



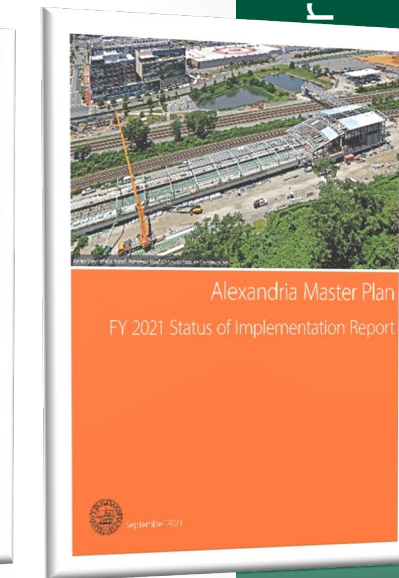
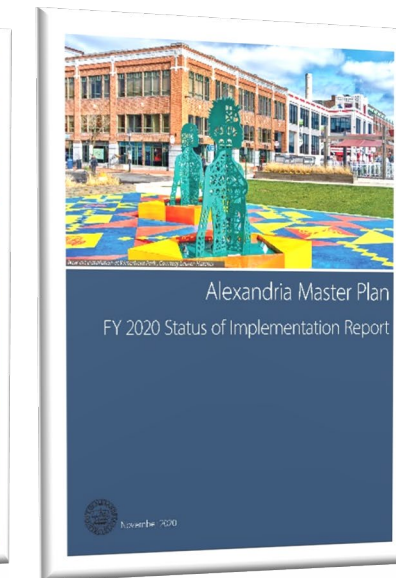
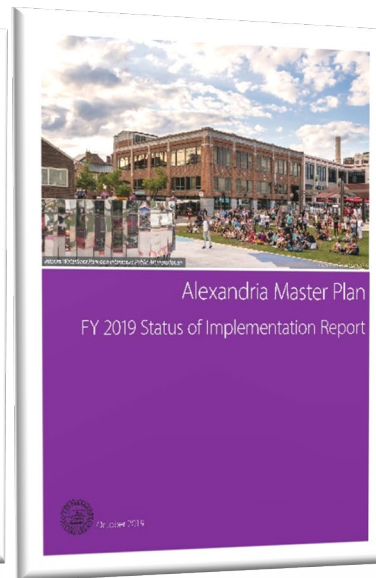
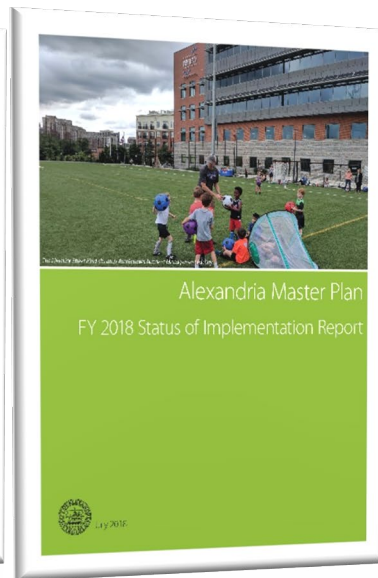
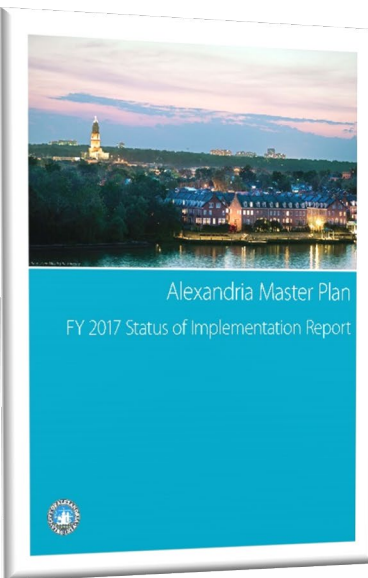
Alexandria Master Plan FY 2021 Status of Implementation Report

