



**BACKGROUND:** The City has operated a TDM program since 1981 and each year has applied for and received funds from the Commonwealth of Virginia. The annual TDM Operations Grant funds two City FTEs to manage the TDM program, to oversee multiple Federal and Commonwealth grants, and to support other multi-modal programs and projects across the City.

**DISCUSSION:** TDM is the application of policies and strategies to reduce trips made using single occupant vehicles, while still ensuring residents, workers, and visitors can reach destinations within Alexandria. Through the use of incentives, education, and marketing, TDM promotes more efficient use of the existing transportation system by influencing the time, route, or mode selected for a given trip. TDM also increases travel choices, offering the opportunity to choose how, when, and by what mode. Attachment 1 provides an overview of the TDM efforts during FY 2017 and a brief description of programs and activities in FY 2019, for which the proposed funds would be eligible.

Following discussion, the Transportation Commission approved the recommendation for the FY 2019 grant application and the request for the 20% local match, as indicated in Attachment 2.

**FISCAL IMPACT:** To receive this grant, the City must provide \$60,235 (20%) for the local match in the FY 2019 Operating Budget. The City is requesting \$240,942 (80%) from DRPT (Virginia Department of Rail and Public Transportation), for a total grant award of \$301,177.

These amounts represent no change from FY 2018 levels. If local match funds are not included in the FY 2019 Operating Budget, the City may withdraw, or otherwise amend, the grant application.

**ATTACHMENTS:**

Attachment 1: FY 2017 Transportation Demand Management (TDM) Performance Report

Attachment 2: Transportation Commission Recommendation Letter

Attachment 3: Presentation

**STAFF:**

Emily A. Baker, Deputy City Manager

Yon Lambert, Director, T&ES

Matt Melkerson, Acting Deputy Director, T&ES

Allan Fye, Division Chief, Transit Services Division

Thomas Hamed, TDM/TMP Coordinator, Transit Services Division