

Street Name Case #2020-00004
1000 Block of Montgomery Street between N. Patrick Street
and N. Henry Street

Application	General Data	
Request: Public Hearing and consideration of a request for the addition of an honorific street name to the 1000 block of Montgomery Street.	Planning Commission Hearing:	October 6, 2020
	City Council Hearing:	October 17, 2020
	Zone:	RB/Townhouse
Address: 1000 Block of Montgomery Street between N. Patrick Street and N. Henry Street/Richmond Highway.	Small Area Plan:	Braddock Road Metro
Applicant: Alexandria African American Hall of Fame		

Staff Reviewer: Alexa Powell, alexa.powell@alexandriava.gov

PLANNING COMMISSION ACTION, OCTOBER 6 2020: On a motion by Commissioner Lyle, seconded by Commissioner Brown, the Planning Commission voted to recommend approval to add the honorific street name 'Earl F. Lloyd Way' to the 1000 block of Montgomery Street between N. Patrick St. and N. Henry St. The motion carried on a vote of 7-0.

Reason: Planning Commission members stated that Earl F. Lloyd's successful basketball career, as one of the first African Americans drafted into the NBA, was a story of historical significance and worthy of recognition. In addition, the proposed honorific street naming of the 1000 block of Montgomery Street was deemed to be appropriate given Lloyd's local connection to the Parker-Gray community.

Discussion:

Chair Macek opened the discussion with a question to staff about the process for future street renaming cases.

Staff indicated that a policy for street naming had been previously drafted to help guide the selection of acceptable street names by providing a set of criteria by which to review these requests, although it had not been implemented to date. Given the recent public interest in this topic, staff will soon consult with the City Council to confirm a new street naming process.

Chair Macek stated his support for the proposed honorific naming. He encouraged the City to take every opportunity to recognize Mr. Lloyd as well as others with similar levels of achievement. Finally, Chair Macek shared his hope that the guidelines for naming related to

streets and public facilities include policies that reflect the community's values, celebrating individuals with positive contributions instead of venerating individuals that are seen today by many as symbols of hate and division.



PROJECT LOCATION MAP

I. REPORT SUMMARY

The applicant, Alexandria African American Hall of Fame, requests approval for the addition of an honorific street name 'Earl F. Lloyd Way' to the 1000 block of Montgomery Street.

SITE DESCRIPTION

The subject street is currently the 1000 block of Montgomery Street between N. Patrick Street and N. Henry Street/Richmond Highway. The street provides an east-west connection and is situated parallel to Madison Street to its south (Figure 1). The subject site is located in the Parker-Grey Historic District and is zoned RB/Townhouse. This street is surrounded exclusively by residential uses.

