

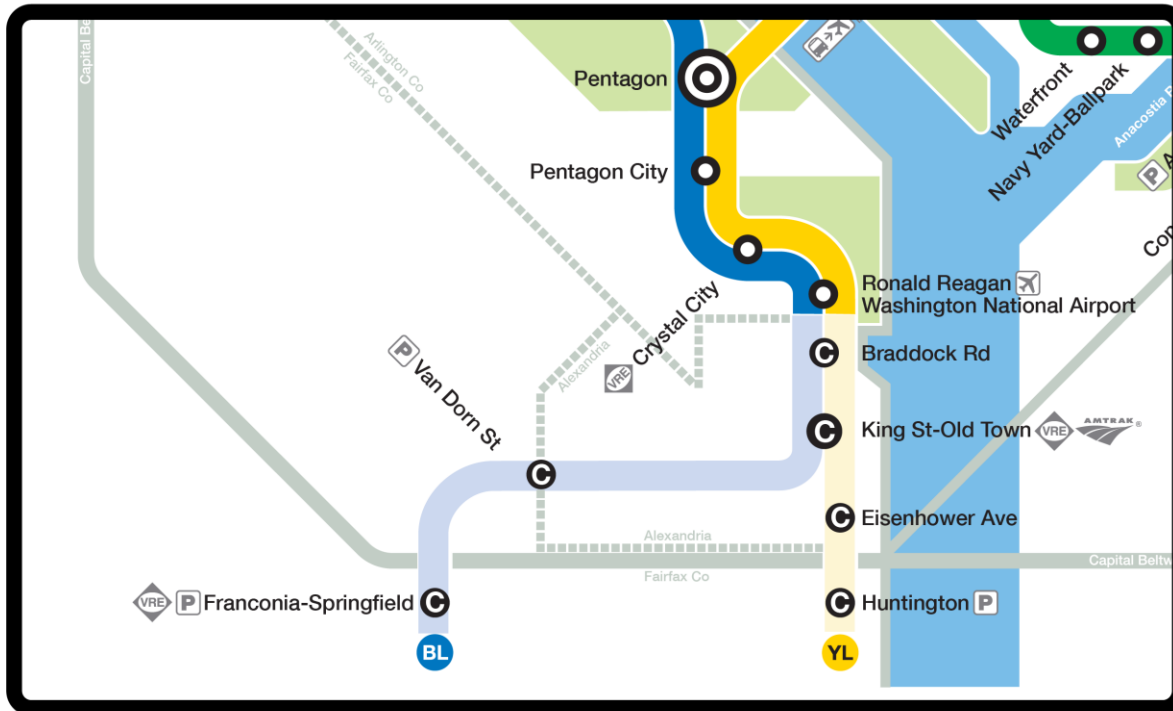


# City Council Update

MARCH 26, 2019

# What's Happening?

Entire Blue & Yellow line from National Airport south will be closed May 25 - September 2 for station platform reconstruction and upgrades



