

Consideration of a Permanent Dockless Mobility Program

City Council Legislative Meeting

November 9, 2021

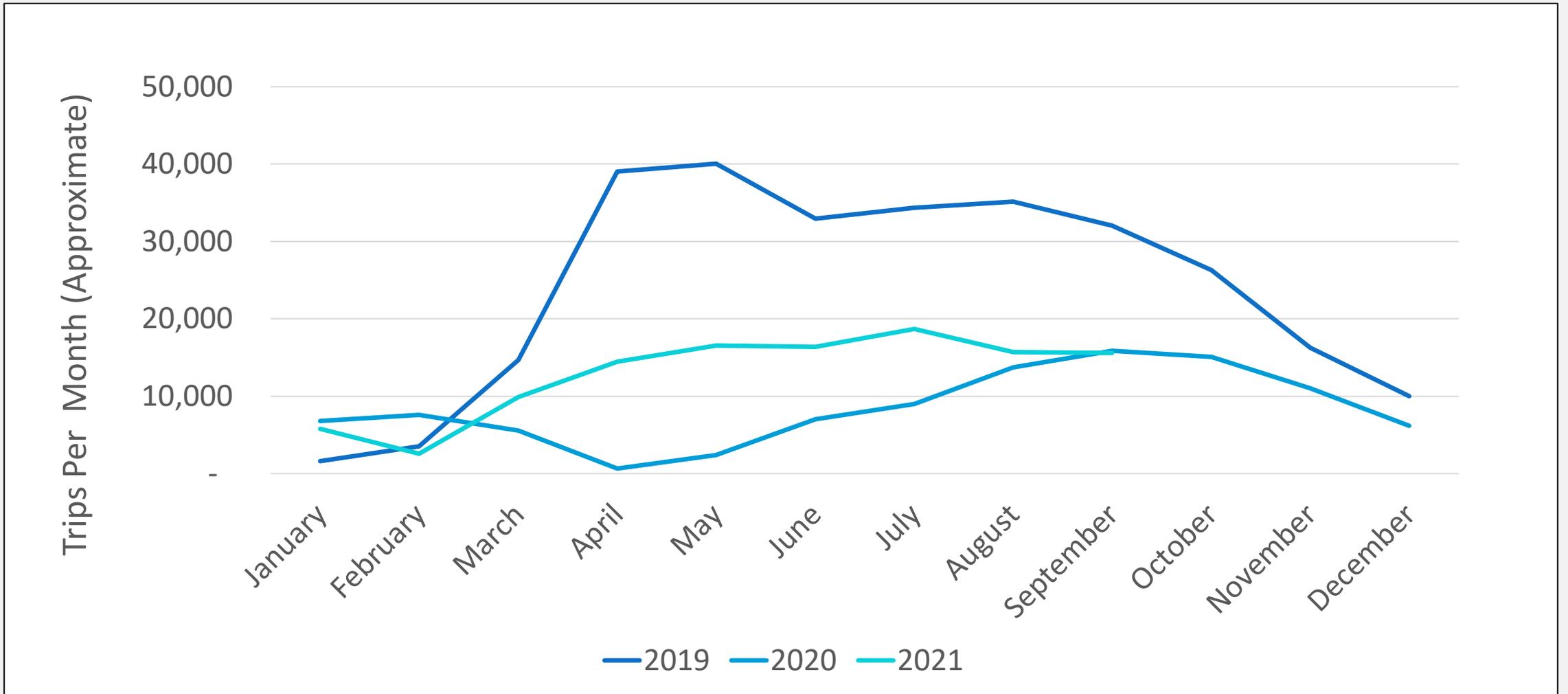
