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ORDINANCE NO. _____

AN ORDINANCE to authorize creation of the Old Town Business Improvement Service District, pursuant to Code of Virginia § 15.2-2400, et seq.

WHEREAS, pursuant to §15.2-2400 et seq. Va. Code Ann., the City Council is authorized to establish service districts for the purpose of providing additional, more complete or more timely services than may be needed, desired, or currently provided in the remainder of the City; and

WHEREAS, based upon the request of, and the support from business owners and commercial property owners affected thereby, the City Council has determined a need exists to provide some of the services authorized by law for service districts that promote, serve, and benefit business owners and commercial property owners through the establishment of a service district within the area of the City of Alexandria known as Old Town, such service district to be called the Old Town Business Improvement District (the “Old Town BID”);

THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:

Section 1. The Old Town BID is hereby established, the boundaries of which shall be as depicted on the map attached hereto and incorporated herein as Exhibit A, and which shall encompass commercial properties and the commercial portions of mixed use properties within the list of addresses attached hereto and incorporated herein as Exhibit B, as further classified Commercial by the City of Alexandria’s Assessment Office on each property’s Real Property Tax Statement, and which shall exclude all residential properties and residential portions of mixed use properties.

Section 2. The purposes of the Old Town BID are to promote the competitive success of the commercial district of Old Town by providing services and facilities above and beyond what is currently provided by the City government that enhance the economic activities and financial success of the businesses and commercial properties located in the service district. The services and facilities provided in the Old Town BID are those authorized by law that facilitate the aforesaid purposes including, but not limited to, promotion of businesses, branding and marketing, sponsorship and promotion of recreational and cultural events, signage (e.g., banners, wayfinding), beautification and landscaping, street and sidewalk cleaning, snow removal, transportation and parking management services, and transportation related enhancements (e.g., bike racks).

Section 3. The plan for providing enhanced facilities and services, above and beyond what is currently and will be continually provided by the City of Alexandria government, within the Old Town BID is for the City Manager to contract with a nonprofit corporation which shall be responsible for the provision of specific services and facilities within the Old Town BID identified in an annual work plan subject to annual approval and funding by the City Council.

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2 Section 4. The benefits to be expected from the creation of the Old Town BID include
3 economic development within the Old Town BID, competitive commercial success of existing
4 and future commercial properties, increased employment, and generally the preservation and
5 enhancement of the Old Town BID as a safe, secure, and attractive area in which businesses and
6 the community generally can thrive through the provision of additional, more complete and more
7 timely governmental services.
8

9 Section 5. This Ordinance does not levy a tax, however should a nonprofit
10 corporation as described in Section 3 request funding, the maximum tax rate shall be no greater
11 than \$.10 on each \$100 of the assessed value of the commercial property or the commercial
12 portion of the property.
13

14 Section 6. This Ordinance and the Old Town BID established hereby shall be
15 effective as of January 1, 2018 and shall remain in effect until December 31, 2022.
16

17 ALLISON SILBERBERG
18 Mayor
19

20 Introduction:
21 First Reading:
22 Publication:
23 Public Hearing:
24 Second Reading:
25 Final Passage:
26

Exhibit B
Old Town BID Service District Address List

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4 301 S Alfred St-200 N Alfred Street
5 1 Cameron St-1739 Cameron Street
6 303 S Columbus St-204 N Columbus Street
7 106 Commerce St-346 Commerce St
8 1604 Dechantal St
9 2 Duke St-1700 Duke St
10 Only Odd Addresses 1701-1799 Duke St
11 139 S Fairfax St-601 N Fairfax St
12 226 S Fayette St-130 N Fayette St
13 640 Franklin St
14 100 Harvard St-127 Harvard St
15 225 S Henry St-201 N Henry St
16 1 King St-1900 King St
17 201 S Lee St-499 N Lee St
18 1 Oronoco St-301 Oronoco St, 609 Oronoco St, 614 Oronoco St
19 217 S Patrick St-126 N Patrick St
20 229 S Payne St-202 N Payne St
21 300 Pendleton St
22 224 S Payton St-125 N Payton St
23 200 S Pitt St-131 N Pitt St
24 0 Prince St-1707 Prince St
25 100 Princess St-302 Princess St
26 100 Quay St-127 Quay St
27 2 Queen St-301 Queen St
28 130 S Royal St-230 N Royal St
29 201 S St Asaph St-121 N St Asaph St
30 103 Strand St-226 Strand St
31 299 S Union St-501 N Union St
32 833 S Washington St-697 N Washington St
33 238 S West St-130 N West St
34 620 Wolfe St