

# **The Children & Youth Master Plan 2025**

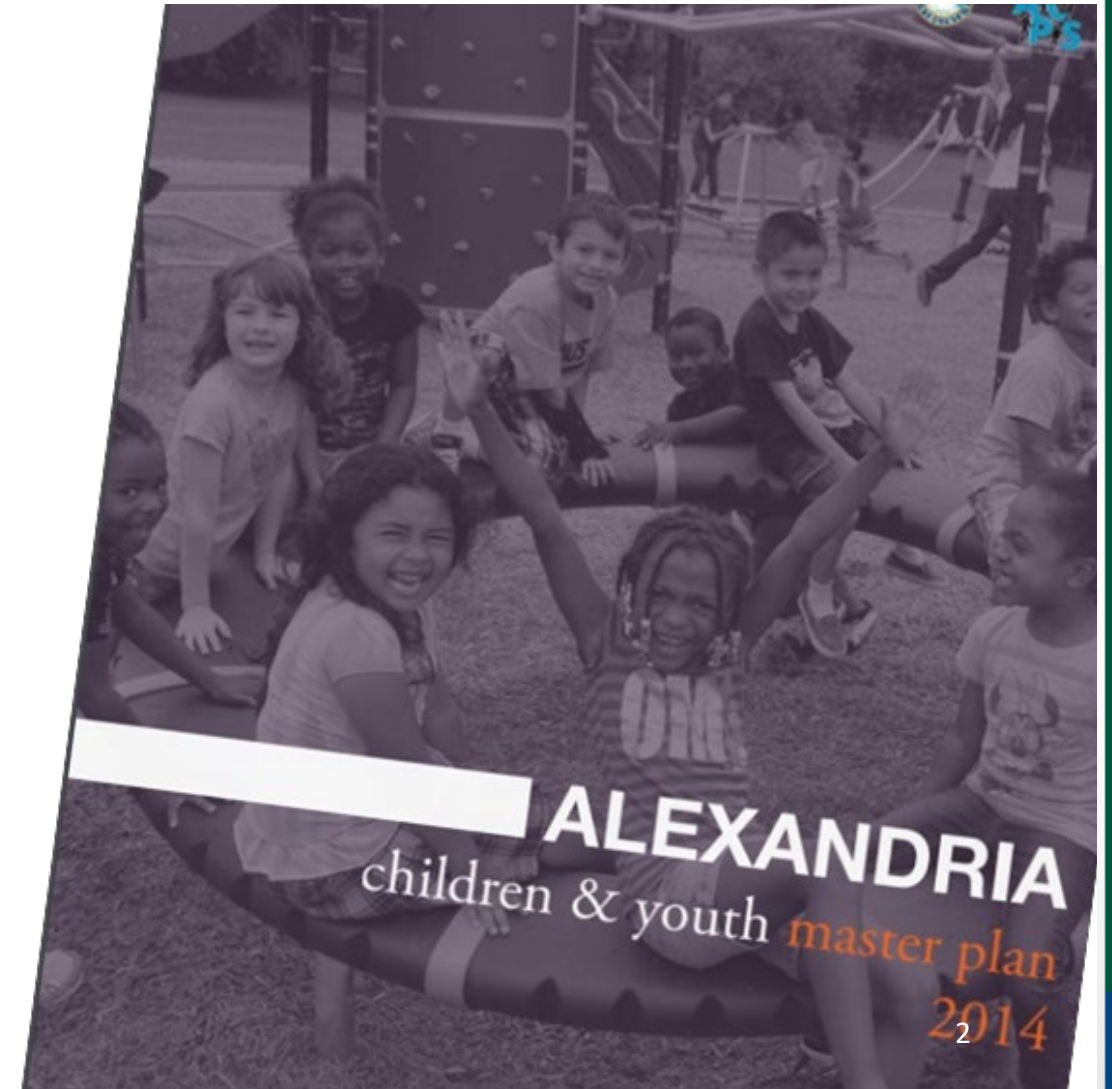
Presentation to City Council

March 23, 2021



# The Children & Youth Master Plan: A Vision for Children & Youth

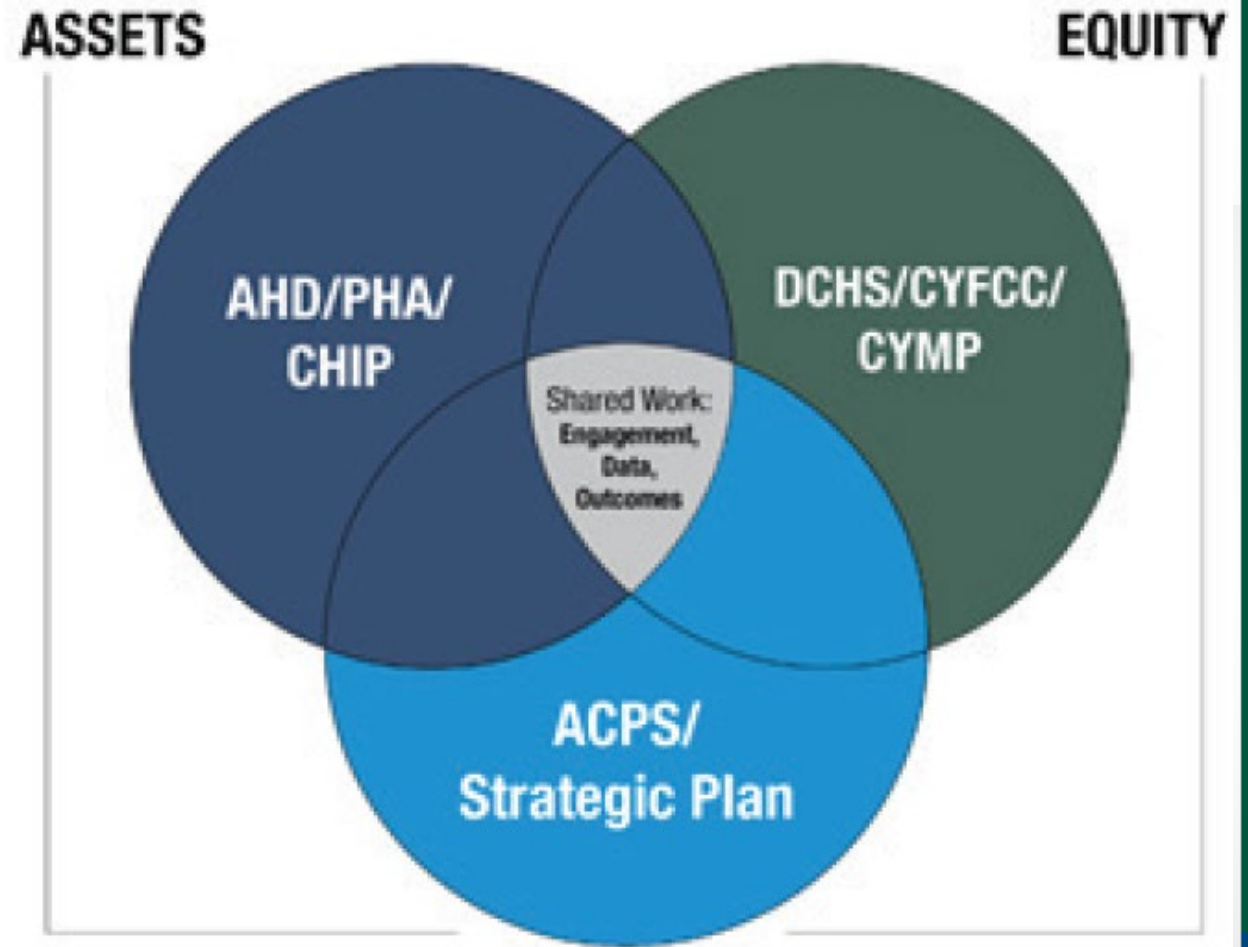
- **Vision:** All Alexandria's children and youth thrive today and tomorrow
- Endorsed by City Council & ACPS School Board in 2014
- A guide for how people can come together to create the conditions in Alexandria for all children and youth to thrive today and tomorrow
- Backbone coordination provided by Alexandria's Department of Community and Human Services





# Unified Planning Process – A New Model

- **3 City-Wide Plans to Improve Outcomes for Alexandrians**
  - Children & Youth Master Plan, Community Health Improvement Plan, & Alexandria City Public School Strategic Plan 2025
- **Common Lens & Timeframe**
  - use a trauma-informed lens,
  - an equity lens,
  - and the developmental assets framework when developing strategies
- **Alignment & Coordination**
  - coordinate our efforts,
  - align our resources,
  - data collection,
  - community outreach





# Children, Youth, & Families Collaborative Commission

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## Commission's Charge

- The Children, Youth, and Families Collaborative Commission advocates for Alexandria's children and youth, aged prenatal to 21 years, and their families by:
  1. Advising City Council, the School Board, and City and School staff on policies that affect children, youth and their families;
  2. Promoting the coordination, alignment and effectiveness of services provided to children, youth and their families by the City, Alexandria Schools and private organizations; and
  3. Studying and promoting research and best practices.

## Centering Racial Equity

- Calls attention to the existing racial and social disparities in our community; the COVID-19 pandemic has only made these disparities worse

A watercolor-style illustration of a green leaf with a small stem, positioned to the left of the title text.