T&ES Mobility Services

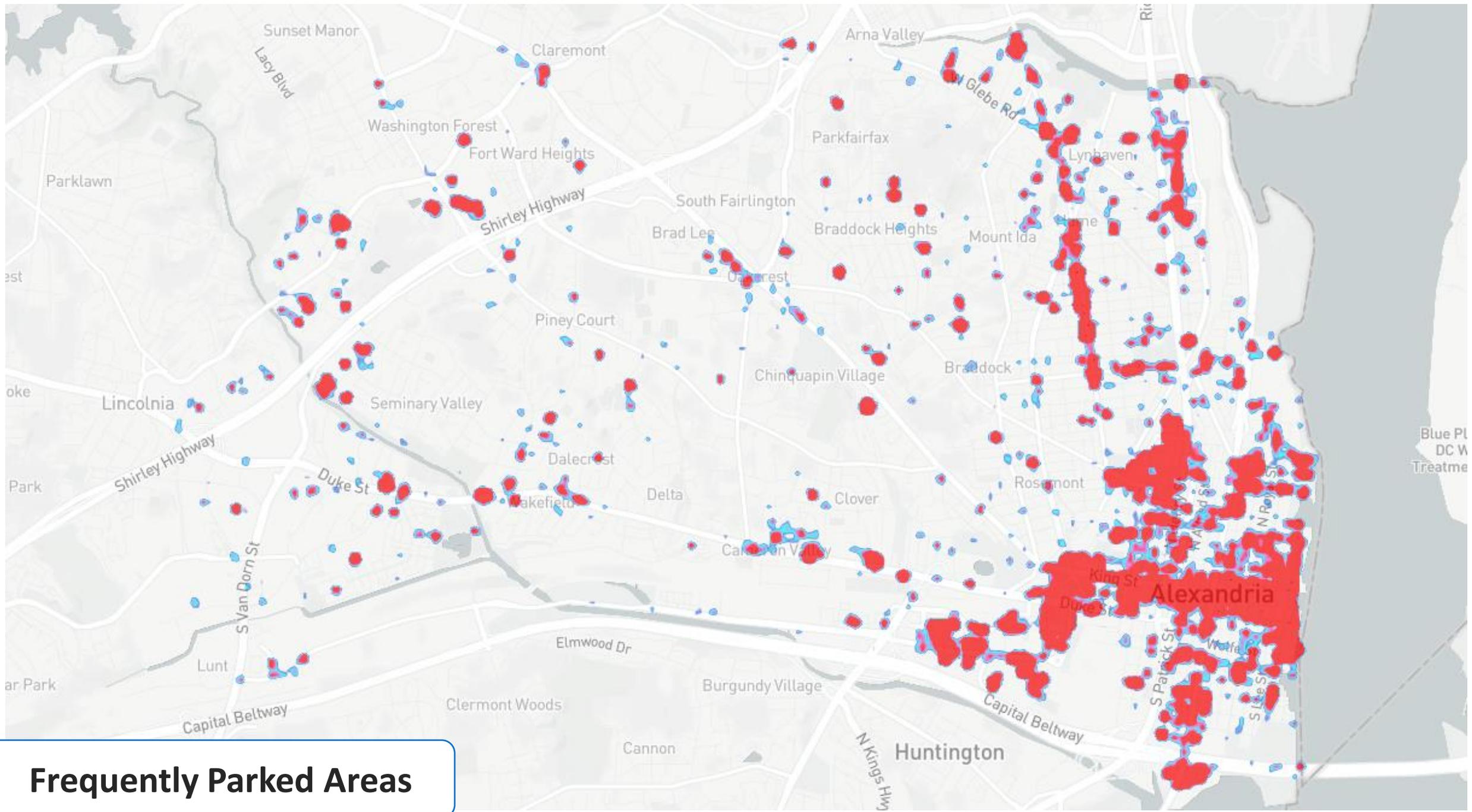
Council Consideration

That the City Council:

