



**BACKGROUND:** In the FY 2024 budget add/delete process, the City Council placed \$20,000 into contingent reserves to fund a private security camera incentive program. The initiative would have provided a small incentive to business and homeowners who invest in a private security camera. The goal of the initiative was to encourage businesses and homeowners to set up cameras to increase safety and deter crime, as well as increase the partnership between residents, businesses, and the Alexandria Police Department (APD). Since that time, and with ongoing coordination from the City Attorney, staff have concluded there are legal hurdles to establishing an incentive-based security camera program for private owners. Furthermore, it has come to light that a popular security camera vendor has altered its business model in a way that significantly undermines the intended program objectives.

**DISCUSSION:** In consideration of the challenges identified, staff proposes the City Council release \$20,000 to the Alexandria Real-Time Information Center (ARTIC), a project underway by the Alexandria Police Department (APD). Designed to be a hub for technological operations, the ARTIC will accomplish many of the same outcomes as the original program including the establishment of a doorbell camera registry, phased implementation of security cameras (license plate readers) and future integration with privately owned security camera systems. The primary goal of the ARTIC is to monitor and analyze data in real-time and enhance public safety.

**FISCAL IMPACT:** These contingent reserve funding will support one-time investments into the ARTIC.

**STAFF:**

Yon Lambert, Deputy City Manager  
Tina Laguna, Assistant Chief of Police  
Jason North, Captain, Police Department  
Brenda D'Sylva, Division Chief, Police Department  
Jennifer Simon, Fiscal Officer I, Police Department