ISSUE:	Certificate of Appropriateness for signage
APPLICANT:	Architectural Graphics INC – Monica Young
LOCATION:	Old and Historic Alexandria District 600 North Washington Street
ZONE:	OC/Office Commercial Zone

STAFF RECOMMENDATION

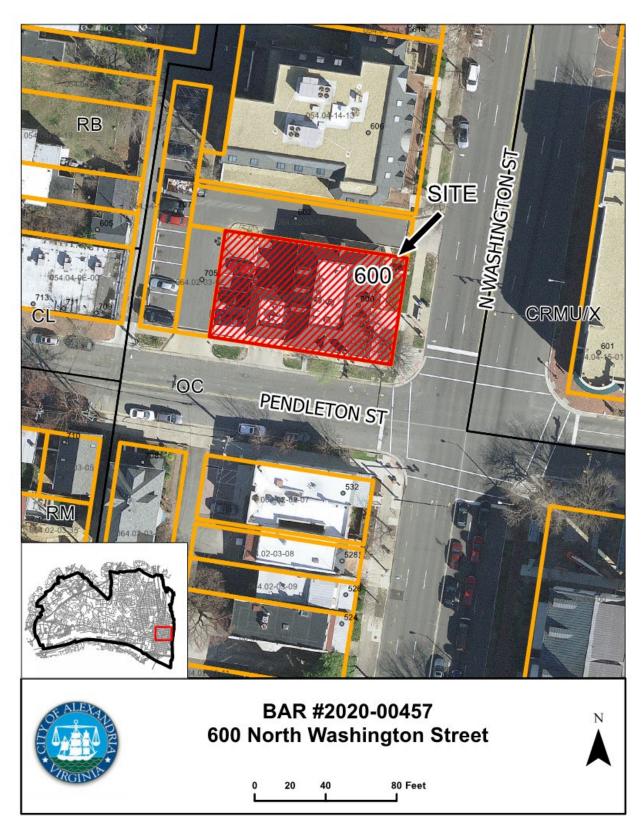
Staff recommends approval of the Certificate of Appropriateness for signage with the following conditions:

- 1. Work with staff to choose an appropriate target external illumination, that illuminates only the signs
- 2. The wall sign be mounted through the mortar joints
- 3. The signs be made of metal or wood

GENERAL NOTES TO THE APPLICANT

- 1. APPEAL OF DECISION: In accordance with the Zoning Ordinance, if the Board of Architectural Review denies or approves an application in whole or in part, the applicant or opponent may appeal the Board's decision to City Council on or before 14 days after the decision of the Board.
- 2. COMPLIANCE WITH BAR POLICIES: All materials must comply with the BAR's adopted policies unless otherwise specifically approved.
- 3. BUILDING PERMITS: Most projects approved by the Board of Architectural Review require the issuance of one or more construction permits by Department of Code Administration (<u>including signs</u>). The applicant is responsible for obtaining all necessary construction permits after receiving Board of Architectural Review approval. Contact Code Administration, Room 4200, City Hall, 703-746-4200 for further information.
- 4. ISSUANCE OF CERTIFICATES OF APPROPRIATENESS AND PERMITS TO DEMOLISH: Applicants must obtain a copy of the Certificate of Appropriateness or Permit to Demolish PRIOR to applying for a building permit. Contact BAR Staff, Room 2100, City Hall, 703-746-3833, or preservation@alexandriava.gov for further information.
- EXPIRATION OF APPROVALS NOTE: In accordance with Sections 10-106(B), 10-206(B) and 10-307 of the Zoning Ordinance, any Board of Architectural Review approval will expire 12 months from the date of issuance if the work is not commenced and diligently and substantially pursued by the end of that 12-month period.
- HISTORIC PROPERTY TAX CREDITS: Applicants performing extensive, certified rehabilitations of historic properties may separately be eligible for state and/or federal tax credits. Consult with the <u>Virginia</u> <u>Department of Historic Resources (VDHR)</u> prior to initiating any work to determine whether the proposed project may qualify for such credits.

Docket #5 BAR #2020-00457 Old and Historic Alexandria District October 21, 2020



I. <u>APPLICANT'S PROPOSAL</u>

The applicant requests a Certificate of Appropriateness to replace a wall mounted sign and reface an existing monument sign, at 600 North Washington Street.

Certificate of Appropriateness

- Replace the approximately 11'-0" x 1'-6" existing non-internally illuminated wall sign with a 9'-5 ¹/₂" x 1'-7" internally illuminated, acrylic sign
- Replace an existing 4'-7" x 6'-2" non-internally illuminated monument sign on a brick base with a new 6'-10" x 2'- 9 ¹/₄" internally illuminated, acrylic sign on the existing brick base

Site context

The subject property sits on the northwest corner of North Washington and Pendleton streets. A public alley runs adjacent to the rear/west parking lot. Washington Street is part of the George Washington Memorial Parkway (Parkway) as it passes through Alexandria on its way from Washington, DC to Mount Vernon.

II. <u>HISTORY</u>

The five bay, one-story, brick Colonial Revival commercial building was built in **1972**. The building features hipped roof with dormers, dentiled cornice, multi-light windows and double door with transom and pedimented door surrounding.

Previous BAR Approvals

The BAR approved signage in 1999 (BAR99-00117) and 2006 (BAR2006-00056), exterior lighting in 2016 (BAR2016-00256), an ATM machine installation in 2017 (BAR2017-00175) and partial demolition and alterations (BAR2017-00217 and BAR2017-00218) also in 2017. More recently approved for the installation of four electrical charging dispensers on 6/17/2020, BAR2020-00235.

III. <u>ANALYSIS</u>

Certificate of Appropriateness

The BAR and the National Park Service (NPS) are jointly concerned with the maintenance of the memorial character of the Parkway within the City limits under a 1929 agreement between the City of Alexandria and the Federal government. Therefore, all requests for signs and new construction or alterations on Washington Street are routed to the NPS for advisory comment, as are all cases on the waterfront. No comments were received from the NPS.

The *Design Guidelines* state that "Signs inform the public as to the nature of the business in a particular building and can quickly and easily transmit a business image to a passerby and create a potential customer or client. Businesses often use large signs in order to attract attention. Overly large signs are not appropriate in most areas of the historic districts because they detract from the architectural integrity of the districts." Moreover, "Signs, awnings, and other visual additions should play a secondary role. Signs should augment, not compete with, the surrounding

architecture." The *Guidelines* also state that "The most common materials used for signs in the historic district are painted of silk-screened wood signs or painted or silk-screened metal or plastic signs." However, the BAR finds acrylic, suburban type, signage not appropriate within the historic districts and usually recommends all signs to be made of wood or metal.

The sign policy states that: "Anchors for all signs and sign brackets must be installed into the mortar joints on masonry buildings to avoid damage to the brick or stone." In addition, "Targeted external illumination (e.g. mini spotlights) which is small in size, illuminates only the proposed sign, and does not damage the building in installation may be approved administratively. Gooseneck lighting or halo illumination must be reviewed and approved by the BAR."

