

City of Alexandria, Virginia

# Long Term Vibrancy and Sustainability Plan for the Torpedo Factory Art Center



**TORPEDO FACTORY**  
**ART CENTER**



# Recommendations



- Direct that a Vibrancy and Sustainability Plan be developed for the Art Center.
- Recognize that substantial capital funding of \$10 million to \$15 million will be required in the next decade.
- Affirm that the City of Alexandria Office of the Arts continue as the entity responsible for management and operations.

# Background



- Built in 1918 and acquired by the City in 1969
- Opened as an art center in 1974
- Home to 130 resident artists in 82 studios, 7 galleries, The Art League, City Archaeology



# Background – Past Governance



- City Operation
- Artist Operation
- Non Profit TFACB
- City Operation



# Background – Current Operations



- City assumed operations in October, 2016
- 3-year leases (expire September 30, 2019) directly with artists
- Below market rates @ \$16 sq. ft



# Discussion – Recent Progress



- Staffing
- Facility Improvements
- Marketing & Communications
- Collaboration & Outreach
- Community Programs
- Artistic Standards



# Discussion – Pathway to the Future



- Significant capital needs (VFA grade = D)
  - \$10 to \$15 million
- Development of a Vibrancy and Sustainability Plan for the Art Center
- Space study in FY20
- Capital Funding post FY20



# Questions?