

Arlandria and Del Ray Plans Update

Summary of Fall Engagements and Planning Framework
Recommendations

City Council Briefing | 02.11.2020

FY2020 Long Range Interdepartmental Work Program Guidance

Engagement should be:

- Varied
- Inclusive
- Equitable
- Geographically-focused (North of Glebe/South of Glebe)



Engagement: What We Accomplished

- 35** Encuentros/Touchpoints
(one-to-one meetings, presentations)
- 9** Mobile Pop Ups
- 2** Community Conversations
60+ Attendees in Arlandria
50+ Attendees in Del Ray
- 850+** Questionnaire Responses
620+ English Questionnaire Responses
230+ Spanish Questionnaire Responses
- 1** Latinx Outreach Consultant: Matea Group
Univision Coverage
El Tiempo Latino Article
- 2** Community Open Houses
Arlandria and Del Ray



Questionnaire: What top three things are most important to you in your neighborhood?

Answer this quick questionnaire to share your thoughts
LET'S SHAPE THE FUTURE OF OUR COMMUNITY

Your answers to the following questions will help the City understand how you view and experience your neighborhood. Your response will also help shape the topics to be addressed in the next phase of this project.

1. Which of the following place **names** best represents your neighborhood? **Choose all that apply.**

a. Chirilagua d. Hume Springs g. Other, please specify: _____

b. Arlandria e. Lynhaven

c. Del Ray f. Warwick Village

2. What are the **top 3 things** most important to you and your family in your neighborhood?

a. Community Activities (ex. festivals, sports leagues, rec center programming)

b. Housing Options and/or Affordability

c. Public Transportation (ex. buses and bus shelters, bikes, sidewalks, scooters)

d. Pedestrian Safety (ex. well-lit sidewalks, crosswalks, handicap ramps, speed limits)

e. Restaurants and Stores (ex. markets, grocery stores)

f. Parks and Playgrounds

g. Job Opportunities

h. Increasing the minimum wage

i. Childcare

j. Medical Care

k. Churches and Religious Organizations

j. Neighborhood Safety (ex. crime prevention, emergency services)

Any additional comments? _____

3. What are the **top 2 things** you **love** about your neighborhood?

4. What are the **top 2 challenges** facing your neighborhood?

Spanish

- Housing Options and/or Affordability
- Increasing Minimum Wage
- **Pedestrian Safety**
- Job Opportunities
- Public Transportation

RESPONDA ESTA BREVE ENCUESTA PARA COMPARTIR SU OPINIÓN
CREEMOS EL FUTURO DE NUESTRA COMUNIDAD

Las respuestas a las siguientes preguntas ayudarán a la Ciudad de Alexandria entender cómo usted percibe y se siente en su vecindario. Al mismo tiempo, su participación ayudará a formar los temas que se discutirán en la próxima etapa de este proyecto.

1. ¿Cuál de estos **nombres** de lugares representa su vecindario?
Escriba todos los que apliquen.

a. Chirilagua d. Hume Springs g. Otro nombre, favor escríbalo: _____

b. Arlandria e. Lynhaven

c. Del Ray f. Warwick Village

2. ¿Cuáles son los **3 temas más importantes** para usted y su familia en su vecindario?

a. Actividades en la comunidad (por ejemplo, festivales, ligas deportivas, programa en el centro de recreación)

b. Opciones de viviendas y/o viviendas a bajo costo

c. Transporte público (por ejemplo, buses y paradas de autobuses, bicicletas, aceras, scooters)

d. Seguridad peatonal (por ejemplo, aceras iluminadas, cruces peatonales, rampas de discapacitados, límites de velocidad)

e. Restaurantes, tiendas y supermercados

f. Parques y áreas de juego infantil

g. Oportunidades de trabajo

h. Subir el salario mínimo

i. Cuidado infantil

j. Cuidado médico

k. Iglesias y organizaciones religiosas

l. Seguridad del vecindario (por ejemplo, prevención de crímenes, servicios de emergencia)

¿Algún comentario adicional? _____

3. ¿Cuáles son las **2 cosas que más le encanta** de su vecindario?

