
Name of Council Member

Endorsement

CONTESTED APPOINTMENTS

Commission for the Arts

(3-year term)

1 professional in the field related to the visual appearance of the cityscape, such as architecture, environmental design, landscape architecture or urban design

_____ Allison Heck (Residency Waiver Required)

_____ John Kucia (Residency Waiver Required)

2 public at large, as arts consumers or participants

_____ Christina Calloway

_____ Gayle Converse*

_____ Laurel Moran

_____ Jason Muller

_____ Devon Steven

_____ Sarah Wise

1 member with expertise in visual arts either as professional practitioners of visual art, curators of visual art, or as professional arts administrators currently working in the field

_____ Judy Heiser (Residency Waiver Required)

*incumbent

Personal Data Record Form*resident waiver
required***Profile****FOR PUBLIC INFORMATION**

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New Applicant or Current Member

☒ ~~Current Member~~ *moved out of city*

Allison

First Name

Heck

Last Name

Email Address

Date of Birth**Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22307

Postal Code

Primary Phone

Alternate Phone

FEMA

Employer

Senior Advisor, Risk
Management Directorate

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For The Arts: Submitted

Allison Heck

Type of Position/Role

Landscape/Urban Design Specialist

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

12 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

☒ Yes ☐ No

Have you ever served the City of Alexandria in any capacity?

☒ Yes ☐ No

If yes, please explain

Have served on the Commission of the Arts since 2013

Interests & Experiences**Statement of Interest/Why You Should Be Appointed**

I have had the pleasure of serving on the ACA for two terms, working to further our public art program, focus on increasing diversity and equity in the arts in Alexandria, and ensuring that we maintain focus on the City's Arts and Culture plan. I seek another term to continue consistency of engagement and dedication to the arts during this unprecedented era for the City. Namely, helping inform and recommend to City Council fiscally sound arts opportunities that continue to engage ALL Alexandrians and contribute to the city's economy.

Are you currently a member of a City Board, Commission, Committee or Authority?

☒ Yes ☐ No

If yes, please list the board:

Alexandria Commission for the Arts

How many terms have you served on this board?

2

Allison Heck

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

As we enter another year of virtual meetings, consistency and continued delivery and focus of the goals and strategy outlined for the City's art programs and community is critical. I would like to maintain my role on the board to ensure continued focus on these goals to ensure contemplative recommendations to City Council that consider the goals of equity, engagement, and economic impact of the arts that are in like the the public art implementation plan and the arts and cultural plan.

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?

☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Ph.D. in Planning, Governance, and Globalization. Virginia Tech (2013) Masters in Anthropology. University of Florida. (2009) Masters in Urban and Regional Planning. University of Florida. (2008) Bachelor's of Science in Anthropology; minors in Historical Archaeology, American Studies, and African/African-American Studies. James Madison University (2005)

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

My position on the Commission for the Arts is focused on urban and landscape design. My application of design support through the federal government is listed below. (September 2019 - Present) Senior Policy Advisor, Risk Management Directorate, Federal Insurance and Mitigation Administration, FEMA. Currently serve as Senior Policy Advisor and Team Lead for the Risk Management Directorate Front Office managing daily operations of the Front Office. Address complex policy issues of a national scale and coordinating with multiple stakeholders and across multiple programs areas. This includes, but is not limited to: the national flood mapping program, actuarial science for the national flood insurance program, national dam safety program, building code adoption and enforcement, earthquake and wind program, mitigation planning, and national hazard risk communications (2013 - September 2019) Policy Team Lead, Strategy and Policy Division, Office of Policy and Program Analysis, FEMA. Served as Senior Policy Analyst (Team Lead) for Policy and the policy development process (112-12) responsible for supervising a wide range of program and policy conceptualization, development, enhancement, and evaluation activities in support of the Agency's critical strategic priorities and objectives. Led coordination of FEMA's internal policy development process; led coordination of the FEMA's participation and engagement in intra- policy and supported inter-agency policy development; led and/or supported implementation of policy and legislative priorities; led and/or contributed to analysis informing the Agency's policy, legislative, and resource planning decisions. Supported coordinating the development of the Agency's quadrennia strategic plans and input into the Department of Homeland Security quadrennia strategic plan.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[Redacted references section]

Non-Discrimination Data Supplemental Questions

By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..