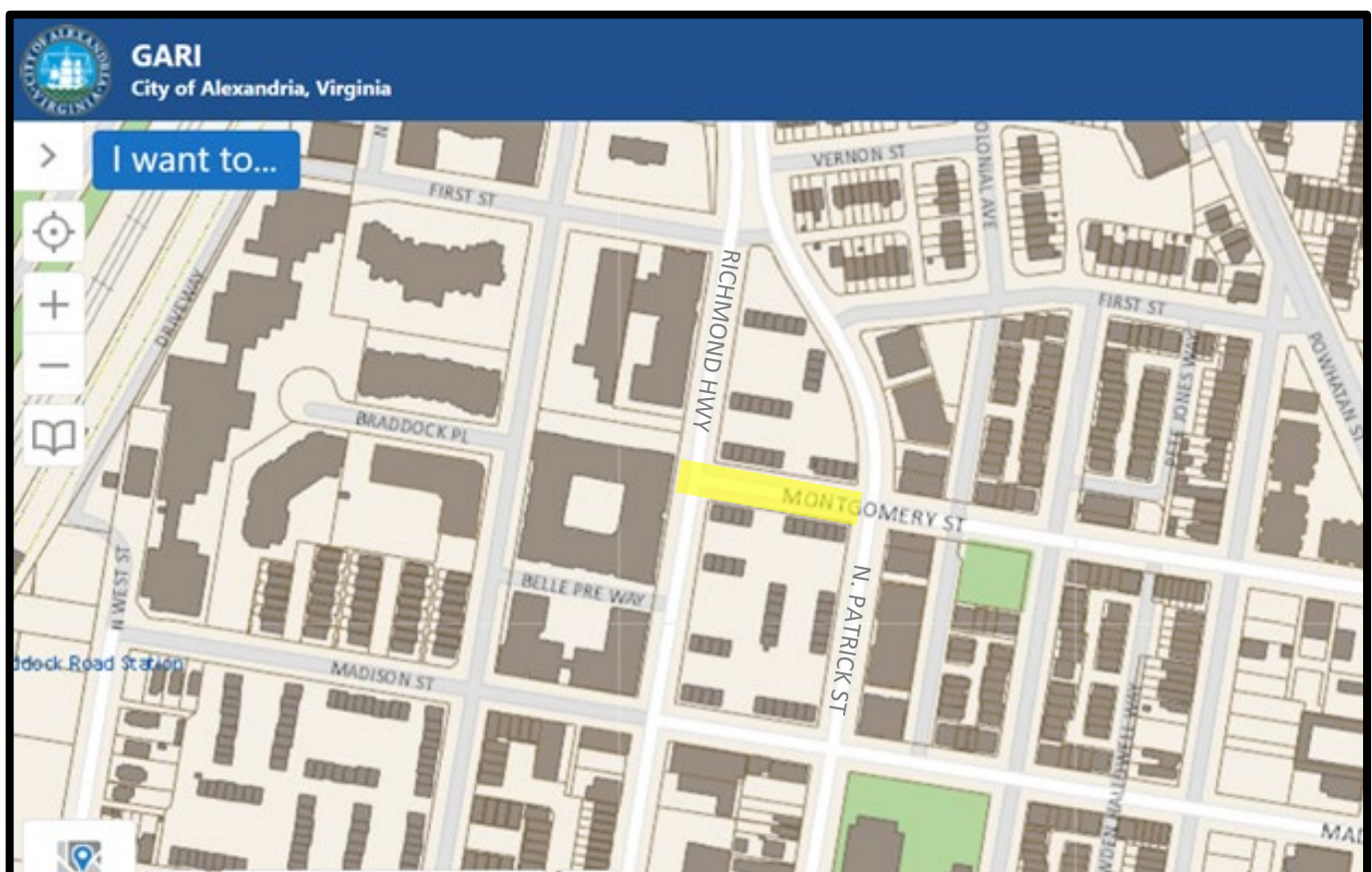


Figure 1. Existing Conditions. Portion of street considered for renaming highlighted in yellow.

PROPOSAL

The applicant, Alexandria African American Hall of Fame, requests approval for the addition of the honorific street name 'Earl F. Lloyd Way' to the 1000 block of Montgomery Street in honor of Alexandria native Earl F. Lloyd to recognize his legacy in this community. This block of Montgomery Street is the site of his childhood home.

Earl F. Lloyd has demonstrated a lifetime of excellence as illustrated by the synopsis of his achievements provided by the applicant:

“Before the glitz, the glamour, and the glory, before Michael Jordan, before Earvin [Magic] Johnson, before Julius [Doctor] Erving, before Kareem Abdul Jabbar, before Bill Russell, and Wilt Chamberlain, before basketball as we know it today there was a pioneer, a man who paved the way for all of today’s stars, a man who helped knock down the barriers of racism in the NBA, showing the rest of the world that African Americans know how to play the game of basketball on the highest level

Earl grew up in Alexandria, Virginia, near the Potomac River, a product of the lower-middle class segregated community called “The Berg,” that consisted of public and sub-standard housing for African American families. It was a very close-knit community.

Earl received his elementary and secondary education in Alexandria’s segregated public schools. Earl graduated with honors in 1946 and would become one of Parker-Gray’s most celebrated athletes. He was a respectable student athlete and role model, not only for his fellow student athletes, but also for an unlimited number of kids in the neighborhood community as well. He did not disappoint any one of us.

