

RESOLUTION NO. 2885

WHEREAS, pursuant to Section 2.03(k) of the City Charter, City Council has the authority to establish fees to be charged for the parking or storage of vehicles at parking lots, garages or facilities provided by the City; and

WHEREAS, all Metro stations in Alexandria will be closed during Summer 2019 as part of the Platform Improvement Project, which will have significant impacts to commuting choices for employees, residents, and visitors; and

WHEREAS, in an effort to mitigate these impacts and manage an increased demand in parking, the City Council wishes to encourage people who drive to park off-street instead of on-street and in residential areas; and

WHEREAS, the goals of the Old Town Area Parking Study (OTAPS) and Work Group included encouraging long term visitors to use the garages and off-street surface lots when parking; and

WHEREAS, a recommendation from the OTAPS Work Group included reducing rates at city parking facilities in the evenings and on weekends; and

WHEREAS, the City Council wishes to authorize the City Manager to proceed with all steps necessary to temporarily change the rates charged at applicable City parking facilities;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ALEXANDRIA, VIRGINIA:

1. That the rate at the Courthouse garage located at 111 South Pitt Street be changed to a maximum flat rate of \$1 per entry for periods after 5:00 PM, Monday-Friday, and all day Saturday, Sunday, and City holidays.
2. That the rate at the following garages and surface parking lots be changed to a maximum flat rate of \$2 per entry for periods after 5:00 PM, Monday-Friday, and all day Saturday, Sunday, and City holidays:
 - Market Square garage (108 North Royal Street)
 - N. Union Street garage (220 North Union Street)
 - Thompson's Alley garage (10 Thompson's Alley)
 - Cameron/St. Asaph surface lot (517 Cameron Street)
 - South Henry Street surface lot (116 South Henry Street)
 - Union Station surface lot (110 Callahan Drive)
3. That no changes shall be made to the existing hourly and maximum rates charged prior to 5:00 PM Monday-Friday.
4. That the change to rates is only approved for the duration of Metrorail station closures in Alexandria associated with the WMATA Platform Improvement Project, which is currently scheduled to start Friday, May 24, 2019 (Memorial Day weekend) and end on September 8, 2019. The temporary parking rates are intended to be in effect for the duration of Metrorail closures associated with the Platform Improvement Project, regardless of the currently projected schedule.
5. That the City Clerk be, and hereby is, authorized and directed to affix the seal of the City to such documents as may be necessary or convenient implement this Resolution; and
6. That this Resolution shall be effective immediately.

Adopted: May 14, 2019


JUSTIN M. WILSON MAYOR

ATTEST:


Gloria A Sitton, CMC City Clerk

Attachment 2: Current Rates at City Parking Facilities

Facility Name	Location	Number of Spaces	Hourly Rate	Maximum Rate
Courthouse Garage	111 South Pitt Street	289	\$2.50/hr	\$10 Max until 5PM weekdays \$5 Max after 5PM weekdays and all day weekends
Market Square Garage	108 North Fairfax Street	219		
N Union Street Garage	220 North Union Street	175		
Thompson’s Alley Garage	10 Thompson’s Alley	68		
Cameron/St. Asaph Street Surface Lot	211 North St. Asaph Street	53		
Henry Street Surface Lot	112 South Henry Street	48		
Union Station Paved Surface Lot	110 Callahan Drive	24	\$2.50/hr	\$15 Max
TOTAL		876		

WHERE TO PARK IN OLD TOWN ALEXANDRIA

Parking Garages and Lots



Parking Garages

- | | | |
|--|---|--|
| 1 S. Union St Garage 115 S. Union St
\$10 flat rate, overnight parking available
(additional cost may apply) | 6 N. Union St Garage 220 N. Union St
\$2.50/hr (\$10 daily max, \$5 evening/
weekend max) | 11 King St Station Garage 1800 Diagonal Rd
\$9/hr (\$18 daily max, \$8 evening/weekend max) |
| 2 Thompson's Alley Garage 10 Thompson's Alley
\$2.50/hr (\$10 daily max, \$5 evening/weekend
max), overnight parking available
(additional cost may apply) | 7 Market Square Garage 108 N. Fairfax St
\$2.50/hr (\$10 daily max, \$5 evening/
weekend max) | 12 The Strand Building Garage 110 S. Union St
\$10 flat rate, evening and weekend hours only |
| 3 The Alexandrian Hotel Garage 104 S. Pitt St
\$16 flat rate, overnight parking available
(additional cost may apply) | 8 Courthouse Square Garage 111 S. Pitt St
\$2.50/hr (\$10 daily max, \$5 evening/
weekend max) | 13 Tavern Square Garage 418 Cameron St
\$5/hr (\$13 daily max, \$5 evening/weekend Max),
closed Sunday |
| 4 Solo Garage 225 S. Union St
\$7 flat rate | 9 N. Alfred St Garage 117 N. Alfred St
\$5/hr (\$25 daily max, \$10 evening max) | 14 King St Garage 1150 Cameron St
\$6/hr (daily max \$14), closed weekends |
| 5 Torpedo Factory Garage 102 N. Union St
\$7/hr (\$14 daily max) | 10 Hilton Hotel Garage 1767 King St
\$6/hr (daily max \$14) | 15 Diagonal Rd Garage 1700 Diagonal Rd
\$6/hr (daily max \$14), closed weekends |
| | | 16 Edmundson Plaza Garage 1701 Duke St
\$9/hr (daily max \$16), closed weekends |