Personal Data Record Form*residency waiver required***Profile****FOR PUBLIC INFORMATION**

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New Applicant or Current Member☒ New Applicant

John

First Name

Kucia

Last Name

Email Address

Date of Birth**Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22307

Postal Code

Primary Phone

Alternate Phone

Ayers Saint Gross

Employer

Architect

Job Title

Applicants may only apply for ONE board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For The Arts: Submitted

John Kucia

Type of Position/Role

Professional in the field related to the visual appearance of the cityscape

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

Have you ever attended a meeting of the Board or Commission for which you are applying?

☒ Yes ☐ No

Have you ever served the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

We cannot save the planet with technology and know-how if art is not an equal participant to inspire and engage us along the way. Over 26 years of experience in architecture, art, design, theatre, lighting, and woodworking has sparked a profound and enduring passion in performance and visual arts that I would like to bring to the Alexandria Commission for the Arts. My professional accomplishments give me a varied and substantive background for engaging collaboration between artists and the community. Personally, as a native Alexandrian and Titans alumnus, I have revolved much of my life in and around Alexandria, making me well-versed in the challenges of supporting public works in the city. My design philosophy as an architect is to underscore the subtext of design within the context of social and environmental sustainability, which neatly parallels ACA's mission to promote artistic and cultural values within the city. While I was a student at the University of Maryland I led the 2007 Solar Decathlon design team and later advised the 2011 team. Professionally as an intern, later an architect, and currently as an Associate, I have supported and led institutional, educational, and residential projects in the United States and abroad. Spearheading committees and design efforts, along with advising and volunteering with a wide variety of community and arts organizations, allows me to offer a well-rounded set of professional and volunteer experiences to serve Alexandria and the ACA.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☒ No

John Kucia

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

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☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

May 2011 Master, Architecture University of Maryland May 2009 BS, Architecture University of Maryland

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

December 2017 - Present: Associate, Architect, Ayers Saint Gross Preliminary design through project management support, including client and consultant coordination, for residential, institutional, and educational architecture. Active member of Technical Excellence Committee. Key projects include CMSC School of Medicine at Johns Hopkins; Silverstein Residence Hall at Denison University; At-Turaif Visitor Center in Riyadh, Saudi Arabia; and Whittle School in Washington, DC. May 2016 - October 2017: Architect, Hord Coplan Macht Multifamily residential and educational architecture Design, CA, BIM support. Responsibilities included client and consultant coordination for Kimball Elementary School and Denizen Eisenhower apartments. Jan 2012 – May 2016: Architect, Cox Graae + Spack Design, PM, CA, BIM support for educational, residential, religious architecture. Design and management of office renovation. Responsible for facility maintenance. Notable projects include Duke Ellington School for the Arts and the Intermediate School at Potomac School.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[Redacted references section]

Non-Discrimination Data Supplemental Questions

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SUBMISSION OF THIS PAGE IS VOLUNTARY

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**Non-Discrimination Data Supplemental Questions
For Applications to City Boards, Commissions, and Committees**

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The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

John Kucia

Personal Data Record Form**Profile****FOR PUBLIC INFORMATION**

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New Applicant or Current Member☒ New Applicant

