

## Anne O'Dell

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**From:** Anne O'Dell  
**Sent:** Wednesday, September 04, 2019 2:57 PM  
**To:** 'jefflipsky@comcast.net'  
**Subject:** Update on Special Events in Waterfront Park

Dear Mr. Lipisky,

I am writing to provide Founders Park Community Association an update on the City Council-approved waiver of the Special Events Policy regarding events being permitted for consecutive weekends in Old Town.

On January 23, 2010, City Council approved the City's Special Events Policy which limits the number of event occurrences in Old Town. The Special Events Policy states that "Events in Old Town with anticipated attendance over 500 are limited to no more than one such event every other weekend in a calendar year. A Weekend is defined as beginning Friday, 5 p.m. and continuing through Sunday, 6 p.m."

In Spring of 2018, the King Street Corridor Initiative was created to enhance Alexandria's quality of life and economic competitiveness through programming, beautification, and marketing. The initiative is timed to capitalize on the opening of the interim Waterfront Park to shine a spotlight on Alexandria and its evolving waterfront.

On June 13, 2018, City Council approved a waiver of the Special Events Policy from October 1, 2018 to September 30, 2019, anticipating that the new Waterfront Park would open in October 2019. Record rainfall caused the park's opening to be delayed until March 30, 2019, with construction activities continuing through August 2019. Due to the construction delays, events in the park were limited during the initial waiver period of October 1, 2018 through September 30, 2019. Therefore, the City, in partnership with Visit Alexandria, is recommending to extend the waiver through December 31, 2020, to provide an opportunity to plan and program events in Waterfront Park.

Please let me know if I can provide any additional information and I look forward to receiving comments if the Community Association would like to share them.

Thank you,  
Anne

**Anne O'Dell, MM, MA Arts Management**  
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## **Anne O'Dell**

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**From:** Anne O'Dell  
**Sent:** Wednesday, September 04, 2019 2:57 PM  
**To:** 'Steve Milone'; yvonneweightcallahan@gmail.com  
**Subject:** Update on Special Events in Waterfront Park

Dear Mr. Milone and Ms. Callahan,

I am writing to provide Old Town Civic Association an update on the City Council-approved waiver of the Special Events Policy regarding events being permitted for consecutive weekends in Old Town.

On January 23, 2010, City Council approved the City's Special Events Policy which limits the number of event occurrences in Old Town. The Special Events Policy states that "Events in Old Town with anticipated attendance over 500 are limited to no more than one such event every other weekend in a calendar year. A Weekend is defined as beginning Friday, 5 p.m. and continuing through Sunday, 6 p.m."

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Please let me know if I can provide any additional information and I look forward to receiving comments if the Civic Association would like to share them.

Thank you,  
Anne

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