# State of Platforms

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Braddock Road Station



King St Station



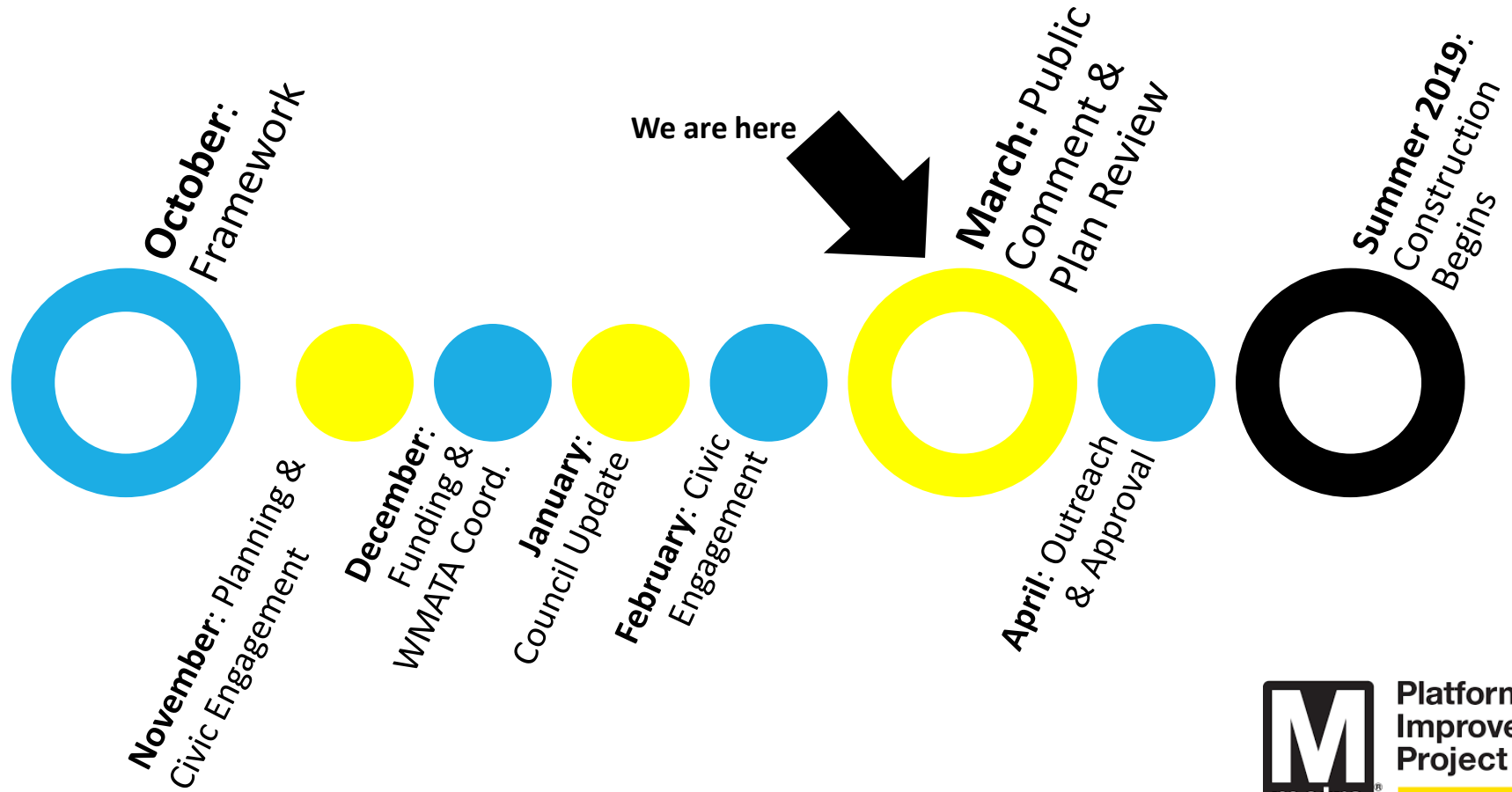
Van Dorn Station



Platform  
Improvement  
Project



# Timeline



Platform  
Improvement  
Project





# Framework: Four Pillars

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1. WMATA
2. City/DASH
3. Mobility Alternatives
4. Communications & Outreach

# What we Heard From Council



## 1. Better Communication

- Clarity on capacity
- Engage the community now

## 2. Focus on Visitors

- Increased partnerships
- Mid-day bus service to DC

## 3. Uniqueness of Event

- Explore new transportation options & opportunities



# Themes in Public Comment

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1. Shuttle & bus schedules?
2. Virginia Railway Express
3. Address West End

