



SNC#2020-00005
Street Name Case
Swamp Fox Road to Hoffman Street

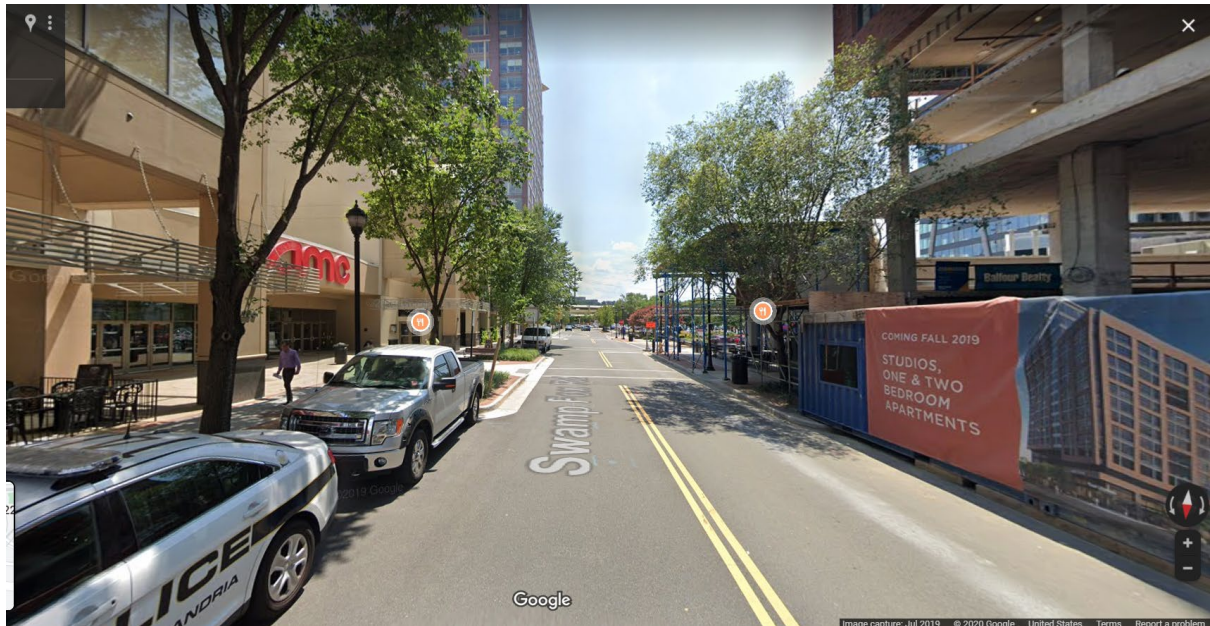
City Council
January 23, 2021

Site Context

- Surrounded by commercial properties in the CDD#2 zone



Swamp Fox Road



Street Name Request



The applicant would like to recognize Mr. Hubert N. Hoffman Jr's contributions to the City, as the developer responsible for the transformation of Eisenhower East into the vibrant mixed-use area that now surrounds the Eisenhower Metro Station and Eisenhower Valley, by renaming the street in his honor.

Street Name Change Policy

The City of Alexandria street renaming policy says street name changes will not be considered if:

- The proposed street name is a duplication of an existing street name in Alexandria;
- The proposed street name change is a near duplication in spelling to an existing street or phonetically similar to an existing street;
- The existing street name has significant historical value to the City;
- The street name requested to be renamed is perceived to be offensive to segments of the City's citizenry;
- If the proposed street name change is longer than 14 characters;
- If the proposed street name is after a living person; and
- If the proposed street name is after a commercial entity or implies commercial endorsement.



The Planning Commission
supports the Naming
Commission recommendation
and recommends **approval**