Planning Commission October 5, 2021
Discussion Item

Annual Status of Implementation



September 5, 2021



Planning

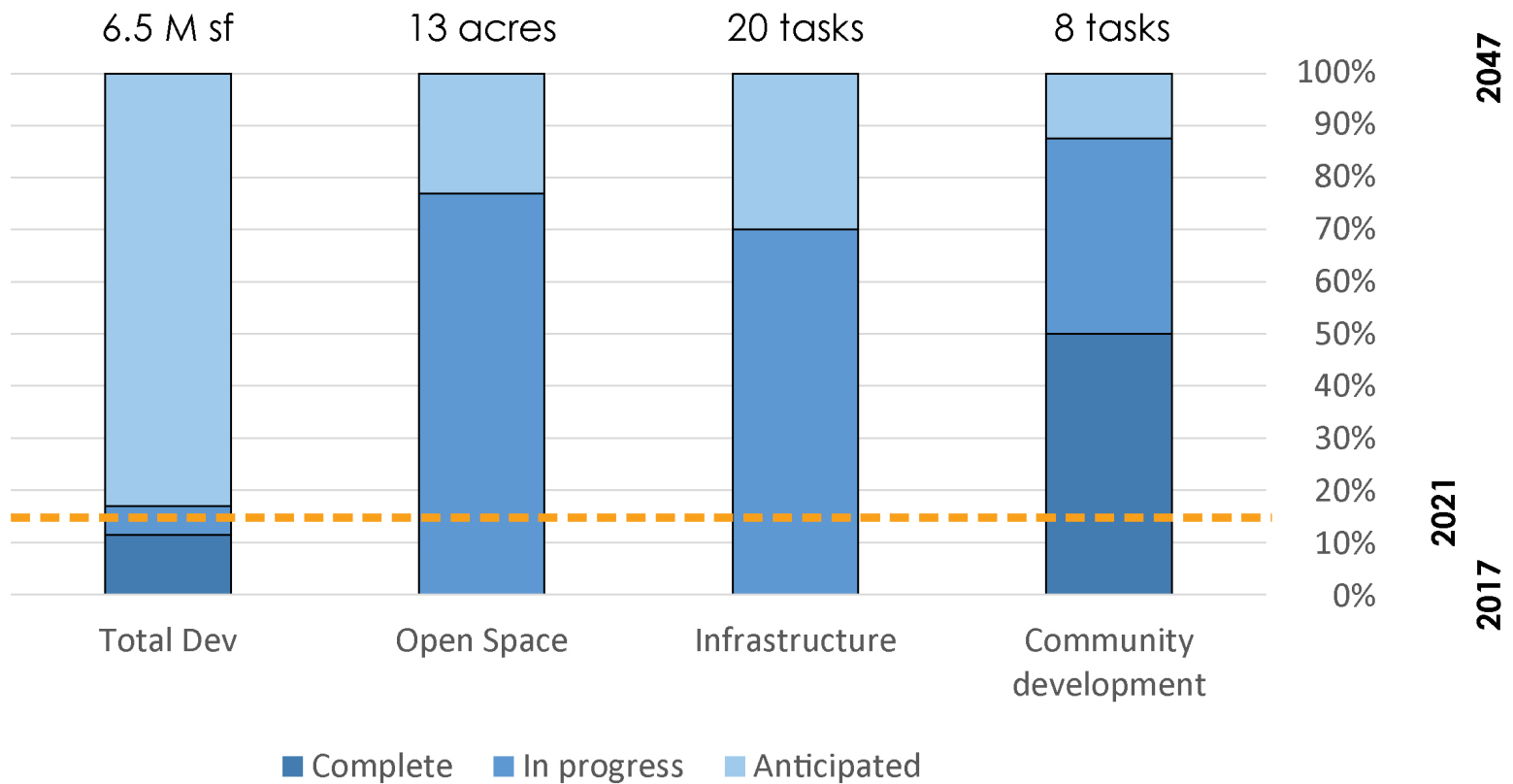


Example SAP Implementation Table

Old Town North

OLD TOWN NORTH SMALL AREA PLAN UPDATE IMPLEMENTATION TASKS		Short-term (0-5 years)	Mid-term (6-10 years)	Long-term (11+ years)	On-going	Developer Responsibility (as part of development review process)	Responsibility*	Recommendation Number Chapter # . # . # Rec. # Section
A. Establishment of OTN Developer Contributions and Funds								
1	Establish developer contributions to implement the Plan improvements based on amount of impacts.	x					City	4.4.16
2	Establish all necessary funds such as: a. Streetscape/Tree Canopy Fund b. Open Space Fund c. Combined Sewer/Stormwater Infrastructure Fund, if necessary	x					City	4.4.16
B. Land Use and Economic Development								
3	Coordinate with the former power plant site property owner(s) to attract innovation anchor/uses that build on the intent and recommendations of the Plan.	x	x			x	City	2.5.6
4	Explore the feasibility of a Business Improvement District (BID) or comparable entity to manage the implementation of the Retail Corridors and Arts District.		x				Developer/City	2.5.11
5	Zoning Ordinance change(s) to establish an Art District as permitted through Code of Virginia Section 15.2-1129.1, allowing for the implementation of additional floor area as outlined in the Plan.	x					City	2.5.14
6	Rezone designated redevelopment sites to facilitate adopted Plan objectives.				x		Developer	2.5.15-21

Example SAP Implementation Chart Old Town North



Old Town North SAP Implementation Tasks Completed and In Progress



Planning Commission – October 5, 2021

- Established Developer Contributions Policy and associated funds
- Established Arts & Cultural District
- Ongoing planning with PRGS site owners on redevelopment
 - CDD development
 - Remediation plan
 - Sustainability plan
 - BID as part of the CDD discussion
 - Working with AEDP on anchor uses
- Ongoing preparation for Linear Park site acquisition and implementation
- Implementation of Second Street streetscape project
- Installation of improved north-south and east-west bicycle network
- Evaluation of Montgomery Street from a one-way to two-way street – Pending upcoming community discussion
- Contracted with a parking analysis software to better analyze data in preparation for parking analysis along retail corridors

FY 2021 Implementation Highlights



- **Braddock**
 - Grant Program for Small Business
- **Oakville Triangle**
 - Expanded use and open space
- **Potomac Yard**
 - Metrorail Station, Phase 1 North Potomac Yard development
- **Waterfront**
 - John Warner Maritime Heritage Center