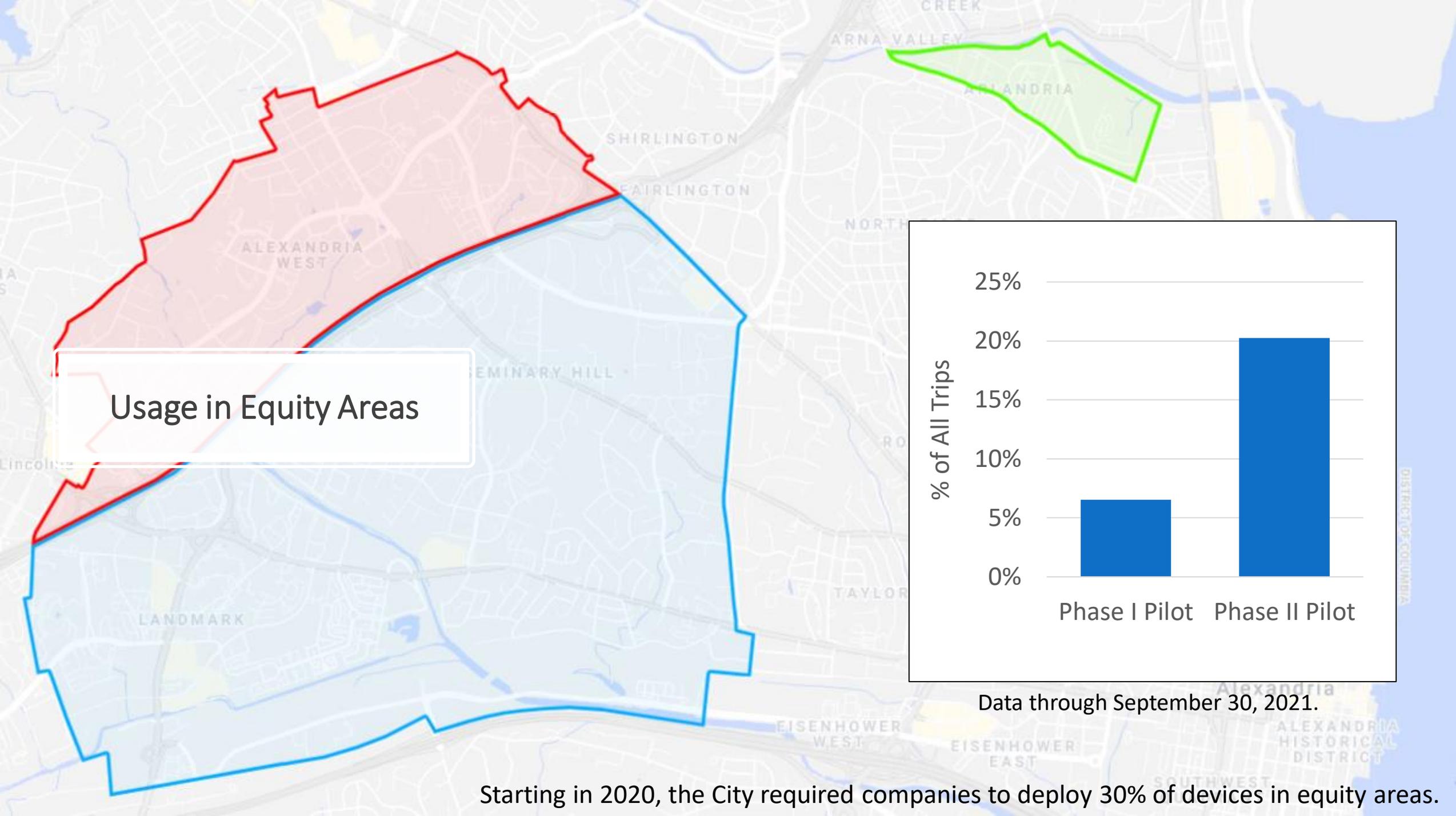
1. Introduce and pass the proposed ordinance for a permanent dockless mobility program (Attachment 2) on the first reading November 9, 2021; and
2. Schedule the ordinance for second reading, public hearing, and final approval on November 13, 2021.
3. Consideration of a Resolution to establish fees for the Micromobility Business Permit (Attachment 3).