Internally illuminated signs are not appropriate in the historic districts; staff has contacted the applicant who agreed to install non-internally illuminated signs instead. The existing Gooseneck illumination (Figure 1) can be used for external illumination of the new wall sign if the applicant desires; otherwise, staff recommends that the applicant work with staff to approve an appropriate spot illumination for both signs.



EXISTING

Figure 1- existing Gooseneck illumination

Therefore, with the conditions discussed above, staff recommends approval of the Certificate of Appropriateness for signage.

STAFF

Marina Novaes, Historic Preservation Planner, Planning & Zoning Tony LaColla, AICP, Land Use Services Division Chief, Planning & Zoning

IV. <u>CITY DEPARTMENT COMMENTS</u>

Legend: C- code requirement R- recommendation S- suggestion F- finding

<u>Zoning</u>

C-1 Proposed signs and awnings will comply with zoning.

Code Administration

C-1 A building permit and plan review are required prior to installing a new sign.

Transportation and Environmental Services

- C-1 Comply with all requirements of SIT71-0030 (T&ES)
- C-2 The Final Site Plan must be approved and released, and a copy of that plan must be attached to the demolition permit application. No demolition permit will be issued in advance of the building permit unless the Final Site Plan includes a demolition plan which clearly represents the demolished condition. (T&ES)

Alexandria Archaeology

F-1 This undertaking will not require archaeological oversight.

V. <u>ATTACHMENTS</u>

- 1 Application for BAR #2020-00457: 600 North Washington Street
- 2 Supplemental Materials

	BAR Case #
ADDRESS OF PROJECT: 600 N. Washington Street	
DISTRICT: Old & Historic Alexandria Derker – Gray	
APPLICATION FOR: (Please check all that apply)	
CERTIFICATE OF APPROPRIATENESS	
PERMIT TO MOVE, REMOVE, ENCAPSULATE OR DEMO (Required if more than 25 square feet of a structure is to be demolished/im	
WAIVER OF VISION CLEARANCE REQUIREMENT and/or CLEARANCE AREA (Section 7-802, Alexandria 1992 Zoning Ordina	
WAIVER OF ROOFTOP HVAC SCREENING REQUIREME (Section 6-403(B)(3), Alexandria 1992 Zoning Ordinance)	NT
Name:Bank of AmericaAddress:600 N. Washington StCity:AlexandriaState:VAZip:2	
E-mail:	Phone:
Legal Property Owner: Name: Bank of America Address: 101 N. Tryon St	_
City: Charlotte State: NC Zip: 2	28255
Phone: E-mail:	cbre.com
Yes X No Is there an historic preservation easement on thi Yes No If yes, has the easement holder agreed to the property of the p	oposed alterations? erty?

If you answered yes to any of the above, please attach a copy of the letter approving the project.

BAR Case	#
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NATURE OF PROPOSED WORK: Please check all that apply

		ION: Please check all that app	pl <u>y.</u>		—
	🔲 awning	fence, gate or garden wall	Ц		
	🔟 doors	windows	Ц	siding	shed
	🗌 lighting	pergola/trellis	\Box	painting unpainted masonry	
	other				
Π	ADDITION				
П	DEMOLITION/ENCAPSU	JLATION			
	SIGNAGE				
	JUNAGE				

DESCRIPTION OF PROPOSED WORK: Please describe the proposed work in detail (Additional pages may be attached).

Replace building mounted sign with 14.9 square foot set of letters on backer panel and 18.92 square foot monument head on existing brick base.

SUBMITTAL REQUIREMENTS:

Items listed below comprise the **minimum supporting materials** for BAR applications. Staff may request additional information during application review. Please refer to the relevant section of the *Design Guidelines* for further information on appropriate treatments.

Applicants must use the checklist below to ensure the application is complete. Include all information and material that are necessary to thoroughly describe the project. Incomplete applications will delay the docketing of the application for review. Pre-application meetings are required for all proposed additions. All applicants are encouraged to meet with staff prior to submission of a completed application.

Demolition/Encapsulation : All applicants requesting 25 square feet or more of demolition/encapsulation must complete this section. Check N/A if an item in this section does not apply to your project.

N/A

Survey plat showing the extent of the proposed demolition/encapsulation.

Existing elevation drawings clearly showing all elements proposed for demolition/encapsulation.

Clear and labeled photographs of all elevations of the building if the entire structure is proposed to be demolished.

Description of the reason for demolition/encapsulation.

Description of the alternatives to demolition/encapsulation and why such alternatives are not considered feasible.

BAR Case # __

Additions & New Construction: Drawings must be to scale and should not exceed 11" x 17" unless approved by staff. Check N/A if an item in this section does not apply to your project.

	Scaled survey plat showing dimensions of lot and location of existing building and other structures on the lot, location of proposed structure or addition, dimensions of existing structure(s), proposed addition or new construction, and all exterior, ground and roof mounted equipment.
	FAR & Open Space calculation form.
	Clear and labeled photographs of the site, surrounding properties and existing structures, if applicable.
	Existing elevations must be scaled and include dimensions.
	Proposed elevations must be scaled and include dimensions. Include the relationship to adjacent structures in plan and elevations.
	Materials and colors to be used must be specified and delineated on the drawings. Actual samples may be provided or required.
	Manufacturer's specifications for materials to include, but not limited to: roofing, siding, windows, doors, lighting, fencing, HVAC equipment and walls.
	For development site plan projects, a model showing mass relationships to adjacent properties and structures.

Signs & Awnings: One sign per building under one square foot does not require BAR approval unless illuminated. All other signs including window signs require BAR approval. Check N/A if an item in this section does not apply to your project.

		Linear feet of building: Front: 45Secondary front (if corner lot):
		Square feet of existing signs to remain:
		Photograph of building showing existing conditions.
		Dimensioned drawings of proposed sign identifying materials, color, lettering style and text.
		Location of sign (show exact location on building including the height above sidewalk).
R	Н	Means of attachment (drawing or manufacturer's cut sheet of bracket if applicable).
		Description of lighting (if applicable). Include manufacturer's cut sheet for any new lighting
لط	С	
		fixtures and information detailing how it will be attached to the building's facade.

Alterations: Check N/A if an item in this section does not apply to your project.

- Clear and labeled photographs of the site, especially the area being impacted by the alterations, all sides of the building and any pertinent details.
- Manufacturer's specifications for materials to include, but not limited to: roofing, siding, windows, doors, lighting, fencing, HVAC equipment and walls.
- Drawings accurately representing the changes to the proposed structure, including materials and overall dimensions. Drawings must be to scale.
 - An official survey plat showing the proposed locations of HVAC units, fences, and sheds.
- Historic elevations or photographs should accompany any request to return a structure to an earlier appearance.

ALL APPLICATIONS: Please read and check that you have read and understand the following items:

- I have submitted a filing fee with this application. (Checks should be made payable to the City of Alexandria. Please contact staff for assistance in determining the appropriate fee.)
- I understand the notice requirements and will return a copy of the three respective notice forms to BAR staff at least five days prior to the hearing. If I am unsure to whom I should send notice I will contact Planning and Zoning staff for assistance in identifying adjacent parcels.
- I, the applicant, or an authorized representative will be present at the public hearing.
- I understand that any revisions to this initial application submission (including applications deferred for restudy) must be accompanied by the BAR Supplemental form and revised materials.

