

\_\_\_\_\_  
Name of Council Member

Endorsement

CONTESTED APPOINTMENTS

**Commission for Women**

(3-year term)

1 Citizen Member

\_\_\_\_\_ Gina Allen

\_\_\_\_\_ Alyssa Burns

\_\_\_\_\_ Lindsey Deutsch

\_\_\_\_\_ Emily Eckert

\_\_\_\_\_ Charlotte Florance

\_\_\_\_\_ Sarah Holley

\_\_\_\_\_ Amelia Kays

\_\_\_\_\_ Emily Marge

\_\_\_\_\_ Gayle Terry  
(Residency Waiver Required)

\_\_\_\_\_ Mary Savino

**Personal Data Record Form****Profile****FOR PUBLIC INFORMATION**

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**New Applicant or Current Member**☒ New Applicant

Gina

First Name

Allen

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

City

Suite or Apt

State

22302

Postal Code

Primary Phone

Alternate Phone

Year Up

Employer

Director, Alumni Events &  
Movement Building

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

Gina Allen

**Type of Position/Role**

Citizen member

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**Demographics**

**Do you currently live in the City of Alexandria?**

☒ Yes ☐ No

**If yes, how long?**

~8 years

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

☒ Yes ☐ No

**Have you ever served the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain**

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**Interests & Experiences****Statement of Interest/Why You Should Be Appointed**

I'm interested in joining the Commission to support initiatives, policy and legislation the support the women of Alexandria. The bulk of my career has been in the non-profit space working to support a variety of initiatives that support youth, young adult and women's empowerment. In addition to my direct work experiences, I've done quite a bit of volunteering with organizations that support women's initiatives. With these experiences, my desire to support/improve my local community and my dedication to finish what I start make me a good candidate to be appointed to the Commission for Women in Alexandria.

**Are you currently a member of a City Board, Commission, Committee or Authority?**

☐ Yes ☒ No

**If yes, please list the board:**

**How many terms have you served on this board?**

Gina Allen

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☒ No

**If yes, please state the names of the boards for which you have applied**

Upload a Resume

**Are you now paid by the City of Alexandria?**

☐ Yes ☒ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain:**

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☒ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☒ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

BA, Political Science

Gina Allen

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

Over the past 5 years my titles I've held have been: - Director, Alumni Events & Movement Building • Manage annual alumni (national) conference including 350+ attendees with an annual overall budget of \$400K. • Leverage sponsorships for national conference including proprietary events, sponsorships strategy, and execution. • Oversee and implement event operations to evaluate event effectiveness, to track event ROI and contribution to departmental KPIs, and to help determine overall event strategy for future engagements. • Ensure events are aligned with organizational business priorities, messaging, and the overall marketing goals. • Collaborate with senior internal stakeholders across business areas to understand objectives and align the events program to meet cross-functional team priorities. • Direct the national community building strategy for Year Up alumni to include civic education and advocacy. • Provide direction for direct reports, volunteers and external vendors to ensure all deliverables meet event brand standards and promote a coordinated story. - Associate Director, Alumni Events & Communications • Manage annual alumni (national) conference including 350+ attendees with an annual overall budget of \$400K. • Leverage sponsorships for national conference including proprietary events, sponsorships strategy, and execution. • Oversee and implement event operations to evaluate event effectiveness, to track event ROI and contribution to departmental KPIs, and to help determine overall event strategy for future engagements. • Ensure events are aligned with organizational business priorities, messaging, and the overall marketing goals. - Associate Director, Internship Services • Project manager for internship matching process connecting over 250 young adults each year to professional internships with Fortune 500 & 1000 companies annually. • Lead Internship Services (IS) & Employment Placement (EP) teams including 2 IS Managers and 4 EP Managers. • Managed matching information documents, including developing surveys and ensuring accurate information is stored in CRM Salesforce for program reporting, analysis and site-specific KPI tracking. • Coordinated data aggregation in order to ensure best possible internship matches and graduation rates above 85%.