Christina

First Name

Calloway

Last Name

Email Address

Date of Birth**Place of Birth****Home Address**

Street Address

City

Suite or Apt

State

22302

Postal Code

Primary Phone

Alternate Phone

United States Patent and
Trademark Office

Employer

Attorney

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For The Arts: Submitted

Christina Calloway

Type of Position/Role

public at large, as arts consumers or participants

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

4 years and 10 months

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I am interested in becoming a member of the Commission of the Arts as a member at large because I understand the importance of the residents' voice. As a resident of Alexandria, I am constantly in awe of the beauty of this community as well as the access to public art and arts experiences which is I know is not always accessible in other cities. It is the ownership that I, as a resident, take in this city to want encourage beautiful spaces and opportunities for residents and visitors and I am confident in providing my background and perspectives to expand the great work the City and Commission have already accomplished. Currently serving on a nonprofit arts board as well as formerly serving in other organizations has allowed me to develop the skills to understand the role of such organizations as well as being open to introducing new ideas and strategies to sustain the goals of such organizations. This is the knowledge that I would like to bring to the Commission. I also understand the dedication, time, and effort it takes to be a volunteer member of the Commission and I would be happy and dedicated in being a part of a commission that makes my home a more beautiful place to live. Personally, I am extremely passionate about the arts. I am a singer, writer and a dedicated supporter of the arts in Alexandria and surrounding area. This passion led me to volunteer at the Northern Virginia Fine Arts Association (the "Athenaeum") as I wandered around Old Town which turned into a fulfilling role on the board of the organization. It has even led me to creatively pursue highlighting Alexandria and its public art at as a digital content creator. I have a strong sense of how art brings a community together in so many ways! Throughout my education and career, I have sought to merge my personal passion for the arts and professional pursuits in public service and being a member of this particular Commission is a natural extension of that. It is because of these qualities and more that I feel that I will be an asset to the Commission of the Arts and I am grateful for your consideration.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☒ No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

☐ Yes ☒ No

Christina Calloway

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

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☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

BA in English (Georgia Southern University) Masters in Public Administration (Georgia Southern University) Juris Doctor (Howard University School of Law)

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Trademark Examining Attorney United States Patent and Trademark Office (USPTO) The USPTO is the federal agency responsible for the granting of patents and registration of trademarks. As a trademark examining attorney, I am primarily responsible for the review of trademark applications and issuing written actions and/or decisions regarding registration and compliance with the Trademark Act of 1946. I am a current board of the Northern Virginia Fine Arts Association (the Athenaeum), a membership organization dedicated to the maintenance and preservation of the building and the celebration of regional arts. I serve as the Secretary and I am primarily responsible for keeping meeting minutes and updating documentation related to the governance of the organization. I have been a board member since 2018 initially starting as a volunteer with the organization in 2017. I formerly served as the Vice President of the Howard University School of Law Alumni Club of Greater Washington DC in which I served to support the President of the Club in various delegated activities - under our leadership, the defunct Club became active and grew in membership; we instituted a scholarship to assist law students with bar admission fees; and hosted numerous events at local business and firms for alumni in the Metro area.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

Personal Data Record Form*incumbent***Profile****FOR PUBLIC INFORMATION**

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New Applicant or Current Member☒ Current Member

Gayle

First Name

Converse

Last Name

Email Address

Date of Birth**Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22314

Postal Code

Primary Phone

Alternate Phone

Honorable Louis W. Sullivan,
former U.S. Sec. HHS

Employer

Director, Communications

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For The Arts: Submitted

Gayle Converse

Type of Position/Role

Citizen-at-Large

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

8 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

☒ Yes ☐ No

Have you ever served the City of Alexandria in any capacity?

☒ Yes ☐ No

If yes, please explain

Alexandria Commission for the Arts; volunteer docent Gadsby's Tavern Museum; volunteer Alexandria Archaeology; elections officer City of Alexandria; co-founder Alexandria Celebrates Women

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

With the goal of assisting policies that will strengthen the arts and further public access to the arts and cultural matters identified by the City Council, and to enhance the City's Strategic Plan, I am applying, after serving two terms, to renew my membership on the Alexandria Commission for the Arts (ACA). While I was employed as Senior Communications Director for the Office of the U.S. Surgeon General, I applied to join the Alexandria Commission for the Arts to respectfully offer my skill sets to assist in increase the economic vitality and unique character of Alexandria. I believe it is the job of an arts commissioner to help enhance the City's image and reputation as an arts and history destination -- and to help sustain our City as a state-of-the-art exciting, educational and diverse environment for Alexandria's citizens and visitors. During my time on the Commission, I have been honored to serve as chair of the ACA's Advocacy and Outreach Committee and have been appointed to a variety of task forces and planning groups -- including the Grants Task Force, Inclusion Committee, Nominating Committee, Duke Tunnel Task Force, and Arts and Cultural Plan Steering Committee. As chair of the Outreach Committee, I crafted Commission letters, presented project ideas such as cultural diversity training, assisted with the ACA Annual Report, organized Commission participation in City events such as the St. Patrick's and Scottish Walk Parades, and attended and encouraged attendance at the City's arts and cultural events and performances. As first vice chair of the Commission, I created the Commission Handbook for new and existing members and wrote the 2017 arts commission Annual Report. As newly elected secretary of the Commission and co-chair of its ArtReach Committee, I endeavor to use creativity and professional experience to encourage diplomatic solutions and to promote fresh ideas. I believe that being pro-active to create connections and collaborations with other City boards and commissions is key to the success of the Alexandria Commission for the Arts. This includes attending other City board and commission meetings whenever possible. Enabling the arts to be viewed as an integral part of life in Alexandria is my focus, as is linking the arts to our City's other wonderful assets. I also serve as a docent for Gadsby's Museum, served as a member of the Office of Historic Alexandria's all-city strategy session, offer my time with Volunteer Alexandria and serve as an election officer for the Alexandria Board of Elections. I thank you for your work for our City and humbly ask that you support my membership on the Alexandria Commission for the Arts to produce, define, and sustain arts and culture initiatives for all of Alexandria's citizens and visitors and to accomplish the City's broader goals. Most Cordially, Gayle E. Converse