The undersigned hereby attests that all of the information herein provided including the site plan, building elevations, prospective drawings of the project, and written descriptive information are true, correct and accurate. The undersigned further understands that, should such information be found incorrect, any action taken by the Board based on such information may be invalidated. The undersigned also hereby grants the City of Alexandria permission to post placard notice as required by Article XI, Division A, Section 11-301(B) of the 1992 Alexandria City Zoning Ordinance, on the property which is the subject of this application. The undersigned also hereby authorizes the City staff and members of the BAR to inspect this site as necessary in the course of research and evaluating the application. The applicant, if other than the property owner, also attests that he/she has obtained permission from the property owner to make this application.

APPLICANT	OR	AUTHORIZED AGENT:
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Signature Monica Young Printed Name:

Date: 9-14-2020

OWNERSHIP AND DISCLOSURE STATEMENT Use additional sheets if necessary

<u>1. Applicant.</u> State the name, address and percent of ownership of any person or entity owning an interest in the applicant, unless the entity is a corporation or partnership, in which case identify each owner of more than three percent. The term ownership interest shall include any legal or equitable interest held at the time of the application in the real property which is the subject of the application.

Percent of Ownership		Address	Name	
5	100%	101 N Tryon St Charlotte, NC 28255	Bank of America	

2. Property. State the name, address and percent of ownership of any person or entity owning an interest in the property located at _______(address), unless the entity is a corporation or partnership, in which case identify each owner of more than three percent. The term ownership interest shall include any legal or equitable interest held at the time of the application in the real property which is the subject of the application.

Address	Percent of Ownership	
101 N Tryon St Charlotte, NC 28255	100%	

<u>3. Business or Financial Relationships.</u> Each person or entity listed above (1 and 2), with an ownership interest in the applicant or in the subject property is required to disclose **any** business or financial relationship, as defined by Section 11-350 of the Zoning Ordinance, existing at the time of this application, or within the12-month period prior to the submission of this application with any member of the Alexandria City Council, Planning Commission, Board of Zoning Appeals or either Boards of Architectural Review

Name of person or entity	Relationship as defined by Section 11-350 of the Zoning Ordinance	Member of the Approving Body (i.e. City Council, Planning Commission, etc.)
1. Monica Young	N/A	N/A
2.		
3.		

NOTE: Business or financial relationships of the type described in Sec. 11-350 that arise after the filing of this application and before each public hearing must be disclosed prior to the public hearings.

As the applicant or the applicant's authorized agent, I hereby attest to the best of my ability that the information provided above is true and correct.

onica Um Signature 9/15/2020 Monica Young Date Printed Name



July 21, 2020

To Whom It May Concern:

Bank of America will be replacing the signage at their Bank location at 600 N. Washington Street, Alexandria, VA. Architectural Graphics Inc. is the sign vendor contracted to fabricate, install, and obtain permits for the exterior signage for this facility.

This is a letter of authorization granting permission for Architectural Graphics Inc. and its sub-contractors to act as permitting agent and obtain said permits on behalf of the Bank of America.

All correspondence regarding permits should be directed to the following permit authority:

Architectural Graphics Inc.

Please direct any questions or comments to Architectural Graphics Inc. at:

Kandyn Leach

Architectural Graphics Inc.

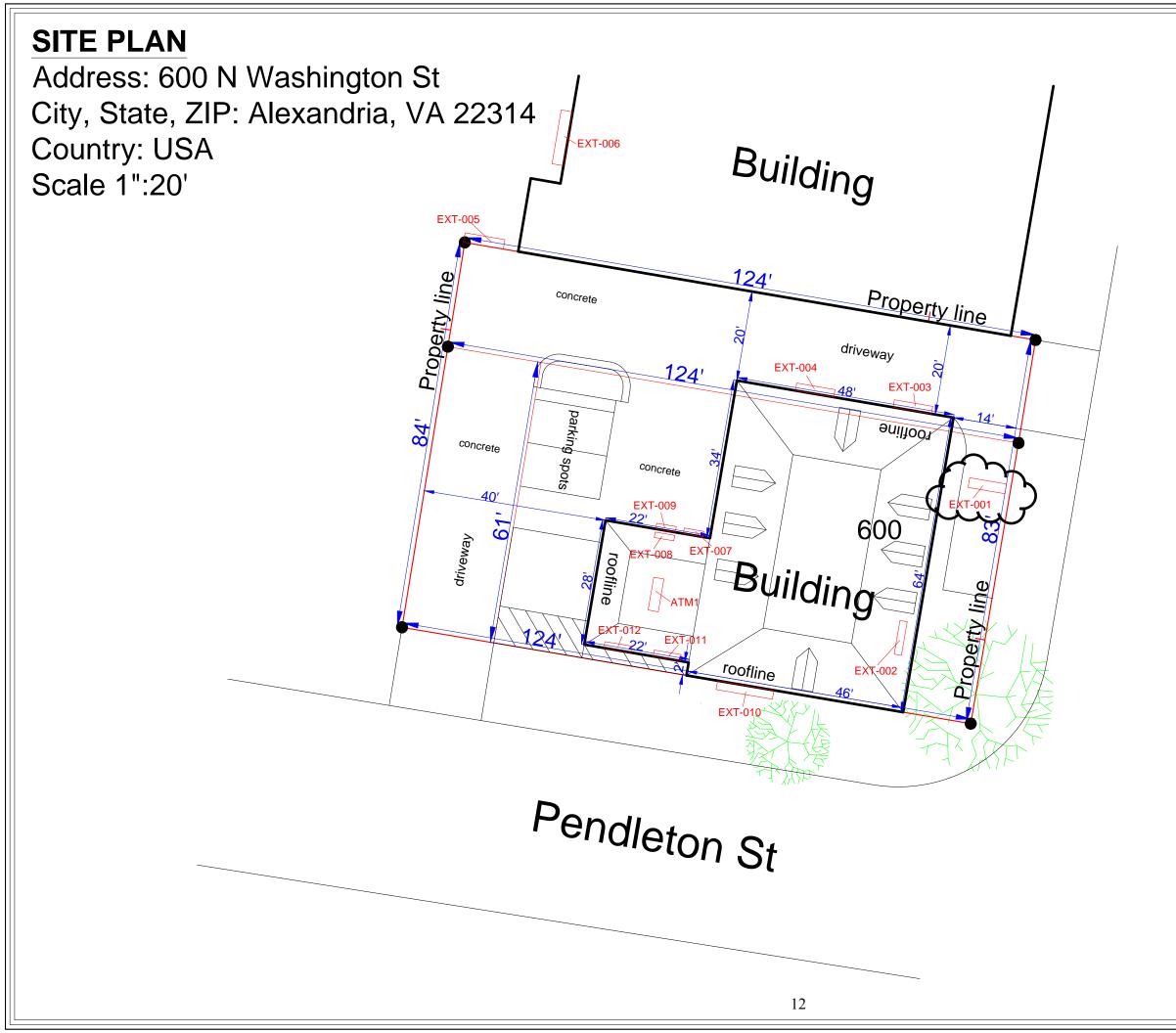
412 N. Cedar Bluff Road

Knoxville, TN 37923

Sincerely,

Theresa froctor

Theresa C. Proctor Rebranding Program Director Real Estate Services <u>Theresa.Proctor@cbre.com</u>