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

[Redacted references section]

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**Non-Discrimination Data Supplemental Questions**

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**Personal Data Record Form**

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**Profile****FOR PUBLIC INFORMATION**

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**New Applicant or Current Member**☒ New Applicant

Alyssa

First Name

Burns

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22314

Postal Code

Primary Phone

Alternate Phone

Casimir

Employer

Clinical Research Scientist

Job Title

---

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

Alyssa Burns

**Type of Position/Role**

Citizen

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**Demographics**

**Do you currently live in the City of Alexandria?**

☒ Yes ☐ No

**If yes, how long?**

1 year

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

☐ Yes ☒ No

**Have you ever served the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain**

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**Interests & Experiences****Statement of Interest/Why You Should Be Appointed**

During my graduate program tenure, I had the opportunity to mentor young aspiring female scientists, on their undergraduate and graduate research projects and theses. It was in my research setting that I witnessed the uphill battle women have in a male dominated field whether it be academia or industry. I myself experienced these challenges before and tried everything as a mentor to promote diversity and encourage the next generation of researchers to step outside their box and enter into unfamiliar spaces in which they may be the 'first'. Professionally, I continue to advocate for women in STEM fields and I would like to also promote and bring awareness to woman's rights, through local policy and legislation in the community which I live and love. Being a part of the Commission for Women I will have the opportunity to shape the local community and life experiences for women in the spaces of economic, academic, health, and safety. A woman's perspective strengthens the narrative and I charge it as a personal responsibility to be a part of a team that sets a local example to promote gender equality and the empowerment of young girls and women. I would like to advocate on platforms that will enhance the ability of young girls and women to achieve their highest potential. I aspire to educate and collaborate with the community on ways we can eliminate gender disparities and related barriers.

**Are you currently a member of a City Board, Commission, Committee or Authority?**

☐ Yes ☒ No

Alyssa Burns

**If yes, please list the board:**

**How many terms have you served on this board?**

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☐ No

**If yes, please state the names of the boards for which you have applied**

Upload a Resume

**Are you now paid by the City of Alexandria?**

☐ Yes ☐ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☐ No

**If yes, please explain:**

My husband is a citizen member of the Human Rights Commission

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☐ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☐ Yes ☐ No

Alyssa Burns



**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

PhD Nutrition Biochemistry- 2018 Bachelor of Science Food Science and Human Nutrition- 2013  
Conference Research Presenter- 2016, 2017, 2018 Research Publications - 2016, 2017, 2018, 2019

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

**RESEARCH EXPERIENCE** Professionally I am a Research Scientist, in which I conduct scientific and clinical research investigations on various diseases and chronic conditions. Currently, my research focus is genetic rare diseases and investigating the patient perspective on disease burden and progression while on a pharmaceutical intervention and/or treatment. We do this by developing new outcome methods to capture and quantify change. Clinical Research Scientist 2020- Design and conduct research studies utilizing qualitative and quantitative methods Clinical Research Specialist 2019- Communication liaison that provided scientific support to clinical operations, statistical and industry management teams for all internal research activities and protocol development. Clinical Research Protocol Developer 2018- Collaborated with PI's to develop new investigator-initiated clinical research trials. Sr. Clinical Research Coordinator 2018- Coordinated and directed clinical trials. **PRACTICAL EXPERIENCE** Undergraduate Thesis Mentor- Supported and mentored 3 female undergraduate research interns on their honors research project and thesis. Graduate Thesis Mentor- Supported and Mentored 2 female graduate students on their research proposal, project, and thesis. Community Advocate for Nutrition Education- During my tenure at the University of Florida, I coordinated community outreach initiatives to promote health and nutrition education which focused on chronic disease awareness and prevention and quality of life.