Are you currently a member of a City Board, Commission, Committee or Authority?

☒ Yes ☐ No

If yes, please list the board:

Alexandria Commission for the Arts

How many terms have you served on this board?

2

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Newly elected secretary for the arts commission; newly elected ArtReach Committee co-chair, Alexandria Commission for the Arts; currently serving on Inclusion Committee, Alexandria Commission for the Arts; Communications/Public Affairs expertise; theatre arts background; firm supporter of public art in Alexandria

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

Gayle Converse

If yes, please state the names of the boards for which you have applied

Upload a Resume

Are you now paid by the City of Alexandria?

☐ Yes ☐ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☐ No

If yes, please explain:

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☐ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☐ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Kent State University; Hollins College

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Office of the former Secretary; U.S. Department of Health and Human Services 2014-present • Communications and Media Relations Director — Louis W. Sullivan, M.D., former secretary, U.S. Department of Health and Human Services; president emeritus, Morehouse School of Medicine; chairman, Sullivan Alliance to Transform the Health Professions. Successful communications advising and strategy for national print, broadcast news and social media placement. Achieve consistent media coverage for former Secretary and his platforms. Research, create, pitch, book, and staff events throughout nation. Write news releases, speeches, op eds. Estate of former U.S. Congressman Louis Stokes 2016-2018 • Publicist— The Gentleman from Ohio: the autobiography of U.S. Representative Louis Stokes. Researched, created, pitched book, and staffed events throughout nation.

Gayle Converse

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

Non-Discrimination Data Supplemental Questions

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The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

Date of Application

Ethnicity

None Selected

Gender

None Selected

Sexual Orientation

None Selected

For what Board, Commission, Committee, or Authority are you applying?

Do you live in the City of Alexandria?

[Redacted]

Do you have Disability?

[Redacted]

If yes, briefly describe the disability?

[Redacted]

How did you learn of the vacancy for which your applying?

[Redacted]

Personal Data Record Form**Profile****FOR PUBLIC INFORMATION**

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New Applicant or Current Member☒ New Applicant

Laurel

First Name

Moran

Last Name

Email Address

Date of Birth**Place of Birth****Home Address**

Street Address

City

Suite or Apt

State

22305

Postal Code

Primary Phone

Alternate Phone

Blue Room Studio

Employer

Self employed graphic designer
and artist

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For The Arts: Submitted

Type of Position/Role

Member: Public at Large/Arts Consumer

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

28 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☒ Yes ☐ No

If yes, please explain

I helped with the voter sticker group, serving as the representative for the Alexandria Democratic Committee

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I am interested in serving on the Arts Commission because I believe public art is integral to tourism and resident's pride in and enjoyment of Alexandria. I think the rotating public art at the bottom of King Street is genius to keep the area fresh and interesting. As a longtime student at the Art League School, I am very interested in the ongoing discussion about the Torpedo Factory fate. And as an emerging artist I have benefited from the virtual workshops for artists that the Commission has hosted this winter and would like to assist in helping plan future courses.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☒ No

If yes, please list the board:

How many terms have you served on this board?