Site Name: Alexandria Address: 600 N Washington St City/State: Alexandria, VA 22314



Proposed Photo



Existing

Asset Zone:	Sign
Asset Type:	Exterior
Sign Number:	Ext-001
Existing Sign Type:	Monument
Face Material:	
Graphics Material:	Painted Letters
Overall Height:	4'-7"
Face Height:	36"
Face Width:	6'-2"
Illuminated:	Non Illuminated
Electrical:	
Wall Material:	
Sign Comment:	

Proposed

Asset Type:	Exterior	Overall Height:	2'-9 ¼" sign face		
Sign Number:	Ext-001	Overall Width:	6'-10"		
Sign Type:	Custom	Logo Height:	Logo Height:		
Description:	Custom - B1.1ng Monument Head Mounted to Existing Brick/Stone Base	Letter Height:	4 1/2"		
Action:	Remove and Replace	Illuminated:	Illuminated:		

Comments: Sign was noted in 2005 Pilot Program as being grandfathered. Recommendation is to try for new sign head on existing brick base. The new head size will be from our standard Next Gen Sign Family. Sign manufacturer to reach out to Monigle for custom monument design intent package to ensure proper fabrication.

Restoration Notes: Field verification is required for all ground signs to ensure that the recommended sign will fit in the recommended location, taking into account all set-backs, obstructions, underground utilities, etc. If a problem is detected by the field verification, an IFR should be submitted for modification Monigle Associates prior to any manufacturing. New electrical work required. Field verify available circuits and access prior to fabrication. Restore ground material to base of new sign.

SignChard® and Recommendation Book Legal Disclaimer. Certain information and Content in SignChard® is prepared as the result of a Design Services Agreement between Monigle Associates and their clients. The information is for design intern to any and and unpublished design by Monigle Associates. The concepts, detailing, and information shall not be reproduced, copied, or utilized except for the specific project and client for which they were created, without previous authorization from Monigle Associates and their clients. The information is for design intern tony and shall be used only as a guide to produce the finished design by Monigle Associates shall be construed as a design for any engineered element. The Sign Vendor shall be responsible for all structural, electrical, mechanical, and foundation engineering and to meet or exceed all local, state, national, AD or other appearances between Monigle Associates shall be construed as a design of any engineered element. The Sign Vendor shall be responsible for all site conditions to ensure that the sign or element being proposed can be perform a technical audit information and prevent documentation was not produced under an architectural services agreement. Sign Vendor is to perform a technical audit information, and prime sign, sign vendor shall be responsible for all site conditions to ensure that the sign or element being proposed can be performed to find proposed new by entender of the visual representation (photon borph or sign or element fabrication.) Sign the technical audit information and foundation on proposed new signs noted in Signchart are for a general guide only (Bargety for initial design approval, pricing and planning purposes) and are not intended as final build sizes unless the sign vendor wills eresponsible for all size cost. Sign Vendor is to sign of element fabrication. If the installed sign approval, pricing and planning purposes) and are not intended as final build sizes unless the sign vendor wills eresponsible for new signs noted in Sign

Front Elevation

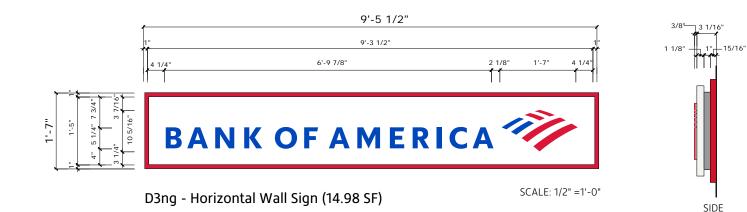
Frontage: 45'





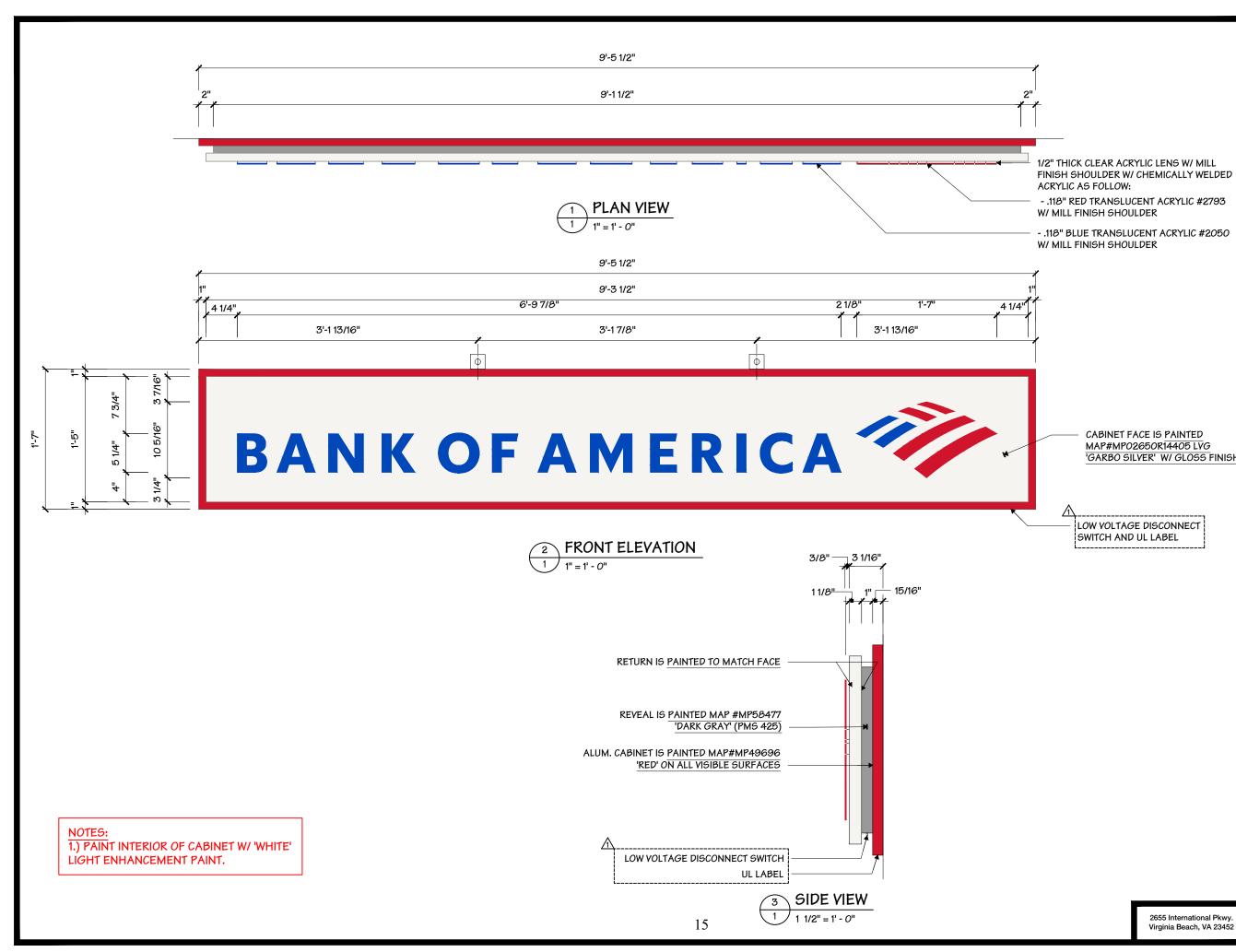
EXISTING

PROPOSED





		Customer: Bank of America			
BANK OF AMERICA 🚧	Date: 08/14/20	Drawn by: HW			
	Customer Rep: R.C.	Scale: AS NOTED			





