

Lia Niebauer

From: Preservation
Sent: Wednesday, April 17, 2019 10:05 AM
To: Lia Niebauer
Subject: Fw: Support of Docket item #8, BAR #2019-00007 Request for concept review at 1300 & 1310 King Street

From: Amy Rutherford <amy@redbarnmercantile.com>
Sent: Wednesday, April 17, 2019 9:42 AM
To: Preservation
Subject: Support of Docket item #8, BAR #2019-00007 Request for concept review at 1300 & 1310 King Street

Dear members of the Board of Architectural Review, City of Alexandria:

I am writing to express my support for the proposed concept at 1300 and 1301 King Street. I own two businesses within one and two blocks of the proposed project, and I strongly support the activation of this critical block in our business district. This block has long been in need of restoration and development. To continue to revitalize upper King St we need this project. It would add to retail landscape that is in much need of improvement. Plus it will attract qualified small businesses who will provide tax revenue to the City much more than the current occupants. The proposed project provides ample parking for the residences above, so should not pose a parking issue. As someone in the design community, I believe the applicant's plans are consistent with the City's vision for King Street, and the proposed development is respectful of the historic character of the surrounding area.

I respectfully request that the BAR endorse this project asap.

Thank you and take care,

Amy

--

Amy Rutherford,
Proprietor, Red Barn Mercantile
<http://www.redbarnmercantile.com>

Facebook: [facebook.com/redbarnmercantile](https://www.facebook.com/redbarnmercantile)
Twitter: RedBarnMerc
Instagram: RedBarnMerc

Lia Niebauer

From: Preservation
Sent: Wednesday, April 17, 2019 10:38 AM
To: Lia Niebauer
Subject: Fw: Support of Docket item #8, BAR #2019-00007 Request for concept review at 1300 & 1310 King Street

From: Teal Dye <teal@lotusblooms.com>
Sent: Wednesday, April 17, 2019 10:36 AM
To: Preservation
Subject: Support of Docket item #8, BAR #2019-00007 Request for concept review at 1300 & 1310 King Street

Dear members of the Board of Architectural Review, City of Alexandria:

As a business owner of a retail store on the 1000 block, I am writing to express my support for the proposed concept at 1300 and 1301 King Street. I strongly support the activation of this critical block in our business district.

The parking lots on this site break the flow of retail and restaurant spaces down King St, which significantly impacts the foot traffic and visitor experience. Since people determine where to go based on proximity to clusters of shops and restaurants (and since this is also how many staff provide recommendations to non locals), less and less people are directed to explore toward the metro. This sends more people in the direction of the waterfront, which is already a destination. We need to create additional and alternative destination points in the city.

The proposed project provides ample parking for the residences above. It adds new small format retail space to upper King St, which is greatly needed to attract new small businesses to our district. The Applicant's plans are consistent with the City's vision for King Street, and the proposed development is respectful of the historic character of the surrounding area. The BAR should endorse the height, scale mass and architectural character of this project.

Thank you,

Lotus Blooms

Teal Dye, Owner
she/her pronouns

Please know that I only work out of the store on occasion. The most efficient way to contact me is to email. Please schedule an alternative meeting if email is not your preferred method.

1017 King Street
Alexandria, Virginia, 22314

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Lia Niebauer

From: Preservation
Sent: Wednesday, April 17, 2019 10:51 AM
To: Lia Niebauer
Subject: Fw: 1300-1301 King St.

From: Murray Bonitt <murray@bonittbuilders.com>
Sent: Wednesday, April 17, 2019 10:49 AM
To: Preservation
Subject: 1300-1301 King St.

I am writing in support of the proposed concept plan at the above address. I own the office/retail building at 1225-29 King Street and believe that the project will help activate our area and rid the King Street corridor of dilapidated and unsightly buildings and an underutilized vacant parking lot.

Development of this site is long overdue and the addition of residences and retail will bring new life to this area. I would appreciate the support of the BAR of this project and ask that they support the height, scale, mass and architectural character of this project.

Best,
Murray Bonitt
Sent from my iPhone

Lia Niebauer

From: Preservation
Sent: Wednesday, April 17, 2019 11:07 AM
To: Lia Niebauer
Subject: Fw: Support of Docket item #8, BAR #2019-00007 Request for concept review at 1300 & 1310 King Street

From: Salon deZEN <maria@salondezen.com>
Sent: Wednesday, April 17, 2019 11:04 AM
To: Preservation
Subject: Support of Docket item #8, BAR #2019-00007 Request for concept review at 1300 & 1310 King Street

Dear members of the Board of Architectural Review, City of Alexandria:

I am writing to express my support for the proposed concept at 1300 and [1301 King Street](#). I am a business owner in the City of Alexandria, and I strongly support the activation of this critical block in our business district. This block has long been in need of restoration and development, as the parking lots on this site break the flow of retail and restaurant spaces down King St. The proposed project provides ample parking for the residences above. It adds new small format retail space to upper King St, which is greatly needed to attract new small businesses to our district. The Applicant's plans are consistent with the City's vision for King Street, and the proposed development is respectful of the historic character of the surrounding area. The BAR should endorse the height, scale mass and architectural character of this project.