Ridership by Month and Year

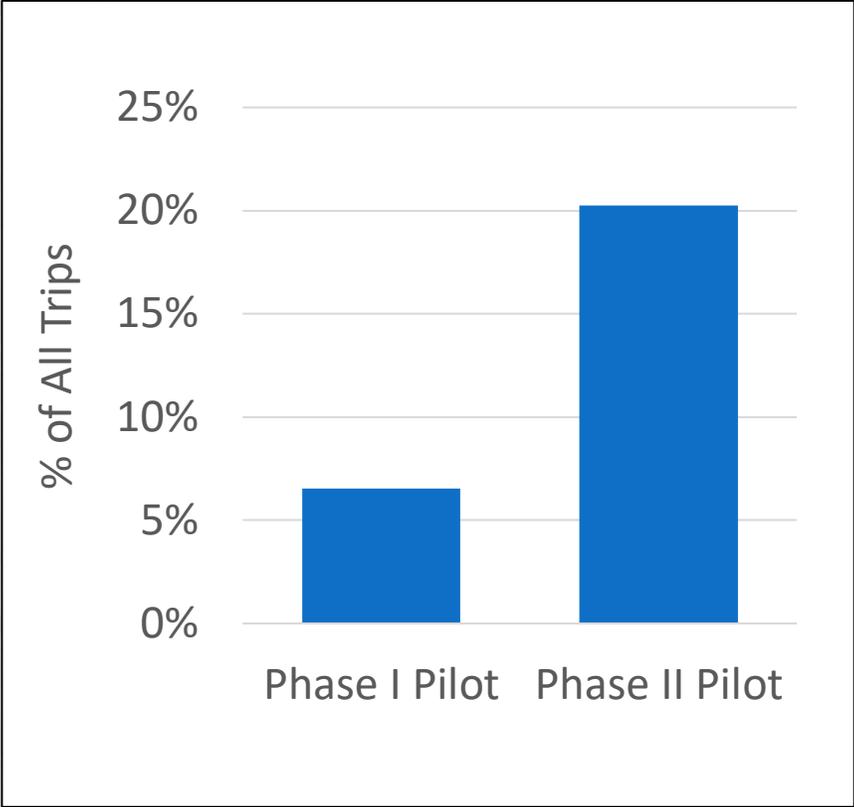




Frequently Parked Areas



Usage in Equity Areas



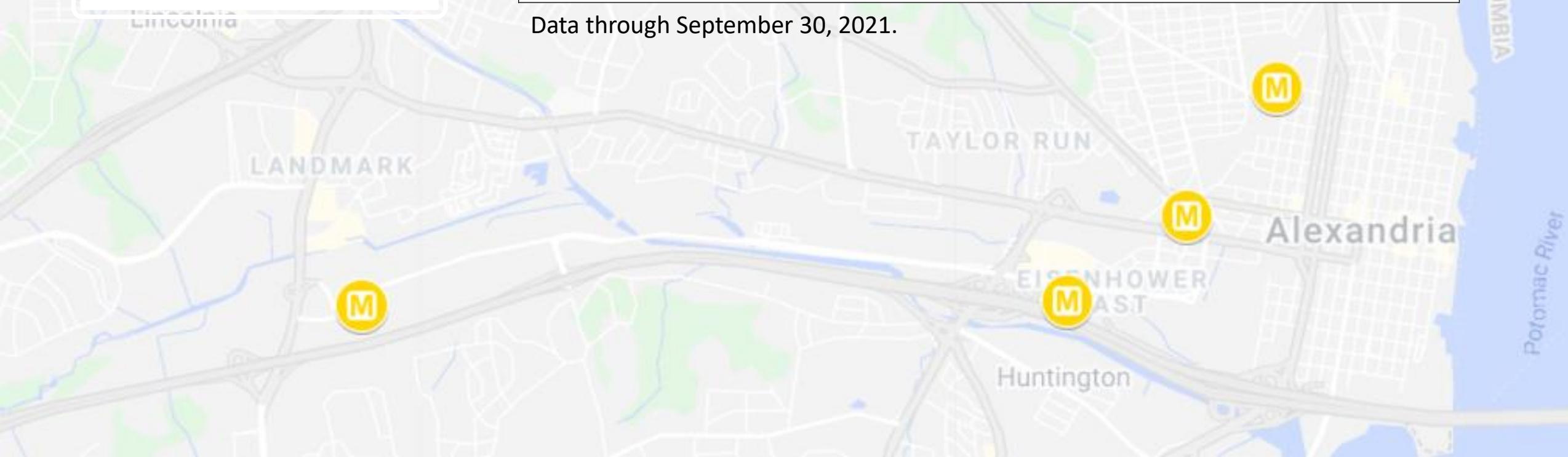
Data through September 30, 2021.