Project Title

BANK OF AMERICA

Date 03.06.19

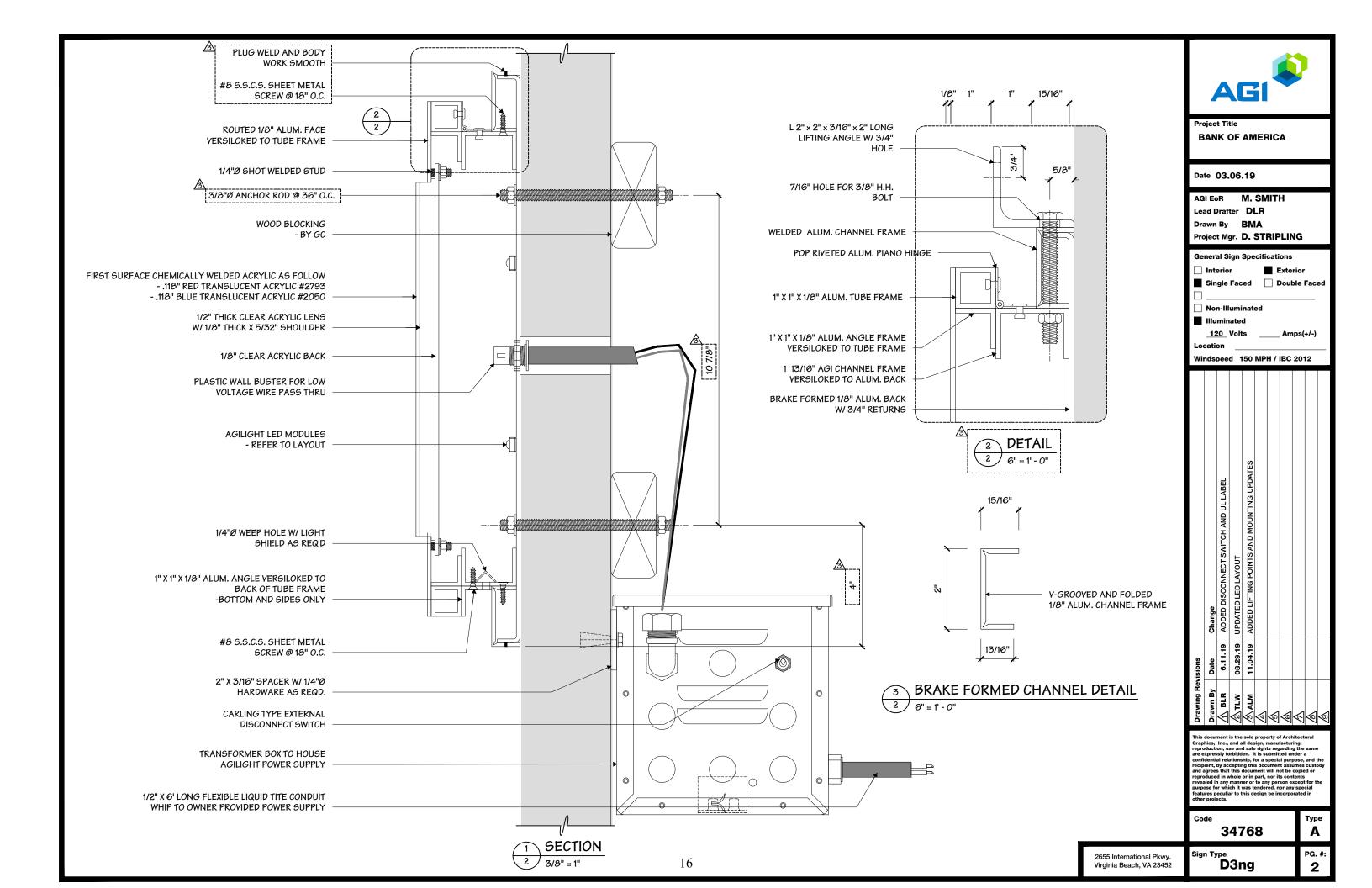
AGI EOR M. SMITH Lead Drafter DLR Drawn By BMA Project Mgr. D. STRIPLING

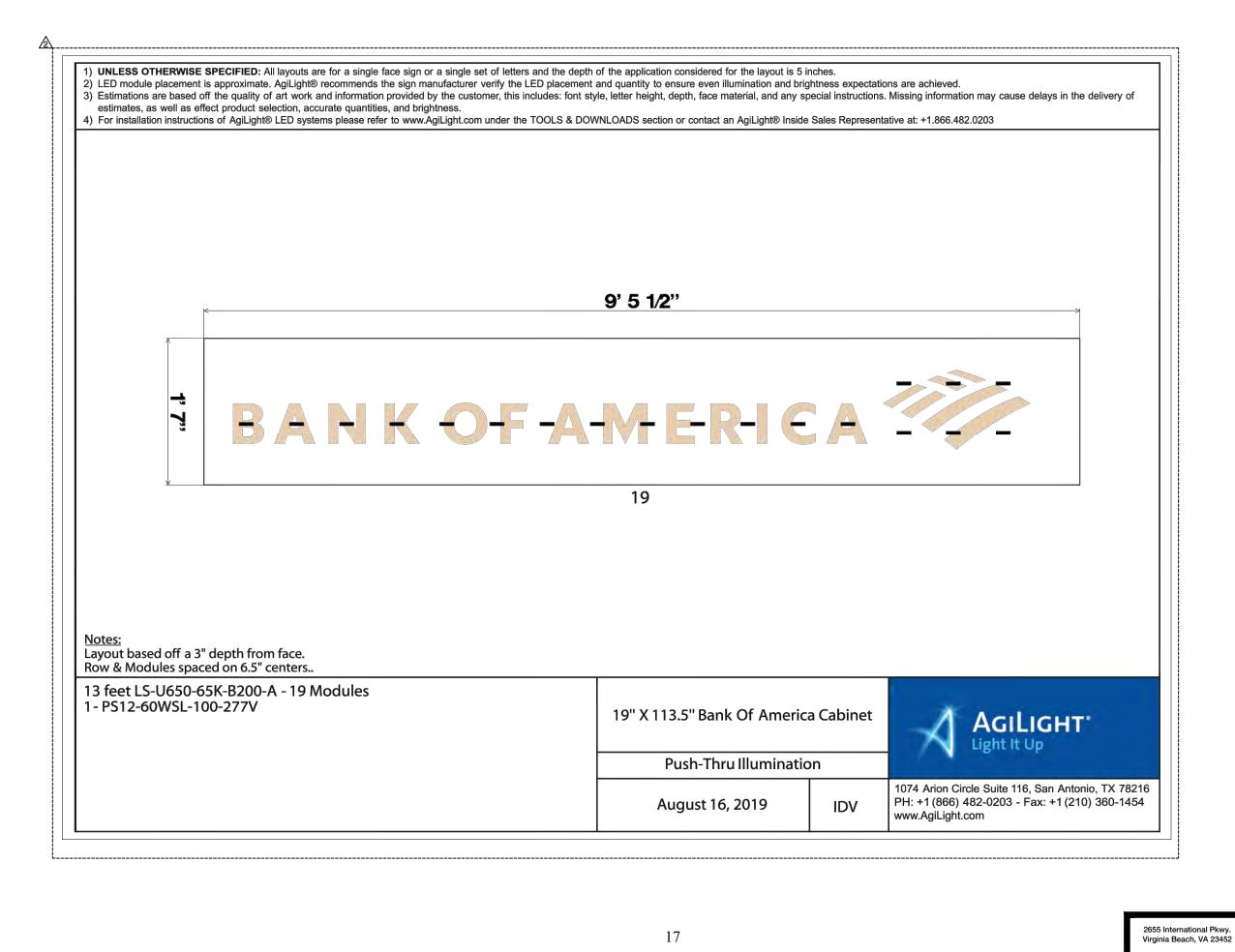
General Sign Specifications Exterior Interio Single Faced Double Faced

