

City of Alexandria

301 King St., Room 2400 Alexandria, VA 22314

Legislation Text

File #: 24-1942, Version: 1

City of Alexandria, Virginia

MEMORANDUM

DATE: APRIL 23, 2024

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

THROUGH: JAMES F. PARAJON, CITY MANAGER /s/

FROM: GRETCHEN BULOVA, DIRECTOR, OFFICE OF HISTORIC ALEXANDRIA

DOCKET TITLE:

Consideration of a Resolution to Adopt Fee Changes to Facility Rental Fees at Selected Facilities for the Office of Historic Alexandria for FY 2025. [ROLL-CALL VOTE]

<u>ISSUE</u>: Consideration of a resolution to adopt fee changes to facility rental fees at selected facilities for the Office of Historic Alexandria for FY 2025.

RECOMMENDATION: That City Council adopt the attached Resolution. The new fees will be effective July 1, 2024.

<u>DISCUSSION</u>: The Office of Historic Alexandria (OHA) operates several facilities with rental space for meetings, private parties, wedding ceremonies and receptions. These facilities provide a historic venue available for short-term rental by the public, expose the facility to a larger audience, and provide incidental revenue to the City. OHA reviews its fee schedule annually to ensure that it is competitive with comparable facilities within the region, affordable to the general public and in line with the operational costs of the department.

Based on the results of the most recent review, the Office of Historic Alexandria proposes to increase facility rental fees at six Office of Historic Alexandria supervised sites for FY 2025. The last update to this fee structure was implemented in FY 2021. Since that time, there have been significant changes to our community including economic pressures on the costs of goods and services, ongoing expenses for maintaining our historic properties, and pay increases for our event staff. The proposed fee structures will reflect these changes with the goal of continuing to provide high quality and safe experiences for our visitors and staff.

FISCAL IMPACT: These fee increases will generate approximately \$20,000 in additional revenue for FY

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2025. This revenue increase is included in the City Manager's Proposed FY 2025 budget.

ATTACHMENTS:

- 1. Resolution
- 2. Fee Proposal

STAFF:

Sarah Taylor, Assistant City Manager Morgan Routt, Director, Office of Management & Budget