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Attachment 2

Alexandria to National Harbor Pilot Bus Service

City Council June 28, 2016



Action Requested

 Consideration of Reprogramming the FY2017 Transportation Improvement Program (TIP) Balance to Support a Pilot Metrobus Service from National Harbor to Alexandria (NH2)



Funding Background

- Due to funding re-estimates by WMATA, \$566,000 of FY2017 TIP funding initially designated for WMATA operating costs was made available in the City's approved FY2017 budget.
- Funding from the TIP must be used for transportation / transit capital infrastructure and associated operating expenses.

Need for Bus Connection

- Connects major two activity centers:
 - Alexandria Old Town / King Street area
 - US District Court, US Patent and Trade Office, National Science Foundation
 - Hotels, restaurants, and local tourism
 - Multiple local and regional transit connections
 - Amtrak, VRE, Metrorail, Metrobus, DASH, King Street Trolley
 - National Harbor, Tanger Outlets, MGM Casino
 - Two convention centers and seven hotels
 - Restaurants, theater, and 3,800 residents

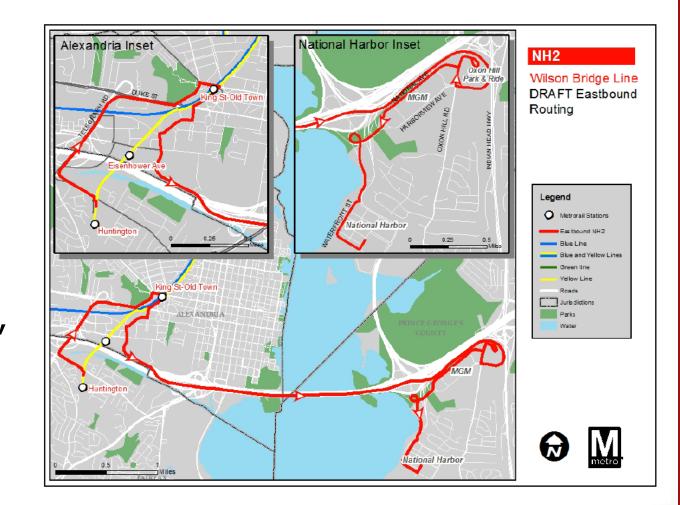


Proposed Service

Buses
in each
direction
every 30
minutes
Service
6AM–1AM,

365 days

per year



5



Estimated Costs and Funding

- Annual operating cost: \$3 million
- Annual subsidy: \$2.8 million
 - \$500,000 annually from Peterson Group





Next Steps

- WMATA Board to consider July 2016
- Pilot program from October 2016 to June 2017
- Service evaluation in Spring 2017 to assess ridership, cost recovery, future demand, and demographics of riders
- Coordination with King Street Metrorail Station Improvements project
- Coordination with existing bus routes servicing King Street Metrorail Station
- Service may be incorporated as a regional route in the WMATA FY 2018 budget



Recommendation

 That City Council approves reprogramming \$566,000 of the FY2017 TIP balance for a WMATA pilot bus service from National Harbor to Alexandria



Thank you! Questions?

9