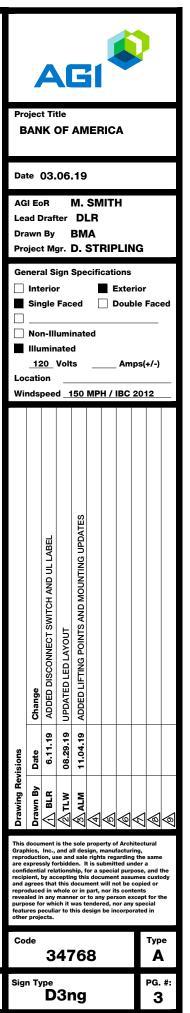
CABINET FACE IS PAINTED MAP#MP02650R14405 LV 'GARBO SILVER' W/ GLOS

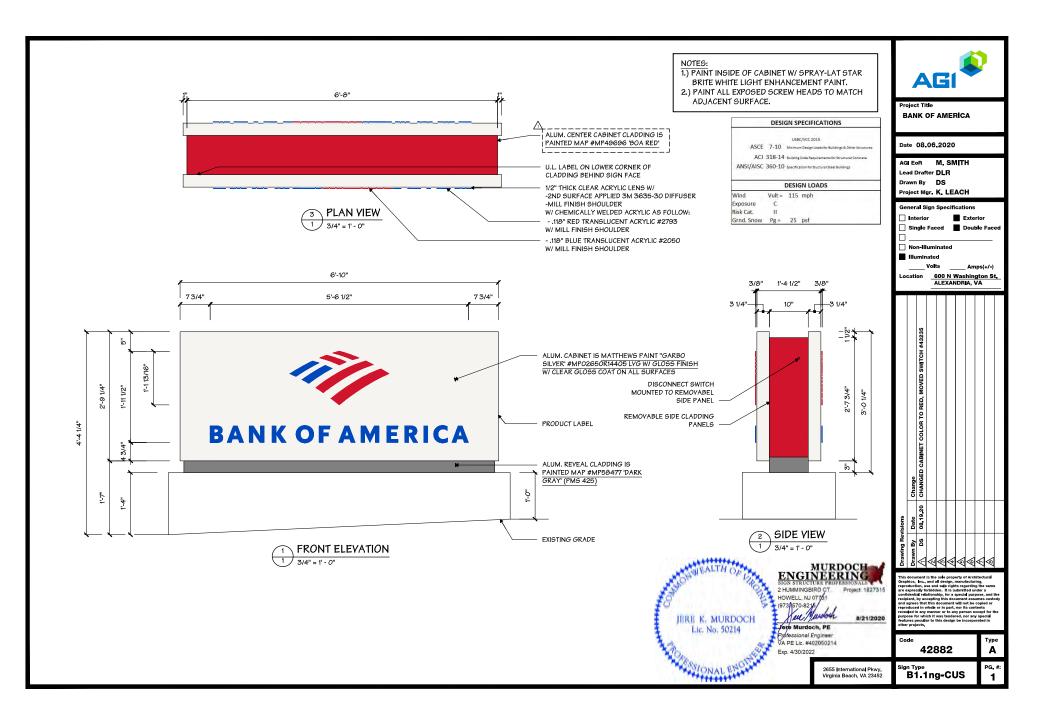
LOW VOLTAGE DISCONNECT SWITCH AND UL LABEL