Laurel Moran

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

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☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Bachelor of Arts, International Studies, The American University, December 1990 Select Courses from Desktop Publishing Certificate Program, George Washington University, 1996–1997 Classes from The Art League, Alexandria, VA, 2005-Present

Laurel Moran

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Owner and graphic designer, self-employed, responsible for design and production for area trade associations and government commissions. Artist, watercolor and oil painting. I designed and produced an Alexandria-printed stationery line based on my original watercolor paintings in 2020. Am currently working with Del Ray businesses to create an art-based fundraiser for local restaurant employees.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[REDACTED]

Non-Discrimination Data Supplemental Questions

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Confidential - NOT FOR PUBLIC INFORMATION

**Non-Discrimination Data Supplemental Questions
For Applications to City Boards, Commissions, and Committees**

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Date of Application

[REDACTED]

Personal Data Record Form

Profile**FOR PUBLIC INFORMATION**

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New Applicant or Current Member☒ New Applicant

Jason

First Name

Muller

Last Name

Email Address

Date of Birth**Place of Birth****Home Address**

Street Address

City

Suite or Apt

State

22304

Postal Code

Primary Phone

Alternate Phone

Capital Power

Employer

Manager, US Government
Relations and Policy

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For The Arts: Submitted

Jason Muller

Type of Position/Role

Public at Large/Arts Consumer

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

8 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

☒ Yes ☐ No

Have you ever served the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

My passion for the city's arts programs has grown steadily over the years that I've lived in Alexandria, built up from direct exposure to our treasure chest of creative organizations, from the Alexandria Choral Society performances to the artists in the Torpedo Factory. I have a deeply personal connection to the arts community in our city, as my wife is a full-time Alexandria fine artist and Torpedo Factory Artists' Association member. Although I am pursuing a "Public at Large/Arts Consumer" appointment, my proximity to my wife's business, usually serving in a non-creative capacity as an extra set of hands, has helped me to build a local network through various volunteer positions I've held in recent years, the most relevant of which might be as a volunteer member of the Commission for the Arts's Social Media Committee. I have also helped staff Del Ray Artisans shows, volunteered in The Art League's gallery to help coordinate the auction for the annual Patrons' Show, and helped run tents at Art on the Avenue. I've also supported publicly accessible arts opportunities, such as helping to host an art pop-up studio and public reception in Old Town in 2019 as part of the Alexandria Economic Development Partnership's "Pop-up ALX" program. All of this work is in addition to countless attendance as a supporter of the arts at other performance and fine arts venues over the years. I will bring a regional lens to this position that will help enhance the profile of Alexandria as an arts anchor city. While most of my exposure has been within city limits, I have also had exposure to shows and venues ranging from the Strathmore Mansion in Bethesda and Maryland's Hall for the Creative Arts in Annapolis to the larger Renwick Gallery and Kennedy Center in D.C. These experiences will inform my engagement on the Commission. I believe that after many years serving as a volunteer in various venues, meeting artists and art enthusiasts along the way, I have built a strong foundation to become a constructive member of the Commission for the Arts and that this appointment is a natural extension of the work I've done to get acquainted with art venues across the city. I believe strongly in arts accessibility and through that lens I've appreciated our city's public art projects, like the recent "Mirror Mirror" installation, that bring creativity and beauty into public spaces for everyone. I also will work to promote diversity, equity, and inclusion principles into the arts program not only in terms of artists who participate in the programs that the Commission advises the city on, but also mediums of artistic expression from fine art to performance art, and ensuring that our city's arts brand exemplifies Alexandria's culture and values. Through all of this work I believe I will be a resource to help assist the city execute on the Public Art Implementation Plan in a manner that will build upon the already strong trajectory set in recent years by the Council, Office of the Arts, and Commission for the Arts. Thank you for considering me.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☒ No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

n/a

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

Jason Muller

Upload a Resume

Are you now paid by the City of Alexandria?

☐ Yes ☐ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☐ No

If yes, please explain:

Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?

☐ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☐ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Master of Science in Environmental Sciences and Policy, Johns Hopkins University Bachelor of Science in Public & Nonprofit Administration and Political Science, Grand Valley State University

