

BACKGROUND: VA ABC's Alcohol and Education and Prevention Grant will fund up to \$10,000 for programs, from July 1, 2018 through June 30, 2019, that meet one or more of the following priorities: underage drinking prevention, social providing or social hosting prevention, or high-risk drinking prevention. SAPCA proposes to use the funding for initiatives that fall into these categories and are included in their action plan. The application is due on April 25, 2018.

The Department of Community and Human Services has received \$125,000 annually from the Office of National Drug Control Policy's Drug Free Communities Grant Program for nine years to fund substance abuse prevention community-wide activities. Funding from the VA ABC grant would allow SAPCA to build on these activities.

DISCUSSION: The grant application requests \$10,000 in non-personnel costs to carry out community-wide prevention strategies for underage drinking prevention and social providing/social hosting prevention. These strategies include: Project Sticker Shock, Alcohol Awareness Month activities and Parents Who Host Lose the Most.

Project Sticker Shock is a youth-led initiative designed to educate adults who might purchase alcohol legally and provide it to minors. Teams of youth and adults place warning stickers on multi-packs of beer and other alcohol products in Alexandria stores. In April, Alcohol Awareness Month, youth design and implement prevention activities, which are conducted at their respective schools. They quiz their peers on their alcohol knowledge, and award prizes to those who participate in activities. *Parents Who Host Lose the Most: Don't Be a Party to Teenage Drinking* campaign educates parents about the health and safety risks of providing alcohol to teenagers and increases awareness of and compliance with underage drinking laws. The campaign targets celebratory times for youth, such as homecoming, holidays, prom, and graduation.

FISCAL IMPACT: The funding request in this grant application totals \$10,000. There is no match requirement. These funds will be used for non-personnel related expenses such as purchases of supplies and printing materials to support the substance abuse prevention activities. Staff will seek alternative private and foundation funding to support these activities in subsequent years.

ATTACHMENTS: None.

STAFF:

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