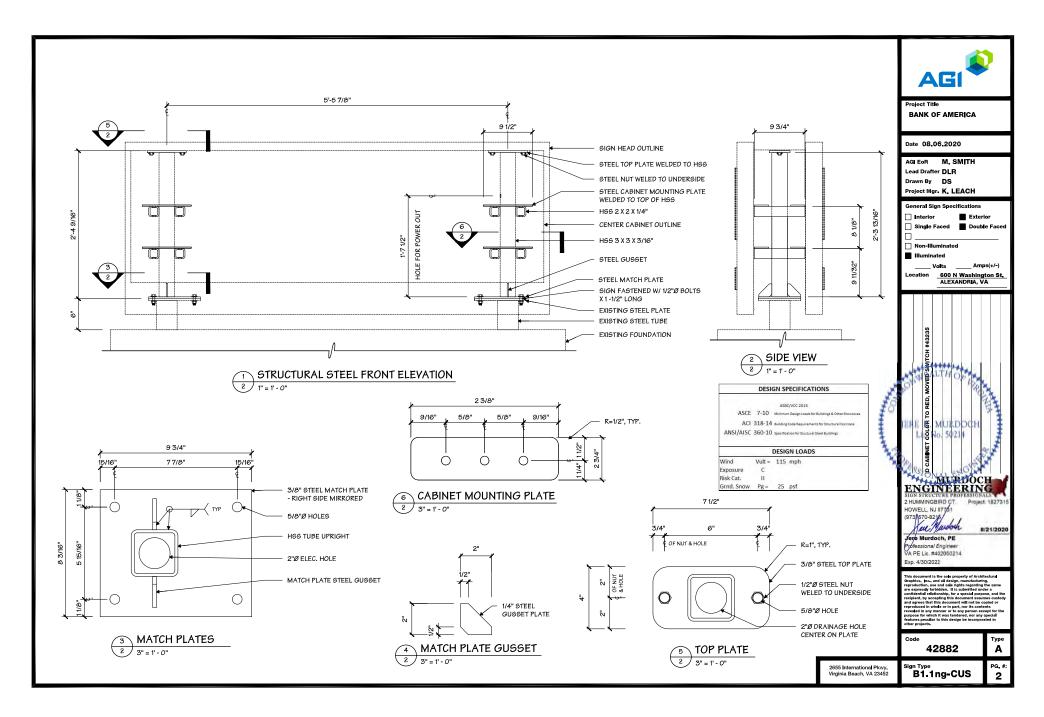
	Non-Illuminated										
					nps(os(+/-)					
	Location					12					
E IS PAINTED 50R14405 LVG R' W/ GLOSS FINISH DISCONNECT LABEL		Change	ADDED DISCONNECT SWITCH AND UL LABEL	UPDATED LED LAYOUT	ADDED LIFTING POINTS AND MOUNTING UPDATES						
	sions	Date (6.11.19	08.29.19 U	11.04.19						
	Drawing Revisions	Drawn By	A BLR	⊗т∟w	▲ALM	A	\$	9	\triangleleft	8	
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2655 International Pkwy. Virginia Beach, VA 23452	Sig	n Ty	^{/pe}	3r	١g					рд. 1	
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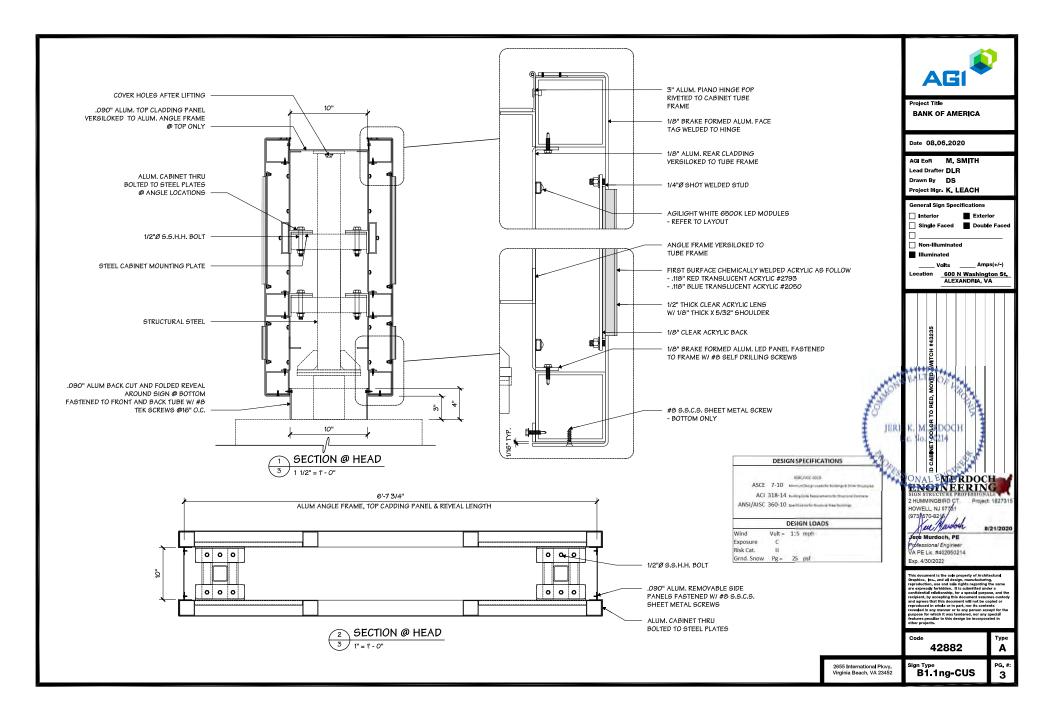