# **Community Engagement throughout the Planning Process**



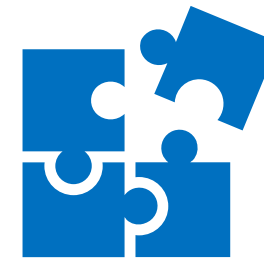
# Overview of the Planning Process



**March - October 2019**  
Gather Info Phase



**November 2019 – February 2020**  
Analysis Phase



**April – October 2020**  
Planning Phase



**November 2020 – January 2021**  
Review & Refine Phase



**January – February 2021**  
Design Phase



**March 2021**  
Endorsements Phase



**March 2021-2025**  
Implementation & Evaluation Phase



# Community Engagement in the Gathering Info Phase

- **Methods:**
  - **Listening Tour** (644 Youth Engaged)
  - **Build Your Legacy Workshops** (1,498 people from over 50 stakeholder groups engaged)
  - **Population-Level Data**
- **Results**
  - Engaged 2,117 community members, 88% of which were youth, to learn more about the concerns, hopes, and dreams that Alexandrians have for its young people



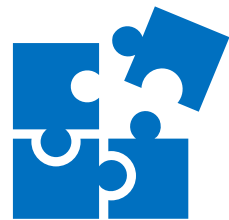


# Community Engagement in the Analysis Phase

- Qualitative data was coded for themes and solutions were prioritized based on the following criteria:
  - Greatest impact
  - Eliminate Disparities & Advance Equity
  - Feasible to Implement in five years
- Youth & Youth Workers attended Work Group Meetings to:
  - Review the data collected
  - Have a deeper discussion on the themes that emerged so we fully understand the issues