APPLY TODAY FOR A QUEEN STREET BUSINESS CORRIDOR GRANT!



Community-serving businesses located in the Queen Street Corridor (see map on reverse) can apply for grants of up to \$5,000. As part of the program, you'll also be connected to business counselors provided free of charge by the Alexandria Economic Development Partnership.

GRANTS CAN BE USED FOR

Business Operations: Includes ongoing and/or deferred rent and utility payments.

Business Facility: Investments to support the long-term profitability of the business in the areas of:

- **Marketing & Promotion:** Professional services related to the development and implementation of marketing strategies to attract customers through increased brand awareness.
- **Technology Enhancements:** The purchase of technology to facilitate a business and/or other business operations.
- **Professional Services / Business Consultants:** To procure services to assist with business planning, operations, and other business needs (i.e., accountants, lawyers, etc.).
- **Equipment Replacement & PPE:** The replacement and/or upgrading of business equipment, including the purchase of Personal Protective Equipment (PPE).
- **Interior Space Improvements:** Included furniture and fixtures and professional services related to the design and construction of the business's built environment, as well as the actual costs for alterations.
- **Outdoor Space Improvements:** The purchase of equipment and materials to enhance outdoor spaces.
- **Facade Improvements:** The purchase of services and materials to make physical improvements to the exterior of the business to make the location attractive to customers, businesses, and residents.

Applications open Friday, October 8 through Monday, October 18

ELIGIBILITY

ANY BUSINESS SERVING THE COMMUNITY

- **Located within the designated Queen Street Corridor (see map)**
- **For-profit small business** (i.e., sole proprietor, restaurant, personal service (i.e., barbers, salons, and more), service contractor (i.e., landscaping, equipment, etc.), medical office, etc.)
- **On any day (for-profit or not-for-profit) that provides full-day or part-day childcare services to children 12 years of age and is licensed or regulated by a local government or state licensing body**
- **Current on all local business taxes** (i.e., a current open tax account)
- **Not currently involved in business bankruptcy proceedings**
- **Between 0-500 employees**
- **Locally owned and operated**

 Alexandria Economic Development Partnership



FY 2021 Implementation Highlights

Housing Master Plan



Planning Commission – October 5, 2021



Welcome to the 2021 Northern Virginia Housing Expo

A Free Virtual Event

Exhibitors • Workshops • Counseling

IT'S AS EASY AS 1-2-3!