4. ¿Cuáles son los **2 retos más grandes** que tiene su vecindario?

English

- Restaurants and Stores
- **Pedestrian Safety**
- Neighborhood Safety
- Community Activities
- Parks and Playgrounds

Questionnaire: What do you love about your neighborhood?

Common Themes:



Walkability



Calm, Small-Town
Feel



Proximity to Job
Centers

What We Heard



What We Heard (Video)



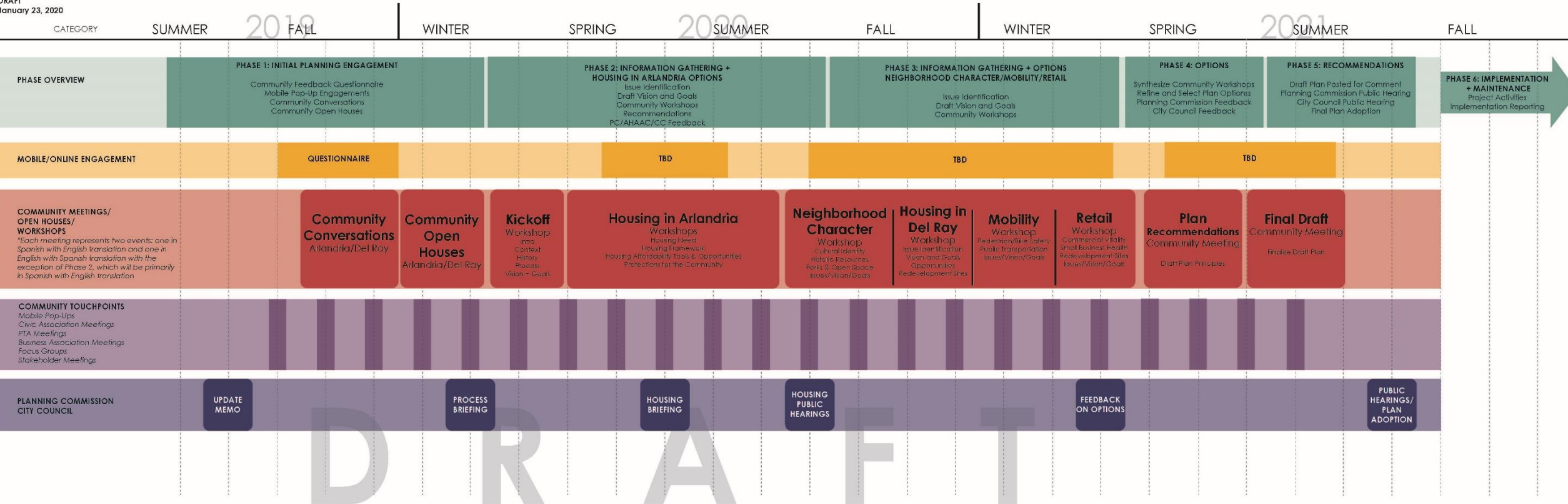


Recommended Framework: Multi-Phased Planning Process

Arlandria and Del Ray Plans Update Working Draft

DRAFT MOUNT VERNON AVENUE PLANS UPDATE SCHEDULE

DRAFT
January 23, 2020



Recommended Framework: Multi-Phased Planning Process

Arlandria and Del Ray Plans Update Working Draft

- Spring 2020: Kickoff
- Spring—Fall 2020: Housing in Arlandria, Recommendations for Consideration
- Summer—Spring 2021: Neighborhood Character, Housing in Del Ray, Mobility, Retail
- Spring—Summer 2021: Plan Recommendations
- Summer—Fall 2021: Final Draft Review, Public Hearings

Engagement Approach

- Spanish First
- Boots on the Ground
- Meetings in Spanish and English
- Meeting people where they are (rec centers, farmers markets, shopping, running errands, etc.)
- A mix of mobile, online, and in-person engagements



Questions/Comments/Feedback

