



# **Cameron Run Park Planning Process and Conceptual Design**

**Department of Recreation, Parks & Cultural Activities**

**City Council - January 10, 2017**

# Engagement & Planning Process

## GOALS

- Manage participant expectations and inform stakeholders of constraints;
- Provide multiple opportunities for stakeholders to provide input;
- Provide various stakeholders how the input has been incorporated; and
- Present coordinated information regarding the planning findings.

# Stakeholders

## City Agencies:

- Recreation, Parks and Cultural Activities
- Transportation and Environmental Services
- Planning & Zoning
- Alexandria Animal Welfare League
- Alexandria Police

## Community & Citizen Groups, Commissions, etc.

- Park & Recreation Commission
- NOVA Parks Board members
- Cameron Park Home Owners' Association
- Youth Sports Advisory
- Bicycle & Pedestrian Committee
- Alexandria Tree Stewards
- Holmes Run Community Association & Park Friends
- Wakefield Tareyton Civic Association
- Cameron Station HOA
- NOVA Parks Friends/User List
- Eisenhower East & West Advisory Groups
- Eisenhower Ave. HOAs & Business Parks
- Environmental Policy Commission
- General Public
- City of Alexandria Adult Sports Participants
- Beautification Commission
- Parking & Traffic Board
- Special Event Permit Applicants (foot races)

# **Engagement Strategies**

- **City Sponsored Public Meetings**
- **Stakeholder Sponsored Meetings**
- **Virtual Open House**
- **Website Updates**
- **Social Media**
- **Innovative Public Engagement**
- **Park Walks & Bike Rides**
- **Information & Displays at City sponsored Events**

# Key Milestones

- **Task One** – Planning Process Development
  - January 2017
- **Task Two** – Planning Process Implementation – Public Engagement, Data Gathering, Alternatives Development
  - Winter/Spring 2017
- **Task Three** – Conceptual Plan / Spectrum of alternatives with Recommendations to Park & Recreation Commission and City Council
  - May/June 2017

# Schedule

Task	Description	Dec-16				Jan-17					Feb-17				Mar-17				Apr-17				May-17					Jun-17			
	Weeks - Monday Date	5	12	19	26	2	9	16	23	30	6	13	20	27	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26
Task 1	Park Planning Process Development																														
1.0	Inventory and Analysis																														
1.1	Kickoff Meeting																														
1.2	City and NOVA Parks Meetings																														
1.3	Park Planning Process Document Development																														
1.4	Park Planning Process presentations to Parks and Rec																														
1.5	Park Planning Process presentation to City Council																														
Task 2	Park Planning Process Implementation																														
2.1	Needs Assessment (review)																														
2.2	Gap Analysis																														
2.3	Community Engagement Program																														
2.4	Stakeholder Feedback Analysis																														
2.5	Park Planning Process Summary																														
2.6	Biweekly Meetings (Admin)																														
2.7	Monthly Meetings (Admin)																														
2.8	Pub. Engage. Alex Engag Meet (Admin)																														
Task 3	Park Concept Design																														
3.1	Existing Conditions Documentation																														
3.2	Preliminary Conceptual Elements Options																														
3.3-3.8	Final Conceptual Plans - Elements and Recommendations																														
3.9-3.12	Economic Analysis																														
3.13-3.14	Cost Estimating																														
3.15	Biweekly Meetings w/ City and Metro Consultants																														
3.16	Monthly Meetings																														
3.17	Parks and Recreation Commission Meetings + City Council																														
3.18	Pub. Engage. Alex Engage meetings																														
3.19	Format Final Report Documents																														

# Discussion