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Professional: Manager, US Government Relations & Policy for Capital Power (Mar 2020 – Present). In this role I manage state and federal policy engagement related to clean energy operations and deployment. Issues include taxation, clean energy standards, carbon pricing, wind and solar energy permitting, and state renewable portfolio standard policies Manager, Federal Government Affairs for NiSource (Nov 2015 – Mar 2020). In this role I managed engagement on federal policy issues for a large electric and natural gas utility. Issues included taxation, pipeline safety, energy affordability and cybersecurity. Local and Volunteerism: Alexandria Commission for the Arts Social Media Committee, 2018-2020 (volunteer participation currently on hold during committee reorganization delays due to COVID). Participated in committee meetings to build social media engagement strategy. Attended city arts events and took photos/videos for use on social media. The Art League Patrons' Show, volunteer, 2019 & 2020. Event setup, assisted with piece labeling during auction, and helped participants retrieve their selected work. Art on the Avenue, 2016-2019. Staffed art vendor booth and took photos for Arts Commission social media use. Del Ray Artisans, 2016-2018. Staffed art vendor booth at various indoor and outdoor art shows hosted by Del Ray Artisans. Pop-up ALX Contest Winner Studio at the Seedling Collective, 2019. Prepared a creative space in Old Town for temporary artist sublet; created public reception opportunity including supporting outreach and signage.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[Redacted references section]

Non-Discrimination Data Supplemental Questions

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Date of Application

[REDACTED]

Ethnicity

None Selected

Gender

None Selected

Sexual Orientation

None Selected

For what Board, Commission, Committee, or Authority are you applying?

[REDACTED]

Do you live in the City of Alexandria?

[REDACTED]

Do you have Disability?

[REDACTED]

If yes, briefly describe the disability?

[REDACTED]

How did you learn of the vacancy for which your applying?

[REDACTED]

Personal Data Record Form

Profile**FOR PUBLIC INFORMATION**

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New Applicant or Current Member

☒ New Applicant

Devon

First Name

Steven

Last Name

Email Address

Date of Birth**Place of Birth****Home Address**

Street Address

City

Suite or Apt

State

22304

Postal Code

Primary Phone

Alternate Phone

Corporation for Public
Broadcasting

Employer

Director, Ready To Learn
Community Engagement

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For The Arts: Submitted

Devon Steven

Type of Position/Role

Member representing the public at large

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

2006-2010, 2017-present

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☒ Yes ☐ No

If yes, please explain

Election officer

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

As a lifelong patron of the arts, I am drawn to the opportunity to serve on this commission. In my youth, I studied music (voice, piano, and trumpet, with a focus on jazz) and theatre. While an undergraduate at The George Washington University, I minored in Theatre & Dance. Upon completing my post-secondary studies, I returned to Northern Virginia and resumed my commitment to the arts through volunteer work. From 2006 through 2016, I served as an usher at Washington DC's Studio Theatre and Shakespeare Theatre, as well as Arlington's Signature Theatre. During the 2013 theatre season, I served as a judge for the Helen Hayes Awards. I have also served twice as a panelist for the National Endowment for the Arts' ArtWorks funding competition, for FY2014 and FY2018, and once as a panelist for the DC Commission on the Arts & Humanities' Arts Education Projects in 2017. While the last year has hampered my ability to directly support the arts, in recent years I have been a regular attendee at performances for music, dance, and theatre. I've been proud to introduce my young children to the arts as well, as I believe the arts are an invaluable part of education and development. As a professional who works in community engagement, I'm also very much aware of the importance of engaging the public in the arts, both to echo the values of the community in public art projects, but also to introduce the public to new ideas, concepts, and voices. I would relish the opportunity to combine my passion for the arts with my enthusiasm for the city of Alexandria and my fellow Alexandrians.

Devon Steven

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☐ No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☐ No

If yes, please state the names of the boards for which you have applied

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

☐ Yes ☐ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☐ No

If yes, please explain:

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☐ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

2018, Executive Certificate, Nonprofit Management (Georgetown University) 2004, Ed.M., Technology In Education (Harvard University Graduate School of Education) 2003, BA, Electronic Media. Minor, Theatre & Dance. (The George Washington University) Additional certificates in: Leaders of Learning, Saving Schools, Design and Development of Educational Technology, Introduction to Game Design, Jazz Appreciation, Design and Development of Games for Learning, Implementation and Evaluation of Educational Technology, Leading Teams for Impact, The Science of Learning--What Every Teacher Should Know, Parenting101x: The Science of Parenting, and Becoming a More Equitable Educator: Mindsets and Practices.

