

**2020 Census Count Committee Draft Summary Budget for Community
Engagement and Outreach Activities**

| Expenditure category | Budgeted amount |
|---|------------------------|
| Community Outreach (engagement outreach & activities, meetings and promotional items/incentives) | \$26,604 |
| Print Items and Communication (flyers, posters, banners etc.) | \$18,315 |
| Direct Mailings | \$17,500 |
| Media (newspapers , TV Ads etc.) | \$12,000 |
| Volunteers Coordination and Meetings | \$5,267 |
| TOTAL | \$79,686 |