



Legislation Details (With Text)

File #: 20-0121 **Name:** Franchise proposals
Type: Written Report **Status:** Agenda Ready
File created: 9/16/2019 **In control:** City Council Legislative Meeting
On agenda: 10/2/2019 **Final action:**
Title: Receipt of Franchise Proposals to Use the Alexandria City Marina Area to Dock an Historic or a Replica Historic Tall Ship Consistent with the Waterfront Small Area Plan, and Referral of Such Proposals for Review.
Sponsors:
Indexes:
Code sections:
Attachments: 1. 20-0121_July 9 2019 Docket Memo

| Date | Ver. | Action By | Action | Result |
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City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 25, 2019
TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL
FROM: MARK B. JINKS, CITY MANAGER /s/

DOCKET TITLE:

Receipt of Franchise Proposals to Use the Alexandria City Marina Area to Dock an Historic or a Replica Historic Tall Ship Consistent with the Waterfront Small Area Plan, and Referral of Such Proposals for Review.

ISSUE: Receipt of franchise proposals to use the Alexandria City Marina area to dock an historic or a replica historic tall ship consistent with the Waterfront Small Area Plan, and referral of such proposals for review.

RECOMMENDATION: That City Council:

1. Receive a summary of proposals submitted to the City;
2. Receive any additional proposals from bidders at the Council meeting;
3. Refer all proposals to the City Manager for evaluation, review and consideration in the manner prescribed by law, including the negotiation of a franchise agreement with, a preferred bidder; and
4. Direct the City Manager to recommend to City Council at its October 22, 2019 meeting or as soon thereafter that is feasible, a recommended firm or organization to be awarded the docking of a historic or a replica historic tall ship franchise by City Council.

BACKGROUND: On July 9, 2019, City Council adopted an ordinance to solicit proposals for a franchise to provide the docking of a historic or a replica historic tall ship in the City Marina area (Attachment). Pursuant to the ordinance, the City Clerk placed advertisements in local newspapers over the course of two consecutive weeks. The preferred deadline which was published and made known to prospective bidders for the receipt of proposals was August 23, 2019. The City received one proposal from the Tall Ship Providence Foundation by the posted deadline.

State law in regards to awarding franchises requires the Mayor to read the summaries in open session at City Council's October 2, 2019 meeting and then inquire as to whether any other bidders are present with additional proposals. City Council then would refer all proposals to the City Manager for review. Staff will evaluate the proposals, select a preferred bidder, and negotiate a franchise agreement for recommendation to City Council as early as its October 22, 2019 meeting or as soon thereafter that is feasible.

FISCAL IMPACT: There is no new fiscal impact associated with this docket item beyond that contained in the attached docket memorandum.

ATTACHMENT: Docket Memorandum for a historic or a replica historic tall ship and adopted ordinance from July 9, 2019 City Council meeting.

STAFF:

Debra Collins, Deputy City Manager

James Spengler, Director, Department of Recreation, Parks and Cultural Activities

Jack Browand, Division Chief, Department of Recreation, Parks and Cultural Activities

Karen Snow, Senior Assistant City Attorney