## Selected Comments

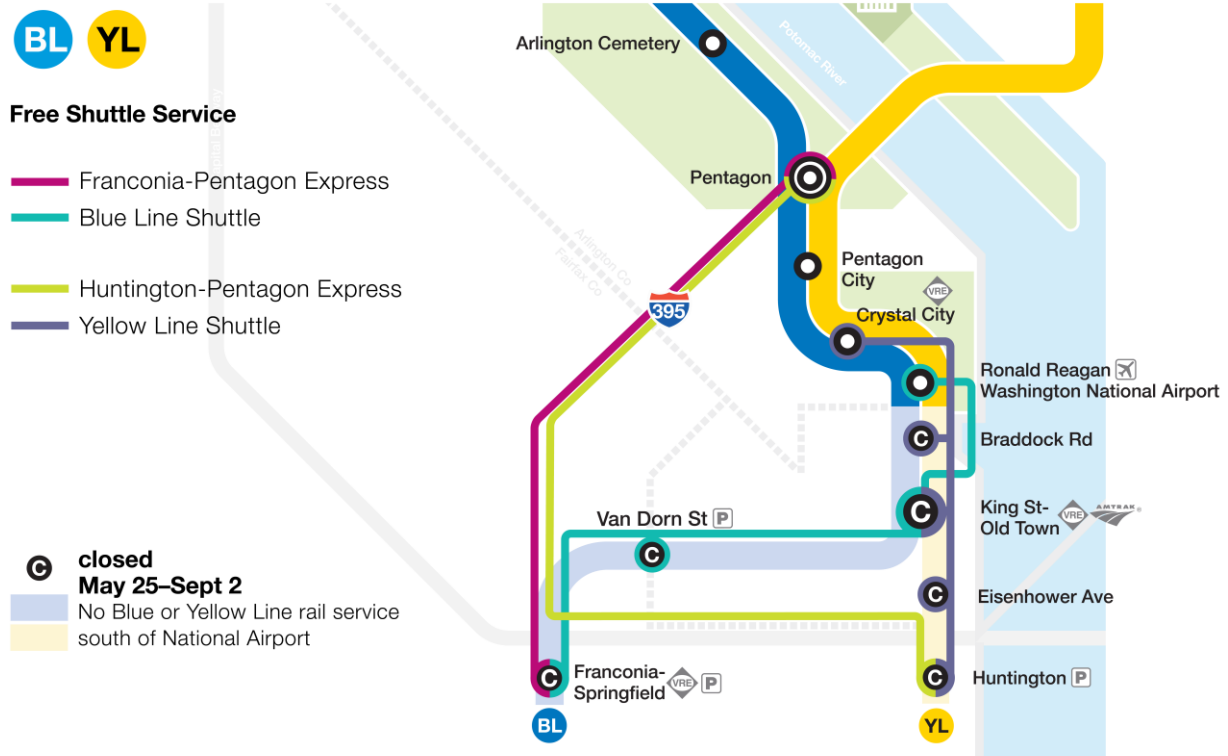
*"I know the maintenance is necessary... I'm glad you are providing options."*

*"Looks good but you need to provide specifics -- especially on the water taxi and increased bus service -- i.e. 11Y -- what will be the schedules?"*



# WMATA Free Shuttles

- Five minute headways at peak periods
- Two Express Shuttles
- **Blue Line:** Franconia to Airport via Old Town
- **Yellow Line:** Huntington to Crystal City
- All accessible





# WMATA Bus Options

- Increased service:
  - Midday service (21A)
  - Peak service added: 8Z, 10A
- Metroway
- Old Town to National Mall (11Y)



## Convenient Bus Options

### metrobuses \$2

- 8Z** Bus service with stops between **Quaker Lane** and **Pentagon** station
- 10A** Bus service with stops between **Huntington** and **Pentagon** stations
- 10E** Bus service with stops between **Hunting Point** and **Pentagon** station
- 11Y** Bus service with stops between **Mount Vernon\*/Hunting Point** and **Potomac Park**  
\*Service to **Mount Vernon** only during rush hours  
\*\*\$4.25 fare during rush hours
- 21A** Bus service with stops between **Landmark** and **Pentagon** station

### M metroway \$2

Limited-stop bus service with stops between **Braddock Rd** and **Pentagon City** stations

**C** closed  
May 25–Sept 2

**BL** No Blue or Yellow Line rail service south of National Airport



# WMATA Plan – Capacity

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- Six stations south of airport analyzed at weekday Peak Hour of the Peak AM period (7:30am-8:30am)
- **~6,300 people ride Metro during AM peak hour**
- WMATA has developed three categories of demand:

	Anticipated Ridership	Planned Seated Capacity	Planned Full Capacity (w/standing)
Combined Transit/Shuttle Capacity	63%	84%	97%



Platform  
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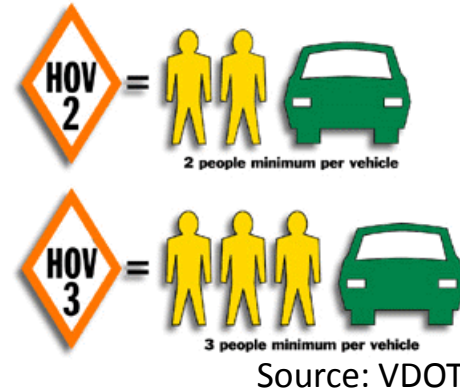
# DASH & Other Transit

