



Census 2020 Complete Count Committee

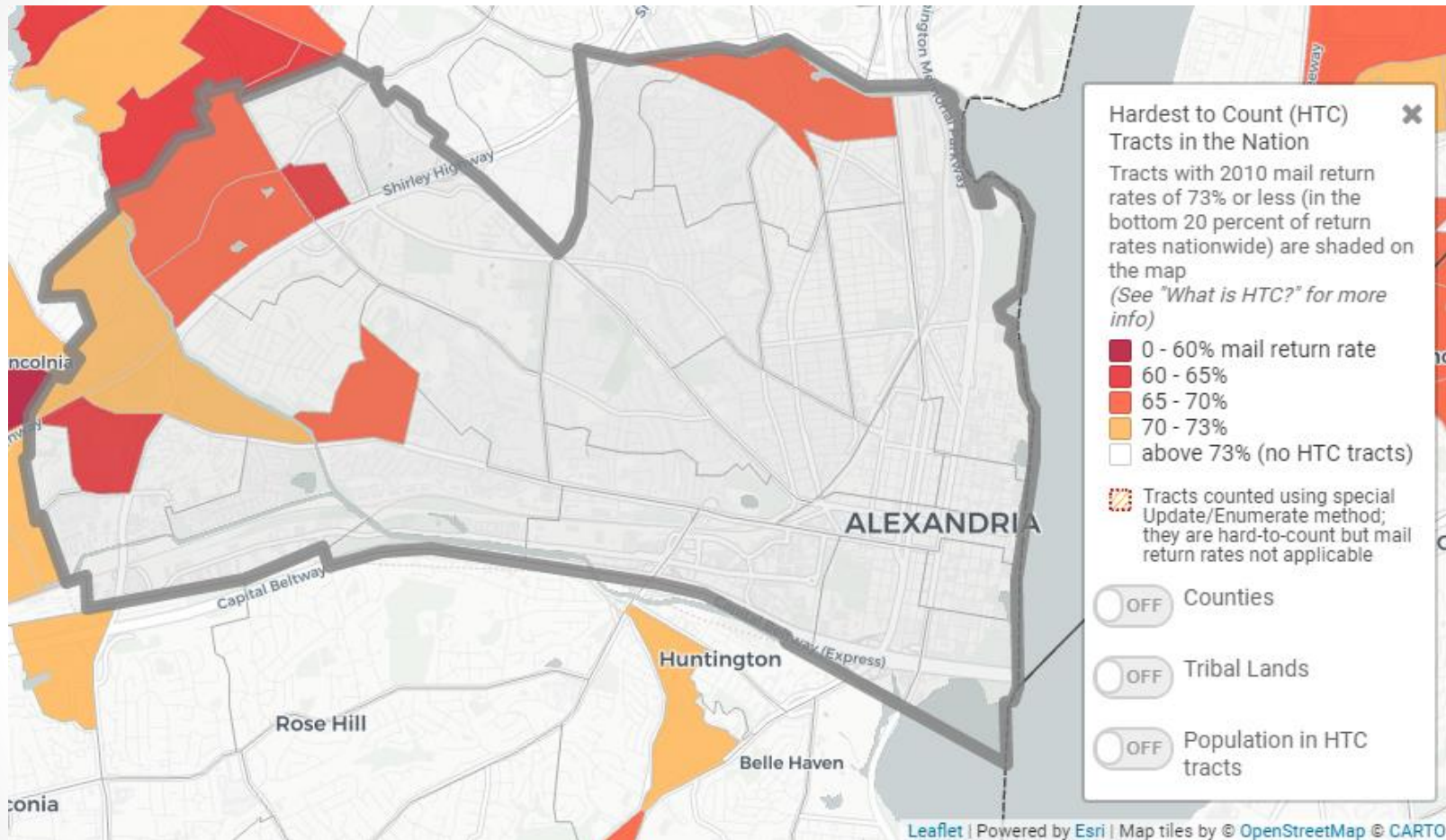
City Council
February 12, 2019

Census 2020 Complete Count Committee (CCC)

Purpose: Help the US Census Bureau count all Alexandria residents once, only once, and in the right place

- Federal, state, and local governments rely on accurate Decennial Census data
 - Affects Alexandria residents' representation in state and federal government
 - Determines allocation of \$675 billion federal dollars among state and local governments
 - City departments and non-profit community rely on data to design appropriate programming and services
- Residents sharing certain demographic characteristics are less likely to respond to the Census

Census 2010 Hard to Count Tracts



In 2010, Hard to Count tracts in Alexandria were located in areas with high concentrations of vulnerable populations.

Census 2020 CCC

- City Council established the group by resolution in September 2018
- Councilmember Aguirre appointed chair at January 2019 City Council installation
- Proposed committee composition:
 - At least 35 members
 - 27 ready for appointment
 - Remaining open slots to be appointed by City Manager in consultation with the Committee Chair
 - Steering Committee to be created
 - Representation from a diversity of community-based organizations, non-profits, etc. from all areas of the City