

City of Alexandria

301 King St., Room 2400 Alexandria, VA 22314

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Title: Receipt of Recommendation from the City Council Naming Committee on the Proposal to Name the

Relocated City Playground at Buchanan Park the Leatrice Byrd Playground at Buchanan Park and

Setting the Proposal for Public Hearing and Consideration on Saturday, February 22, 2014.

Sponsors:

Indexes:

Code sections:

Attachments: 1. LB Playground Attachment 1, 2. LB Playground Attachment 2, 3. LB Playground Attachment 3

Date Ver. Action By Action Result

City of Alexandria, Virginia

MEMORANDUM

DATE: FEBRUARY 5, 2014

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: RASHAD M. YOUNG, CITY MANAGER /s/

DOCKET TITLE:

Receipt of Recommendation from the City Council Naming Committee on the Proposal to Name the Relocated City Playground at Buchanan Park the Leatrice Byrd Playground at Buchanan Park and Setting the Proposal for Public Hearing and Consideration on Saturday, February 22, 2014.

ISSUE: Naming of the City playground at Buchanan Park, 1501 Cameron St., the *Leatrice Byrd Playground at Buchanan Park*.

RECOMMENDATION: That City Council: (1) receive the recommendation of the City Council Naming Committee to name the City playground at Buchanan Park the: *Leatrice Byrd Playground at Buchanan Park*; (2) set the proposal for public hearing and consideration on Saturday, February 22, 2014; and (3) concur with the recommendation of the City Council Naming Committee and approve the naming of the City playground at Buchanan Park the: *Leatrice Byrd Playground at Buchanan Park*.

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BACKGROUND: On March 21, 2013, the City of Alexandria Department of Recreation, Parks and Cultural Activities received an email from Beatrice Porter-Gruel requesting consideration in renaming the City owned Buchanan Park in memory of Leatrice Byrd (Attachment 1). Leatrice Byrd lived her life as a devoted mother always putting her children and those in the neighborhood first. The legacy of her family and the children of the Buchanan, Cameron, Boyle, and Princess Street neighborhoods were her proudest accomplishment. She lived a selfless life receiving happiness and joy by doing for others.

<u>DISCUSSION</u>: In response to the proposal from Beatrice Porter-Gruel, the Department of Recreation, Parks and Cultural Activities (RPCA) solicited public comment on the proposed park naming from May 21, 2013 through June 21, 2013 (Attachment 2).

Community members received notifications of the public comment period by City eNews, neighborhood canvassing of the eNews release, the RPCA website, and through "word of mouth" assistance from Beatrice Porter-Gruel.

On December 17, 2013 the City Council Naming Committee (Mayor William Euille, Councilwoman Del Pepper and Deputy City Manager Michele Evans) held a meeting with Beatrice Porter-Gruel and members of Ms. Byrd's family to discuss the naming of the City playground within the relocated Buchanan Park to honor Leatrice Byrd (Attachment 3). The City Council Naming Committee voted unanimously to recommend to City Council that the City playground in Buchanan Park be named the *Leatrice Byrd Playground at Buchanan Park*.

It is recommended that Council schedule these proposals for public hearing and consideration on Saturday, February 22, 2014.

ATTACHMENTS:

Attachment 1 - Proposal to name Buchanan Park in memory of Leatrice Byrd

Attachment 2 - Public comments for the proposal to rename Buchanan Park

Attachment 3 - Buchanan Park Site Maps

STAFF:

Michele Evans, Deputy City Manager Debra Collins, Deputy City Manager James Spengler, Director, Department of Recreation, Parks and Cultural Activities Jack Browand, Division Chief, Department of Recreation, Parks and Cultural Activities