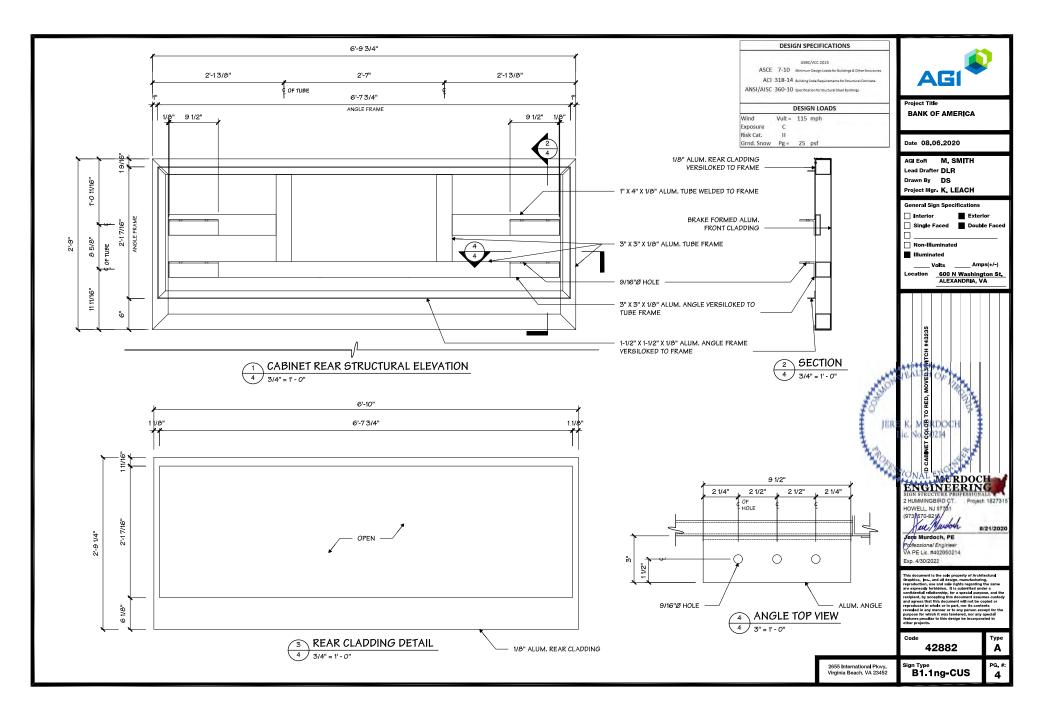


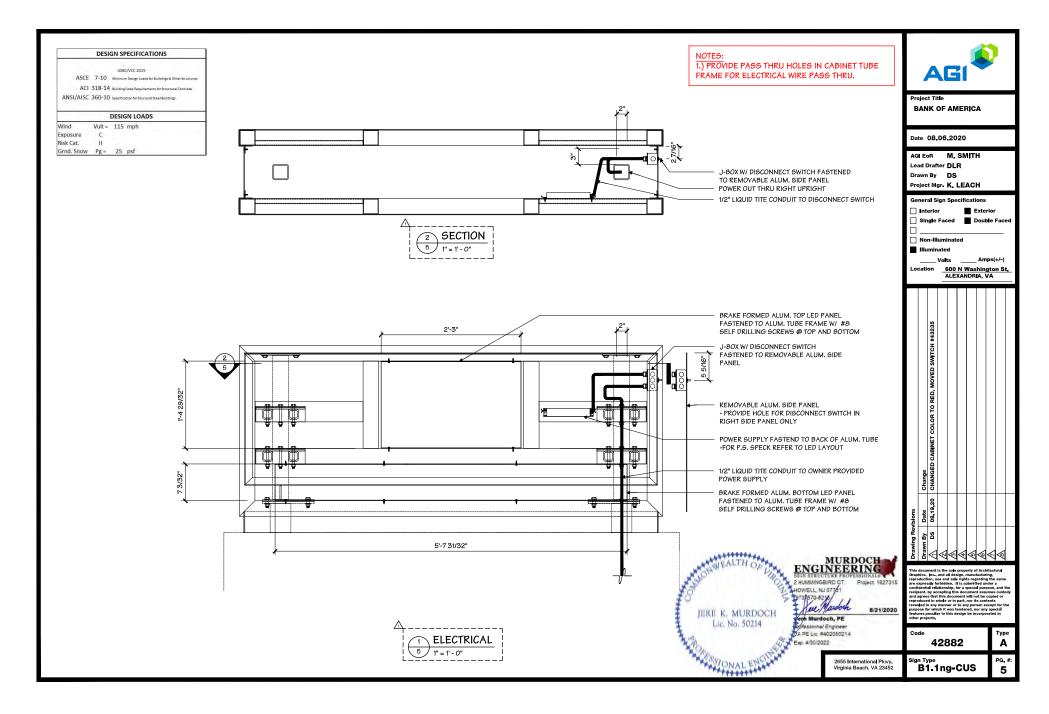


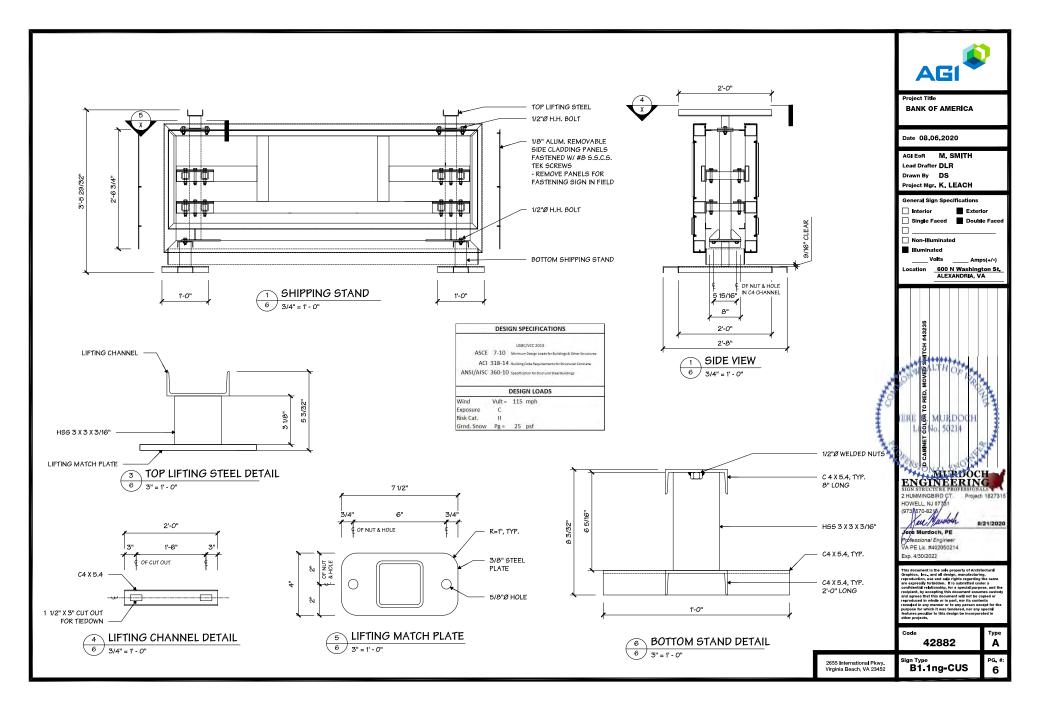












BOA - GOO N. WASHINGTON ST ALEXANDRIA VA. MOWUMENT - O.A.H = 54" (GUILDING) 59" (ROAD) SRICK 24" (ω) 12" (AG) GUILDING SIDE GASE 58" (L) 16" (A.G) ROAD SIDE CASE 58" (L)	DESIGN SPECIFICATIONS	Project Title BANK OF AMERICA
DIGN 36 (H) CABINET 74% (L) & SIGN IS CENTERED ON BRICK BASE 13% (D) SIGN CABINET SITS ON STEEL PLATES WELDED TO	Grnd. Snow Pg = 25 psf	Date 08.06.2020 AGI EoR Lead Drafter Drawn By
(2)- 4" square steel tubes SIGN SITS 6" Above BRICK STEEL PLATES ARE $9\frac{3}{4}$ "(L) x $8\frac{3}{6}$ "(ω) x $\frac{3}{8}$ "(T) $\frac{1}{4}$ See DIAGRAM - PLATES ARE OFFSET, HEAVY TO $\frac{1}{4}$ of SIGN		Project Mgr. K. LEACH General Sign Specifications Interior Single Faced Duble Faced Non-Illuminated Illuminated Volts Amps(+/-)
ELEC RUNS THROUGH W.P BOX AND UP THE TUBE ON THE BUILDING SEDE OF SIGN STEEL TUBES ARE 65% & - & EXISTING SIGN SURVEY		Location 600 N Washington St. ALEXANDRIA, VA
Engineers Note: - Existing pylon moment at grade = 1.16 Kips > 1.14 Kips proposed moment at grade. Loading on existing Stucture is acceptable as loading is reduced in proposed condition. - Minimum Existing Steel supports Assumed to be 1/8" Wall Minimum or Greater is acceptable VIF. ENGINEERING GENERAL NOTES: 1. Design, fabrication and construction shall conform to the following codes and specifications: (a) International Building Code - Current Edition (See Design criteria) (b) American Institute of Steel Construction "Manual of Steel Construction" (14th edition). (c) American Welding Society (WS DLI - 2010) (d) Specifications for Aluminum Structures by the Aluminum Association (Current Edition). (a) Tubing, Plates, rolled shapes and bars shall be 6061 - T6, or equal" (b) Aluminum Requirements (c) Welding shall be in accordance with AWS D1.2 (d) Aluminum the wall thickness shall be a distructural welds (e) Fillet weld size shall not a cordance with AWS D1.2 (f) Aluminum the used hind the made with Stainless Steel ASTM A320 bolts (h) Field damaged or abraded areas of protective coating shall be touch - up painted with compatible material.	JERE K. MURDOCH Lie, No. 50214	Drawing Revisions
 4.) Existing Freestanding Sign Notes (a) The existing footing/support is approved based on the proposed cabinet moment load is less total moment load than the existing cabinet. Applicable design wind, snow and dead load structural requirements of existing structure is less. (b) Existing steel supports shall be cleaned of all rust, primed and re-painted. (c) If the existing steel supports are excessively corroded, an inspection shall be conducted to determine wall thickness prior to installation. (d) Existing otting to be inspected for corrosion and or failure and document the same. 	SION STRUCTURE FLOORESIONALS 2 HUMMINGER DT Project 1827315 HOWELL N.07761 (973)570-824 Hummer Biz 1/2020 Voto Murdech, PE Orde Surger VA PE Lic. #202050214	Graphics, Inc., and all design, manufacturitis, imprediction, and and all right regardless of the second se
Footing is acceptable to reuse in good sound structural condition VIF.	Exp. 4/30/2022 2855 International Pkwy. Virginia Beach, VA 23452	42882 A ^{Sign Type} B1.1ng-CUS 7