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

[Redacted references section]

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**Non-Discrimination Data Supplemental Questions**

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**Personal Data Record Form**

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**Profile****FOR PUBLIC INFORMATION**

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**New Applicant or Current Member**☒ New Applicant

Lindsey

First Name

Deutsch

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22314

Postal Code

Primary Phone

Alternate Phone

Federal Aviation Administration

Employer

Air Traffic Controller

Job Title

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**Which Boards would you like to apply for?**

Commission For Women: Submitted

Lindsey Deutsch

**Citizen Member**

**Do you currently live in the City of Alexandria?**

☐ Yes ☐ No

**Almost 2 years**

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

☐ Yes ☐ No

**Have you ever served the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain**

### Statement of Interest/Why You Should Be Appointed

This year my best friend was the victim of a vicious attack at the hands of her husband. She was able to escape to my house and together we went to the police. I was given a front row seat to both the legal and divorce processes. I used to believe that if you were attacked, went straight to the authorities, told the truth, and followed their guidance; that you would be represented and protected by the law. I assumed the justice system was designed to support the victim in these instances. To put it mildly, I have been disillusioned by the justice system through my experiences this year. Watching my friend rebuild the pieces of her life has been extremely eye opening for me. She's going to be just fine; she's got a huge support system and she's a nurse so she'll be able to financially support herself as well... I am extremely happy for her; but I know there are many women out there going through the same traumas without the same support. I feel a weight on my heart to do more. I have been trained as an air traffic controller to stay calm in crisis, prioritize information, make executive decisions, and stay focused and organized regardless of what life throws my way. All of these skills came to play to support my friend that night when she needed me most, and I believe I could use them again to help someone else. I may be young, but I am also passionate and dedicated to empowering women. I am on a mission to learn as much as I can about victim advocacy, gender equality, woman's issues, etc. I am planning to dedicate my life to these efforts and I believe this board would greatly expand my knowledge and impact. I hope to be given the opportunity to contribute to the Commission Of Women's future successes!

**Lindsey Deutsch**

**Are you currently a member of a City Board, Commission, Committee or Authority?**

☐ Yes ☐ No

**If yes, please list the board:**


**How many terms have you served on this board?**

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☐ No

**If yes, please state the names of the boards for which you have applied**

  
Upload a Resume

**Are you now paid by the City of Alexandria?**

☐ Yes ☐ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☐ No

**If yes, please explain:**

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☐ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

Bachelor of Science - University of Alaska Anchorage Pilot License - Private Pilot License, Instrument Rating, and Seaplane Rating Certified Professional Air Traffic Controller/Radar Certification

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

Air Traffic Control Specialist - 2016-Present Studied Abroad 2015 - Germany/Unemployed UPS Flight Ops/Part Time Supervisor - 2013-2015

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

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**Non-Discrimination Data Supplemental Questions**

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**SUBMISSION OF THIS PAGE IS VOLUNTARY**

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**Non-Discrimination Data Supplemental Questions**

**\* For Applications to City Boards, Commissions, and Committees**

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The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

Lindsey Deutsch

**Personal Data Record Form****Profile****FOR PUBLIC INFORMATION**

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**New Applicant or Current Member**☒ New Applicant

Emily

First Name

Eckert

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22314

Postal Code

Primary Phone

Alternate Phone

American College of  
Obstetricians and Gynecologists

Employer

Manager, Health Policy

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

Emily Eckert

## **Type of Position/Role**

Citizen member

---

## **Demographics**

**Do you currently live in the City of Alexandria?**

☐ Yes ☐ No

**If yes, how long?**

1.5 years

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

☐ Yes ☐ No

**Have you ever served the City of Alexandria in any capacity?**

☐ Yes ☐ No

**If yes, please explain**

---

## **Interests & Experiences**

### **Statement of Interest/Why You Should Be Appointed**

While I am a newer resident to the Alexandria community, I am eager to get involved and start making a difference. A position on the Commission for Women is the perfect fit. I have spent my career working toward the advancement of health and wellbeing for women and girls, at both the local, state, and national level. I currently serve as policy manager with the American College of Obstetricians and Gynecologists where I work on national and state policy and regulations impacting access to women's health care. In addition to this work experience, I recently completed a Master of Science in Health Policy at George Mason University and have a Bachelor of Arts degree in Women's Studies from Allegheny College. I am eager to combine my professional experience and personal interest in developing and implementing policies and programs to help women in the Alexandria community thrive.