Surface Parking Lots

- | | | |
|--|--|--|
| 17 The Strand Lot 206 Strand St
\$5-10 flat rate | 19 Cameron/St Asaph Lot 517 Cameron St
\$2.50/hr (\$10 daily max, \$5 evening/weekend max) | 21 Henry/Patrick Lot 116 S. Henry St
\$2.50/hr (\$10 daily max, \$5 evening/weekend max) |
| 18 Queen/N. Lee Lot 300 N. Lee St
\$5 flat rate, evening/weekend hours only | 20 King St Lot 920 King St
\$1.75/hr (3 hour max time) | 22 Union Station 110 Callahan Dr
\$2.50/hr (\$15 daily max) |

Parking Entrances

Trolley/Bus Stops

Bikeshare

Area Attractions

Visitor Center

Water Taxi

- A Freedom House Museum
B Friendship Firehouse Museum
C The Lyceum
D Durant Center/Jefferson Houston Elementary School
E Gadsby's Tavern & Museum
F Torpedo Factory Art Center
G Stabler-Leadbeater Apothecary Museum
H Carlyle House
I Christ Church
J Athenaeum
K Barrett Library
L The Basilica of Saint Mary

703.746.HELP
www.alexandriava.gov/parking
Rates as of January 2018



On-street parking is also available at metered spaces along King St and most side streets (\$1.75/hr for max of 2 or 3 hours). Please refer to specific restrictions on the signage for more details.

Attachment 4: Utilization Data from City Parking Facilities

2014 OTAPS Data Collection

Facility Name	Location	Number of Spaces	Weekday Evening Occupancy	Friday Evening Occupancy	Saturday Evening Occupancy
Courthouse Garage	111 South Pitt Street	289	30%	43%	43%
Market Square Garage	108 North Fairfax Street	219	40%	58%	71%
N Union Street Garage	220 North Union Street	175	30%	52%	74%
Thompson's Alley Garage	10 Thompson's Alley	68	30%	43%	44%
Cameron/St. Asaph Street Surface Lot	211 North St. Asaph Street	53	26%	74%	96%
Henry Street Surface Lot	112 South Henry Street	48	53%	49%	57%

Notes: Data collected in September and October 2014 between 7-9PM

Evening & Weekend Parking Facility Utilization for Summer 2018

Facility Name	Location	Number of Spaces	Total Evening & Weekend Utilization (number of cars)*	Average Daily Utilization (number of cars)
Courthouse Garage	111 South Pitt Street	289	5,886	62
Market Square Garage	108 North Fairfax Street	219	11,420	119
N Union Street Garage	220 North Union Street	175	15,759	165
Thompson's Alley Garage	10 Thompson's Alley	68	2,266	24
Cameron/St. Asaph Street Surface Lot	211 North St. Asaph Street	53	1,324	14
Henry Street Surface Lot	112 South Henry Street	48	2,051	22

*Between May 28 and August 31, 2018 (total of 96 days)



May 6, 2019

Mayor and Members of City Council
City of Alexandria
301 King Street
Alexandria, VA 22314

Dear Mayor Wilson and Members of City Council:

On behalf of the board of the 372 members of Visit Alexandria, I would like to express our appreciation and endorsement of the proposed revisions to night and weekend parking rates in the 5 City-owned garages this summer during Metro's Platform Improvement Project. We know that these changes were reviewed and recommended by the Traffic & Parking Board on April 22.

We also support the revised parking rates because:

- The closure of all 4 Alexandria Metro stations this summer will make it harder for many customers to patronize our local businesses
- Providing discounted parking for evenings and weekends this summer will send a powerful message that Alexandria is welcoming, responsive and "open for business"
- Our garages are currently underutilized outside the normal business day, while street parking is scarce. On nights and weekends, many visitors currently drive excessively in search of street parking which exacerbates Old Town traffic.
- Creating a wider price range between street and garage parking will encourage garage parking, thereby freeing up more street parking and enabling more space turnover
- The City of Alexandria collected \$7.8 million in sales, meals and lodging taxes for the first 3 months of FY 2019. So, every 1% of business preserved during the Metro closure through this parking incentive translates into roughly \$78,000 in tax receipts to the City's general fund.

For all of these reasons we encourage you to approve the proposed parking rate changes this summer. Thank you.

Sincerely,

A handwritten signature in black ink that reads "Karen Kotowski".

Karen Kotowski, Board Chair, Visit Alexandria

Cc: Mark Jinks, City Manager
Emily Baker, Deputy City Manager
Yon Lambert, Director of Transportation & Environmental Services
Stephanie Landrum, President & CEO, Alexandria Economic Development Partnership
Joe Haggerty, President & CEO, Alexandria Chamber of Commerce
Trae Lamond, President, Old Town Business