

\_\_\_\_\_  
Name of Council Member

Endorsement

CONTESTED APPOINTMENTS

**Commission for Women**

(3-year term)

1 Citizen Member

\_\_\_\_\_ Gina Allen

\_\_\_\_\_ Emily Eckert

\_\_\_\_\_ Sarah Holley

\_\_\_\_\_ Mary Savino

**Personal Data Record Form****Profile****FOR PUBLIC INFORMATION**

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. **APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME.** Please complete this application in its entirety. Your application will be forwarded to the City Council. Fill in all applicable blanks on the form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

**New Applicant or Current Member**☒ New Applicant

Gina

First Name

Allen

Last Name



Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address



Suite or Apt



City



State

22302

Postal Code



Primary Phone



Alternate Phone

Year Up

Employer

Director, Alumni Events &  
Movement Building

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

## Type of Position/Role

Citizen member

---

## Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

~8 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

☒ Yes ☐ No

Have you ever served the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain

---

## Interests & Experiences

### Statement of Interest/Why You Should Be Appointed

I'm interested in joining the Commission to support initiatives, policy and legislation the support the women of Alexandria. The bulk of my career has been in the non-profit space working to support a variety of initiatives that support youth, young adult and women's empowerment. In addition to my direct work experiences, I've done quite a bit of volunteering with organizations that support women's initiatives. With these experiences, my desire to support/improve my local community and my dedication to finish what I start make me a good candidate to be appointed to the Commission for Women in Alexandria.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☒ No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

---

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

---

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

---

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

---

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

---

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

---

☐ Yes ☒ No

If yes, please explain:

---

**Attendance Requirements:** Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?

---

☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

---

☒ Yes ☐ No

**EDUCATIONAL BACKGROUND** (Please list certificates, diplomas, degrees, seminars, etc.):

---

BA, Political Science

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

---

Over the past 5 years my titles I've held have been: - Director, Alumni Events & Movement Building • Manage annual alumni (national) conference including 350+ attendees with an annual overall budget of \$400K. • Leverage sponsorships for national conference including proprietary events, sponsorships strategy, and execution. • Oversee and implement event operations to evaluate event effectiveness, to track event ROI and contribution to departmental KPIs, and to help determine overall event strategy for future engagements. • Ensure events are aligned with organizational business priorities, messaging, and the overall marketing goals. • Collaborate with senior internal stakeholders across business areas to understand objectives and align the events program to meet cross-functional team priorities. • Direct the national community building strategy for Year Up alumni to include civic education and advocacy. • Provide direction for direct reports, volunteers and external vendors to ensure all deliverables meet event brand standards and promote a coordinated story. - Associate Director, Alumni Events & Communications • Manage annual alumni (national) conference including 350+ attendees with an annual overall budget of \$400K. • Leverage sponsorships for national conference including proprietary events, sponsorships strategy, and execution. • Oversee and implement event operations to evaluate event effectiveness, to track event ROI and contribution to departmental KPIs, and to help determine overall event strategy for future engagements. • Ensure events are aligned with organizational business priorities, messaging, and the overall marketing goals. - Associate Director, Internship Services • Project manager for internship matching process connecting over 250 young adults each year to professional internships with Fortune 500 & 1000 companies annually. • Lead Internship Services (IS) & Employment Placement (EP) teams including 2 IS Managers and 4 EP Managers. • Managed matching information documents, including developing surveys and ensuring accurate information is stored in CRM Salesforce for program reporting, analysis and site-specific KPI tracking. • Coordinated data aggregation in order to ensure best possible internship matches and graduation rates above 85%.

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

---

[Redacted references section]

---

**Non-Discrimination Data Supplemental Questions**

By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..

**Personal Data Record Form****Profile****FOR PUBLIC INFORMATION**

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. **APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME.** Please complete this application in its entirety. Your application will be forwarded to the City Council. Fill in all applicable blanks on the form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

**New Applicant or Current Member**☒ New Applicant

Emily

First Name

Eckert

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22314

Postal Code

Primary Phone

Alternate Phone

American College of  
Obstetricians and Gynecologists

Employer

Manager, Health Policy

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

## Type of Position/Role

Citizen member

## Demographics

**Do you currently live in the City of Alexandria?**

☒ Yes ☐ No

**If yes, how long?**

1.5 years

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

☐ Yes ☒ No

**Have you ever served the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain**

## Interests & Experiences

### Statement of Interest/Why You Should Be Appointed

While I am a newer resident to the Alexandria community, I am eager to get involved and start making a difference. A position on the Commission for Women is the perfect fit. I have spent my career working toward the advancement of health and wellbeing for women and girls, at both the local, state, and national level. I currently serve as policy manager with the American College of Obstetricians and Gynecologists where I work on national and state policy and regulations impacting access to women's health care. In addition to this work experience, I recently completed a Master of Science in Health Policy at George Mason University and have a Bachelor of Arts degree in Women's Studies from Allegheny College. I am eager to combine my professional experience and personal interest in developing and implementing policies and programs to help women in the Alexandria community thrive.

