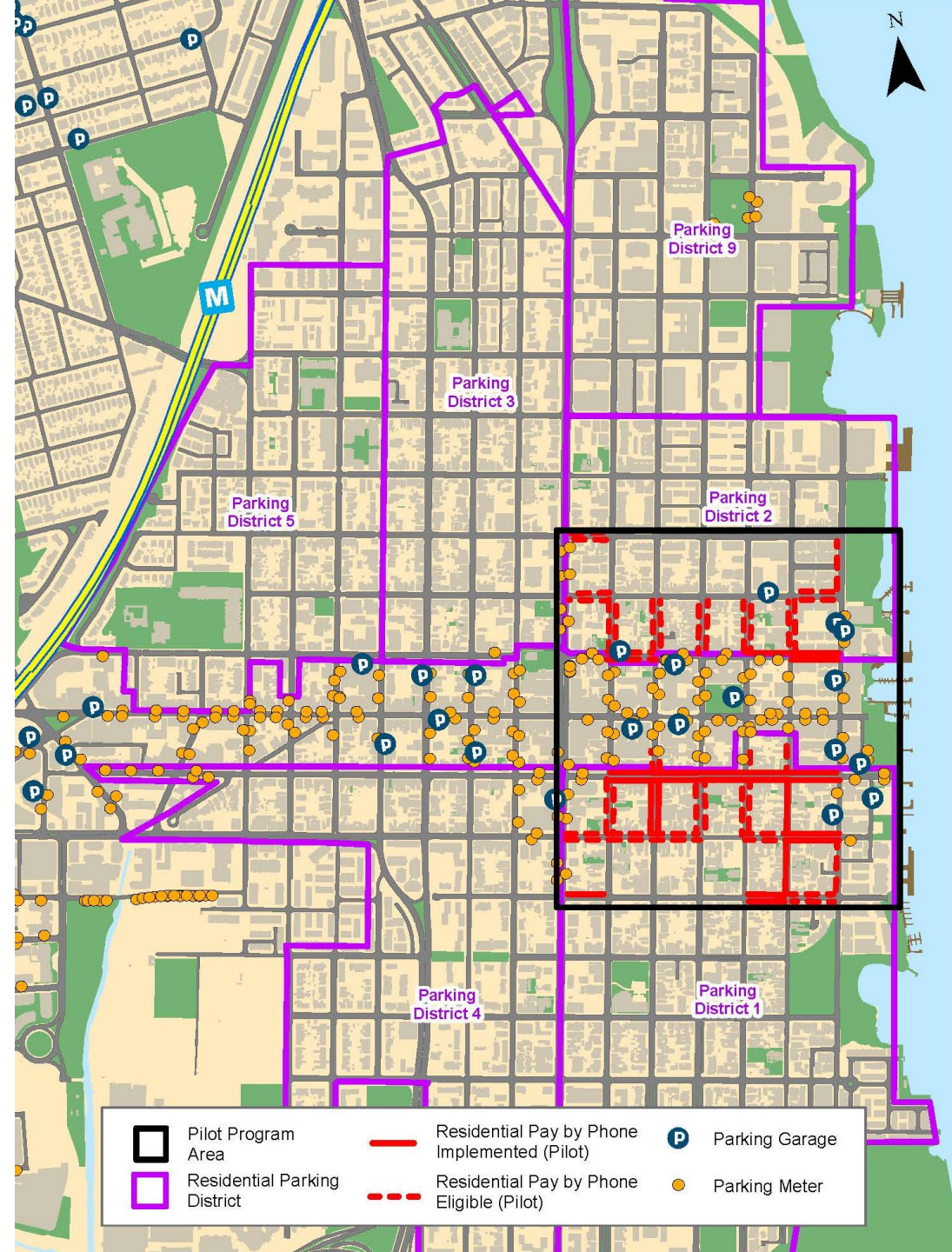# Residential Pay By Phone Program

City Council

March 12, 2019

BACKGROUND

- Program stemmed from recommendations in 2015 Old Town Alexandria Parking Study (OTAPS)

- Pilot program to allow pay by phone parking on residential streets approved in November 2016 with expiration of March 23, 2019

PURPOSE

Request that Council:

1. Consider the proposed ordinance on first reading and set it for public hearing and final passage on March 16, 2019.

PROGRAM EVALUATION

- Based on an online feedback form:
  - Most residents of pay by phone blocks (79%) indicated that **parking was more available** on their block after the implementation of the program
  - Most respondents (67%) indicated they would like the **program to continue** when the pilot program expires

- Parking occupancy surveys indicated that the percentage of non-residents parked on residential blocks **decreased** on blocks in the program without significantly impacting parking occupancy on adjacent blocks

- Parking enforcement indicated that **enforcing restrictions takes similar effort** on residential pay by phone blocks as on RPP blocks, while **nearly twice as many citations** were given on residential pay by phone blocks.

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PROPOSED CODE MODIFICATIONS

- Remove March 23, 2019 expiration to **make the program permanent**

- Modify code language to **allow for payment methods other than ParkMobile or meter payment.**

- Modify code language to **allow multiple adjacent blocks to apply simultaneously**, so long as one of the blocks meets the location requirements

- Modify code language to clarify that eligible block petitions must be signed by **occupants of more than 50 percent of the residential properties abutting the block** as is consistent with staff review process.

- **Remove program boundary** so residential blocks near any metered area are eligible to petition for residential pay by phone if they meet the location criteria of being adjacent to a metered block or another block with residential pay by phone

PROPOSED MODIFICATION IN RESPONSE TO FEEDBACK

- Identify opportunities to
  - **Address the concerns** of Commission on Aging, St. Paul's Church, and others regarding payment methods
  - **Streamline** guest permit process with virtual permits
  - Keep residents **informed** of parking options and processes
  - **Increase text size** on program signage
  - Identify additional opportunities and technologies to improve wayfinding and direction to **garages** and **metered areas**

- Continue to improve parking program through the RPP Refresh and Parking Technologies projects.

ALTERNATIVE PAYMENT METHODS

- Pay-ahead Parking Vouchers

- Senior Parking Permits

Note: Vehicles with handicap plates or placards are exempt from fees on residential pay by phone blocks or at meters.

THANK YOU AND QUESTIONS