**Are you currently a member of a City Board, Commission, Committee or Authority?**

☐ Yes ☐ No

**If yes, please list the board:**

**How many terms have you served on this board?**

Emily Eckert

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☐ No

**If yes, please state the names of the boards for which you have applied**

Upload a Resume

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☐ Yes ☐ No

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☐ Yes ☐ No

**If yes, please explain:**

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☐ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☐ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

MS, Health Policy, George Mason University, December 2020 BA, Women's Studies and English, Allegheny College, May 2014

Emily Eckert



**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

American College of Obstetricians and Gynecologists (2017-present) - develop and execute policy strategy with the states, members of Congress, and federal agencies concerning public health insurance programs and women's health Association of Maternal and Child Health Programs (2015-2017) - managed a federal grant to provide technical assistance to state governments on maternal and child health policy and programming Pennsylvania Health Access Network (2015) - directed community outreach efforts and enrolled eligible Pennsylvanians into public insurance programs

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

[REDACTED]

**Non-Discrimination Data Supplemental Questions**

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**Non-Discrimination Data Supplemental Questions  
For Applications to City Boards, Commissions, and Committees**

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The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

**Date of Application**

[REDACTED]

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**New Applicant or Current Member**☒ New Applicant

Charlotte

First Name

Florance

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22314

Postal Code

Primary Phone

Alternate Phone

U.S. Agency for International  
Development (USAID)

Employer

Senior Advisor to the  
Administrator of USAID

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

Charlotte Florance

## **Type of Position/Role**

Citizen Role

---

## **Demographics**

**Do you currently live in the City of Alexandria?**

☒ Yes ☐ No

**If yes, how long?**

3 years

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

☐ Yes ☒ No

**Have you ever served the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain**

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## **Interests & Experiences**

### **Statement of Interest/Why You Should Be Appointed**

I am dedicated, both personally and professionally, to advancing women's empowerment. Serving on the Alexandria Commission for Women would offer me the opportunity to support and advocate for women in my own community. My work experience includes supporting programs to increase women's access to capital and financial literacy education. I have also worked for a business that supported women survivors of violence and human trafficking. I understand the unique aspects of survivor care and the importance of establishing secure employment for survivors. I would bring a unique mix of policy and business experience to the commission. I am a creative entrepreneurial self-starter, ready to jump into ongoing projects such as Alexandria's International Women's Day celebrations, Take Our Daughters and Sons to Work Day, and the Art Party, as well as initiate new efforts if needed around women's history in Alexandria. I would bring an extensive network of women's empowerment advocates to the role including business executives and community leaders.

**Are you currently a member of a City Board, Commission, Committee or Authority?**

☐ Yes ☒ No

**If yes, please list the board:**

Charlotte Florance

**How many terms have you served on this board?**

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☐ No

**If yes, please state the names of the boards for which you have applied**

Upload a Resume

**Are you now paid by the City of Alexandria?**

☐ Yes ☐ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☐ No

**If yes, please explain:**

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☐ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☐ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

I have a Bachelor of Arts degree in International Relations in 2009 from the University of Southern California and a Masters of Arts degree in 2011 from King's College London.

Charlotte Florance

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

Senior Advisor to the U.S. Agency for International Development; where my duties include managing and coordinating the Women's Global Development and Prosperity Fund, advising Agency leadership on women's empowerment, and developing agency and U.S. Government wide programs to support and advance economic opportunities for disadvantaged women in developing countries including business and entrepreneurial skills training, increasing access to finance, and better employment opportunities. Director for Global Energy Security at the U.S. Department of Energy; where my duties included leading the Department's efforts to secure reliable energy sources, stabilize energy markets, and combat energy poverty in emerging markets, as well as advise the Department's leadership, including the Secretary of Energy on emerging trends and issues in renewable energy and oil and gas and emerging business opportunities in the global energy sector for American firms. Special Assistant at the U.S. Department of State; where my duties included supporting the Assistant Secretary of State for Africa and the U.S. Ambassador at Large to Combat Human Trafficking. While working in the Africa Bureau at the State Department, I spearheaded a campaign to enhance efforts to increase trade and investment in Africa through the establishment of business deal teams at over 50 U.S. Embassies in Africa. While working in the Office to Combat Human Trafficking I supported U.S. efforts to combat human trafficking in emerging hotspots. Chief Strategy Officer at To The Market where my duties included serving as the principal strategist for a rapidly growing start-up building ethical supply chains and market-aggregation platforms led and employed by women. I also developed business-to-business sales and corporate partnerships plans.

