

Estimated Cost and Fee Details for Years 1-6

Table 1: Pedestrian Oriented Wayfinding - Estimated Administration and Implementation Costs

Cost	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Administration of Application Process/Forms/Outreach	\$2,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Review of New Applications	\$2,000	\$400	\$200	\$200	\$200	\$200
Costs associated with Collection of Annual Fee	\$ -	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500
Design, Fabrication, and Installation of New Sign Frames	\$58,000	\$3,000	\$1,500	\$1,500	\$1,500	\$1,500
Sign Panels for Sign Frames	\$3,000	\$200	\$100	\$100	\$100	\$100
Maintenance of Existing Sign Frames	\$1,000	\$2,500	\$5,000	\$5,000	\$5,000	\$5,000
Totals	\$66,000	\$9,600	\$10,300	\$10,300	\$10,300	\$10,300
Grand Total (6 years)	\$116,800					

Table 2: Estimated Fee Revenues from Businesses

Revenue	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Annual Maintenance Fee	\$19,250	\$20,500	\$20,500	\$20,500	\$22,625	\$23,125
Grand Total (6 years)	\$126,500					

These calculations include an estimate of 90 sign panels. For year 6, sign changes for 10 businesses are calculated in.

Table 3: Estimated Costs per Business Owner

Cost	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Annual Application Fee (Small Sign/Large Sign)	\$200 / \$225	\$200 / \$225	\$200 / \$225	\$200 / \$225	\$200 / \$225	\$200 / \$225
Design and fabrication of digital print graphics on sign plate	\$200	N/A	N/A	N/A	N/A	\$100
Update Sign Panels						\$50
Totals	\$400 / \$425	\$200 / \$225	\$200 / \$225	\$200 / \$225	\$200 / \$225	\$350 / \$375
Grand Total (6 years)	\$1,550 (Small 12-panel Sign) / \$1,700 (Large 6-panel Sign)					
Avg. Cost per Year	\$258 / \$283					