In the fall of 1946, Earl accepted a basketball scholarship to West Virginia State. While Earl was at West Virginia State he earned the nickname “The Moon Fixer,” because of his great size at 6’6. He was a CIAA star, and in the 1948-1949 seasons, Earl led his team to two CIAA Championships, and was named to the Black College All American First Team. His college days were some of the most defining moments in his life.

In 1950, Earl was one of three African Americans drafted into the NBA: Earl was selected by the Washington Capitals, Nat “Sweetwater” Clifton, went to the New York Knicks, and Chuck Cooper, to The Boston Celtics.

In 1960, Earl finished his playing career with the Detroit Pistons, and went on to become the first black coach in the NBA and in 2003 he was inducted into the Naismith Memorial Basketball Hall of Fame.

Master Sculptor Brian Hanlon created two bronze statues of Earl Lloyd. One was presented at West Virginia State University Earl’s alma mater on February 28, 2014 and the other was donated by the family to the Alexandria African American Hall of Fame.

Earl often spoke of the unconditional support and wisdom that was passed on to him by his parents, his elementary school teacher Mrs. Helen Day, his high school coach Mr. Louis R. Johnson, his college coach Mr. Mark Caldwell, and last, but not least, his extended family – the Parker-Gray High School Community.

Summarizing Earl’s courageous journey, we are extremely proud of the many distinctive individual and team awards of historical significance he has accumulated. Earl’s legacy has stood the test of time and we can be assured that his undeniable Handprints and indelible mark of resilience and perseverance will be remembered for generations hereafter.”

As part of the application, the Planning Director also received an email from the only affected property owner on both sides of the 1000 block of Montgomery, Alexandria Redevelopment and Housing Authority (ARHA), in support of this request.

An honorific street name would involve the addition of signage but would not change the mailing addresses for lots along the block. An honorific street name is included below the original street name on the sign as depicted in the example below (Figure. 2).



Figure 2. Example of “honorific” street naming sign.

CODE OF ORDINANCES

Sec. 5-2-66 of the Code of Ordinances requires City Council adoption of an ordinance to change a street name. At the time this application was submitted, street renaming criteria did not exist. The GIS, Police and Fire Departments evaluate the proposed names and provide comments. The Planning Commission votes to recommend support or denial of a proposed street renaming to the

City Council. The City Council then votes to support or deny a proposed street renaming and confirms the name through two ordinance readings.

Future street renamings, however, will follow updated application guidelines and criteria implemented in June 2020.

II. CITY STAFF REVIEW

The addition of ‘Earl F. Lloyd Way’ to the 1000 block of Montgomery Street has not elicited concern from the reviewing City Departments: GIS, Fire and Police. The proposed name does not sound like or is similar in spelling to other street names in the City of Alexandria or neighboring jurisdictions, ensuring that emergency services and the United States Postal Service would not confuse the alley with another street or alley in the City.

As noted by Transportation & Environmental Services, the expense to the City for moving forward with the requested change would be \$600 for the materials and labor associated with printing and installing the street name signs. The street signs to be installed include two large signs attached to the traffic signal (\$250) at the 4-way intersection of Montgomery and N. Patrick Street as well as a smaller scale sign (\$100) on the corner of Montgomery and Richmond Highway.

Based on the application submission and the department comments, the Planning Commission may vote to recommend support or denial of the proposed street renaming to the City Council. Acting on that recommendation, the City Council may vote to support or deny the proposed street renaming and would confirm the new name through two ordinance readings.

STAFF: Tony LaColla, AICP, Division Chief, Land Use Services
 Ann Horowitz, Principal Planner
 Alexa Powell, Urban Planner

III. CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

GIS:
 No comments received.

Fire:
 No comments received.

Police Department:
 No comments received.