**Are you currently a member of a City Board, Commission, Committee or Authority?**

☐ Yes ☒ No

**If yes, please list the board:**

**How many terms have you served on this board?**

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

---

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

---

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

---

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

---

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

---

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

---

☐ Yes ☒ No

If yes, please explain:

---

**Attendance Requirements:** Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?

---

☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

---

☒ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

---

MS, Health Policy, George Mason University, December 2020 BA, Women's Studies and English, Allegheny College, May 2014



**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

American College of Obstetricians and Gynecologists (2017-present) - develop and execute policy strategy with the states, members of Congress, and federal agencies concerning public health insurance programs and women's health Association of Maternal and Child Health Programs (2015-2017) - managed a federal grant to provide technical assistance to state governments on maternal and child health policy and programming Pennsylvania Health Access Network (2015) - directed community outreach efforts and enrolled eligible Pennsylvanians into public insurance programs

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

[REDACTED]

**Non-Discrimination Data Supplemental Questions**

By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..

**SUBMISSION OF THIS PAGE IS VOLUNTARY**

**Confidential - NOT FOR PUBLIC INFORMATION**

**Non-Discrimination Data Supplemental Questions  
For Applications to City Boards, Commissions, and Committees**

Completion of this section is **VOLUNTARY**. When completed, the section is separated and redacted from your application prior to the application's submission to City Council. **COUNCIL AND STAFF DO NOT USE THIS FORM IN DETERMINING APPOINTMENTS.** Information provided in this section is treated confidentially and the information is forwarded to the Alexandria Office on Human Rights for compilation of statistics. One responsibility of the Human Rights Commission (HRC) is to track whether the diversity in our City's population is reflected in appointments made to boards, commissions, committees and authorities; the HRC does this using only data supplied on this form. The HRC reports statistics only to Council.

The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

**Date of Application**

[REDACTED]

**Personal Data Record Form****Profile****FOR PUBLIC INFORMATION**

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. **APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME.** Please complete this application in its entirety. Your application will be forwarded to the City Council. Fill in all applicable blanks on the form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

**New Applicant or Current Member**☒ New Applicant

Sarah

First Name

Holley

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

City

Primary Phone

Suite or Apt

State

22305

Postal Code

Nestle USA

Employer

Innovation & Product Marketing  
Manager

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

**Type of Position/Role**

---

Citizen

---

**Demographics**

Do you currently live in the City of Alexandria?

---

☒ Yes ☐ No

If yes, how long?

---

4 Years

Have you ever attended a meeting of the Board or Commission for which you are applying?

---

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

---

☐ Yes ☒ No

If yes, please explain

---

---

**Interests & Experiences****Statement of Interest/Why You Should Be Appointed**

---

As a citizen of Alexandria I'd like to continue to work to eliminate discrimination and encourage equal opportunities for all women in Alexandria. Having been active on boards and non-profit organization for the past 15 years I feel I bring a fresh perspective to the commission and look forward to getting to work.

Are you currently a member of a City Board, Commission, Committee or Authority?

---

☐ Yes ☒ No

If yes, please list the board:

---

How many terms have you served on this board?

---

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

---

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☒ No

**If yes, please state the names of the boards for which you have applied**

Upload a Resume

**Are you now paid by the City of Alexandria?**

☐ Yes ☒ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain:**

**Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?**

☒ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☒ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

Master of Business Administration emphasis in Marketing, May 2012 Mason School of Business The College of William and Mary, Williamsburg, VA Bachelor of Science in Journalism emphasis in Strategic Communications May 2006 William Allen White School of Journalism and Mass Communications The University of Kansas, Lawrence, KS