Starting in 2020, the City required companies to deploy 30% of devices in equity areas.

Connecting to Transit

Region	Number of Trip Origins or Trip Destination	Percentage (%) of All Trips
King Street Metro Area	16,770	8%
Braddock Metro Area	14,350	7%
Van Dorn Metro Area	650	0.3%
Eisenhower Metro Area	540	0.3%
All of Alexandria	213,780	

Data through September 30, 2021.



Program History



Rationale for a Permanent Dockless Mobility Program

- VA State Code: Scooter companies are allowed to operate as of January 1, 2020 unless the City establishes specific regulations to manage them
- Neighboring jurisdictions with scooter programs:
 - Arlington
 - Washington, D.C.
 - Fairfax County
 - Montgomery County
 - Falls Church



Multimodal Transportation

City Strategic Plan
Alexandria FY2017 to FY2022
UPDATED NOVEMBER 2017

In 2022, Alexandria is regionally linked and easy to navigate regardless of resources or ability. City government supports a wide variety of safe, connected transportation options that enable access to daily activities. These options include bus, metro, bicycle, automobile, and walking. Public transportation has reliable and frequent service that is clearly communicated and understood.

Ad Hoc Scooter Task Force Recommendation to City Council

- The Task Force voted to recommend to City Council that the City of Alexandria adopt a permanent Dockless Mobility Program.

Findings from Community Engagement & Proposed Program Changes

1) Improper parking can cause safety issues for pedestrians and ADA access

- Increase number of places for users to park out of the way of pedestrians
- Improve monitoring of improper parking
- Increase education and public engagement

2) Safety is a concern and it's important that riders are aware of City Code

- Require companies to geofence slower speeds in certain areas
- Require companies to share messaging with users on traffic laws and safe riding practices, such as riding one person per device
- Require companies to host events with the community to provide education on safe riding and proper parking