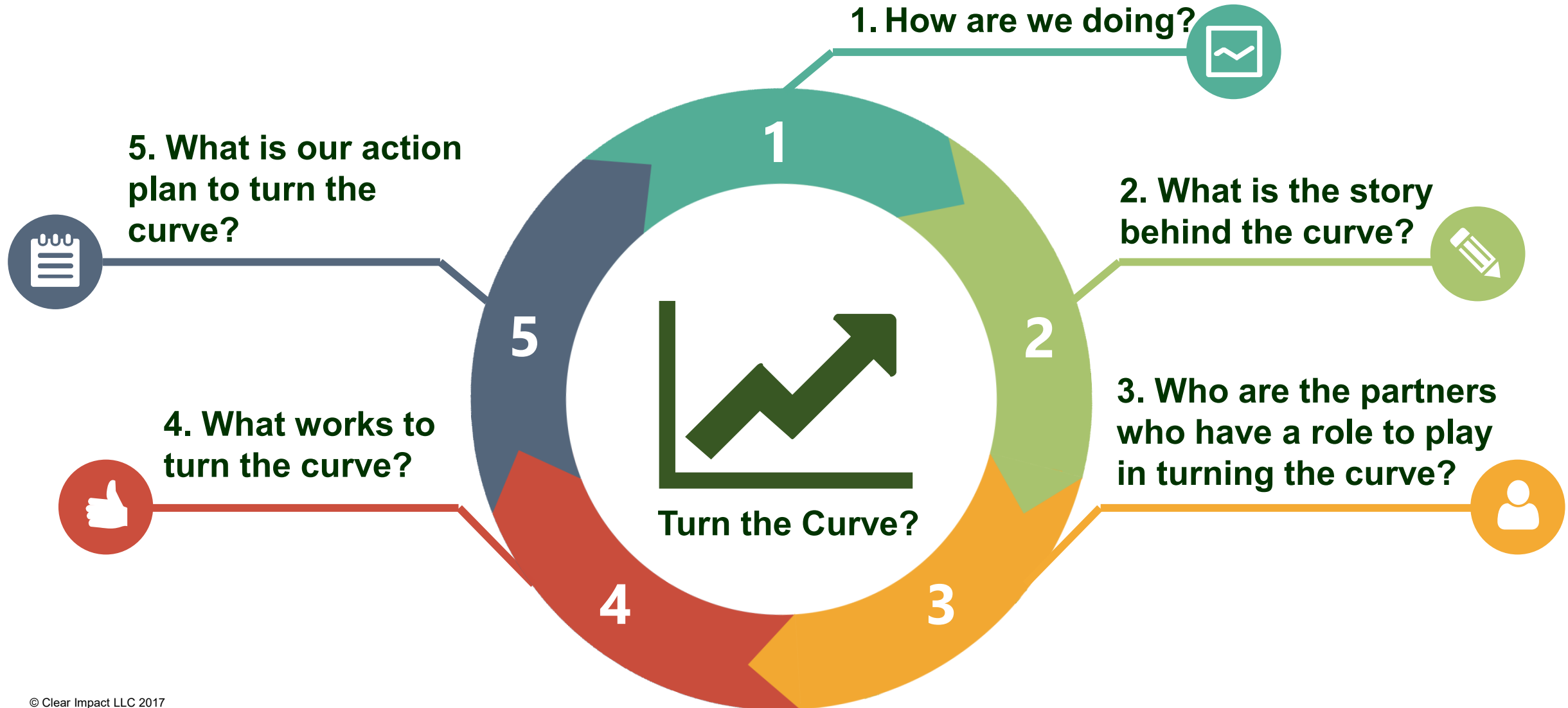


## **Community Engagement during Planning Phase**

**From April-November, stakeholders met on a weekly basis to develop the plan**

- Results-Based Accountability Framework & Turn the Curve Thinking
- Youth and Youth Workers determined priorities and offered their ideas for solution- and data-driven action plans

# When developing each Action Plan, asked Five Core Questions





# CYMP 2025 Strategy Map

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Vision

**All Children and Youth Thrive Today and Tomorrow**

Goal

**Goal 1:**

**All Children, Youth, and Families will be  
Physically Safe and Healthy**

**Goal 2:**

**All Children will be  
Academically Successful &  
Career Ready**

**Goal 3:**

**All Children, Youth, and  
Families will have Positive  
Experiences**

Outcome  
Objective

**Start Healthy and Connected**

**Advance  
Educational  
Equity**

**Support  
College &  
Career  
Readiness**

**Decrease ACEs, Increase Assets**

Strategy

Increase  
participati  
on in early  
childhood  
education  
& care

Prevent  
Risk-  
Taking  
Behaviors

Promote  
Health,  
Wellness, &  
Wellbeing

Connect  
Families to  
Resources

Preserve  
our  
Natural  
Environ-  
ment

Foster  
Supportive  
Learning  
Environments

Light Pathways  
to College &  
Careers

Minimize  
exposure to  
Adverse  
Childhood  
Experiences  
& Trauma

Adopt  
Trauma-  
Informed &  
Resilience  
Practices

Build  
Develop-  
mental  
Assets

Capacity &  
Equity

**Coordinated and Equitable Systems**

Systemically Address  
Racism & Advance Equity

Build Capacity to Expand  
Resources & Workforce  
Resilience

Mobilize Funding for  
Positive Experiences

Improve Data Collection  
& Sharing

Strengthen Collaboration  
& Communication to  
Build Resilience

# Implementation: how the work will move forward

## Early childhood education & care

Smart Beginnings Alexandria Common Agenda  
Early Childhood Division

## Prevent Risk-Taking Behaviors

Alexandria Campaign on Adolescent Pregnancy, Substance Abuse Prevention Coalition of Alexandria, Court Services Unit, & the Sexual Assault Center

## Promote Health, Wellness, & Wellbeing

Prevention Work Group, ACPS Strategic Plan 2025, Recreation, Parks, & Cultural Activities (RPCA) Strategic Plan 2023, Community Health Improvement Plan (CHIP), CYFCC

## Families Resources

Environmental Action Plan 2040 (EAP), CHIP, Alexandria City Public Schools (ACPS), Alexandria Housing Master Plan, DCHS Refugee & Immigrant Work Group

## Natural Environment

EAP 2040, RPCA Strategic Plan 2023

## Supportive Learning Environments

ACPS Strategic Plan 2025  
CHIP

## College & Careers

ACPS Strategic Plan 2025  
CHIP  
Workforce Development Center

## ACEs & Trauma

Center for Children & Families (CCF)  
Alexandria Police Department (APD) Strategic Initiatives 2022  
RPCA Strategic Plan 2023  
Mayor's Campaign to End Bullying  
ACPS Strategic Plan 2025  
CHIP

## Trauma-Informed & Resilience Practices

Resilience Alexandria: Inform. Support. Elevate. (RAISE)

## Build Developmental Assets

Developmental Assets Work Group  
RPCA Strategic Plan 2023  
ACPS Strategic Plan 2025

## Coordinated and Equitable Systems

City School Staff Group & ALL Alexandria Resolution No. 2974



# Next Steps

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# Accountability and Performance Measurements



Each Strategy is connected to an Action Plan to guide the work & maintain accountability

- Tactics (how),
- Timeline for implementation (when),
- Performance measurements (why),
- Tactic Owners (who)



To track progress and measure performance, the Plan will use the Results-Based Accountability™ (RBA) framework

- How Much Did We Do?
- How Well Did We Do it?
- Is Anyone Better Off?



Each Strategy is intended to be fully implemented within five years of the Plan's endorsement