

# Alexandria Health Department Update: Getting To Zero

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**Alexandria Health Department** 

### Background

- HIV Infection Rates in 2016
  - Persons living with HIV = 756 per 100,000 (n=1,176)
    - Highest rate in NOVA
    - Second highest rate in Virginia
  - New HIV infections = 30.2 per 100,000 (n=47)





# Opportunity

- VDH Early Intervention Services Grant
- AHD Objectives
  - Getting to Zero (GTZ)
    - Zero New Infections
    - Zero HIV Deaths
    - Zero Stigma





#### Grant

- Length = 22 months
  - March 2017  $\rightarrow$  December 2019
- \$929,000
  - Personnel 5 full-time and 3 part-time
  - Marketing
  - Education





## Strategies

- Universal HIV Testing
- Mitigate Gaps in Access to Testing & Link to Ongoing Care
  - Especially with youth, MSM, immigrant communities
  - Locate those lost to care to relink to care
- Pre-exposure prophylaxis treatment (PrEP)
- Internal Changes First!







#### Partnerships and Outreach

- Universal Testing and PrEP Partnerships
  - Neighborhood Health
  - Private Medical Providers public health detailing
  - Inova Juniper
- Outreach
  - Expanded onsite AHD testing
  - NH's 6677 Richmond Highway office
  - Higher education, faith-based, homeless shelters/ transitional housing, local gathering places, community events





# **Community Marketing**

- Community education and condom distribution
- Placards in WMATA/Dash transiting Alexandria
- Pandora music streaming campaign
- Social Media





#### Number of People Reached

- 12,216 Persons Tested (through July 2019)
  - NH Universal testing 7,235
  - AHD GTZ high-risk outreach (MSM, Ethiopian, youth) 1,447
  - Other AHD testing 3,534
  - Positive patients linked to care 9
  - Contacts (to persons living with HIV) tested 62
- Private Medical Providers
  - 16 Alexandria primary care medical practices
  - Three educational opportunities with CMEs (w/ Inova Juniper)





#### Data since GTZ Initiated

#### New HIV Infections in 2016

 New HIV infections = 30.2 per 100,000 (n=47) • HIV Infections in 2018

New HIV infections =
16.2 per 100,000 (n=28)





# **Continuing Steps**

- Continued Funding
  - DC Department of Health's HIV/AIDS, Hepatitis, STD and TB Administration (HAHSTA)
  - $\rightarrow$  Neighborhood Health (Ryan White provider)
- Regional Collaborations
- Zero New Infections | Zero HIV Deaths | Zero Stigma