Thank you,

Maria Elizabeth
202 431 0770

Lia Niebauer

From: Preservation
Sent: Wednesday, April 17, 2019 11:22 AM
To: Lia Niebauer
Subject: Fw: Support of Docket item #8, BAR #2019-00007 Request for concept review at 1300 & 1310 King Street

From: The Hour <v.vergason@thehourshop.com>
Sent: Wednesday, April 17, 2019 11:18 AM
To: Preservation
Subject: Support of Docket item #8, BAR #2019-00007 Request for concept review at 1300 & 1310 King Street

Dear members of the Board of Architectural Review, City of Alexandria:

I am writing to express my support for the proposed concept at 1300 and 1301 King Street. I am a business owner, commercial property owner, and resident of Old Town, and I strongly support the activation of this critical block in our historic district. This block has long been in need of restoration and development, as the parking lots on this site break the flow of retail and restaurant spaces down King Street. The proposed project provides ample parking for the residences above. It adds new small format retail space to upper King Street, which is greatly needed to attract new small businesses to our district. The Applicant's plans are consistent with the City's vision for King Street, and the proposed development is respectful of the historic character of the surrounding area. The BAR should endorse the height, scale mass and architectural character of this project.

Thank you for your consideration,

Victoria Vergason

Victoria Vergason
Owner

The Hour
1015 King Street
Alexandria, Virginia 22314

The Modern Home Bar
1015 King Street
Alexandria, Virginia 22314

Tel. 703-224-4687
Fax. 703-224-2112

www.theHourShop.com

April 17, 2019

Christine Roberts, Chair
Board of Architectural Review
301 King Street
Alexandria, VA 22314

Re: Upper King Street Revitalization Project

Dear Ms. Roberts and Members of the Board of Architectural Review:

I'm writing to you today to express support for the revitalization project proposed for the 1300 block of King Street.

I've been an active member of the Alexandria community for over 27 years as Vice President of Potomac Riverboat Company, Founding Chair and Board Member of Visit Alexandria, as well as having served several terms as President of the Old Town Business & Professional Association. I'm very familiar with the need for growth and vitality throughout Old Town Alexandria.

Additionally, this year, as Chair of the Alexandria Chamber of Commerce, I know that one of the main goals listed in the Chamber's 2019 Legislative Agenda is to maintain and enhance Alexandria's position as a complete community with thriving commercial and retail businesses as well as vibrant and walkable neighborhoods.

The proposed development at 1300 King Street aims to do exactly that. This project will take an underutilized piece of land, currently occupied by a surface parking lot, and turn it into a dynamic mixed-use development that will activate the block and attract new residents and retail activity to upper King Street.

I hope that the Board of Architectural Review will recognize the benefits that this project could bring to our City and approve the plans as submitted.

Thank you for the opportunity to provide feedback on this project.

Sincerely,

A handwritten signature in black ink that reads "Charlotte A. Hall". The signature is written in a cursive, flowing style.

Charlotte Hall

CC:
Members of the Board of Architectural Review

Lia Niebauer

From: Al Cox
Sent: Wednesday, April 17, 2019 4:21 PM
To: Lia Niebauer
Subject: FW: Support of Docket item #8, BAR #2019-00007 Request for concept review at 1300 & 1310 King Street

From: Kathy Dalby <kathy@runpacers.com>
Sent: Wednesday, April 17, 2019 4:05 PM
To: Preservation <Preservation@alexandriava.gov>
Cc: Chris Farley <chris@runpacers.com>
Subject: Support of Docket item #8, BAR #2019-00007 Request for concept review at 1300 & 1310 King Street

To the Board of Architectural Review, City of Alexandria:

Thank you for the opportunity to submit comments on the proposed concept at 1300 and 1310 King Street. Farley Enterprises d/b/a Pacers Running is located at 1301 King Street and has been in business since 1991. We are also the owners of the real estate at 1301 King Street and occupants of 1303 King Street. We are located directly across the street from the applicant.

As neighbors to this project, we are thrilled with the planned renovation and revitalization of the 1300 block of King Street and believe this project will provide much needed retail foot traffic and life into our block. We believe the height, scale, mass, and architectural character of this project are in line with the City's vision and would not disrupt Upper King Street. We would like to remind the BAR that there are larger buildings, including an abutting office building, that are in our region of Old Town/King.

As a bustling business at King and Payne, with hundreds of customers coming to our location daily, we welcome additional residential and retail opportunities on the 1300 block to entice customers to shop at neighboring locations and bring commerce to Upper King Street. We also do not support claims that parking in Upper King Street is difficult and would be gravely impacted by progress along the 1300 block. As 28 year residents of this block we find this concern to be overstated. Regardless, we understand the project provides ample parking for the residences above.

We respect the BAR's position that the proposed development must be respectful to the historic character of the area and believe the applicants have shown this respect in their plans. We also would like to commend the applicant for their outreach to neighboring business like Pacers Running and we are confident in their ability to execute.

In closing, we request the BAR approve the plans as presented and we welcome the applicant to our special block of King.

Thank you,
Kathy Dalby
CEO // Partner
Pacers Running
kathy@runpacers.com

www.runpacers.com
www.runwashington.com