

January 23, 2020

Alexandria Planning Commission Nate Macek, Chairman City Hall, Room 2100 Alexandria, Virginia 22314

RE: Small Business Practical Updates

Dear Chairman Macek and Planning Commissioners,

The Alexandria Economic Development Partnership (AEDP) strongly supports the collection of amendments to the Zoning Ordinance titled "Small Business Practical Updates" and applauds the City Council, Planning Commission and City staff for continuously identifying ways to make it easier to open and grow business in Alexandria.

These changes represent another important, and visible step forward in adjusting regulations that are overly restrictive and place the City at a competitive disadvantage within the region.

As the AEDP continues to promote Alexandria to employers of all sizes and real estate investors/developers creating new Class A and trophy office buildings, changes like these allow for critical support businesses like restaurants, entertainment venues and daycare facilities to operate in our mixed use communities. These "quality of life" businesses contribute to the identity and sense of place that employers, and residents, are looking for when making business location decisions.

Please continue your pursuit to identify opportunities to modernize and streamline the Zoning Ordinance to make doing business in Alexandria fair and predictable, while creating capacity for the Planning Commission and City Council to tackle more complex planning and policy initiatives that shape our City's continued growth.

Thank you for your consideration,

Scott Shaw **Board Chair** Stephanie Landrum President & CEO

Karl Moritz, Director, Department of Planning & Zoning cc: