9-301 - Review required.

- (A) Certificate of appropriateness. A certificate of appropriateness from the appropriate board of architectural review or the director pursuant to section 10-113 and 10-203 is required for the following signs any sign, marquee or awning permanently affixed or displayed when subject to view from a public street or place and affixed to a building or structure located in or otherwise displayed within the Old and Historic Alexandria District or the Parker-Gray District or when affixed to or displayed on a 100-year-old building designated by city council under section 140-300:
- (1) Any sign, marquee or awning permanently affixed or displayed, subject to the exemptions in section 9-301(B).
- (B) Exemptions. The following signs shall not be subject to the requirement of section 9-301(A):
- (1) Any non-illuminated window sign per building that is less than four feet in area that is not internally illuminated;
- (2) Signs for which administrative approval is available pursuant to sections 10-113 and 10-213 One sign of one square foot or less in area that is not internally illuminated;
- (3) Temporary signs as follows: One sign, no more than six-twenty square feet in area and located no more than twenty feet above the building average finished grade. Such sign may be freestanding, wall mounted, projecting or inserted within a window, provided that it does not cover more than 20 percent of the glazing area of the window where it is installed. Freestanding temporary signs shall not exceed six feet in height. If signs are being installed on a brick surface the installation should not damage the brick, and the sign should be anchored into the mortar joints.
- (C) Compliance required. Any sign, marquee or awning required to obtain a certificate of appropriateness under section 9-301(A) and any sign identified in section 9-301(B) may be erected or displayed only if authorized by and in compliance with all other applicable requirements of this Article IX.
- (D) Grandfathered signs. Any sign, marquee or awning legally erected or displayed within the Old and Historic Alexandria District on or before January 12, 1976, or within the Parker-Gray District on or before November 16, 1985, or on a lot or building listed under section 10-300 on or before the date of such listing may continue to be displayed and may be repainted with the same text, colors and design or repaired without a certificate of appropriateness; provided, that a certificate of appropriateness shall be required before any such sign, marquee or awning is altered, rebuilt or moved to a new location.
- (E) Freestanding signs. One freestanding sign may be permitted on any property zoned commercial if the area of the sign is no greater than six square feet and if the sign is approved by the board of architectural review. Prohibited signs. No freestanding signs which are located on a parcel fronting the George Washington Memorial Parkway or Washington Street, shall be permitted unless it is the minimum signage necessary to comply with section 9-7-7 of the city code.

(F) Prohibited signs. Notwithstanding the provisions of section 9-301(E), no sign advertising a business, which sign is within 200 feet of and visible from Washington Street, shall be permitted unless it is attached to a building in which the business being advertised is conducted, or unless it is the minimum signage necessary to comply with section 9-7-7 of the city code.