black History Museum (\$200 to \$250 per hour).
- 2. Close Apothecary Museum to public tours during a rental, \$250 per hour.
- 3. Standardize group tours to have a minimum fee of \$50 per group.
- 4. Establish a \$50 fee for renters to serve alcohol at museum events.
- 5. Increase school tour and chaperone prices from \$2 to \$3.

FISCAL IMPACT: Increasing museum tour and rental fees will contribute to generating approximately \$20,000 in projected additional General Fund revenue in FY 2021.

ATTACHMENT: Resolution

STAFF:

Emily A. Baker, Deputy City Manager Gretchen Bulova, Director, Office of Historic Alexandria Morgan Routt, Director, Office of Management & Budget