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

[Redacted references section]

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**Non-Discrimination Data Supplemental Questions**

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**New Applicant or Current Member**☒ New Applicant

Sarah

First Name

Holley

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22305

Postal Code

Primary Phone

Alternate Phone

Nestle USA

Employer

Innovation & Product Marketing  
Manager

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

Sarah Holley

**Type of Position/Role**

Citizen

---

**Demographics**

**Do you currently live in the City of Alexandria?**

☒ Yes ☐ No

**If yes, how long?**

4 Years

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

☐ Yes ☒ No

**Have you ever served the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain**

---

**Interests & Experiences**

**Statement of Interest/Why You Should Be Appointed**

As a citizen of Alexandria I'd like to continue to work to eliminate discrimination and encourage equal opportunities for all women in Alexandria. Having been active on boards and non-profit organization for the past 15 years I feel I bring a fresh perspective to the commission and look forward to getting to work.

**Are you currently a member of a City Board, Commission, Committee or Authority?**

☐ Yes ☒ No

**If yes, please list the board:**

**How many terms have you served on this board?**

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

Sarah Holley

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☒ No

**If yes, please state the names of the boards for which you have applied**

Upload a Resume

**Are you now paid by the City of Alexandria?**

☐ Yes ☒ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain:**

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☒ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☒ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

Master of Business Administration emphasis in Marketing, May 2012 Mason School of Business The College of William and Mary, Williamsburg, VA Bachelor of Science in Journalism emphasis in Strategic Communications May 2006 William Allen White School of Journalism and Mass Communications The University of Kansas, Lawrence, KS

Sarah Holley



**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

Nestle USA Manager, Product Innovation & Marketing February 2019- Present Develop product road map for Outshine and Sweet Earth Health snacking with full PnL ownership. Set business and communication strategy for all new product launches in coordination with Masterbrand plans. Serve as commercial lead and oversaw cross-functional team to create, execute, and manage marketing plan for all new products. Responsible for managing the associate marketing manager for Outshine and Sweet Earth Healthy Snacking. ThinkFun Director, Brand Management August 2016- February 2019 Set business and communication strategy for ThinkFun and all product brands. Managed the development of new products, led the Product Launch process, and sole brand owner for ThinkFun. Oversaw cross-functional team to create, execute, and manage marketing plan for all new products. Responsible for managing the Product and Brand Management team. organicgirl Brand and Product Manager December 2012-August 2016 Responsible for brand messaging to trade partners that supported the overall brand strategy. Led ongoing business analysis and category management for fastest growing organic salad brand in North America. Researched, tested, and launched new product lines within the core business. Conceptualized and implemented on-brand internal and external programs that support the organicgirl mission. Led brand planning for sales team utilizing internal and external data.