Findings from Community Engagement & Proposed Program Changes

3) The City should prioritize improving the complaint management system

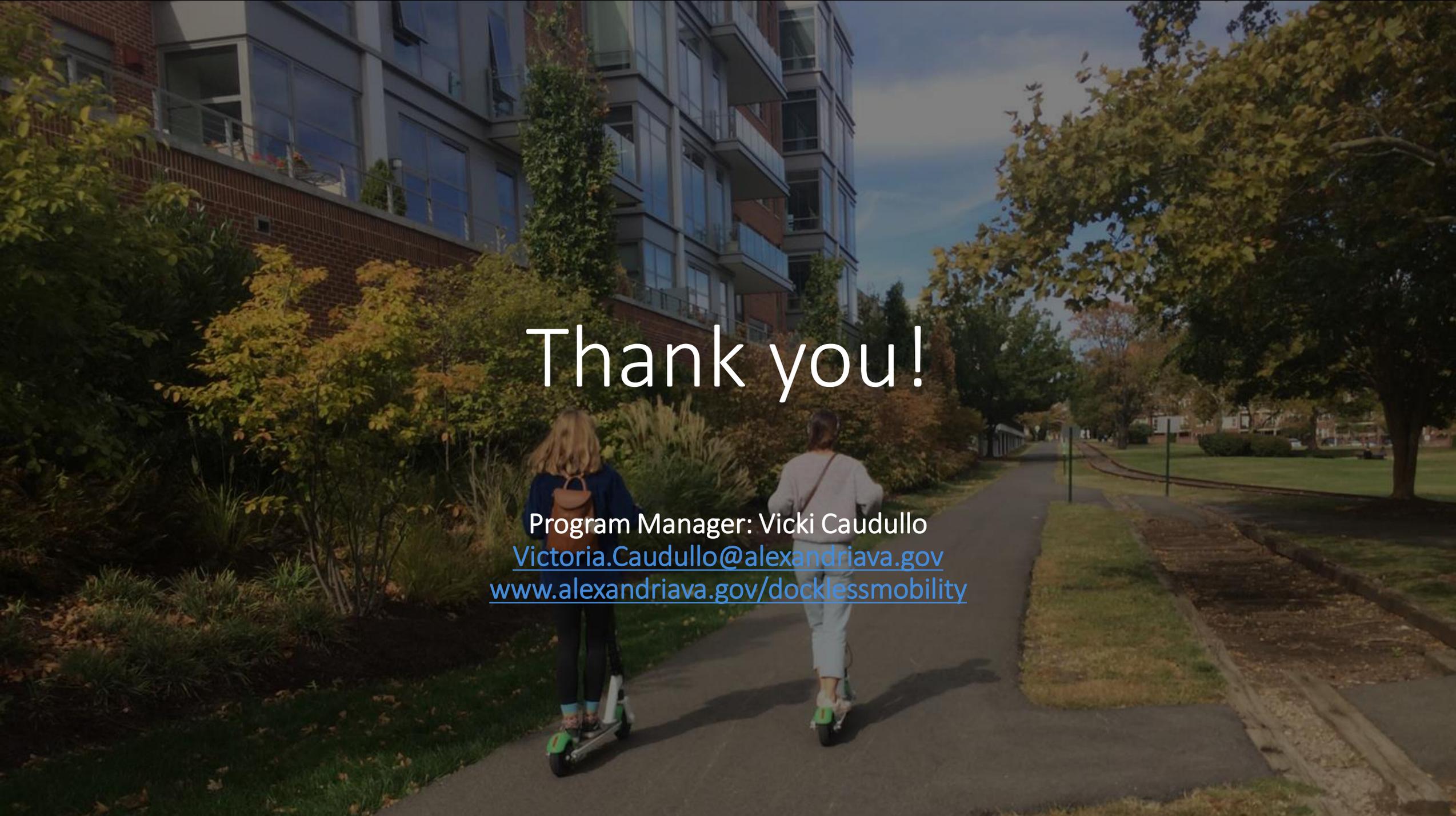
- Compile dockless mobility complaints through the City's 311 system or email by types of issues and relay information to companies
- Require companies to receive complaints without using company app

4) There may be too many or not enough devices in some parts of the City

- Require companies to deploy devices within reasonable distance of Metro stations and high frequency bus stops at locations determined by staff

5) The City should aim to hold companies and their business practices accountable and coordinate with the City Attorney

- Allocate the number of devices permitted to each company based on their ability to meet the program goals and the City's overall transportation goals
- Staff will work with the City Attorney's Office to identify applicable statutes that address or relate to enforcement in State Code, and to propose any necessary changes to City Council to include in their packet of proposed legislation

A photograph of two people riding scooters on a paved path. The person on the left has long blonde hair and is wearing a blue jacket and a brown backpack. The person on the right is wearing a light-colored sweater and light-colored pants. They are riding away from the camera. To the left is a modern multi-story building with large windows and balconies. To the right is a grassy area with trees. The sky is blue with some clouds.

Thank you!

Program Manager: Vicki Caudullo
Victoria.Caudullo@alexandriava.gov
www.alexandriava.gov/docklessmobility