

ACT for Alexandria 202 Census Activities

In addition to serving on the Complete Count Committee, ACT partnered with foundations across the region to mobilize resources and influence to support a complete count in Alexandria. In 2019, ACT led a brainstorming session with the Alexandria Council of Human Service Organizations network to identify ways nonprofits can integrate Census outreach into their normal, day-to-day work. In addition, knowing that nonprofits and their constituents are trusted messengers in the community, ACT provided grant funding to Casa Chirilagua to provide structured training and stipends to community members who will serve as Census Ambassadors in the Arlandria neighborhood.

ACT also awarded \$25,000 in Census Mini Grants to assist with outreach and awareness building activities in hard to count communities in Alexandria. These grants included a \$7,000 investment from the Complete Count Committee.

Organization	Funding Granted	Purpose
AHC, Inc.	\$1,000	Census gift cards
Alexandria Library Foundation	\$3,000	Census gift cards
Casa Chirilagua	\$10,000	Census ambassadors
Catholic Charities Migration and Refugee Services	\$1,000	Census outreach
Catholic Charities of the Diocese of Arlington	\$1,000	Census outreach
Center for Alexandria's Children	\$500	Census outreach
Community Lodgings	\$3,000	Census gift cards
Dream Project	\$500	Census outreach & gift cards
Ethiopian Center for Peace and Progress	\$1,000	Census outreach
Friends of Guest House	\$500	Census outreach
Tenants & Workers United	\$1,000	Census outreach
Volunteer Alexandria	\$500	Census outreach
Wesley Housing	\$2,000	Census gift cards

Reporting Information Received to Date (ACT has a meeting with grantees planned for January 2021)

The Dream Project

The “Todos Contamos” Dream Project webinar with US Census Bureau Specialist, Mr. Hansel Aguilar, provided participants an overview of what the Census is – why it is important – and how to complete it. Councilman Canek Aguirre joined to emphasize the importance of Latino families answering the Census. The audience asked several important questions ranging from how to count kids who are away at college to the data collection practices. One participant said “Thank you so much for giving us this information. Frankly, I never paid attention to the Census, but I know more now.” Participants each received a gift card for joining to be used at Amazon.

Center for Alexandria's Children

The Center for Alexandria's Children provided a Census pamphlet to central and south American and African immigrant families in the West End, the "Chirilagua" district of the community and to all of our families in the Learn & PlayGroup program to create awareness for the importance of filling out this year's Census for our city. The pamphlet was printed in English, Spanish, Amharic, and Arabic to reach the largest immigrant populations. They were included them in weekly activity kits for families during this time of "social distancing" for COVID-19. Pamphlets and kits were delivered each week to a distribution point near families' homes.

Alexandria Library

See Attachment 5.