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

[Redacted references section]

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**Non-Discrimination Data Supplemental Questions**

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Sarah Holley

**Personal Data Record Form**

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**Profile****FOR PUBLIC INFORMATION**

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**New Applicant or Current Member**☒ New Applicant

Amelia

First Name

Kays

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

City

Primary Phone

Suite or Apt

State

22302

Postal Code

Alternate Phone

Marine Corps

Employer

Attorney/LtCol

Job Title

---

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

Amelia Kays

### Type of Position/Role

### At large member

## Demographics

**Do you currently live in the City of Alexandria?**

☒ Yes ☐ No

**If yes, how long?**

**7 years**

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

☐ Yes ☐ No

**Have you ever served the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain**

## Interests & Experiences

### Statement of Interest/Why You Should Be Appointed

I am the First Vice Regent of the John Alexander Chapter of the Daughters of the American Revolution (DAR). Last year, I coordinated with Ms. Maribel Ramos for her to present the work of The Commission for Women to my DAR Chapter. She was extremely difficult to work with and never presented or sent any materials about the Commission's work. I would like to be appointed to the Commission so that I can understand the Commission's work and become an ambassador for the Commission. I do not want anyone else to have the negative experience of the Commission that I had. Further, I am currently enrolled in Alexandria City Academy, which inspired me to apply. I am interested in working in local government when I retire from the military.

**Are you currently a member of a City Board, Commission, Committee or Authority?**

☐ Yes ☒ No

**If yes, please list the board:**

**How many terms have you served on this board?**

## Amelia Kays

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☒ No

**If yes, please state the names of the boards for which you have applied**

Upload a Resume

**Are you now paid by the City of Alexandria?**

☐ Yes ☒ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain:**

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☒ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☒ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

B.A. in English and Philosophy from the College of Wooster (2001), J.D. from the University of Iowa College of Law (2004), LL.M. in Elder Law from the University of Kansas School of Law (2013).

Amelia Kays

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

Worked as a Judge Advocate in the Marine Corps for 15 years. I have served as Chairman for the Board of Directors for Alexandria Masters Swimming, a 501(c)(7) organization; on the Leadership Team at Del Ray United Methodist Church and as the President of the Del Ray United Methodist Women; and as Secretary and First Vice Regent of the John Alexander Chapter, DAR.

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

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**Non-Discrimination Data Supplemental Questions**

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**Date of Application**

Amelia Kays

**Personal Data Record Form****Profile****FOR PUBLIC INFORMATION**

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**New Applicant or Current Member**☒ New Applicant

Emily

First Name

Marge

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

City

Primary Phone

Suite or Apt

State

22311

Postal Code

The National Hospice and  
Palliative Care Organization

Employer

Veterans Services Associate

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

Emily Marge

**Type of Position/Role**

CITIZEN

---

**Demographics**

**Do you currently live in the City of Alexandria?**

☒ Yes ☐ No

**If yes, how long?**

Since November 2018

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

☐ Yes ☒ No

**Have you ever served the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain**

---

**Interests & Experiences****Statement of Interest/Why You Should Be Appointed**

I'm interested in joining this commission to get more involved in my local community and bringing awareness and support to my fellow women in the city. One issue that I would bring up to the commission is bringing awareness about women's health issues. I have Polycystic Ovary Syndrome at 24 years old. If my doctors and school nurses in my community back in New York knew of it, I could've been diagnosed sooner and started my wellness journey earlier. Lastly, I want to give back to the community that welcomed this girl from New York with open arms.

**Are you currently a member of a City Board, Commission, Committee or Authority?**

☐ Yes ☒ No

**If yes, please list the board:**

**How many terms have you served on this board?**

Emily Marge

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☒ No

**If yes, please state the names of the boards for which you have applied**

Upload a Resume

**Are you now paid by the City of Alexandria?**

☐ Yes ☒ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain:**

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☒ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☒ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

Patchogue Medford High School, Medford NY. Graduated 2015 SUNY The College at Brockport, Political Science B.S., Brockport, NY. Graduated 2018 The George Washington University, Legislative Affairs MPS. Graduation December 2020

Emily Marge



**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

Currently I work as Veterans Services Associate at the National Hospice and Palliative Care Organization

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

[REDACTED]

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**Non-Discrimination Data Supplemental Questions**

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**Date of Application**

[REDACTED]

## Personal Data Record Form

*Residency Waiver  
Required*

## Profile

## FOR PUBLIC INFORMATION

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## New Applicant or Current Member