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

Nestle USA Manager, Product Innovation & Marketing February 2019- Present Develop product road map for Outshine and Sweet Earth Health snacking with full PnL ownership. Set business and communication strategy for all new product launches in coordination with Masterbrand plans. Serve as commercial lead and oversaw cross-functional team to create, execute, and manage marketing plan for all new products. Responsible for managing the associate marketing manager for Outshine and Sweet Earth Healthy Snacking. ThinkFun Director, Brand Management August 2016- February 2019 Set business and communication strategy for ThinkFun and all product brands. Managed the development of new products, led the Product Launch process, and sole brand owner for ThinkFun. Oversaw cross-functional team to create, execute, and manage marketing plan for all new products. Responsible for managing the Product and Brand Management team. organicgirl Brand and Product Manager December 2012-August 2016 Responsible for brand messaging to trade partners that supported the overall brand strategy. Led ongoing business analysis and category management for fastest growing organic salad brand in North America. Researched, tested, and launched new product lines within the core business. Conceptualized and implemented on-brand internal and external programs that support the organicgirl mission. Led brand planning for sales team utilizing internal and external data.

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**



---

**Non-Discrimination Data Supplemental Questions**

By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..

**SUBMISSION OF THIS PAGE IS VOLUNTARY**

**Confidential - NOT FOR PUBLIC INFORMATION**

**Non-Discrimination Data Supplemental Questions  
For Applications to City Boards, Commissions, and Committees**

Completion of this section is **VOLUNTARY**. When completed, the section is separated and redacted from your application prior to the application's submission to City Council. **COUNCIL AND STAFF DO NOT USE THIS FORM IN DETERMINING APPOINTMENTS.** Information provided in this section is treated confidentially and the information is forwarded to the Alexandria Office on Human Rights for compilation of statistics. One responsibility of the Human Rights Commission (HRC) is to track whether the diversity in our City's population is reflected in appointments made to boards, commissions, committees and authorities; the HRC does this using only data supplied on this form. The HRC reports statistics only to Council.

The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

**Personal Data Record Form****Profile****FOR PUBLIC INFORMATION**

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. **APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME.** Please complete this application in its entirety. Your application will be forwarded to the City Council. Fill in all applicable blanks on the form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

**New Applicant or Current Member**☒ New Applicant

Mary

First Name

Savino

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

City

Primary Phone

Suite or Apt

State

22314

Postal Code

Alternate Phone

AARP

Employer

Director, Retention

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

**Type of Position/Role**

---

Commission member

---

**Demographics****Do you currently live in the City of Alexandria?**

---

☒ Yes ☐ No

**If yes, how long?**

---

30 year

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

---

☐ Yes ☒ No

**Have you ever served the City of Alexandria in any capacity?**

---

☐ Yes ☒ No

**If yes, please explain**

---

Currently a volunteer with Senior Services

---

**Interests & Experiences****Statement of Interest/Why You Should Be Appointed**

---

With the departure of my youngest child to college and more flexibility at work, I finally have time to volunteer to help the City and its citizens. Women's issue concern me greatly as I see the erosion of women's rights and a misogynistic bent to some media coverage. I have previously applied and was told the position was filled by someone else but I see there are still openings so thought I'd reapply.

**Are you currently a member of a City Board, Commission, Committee or Authority?**

---

☐ Yes ☒ No

**If yes, please list the board:**

---

**How many terms have you served on this board?**

---

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

---

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☐ No

**If yes, please state the names of the boards for which you have applied**

Commission for Women

Upload a Resume

**Are you now paid by the City of Alexandria?**

☐ Yes ☐ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☐ No

**If yes, please explain:**

**Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?**

☐ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☐ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

B.A., Boston Collge MBA, The George Washington University

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

For the past eight years I have worked as Director of Retention at AARP. Further details in attached resume.



**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

---

**Non-Discrimination Data Supplemental Questions**

By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..

**SUBMISSION OF THIS PAGE IS VOLUNTARY**

**Confidential - NOT FOR PUBLIC INFORMATION**

**Non-Discrimination Data Supplemental Questions  
For Applications to City Boards, Commissions, and Committees**

Completion of this section is **VOLUNTARY**. When completed, the section is separated and redacted from your application prior to the application's submission to City Council. **COUNCIL AND STAFF DO NOT USE THIS FORM IN DETERMINING APPOINTMENTS.** Information provided in this section is treated confidentially and the information is forwarded to the Alexandria Office on Human Rights for compilation of statistics. One responsibility of the Human Rights Commission (HRC) is to track whether the diversity in our City's population is reflected in appointments made to boards, commissions, committees and authorities; the HRC does this using only data supplied on this form. The HRC reports statistics only to Council.

The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

**Date of Application**