

## Census 2020 Complete Count Committee

City Council September 11, 2018

## Census 2020 Complete Count Committee (CCC)

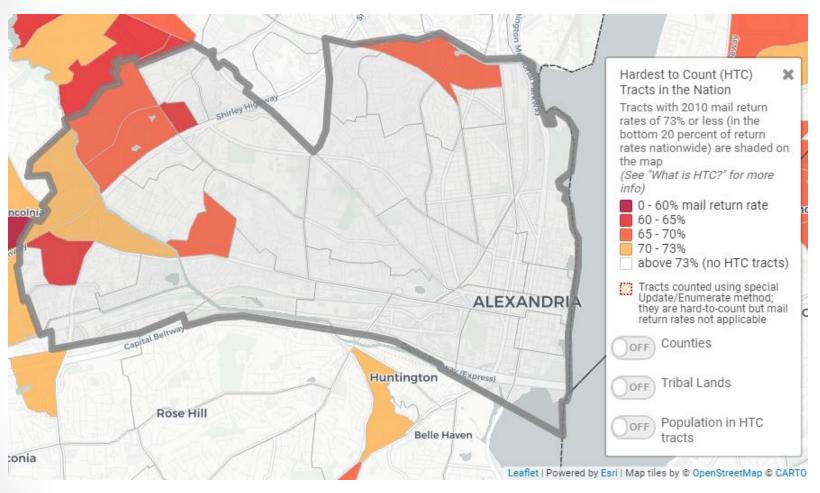


Purpose: Help the US Census Bureau count all Alexandria residents once, only once, and in the right place

- Federal, State, and local governments rely on accurate Decennial Census data
  - Affects Alexandria residents' representation in State and Federal government
  - Determines allocation of \$675 billion federal dollars among State and local governments
  - City departments and non-profit community rely on data to design appropriate programming and services
  - Reapportionment of legislative districts
- Residents sharing certain demographic characteristics are less likely to respond to the Census



## Census 2020 CCC



In 2010, Hard to Count tracts in Alexandria were located in areas with high concentrations of vulnerable populations.



## Census 2020 CCC

- Proposed committee composition similar to 2010 CCC
  - Up to 35 members
  - Appointed by City Manager following a call for nominations
  - Representation from a diversity of community-based organizations, non-profits, etc. from all areas of the city
- City Council will establish the group by resolution
- City Manager will appoint committee chair and solicit and appoint additional members through public nominations process