#### City of Alexandria, Virginia

# Long Term Vibrancy and Sustainability Plan for the Torpedo Factory Art Center





#### Recommendations

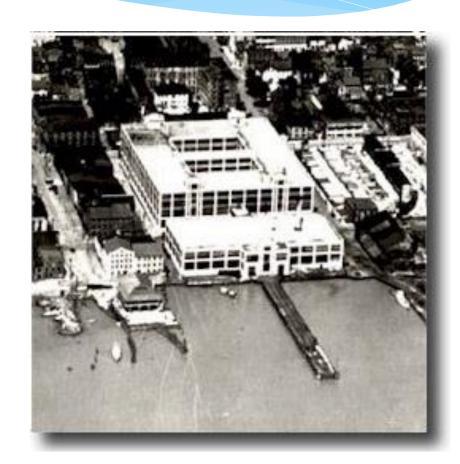


- Direct that a Vibrancy and Sustainability Plan be developed for the Art Center.
- Recognize that substantial capital funding of \$10 million to \$15 million will be required in the next decade.
- Affirm that the City of Alexandria Office of the Arts continue as the entity responsible for management and operations.

#### Background



- Built in 1918 and acquired by the City in 1969
- Opened as an art center in 1974
- Home to 130
  resident artists in 82
  studios, 7 galleries,
  The Art League,
  City Archaeology



## **Background – Past Governance**



- City Operation
- Artist Operation
- Non Profit TFACB
- City Operation



# Background – Current Operations



- City assumed operations in October, 2016
- 3-year leases (expire September 30, 2019) directly with artists
- Below market rates @ \$16 sq. ft



### **Discussion – Recent Progress**



- Staffing
- Facility Improvements
- Marketing & Communications
- Collaboration & Outreach
- Community Programs
- Artistic Standards



## Discussion – Pathway to the Future



- Significant capital needs (VFA grade = D)
  - \$10 to \$15 million
- Development of a Vibrancy and Sustainability Plan for the Art Center
- Space study in FY20
- Capital Funding post FY20



## Questions?