APPLICATION

STREET NAME CHANGE:

LOCATION:

1000 Block of Montgomery Street Alexandria, Virginia 22313

Marker to be placed at 1020 Montgomery Street Alexandria, Virginia 22313 . The Childhood Home of Earl F. Lloyd

APPLICANT'S NAME:

Alexandria African American Hall of Fame

ADDRESS:

P. O. Box 1051 Alexandria, Virginia 22313

REASON FOR REQUEST FOR STREET NAME CHANGE:

He was a native Alexandrian who paved the way for all of today's stars. He also helped knock down the barriers of racism in the NBA.

A Local and International Icon. Refer to attached letter.

Alexandria African American Hall of Fame

Print Name of Applicant or Agent

P. O. Box 1051

Mailing/Street Address

Alexandria, Virginia 22313

City and State Zip Code

Julian M. Haley, Jr. Digitally signed by Julian M. Haley, Jr.
Date: 2020.09.17 13:34:07 -04'00'

Signature

571-217-9951

Telephone #

Fax #

September 17, 2020

Date

For **Change of Street Names**: These items are public hearing items and are therefore required to be noticed by newspaper, posting, and letters to adjoining owners. It is the policy of P&Z to advertise in the newspaper and post the site, but not to mail out notices. Mailed notices are the responsibility of the applicant.

Change of Street Names are heard by PC and CC.

DO NOT WRITE IN THIS SPACE - OFFICE USE ONLY

Application Received: _____ Legal advertisement: _____

ACTION - PLANNING COMMISSION _____

Fee Paid: \$ _____ ACTION - CITY COUNCIL: _____

Application street name new.pdf

A
STREET NAMED
Earl

The Alexandria African American Hall of Fame request that the 1000 block of Montgomery Street be named in honor of Alexandria native Earl F. Lloyd and a historical marker placed at 1020 Montgomery Street his childhood residence to describe his legacy

Before the glitz, the glamour, and the glory, before Michael Jordan, before Irvin [Magic] Johnson, before Julius [Doctor] Irvin, before Kareem Abdul Jabbar, before Bill Russell, and Wilt Chamberlain, before basketball as we know it today there was a pioneer, a man who paved the way for all of today's stars, a man who helped knock down the barriers of racism in the NBA, showing the rest of the world that African Americans know how to play the game of basketball on the highest level

Earl grew up in Alexandria, Virginia, near the Potomac River, a product of the lower-middle class segregated community called "The Berg," that consisted of public and sub-standard housing for African American families. It was a very close-knit community.

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While Earl was at West Virginia State he earned the nickname “The Moon Fixer,” because of his great size at 6’6. He was a CIAA star, and in the 1948-1949 seasons, Earl led his team to two CIAA Championships, and was named to the Black College All American First Team. His college days were some of the most defining moments in his life.

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APPLICATION

STREET NAME CHANGE:

1) Identify the type of street name change you are requesting:

- ☒ Street renaming of local, residential collector or primary collector (must be entirety of street)
- ☐ Naming or renaming of an existing alley (must be entirety of alley)
- ☐ Street renaming of expressway or arterial

2) Confirm the following:

Yes No

- The proposed street name is a duplicate of an existing street name in Alexandria ☐ ☒
- The proposed street name change is a near duplication in spelling to an existing street or phonetically similar to an existing street ☐ ☒
- The proposed street name change is 14 characters or less in length ☒ ☐

3) Number of properties that abut the street

9 or 10

4) Number of signatures collected:

5) Meets minimum petition threshold (circle):

YES

NO



STREET NAME CHANGE PETITION

Current Street Name: Montgomery Street

Proposed Street Name Change: Earl F. Lloyd Way

By signing this document you indicate your support for the street name change. This process is a commitment by all affected parties to rename the street on which their property is addressed. If the proposed street name is approved, there will be an address reassignment for each property, and all owners will be impacted personally and financially. Affected property owners are responsible for notifying personal correspondents and will bear whatever expenses incurred due to changing personal information, i.e., address numbers of house, mailbox, driver's license, credit cards, stationary, legal documents, etc.

<u>Printed Property Address</u>	<u>Printed Property Owner Name</u>	<u>Property Owner Signature</u>