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Oct 2015 – Present: Director, Ready To Learn Community Engagement (Corporation for Public Broadcasting) Directs community and family engagement for the CPB-PBS Ready To Learn initiative under the 2015-2020 and 2020-2025 federal grants from the U.S. Department of Education. Oversees a growing network of community collaboratives for early learning and media, ensuring successful development and broad implementation of strategies to connect Ready To Learn content to children, families, and educators in low-income communities. Reviews educational resources (lesson plans, workshop models, etc.) for alignment with project goals. Coordinates with research consortium to develop and align local and national evaluation measures and demonstrate impact of education activities. Manages contracting process for multiple agreements, with annual budgets totaling over \$20 million, from RFP design to proposal review to contract drafting and approval. Regularly presents at national conferences with leading voices in early learning and education research.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[Redacted references section]

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New Applicant or Current Member

☒ New Applicant

Sarah

First Name

Wise

Last Name

Email Address

Date of Birth**Place of Birth**

Home Address

Street Address

City

Primary Phone

Suite or Apt

State

22304

Postal Code

Alternate Phone

GEICO

Employer

Marketing Print Program Lead

Job Title

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Which Boards would you like to apply for?

Commission For The Arts: Submitted

Sarah Wise

Type of Position/Role

Public at Large/Consumer Member

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

19 months

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

Access to the arts is a passion of mine. As both a patron and advocate of the arts, I have been a creator, a participant, an observer, and a student. I learned from an early age how arts education instills children with necessary skills for academic success. As an adult, I have learned how the arts have traditionally excluded some members of society from participating through exclusivity, classism, and systemic racism. Creativity and expression are not exclusive traits, and I believe our society as a whole is at its best when we all have access to share and celebrate everyone's perspectives. I hold an MA in arts administration from Savannah College of Art and Design (SCAD), and as my master's thesis project I founded a juried exhibition for local students in my hometown that grew into a scholarship program at my undergraduate university in an effort to promote opportunities amongst students at the high school and collegiate levels. During my time at SCAD, I helped form a Student Arts Managers club and served as Communications Director for the club. Our class attended the 2013 Americans for the Arts conference and lobbied for the arts on Capital Hill, encouraging representatives to add arts to STEM curriculum in schools. Growing up on the west coast, I was fortunate to be immersed in a world-renowned glass arts scene. I was frequently on the fringe of the local arts scene in Tacoma, WA, volunteering at the community theater, interning at the Museum of Glass, and working at America's Car Museum and the Broadway Center for the Performing Arts. Since moving to Virginia in 2016, I have enjoyed exploring the arts scene in DC and Northern Virginia, and have sought creative outlets in Alexandria. I am a member of Junior League of Washington, serving in a community role as a volunteer with the Historical Alexandria Docents, and I am a singer and board member of the Alexandria Choral Society. I am proud of both organizations' efforts to elevate discussions around inclusivity and accessibility to all patrons and members, and the growth I have witnessed and participated in over the past year. As I grew up studying the arts, I wanted to bring this same level of access to everyone regardless of income or education, a mission that has driven my volunteer commitments over the past decade. I am eager to elevate diverse voices, foster growth of artists and patrons, and curate a safe environment for self-expression and understanding.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☐ No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☐ No

If yes, please state the names of the boards for which you have applied

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

☐ Yes ☐ No

Sarah Wise

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

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☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

MA, Arts Administration - Savannah College of Art and Design, 2013 Savannah, GA BFA, Graphic Design - Pacific Lutheran University, 2011 Tacoma, WA AHA International study abroad program, 2010 London UK Studied Modern Art, 19th and 20th Century English Literature, and Shakespeare

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

September 2019 - present: Marketing Print Program Lead, GEICO Chevy Chase, MD Manage the annual print program budget; maintain relationships with over 100 publishers, printers, and other vendors; work with the creative team for ad campaign direction and insertion in over 80 national magazine publications; identify and negotiate print advertising including magazine, newspaper, package inserts, bill inserts, packaging, and non-traditional opportunities; maintain a database of print insertions, volumes, invoice tracking, and creative needs. Negotiated and implemented "Gecko of the Year" ad buy with People for special four-cover edition. December 2017 - September 2019 Marketing Buyer/Planner, Local Agents, GEICO Chevy Chase, MD Oversee creative portal and provide new creative options to local agents; manage 180 and growing agent Facebook pages and oversee training for agents to manage their own business page; provide monthly reporting for digital advertising campaigns; oversee product orders for local agents, manage inventory, and assess when stock needs to be reordered or redesigned; review local advertising proposals including television, radio, digital display, billboard, print, and other mediums for local agents in Alaska, California, and the northeast; review, edit, and approve television and radio commercial scripts and final production; manage creative assets. April 2016 - December 2017 Marketing Coordinator, Local Agents, GEICO Chevy Chase, MD Provide marketing guidance for local agents; be familiar with agents' markets; work with creative team to build and maintain a new design portal; maintain contact database for 163 agents, plus addition of new offices; take on additional projects as needed, including part-time design work resizing and editing existing marketing materials. Liability Claims Representative, GEICO Renton, WA January 2015 - April 2016 Conduct recorded interviews with all involved parties to determine liability; review legal and medical documents for claims including auto, Personal Injury Protection, motorcycle, and RV