1. VISIT OUR ONLINE EXHIBIT HALL STARTING JANUARY 1, 2021!

Browse dozens of exhibits featuring government assistance programs, home-buying opportunities and professionals, mortgage information and assistance and much more! Take advantage of helpful free work-shops and one-on-one personal financial consultation with a trusted nonprofit designed to help you get where you want to be in Northern Virginia, whether you need to rent or are ready to buy.

2. ATTEND FREE ONLINE WORKSHOPS THE SECOND SATURDAY OF EACH MONTH!

Starting January 1, sign up for webinars that will run live at 11 and 1 or catch them when they air at 2 and 4 pm later the same day on Facebook. You'll find a variety of helpful topics, including: Local COVID-19 Rental Assistance Programs • Avoiding Eviction or Foreclosure during COVID-19 Spring and Fall Housing Market Overviews • Understanding Fair Housing • Ready to Sign Your First Lease? Home Maintenance & Safety • Senior Housing Options • Are You Ready to Buy Your First Home? Household Budgeting and Finance • Specialized Housing Options • First Time Buying Programs

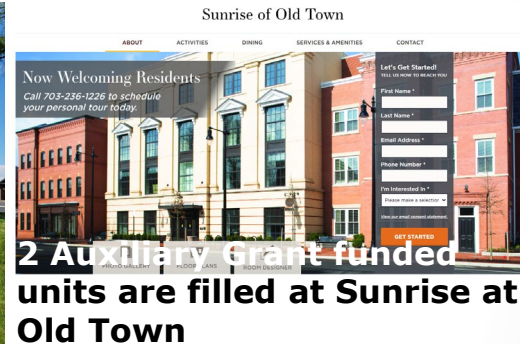
- Eviction prevention and emergency rental assistance
- Annual fair housing testing
- Housing Contributions Policy Update
- Accessory Dwelling Unit Policy



**Bellefonte
Apts and its
residents**



The Lineage



**2 Auxiliary Grant-funded
units are filled at Sunrise at
Old Town**



**The Spire
(courtyard)**



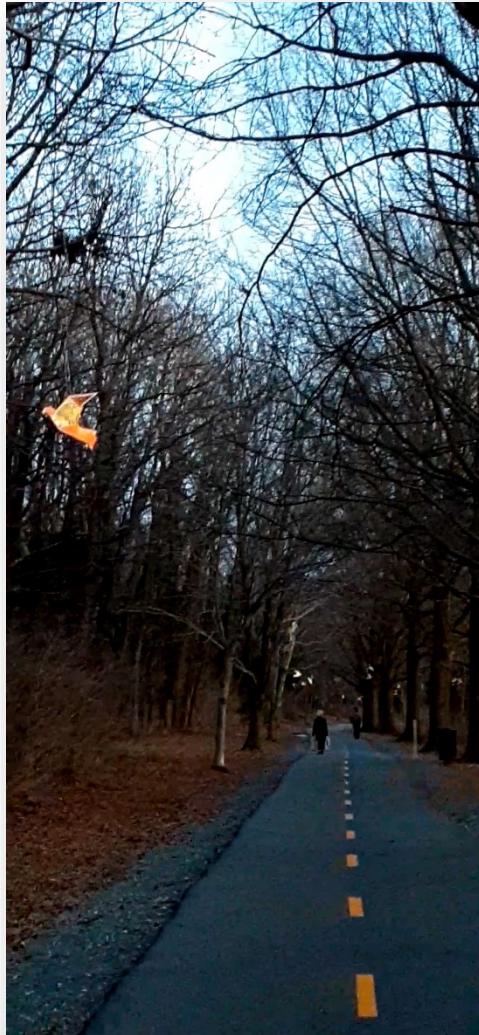
**The Waypoint at Fairlington
(opening mid'22)**



**The Bloom & Carpenter's
Shelter**

FY 2021 Implementation Highlights

Open Space Master Plan



FY 2021 Implementation Highlights

Transportation Master Plan



Planning Commission – October 5, 2021



Questions?