- ❑ Increased service on Trolley & AT3/AT4 increased to Pentagon
- ❑ Investigating King Street to Pentagon Shuttle
- ❑ Reducing Passenger Costs for Mobile Fare Payment
- ❑ VRE “not just for long-distance commutes”



# City Mitigation & Mobility

- ❑ Washington Street HOV lane occupancy and hours changes
- ❑ Signal timing/transit signal priority monitored with traffic cameras
- ❑ Two or more additional water taxi trips before 9:30 am with five minute shuttle to L'Enfant



Platform  
Improvement  
Project





# Focus on Visitors

## Increased marketing efforts & partnerships

- Manage impact to visitors
- Education to hotels and regional partners
- “Love Your Summer” Hotel Package

## Increased & one-seat bus service to DC

- Old Town to National Mall



**TRAVEL OPTIONS DURING SUMMER 2019**  
**ALEXANDRIA METRO PLATFORM IMPROVEMENTS**  
Provided by Visit Alexandria

**CONNECTING ALEXANDRIA TO WASHINGTON, D.C.**

	<b>WATER TAXI</b> Connecting Alexandria and the Wharf in D.C. Additional service available to: Georgetown, National Park, National Harbor, Mount Vernon	Est. Cost: \$10.00 – \$12.00 one way More info: PotomacRiverboat.com	20 MINUTES
	<b>RIDESHARE</b> (Lyft.com / Uber.com) First time Lyft users, save \$5 with this code: VISITALK19	Est. Cost: \$15.00 – \$20.00 one way More info: Lyft.com/Uber.com	20 MINUTES
	<b>TAXI</b>		
	<b>VIRGINIA RAILWAYS</b> Connecting the Alexandria Amtrak Station to L'Enfant Plaza and Union Station		
	<b>CAR</b>		
	<b>CAPITAL BIKESHARE</b> Various locations throughout Alexandria and Washington, D.C.		
	<b>METROBUS</b> Various stops throughout Alexandria and Washington, D.C.		
	<b>METROWAY</b> Connecting Braddock Road Metro Station to Old Town Alexandria. Features dedicated carpooling lanes. Service every 6-15 minutes.		
	<b>CARSHARE</b> (Zipcar)		

2 Visit Alexandria



# Customer Information

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## Notification Signage

- Posted in stations – 3 weeks prior

## Shuttle Bus Directional Signage

- Posted outside stations for duration

## Personalized notification

- 2 weeks prior– in-person at stations
- First week of closure – all day assistance
- Second week of closure – rush hour customer assistance

## Metro employees available throughout duration of closure to assist customers

Website with personalized travel alternatives planner: [wmata.com/platforms](https://wmata.com/platforms)



**Platform  
Improvement  
Project**





Even when trains aren't running,  
we'll keep you on track.

This summer, Metro is suspending train service at the Braddock Rd, King St-Old Town, Van Dorn St and Eisenhower Ave Metrorail stations for platform repairs. But we're putting plans in place to help you still get around.

Sign up for alerts and get the latest info:  
[alexandriava.gov/GOAlex](http://alexandriava.gov/GOAlex)

# Communication

## Engaging the Community Now

- Employer outreach
- Paid Media (print & electronic)
- Street teams hit ground in April

We'll keep you going when train service stops.

Braddock Road   King Street-Old Town   Van Dorn Street   Eisenhower Ave

Get ready - click for travel option info



# Funding

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- March 21: Virginia Commonwealth Transportation Board approved funding for local mitigation strategies
- City proposal of \$2.7 million
  - State share of \$2.2 million with City share of \$550,000
- Will be provided by purpose:
  - ✓ Bus Transit
  - ✓ Alternative Transportation
  - ✓ Transportation Demand Management & Outreach
  - ✓ Street & Operational Improvements



# Next Steps

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- Draft plan comment period now closed
- Traffic & Parking Board, other traffic mitigation being installed
- City Council consideration of DRPT grants, HOV change
- Outreach ongoing:
  - Commuter Fairs
  - Street Teams
- Regional effort to promote transit (fall)



# Thank you

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# Questions?