

RESOLUTION NO. 2967

RESOLUTION TO EXTEND PHASE II OF THE DOCKLESS MOBILITY PILOT PROGRAM

WHEREAS, the City Council wishes to study the use of shared mobility devices in the City and explore the implementation of a permanent shared mobility program; and

WHEREAS, the City Council approved the Phase II Dockless Mobility Pilot Program through December 31, 2020 and established an Ad Hoc Scooter Task Force; and

WHEREAS, due to the ongoing COVID-19 health emergency, scooter usage and deployments were much lower than 2019; and

WHEREAS, due to the ongoing COVID-19 health emergency, staff was not able to do community outreach events planned for 2020, nor meet with the Ad Hoc Scooter Task Force as planned; and

WHEREAS, if no action is taken, the Phase II Pilot Program will expire on December 31, 2020; and


WHEREAS, the City Council wishes to authorize the City Manager to proceed with all steps necessary to extend the Phase II Pilot Program through December 31, 2021;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ALEXANDRIA, VIRGINIA:

1. That the City Council hereby extends the Phase II Dockless Mobility Pilot through December 31, 2021.
2. That the City Manager be, and hereby is, authorized and directed to take such additional actions as may be necessary or convenient to amend the Phase II Dockless Mobility Pilot Memorandum of Understanding to extend the Phase II Dockless Mobility Pilot through December 31, 2021.

Adopted: November 24, 2020

ATTEST:

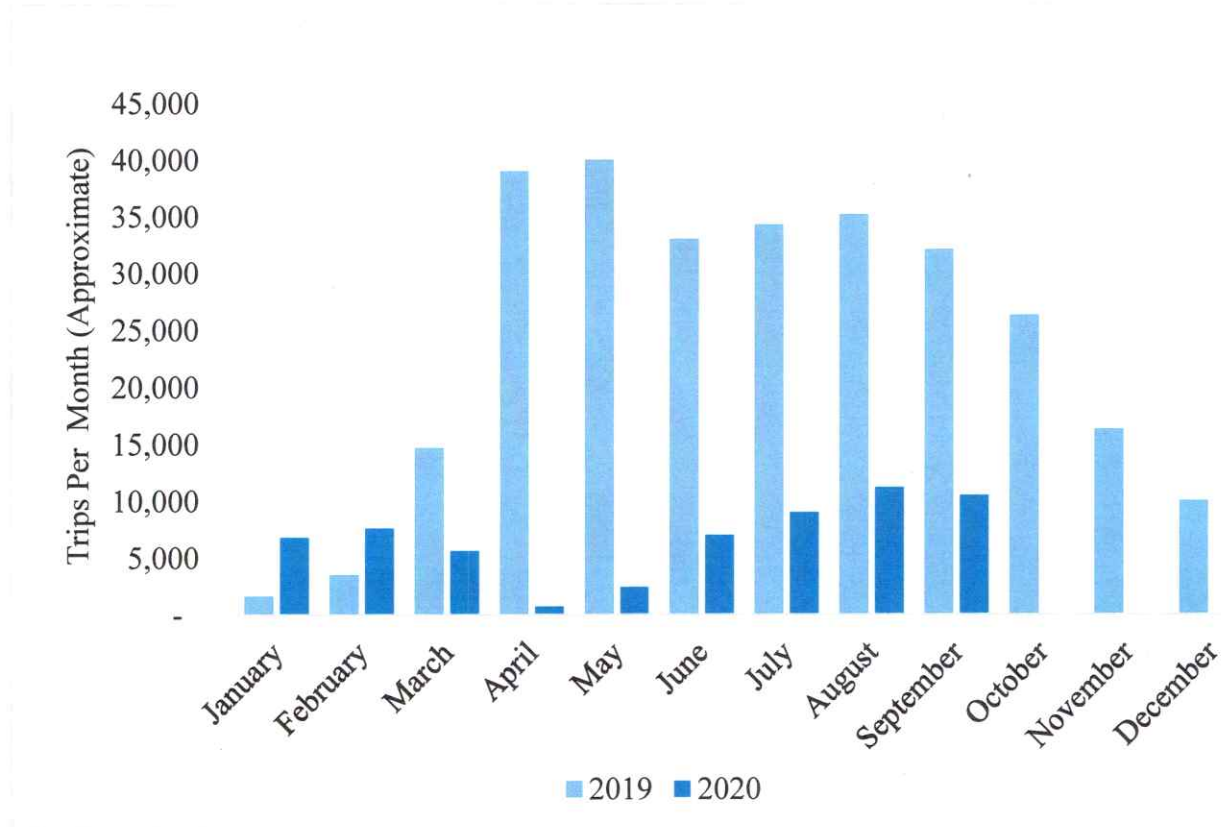

Gloria A. Sitton, CMC

City Clerk


JUSTIN M. WILSON MAYOR

Attachment 2: Ridership Trends

Dockless mobility trips per month (approximate) in 2019 and 2020





Honorable Mayor and Members of City Council
 301 King Street
 Alexandria, VA 22314

October 26, 2020

Re: Future of the Dockless Mobility Phase II Pilot Program

Dear Mayor Wilson and Members of City Council:

The Alexandria Ad Hoc Scooter Task Force met virtually for the first time on September 21, 2020. Due to the ongoing COVID-19 health emergency, public meetings were not held in the spring and summer, and so the Ad Hoc Scooter Task Force was not able to meet prior to fall 2020.

The Ad Hoc Scooter Task Force received an overview from staff about the status of the Phase II Dockless Mobility Pilot Program. Staff presented the Task Force with options for how to proceed in 2021, including: extending the Phase II Pilot, establishing a Phase III Pilot, establish a permanent program (via RFP), or allowing the Phase II Pilot to expire on December 31, 2020. Staff's reasoning for each option is included below:

- Extend the Phase 2 pilot – COVID impacted staff's plans for outreach and collaboration with the Task Force in 2020. An extension would allow more time for Staff to engage with the community and Task Force in 2021.
- Establish a Phase 3 pilot – would not differ from the current Phase 2 pilot given time constraints.
- Establish a permanent program (via RFP) – would require an extension to allow time for Staff to engage with the TF and the community to create and solicit an RFP.
- Allow the Pilot Program to expire –if there is no structured permit process or MOU with scooter companies after December 31, 2020, people would still be allowed to ride dockless mobility devices in Alexandria. Additionally, the City would have no ability to compel the companies to abide by any of the requirements outlined in the current Phase 2 Pilot MOU.

The Task Force asked staff several questions, provided comments and discussed challenges with the Pilot Program and how the draft recommendations seek to address their concerns with staff. The Task Force was mixed in opinions on how to proceed with the dockless mobility program. Most members noted the need to consider additional changes to the program to address issues. Staff noted that to consider program changes an extension was needed. A majority of the Task Force voted to recommend an extension of the Phase II Dockless Mobility Pilot through December 31, 2021. The Task Force members also agreed to continue in their roles and participate on the Task Force in 2021.

The Ad Hoc Scooter Task Force was created by City Council to advocate and promote the interest of the community in regards to the dockless mobility program in the City of Alexandria. The Task Force appreciates your consideration of its input on this project.

Sincerely,

Stephen Klejst

Digitally signed by Stephen
Klejst
Date: 2020.10.27 09:55:42
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Stephen Klejst

Chair, Alexandria Ad Hoc Scooter Task Force

cc: Alexandria Ad Hoc Scooter Task Force
Yon Lambert, Director, T&ES
Hillary Orr, Deputy Director, T&ES
Katie North, Division Chief, Mobility Services, T&ES
Alex Block, Principal Planner, Mobility Services, T&ES
Vicki Caudullo, Shared Mobility Planner, Mobility Services, T&ES