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[Redacted references section]

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Date of Application

Ethnicity

Gender

Sexual Orientation

For what Board, Commission, Committee, or Authority are you applying?

Do you live in the City of Alexandria?

Personal Data Record Form*residency waiver required***Profile****FOR PUBLIC INFORMATION**

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New Applicant or Current Member☒ New Applicant

Judy

First Name

Heiser

Last Name

Email Address

Date of Birth**Place of Birth****Home Address**

Street Address

Suite or Apt

City

State

22308

Postal Code

Primary Phone

Alternate Phone

Self

Employer

COO

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For The Arts: Submitted

Judy Heiser

Type of Position/Role

Expertise in Visual Arts

Demographics

Do you currently live in the City of Alexandria?

☐ Yes ☒ No

If yes, how long?

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☒ Yes ☐ No

If yes, please explain

Volunteer: Office of the Arts in Alexandria, film screenings, poet laureate, judge elementary school art competitions.

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

Promote and inspire arts and creativity to public, engaging, learning, and speaking on the arts is a passion that I've had since I can remember and it continues to evolve. Through both visual and performing arts, I love participating, teaching, helping, being a part of the experience with students, new painters, children, art therapy-rehabilitation, and seniors; through all kinds of creative exploration. As a musical theater director, teaching children the art of performance, expression, imagination, character building as it pulls our inner core towards a future with self-esteem, and how their expressions assist young people in managing innovative goals. From being a Tour Guide at Universal Studios, to leading 300 employees assisting disaster victims, to directing and choreographing children's productions, and currently a docent at National Gallery of Art; I've had numerous opportunities to provide leadership while being passionate, creative, helpful, engaging in many artful aspects. Actively engaged in community service in Alexandria for 20 years, leadership, business owner in City of Alexandria, artist at Torpedo Factory Art Center, TFAC volunteer for public activities. Volunteering in the community has always been a way of life for myself and my family, through various community and educational programs. I created and taught Art Rehabilitation at Mount Vernon Hospital, taught Religious Education, prepared Sunday Suppers for Homeless, FCPS schools volunteer, PTSA, Alexandria Arts Commission, INOVA, Potomac Riverkeepers. Additionally, having been a board member of ArtSpire VA, a non-profit organization bringing arts to communities to those who may not have the opportunity to experience classes, live performances, and participating in performing and visual arts. Art needs to be accessible to everyone. I enjoy outreach, connecting people and artfully inspiring encouraging growth in arts for our community.

Judy Heiser

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☐ No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☐ No

If yes, please state the names of the boards for which you have applied

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

☐ Yes ☐ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☐ No

If yes, please explain:

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☐ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Johns Hopkins University, Graduate School of Business, Information Systems Certified California State University, Los Angeles, BA Film and Telecommunications Corcoran School of Art and Design Art League - 17 years art classes in oil, acrylic, encaustic, mixed media, sculpting 25 years Various Training: Professional Dance, Acting, AEA, AFTER, SAG, Director, Choreographer, Set Designer

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Artist, 20 years professional, see Artist resume attached Heiser Properties, LLC - Real Estate Development; Chief Operating Officer (2000 – current) Booz Allen Hamilton- Senior Consultant/Analyst – Reengineering Information Systems architecture for government agencies; DOL, IRS, Census, BLS, OSHA, MSHA Federal Emergency Management Agency (FEMA) – Human Services Officer, Chief Applicant Assistance, responsibilities included - 300 employees, \$1.4 billion budget, Congressional Liaison and agency Liaison to Red Cross, Small Business Administration, Office of Emergency Services Universal Studios - Budget Coordinator

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[Redacted references section]

Non-Discrimination Data Supplemental Questions

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Judy Heiser