None Selected

Gayle

First Name

Terry

Last Name

Email Address

Date of Birth

Place of Birth

Home Address

Street Address

Suite or Apt

City

State

22554

Postal Code

Primary Phone

Alternate Phone

Robert A. Ades &amp; Associates

Employer

Attorney

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For Women: Submitted

Gayle Terry

**Type of Position/Role**

Citizen

---

**Demographics**

**Do you currently live in the City of Alexandria?**

☐ Yes ☒ No

**If yes, how long?**

16+ years

**Have you ever attended a meeting of the Board or Commission for which you are applying?**

☒ Yes ☐ No

**Have you ever served the City of Alexandria in any capacity?**

☒ Yes ☐ No

**If yes, please explain**

I am a former citizen member, vice-chairman and chairman of the Alexandria Commission on HIV/AIDS.

---

**Interests & Experiences****Statement of Interest/Why You Should Be Appointed**

I've previously served as a Citizen Member and Chairman of the Alexandria Commission on HIV/AIDS. Through that service, I became am aware of the significant efforts of the Commission for Women to engage the Alexandria City Council and the larger Alexandria City Community providing education and guidance on matters of importance for women. I was appointed to the Commission for Women but moved to Stafford in October 2020 and am no longer eligible to serve unless a waiver is approved. I would sincerely appreciate the opportunity to continue working with the Commission For Women as a citizen member.

**Are you currently a member of a City Board, Commission, Committee or Authority?**

☐ Yes ☒ No

**If yes, please list the board:**

**How many terms have you served on this board?**

Gayle Terry

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☒ No

**If yes, please state the names of the boards for which you have applied**

[Upload a Resume](#)

**Are you now paid by the City of Alexandria?**

☐ Yes ☒ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☒ No

**If yes, please explain:**

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☒ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☒ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

Bachelor of Arts, Bradley University. Institute of International Studies; Juris Doctorate, Vanderbilt University School of Law; Certified, National Criminal Defense College, Mercer University School of Law. Licensed to practice law in the State of Illinois (inactive) and the District of Columbia (active).

Gayle Terry

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

I currently work as a trial attorney for the DC office of a small regional firm (offices in DC, Maryland and VA). Please note this information is not included on the copy of the resume forwarded to you. The firm made me an offer less than 2 weeks after my first of several interviews and I've not had a reason to update it since January 2019. Our cases primarily concern representing members of various local unions including the Metro, Washington Teacher's Union, local AFL-CIO, and local Firefighter's Union. I am also a member of the legal panel for DC District Court Mediation. Often such matters include discrimination on the basis of gender with respect to employment opportunities.

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

[Redacted]

---

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**Date of Application**

[Redacted]

**Personal Data Record Form**

---

**Profile****FOR PUBLIC INFORMATION**

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**New Applicant or Current Member**☒ New Applicant

Mary

First Name

Savino

Last Name

Email Address

**Date of Birth****Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22314

Postal Code

Primary Phone

Alternate Phone

AARP

Employer

Director, Retention

Job Title

---

Applicants may only apply for **ONE** board/commission/committee at a time.

**Which Boards would you like to apply for?**

Commission For Women: Submitted

Mary Savino

**Type of Position/Role**

Commission member

---

**Demographics**

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

30 year

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain

Currently a volunteer with Senior Services

---

**Interests & Experiences****Statement of Interest/Why You Should Be Appointed**

With the departure of my youngest child to college and more flexibility at work, I finally have time to volunteer to help the City and its citizens. Women's issue concern me greatly as I see the erosion of women's rights and a misogynistic bent to some media coverage.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☒ No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Mary Savino

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

☐ Yes ☐ No

**If yes, please state the names of the boards for which you have applied**

Upload a Resume

**Are you now paid by the City of Alexandria?**

☐ Yes ☐ No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

☐ Yes ☐ No

**If yes, please explain:**

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☐ Yes ☐ No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

☐ Yes ☐ No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

B.A., Boston Collge MBA, The George Washington University

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

For the past eights years I have worked as Director of Retention at AARP. Further details in attached resume.

Mary Savino



REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

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