<u>10</u> 3-12-16

Jackie Henderson

From: Stephanie Landrum <landrum@alexecon.org>

Sent: Friday, March 11, 2016 3:54 PM

To: City Council

Cc: Mark Jinks; Jackie Henderson; Emily Baker; Karl Moritz; Hartman.Chris

(Chris.Hartman@SunTrust.com); kdonley@johnmarshallbank.com; Scott Shaw

(sshaw@alexrestpart.com)

Subject: AEDP support of docket item #10- Edens redevelopment project

Attachments: Edens Project Scorecard.pdf

Importance: High

Mayor and Members of City Council-

At our regular meeting this week, the AEDP Board discussed the role and importance of upcoming development projects in support of our mission to grow the commercial tax base and recruit and retain businesses. Beginning this weekend, you can expect to hear directly from the AEDP Board and staff on projects that we believe are critical in furthering economic development efforts.

AEDP's comments will be high level- identifying how a particular project contributes to the tax base, helps create amenities that support commercial office tenants and creates or retains jobs.

AEDP Executive Committee member Scott Shaw is planning to <u>testify in support of docket item #10, Edens' Old Town North redevelopment</u>, at your public hearing tomorrow.

Attached is an overview of the project's attributes that AEDP believes make this project worthy of the City Council's support.

Should you have any questions in advance of tomorrow's meeting, please feel free to contact me directly. The AEDP Executive Committee is copied on this email, as well.

In the future, we plan to send our communications regarding development projects to you with more advance notice.

Best wishes for a productive meeting tomorrow. Stephanie

Stephanie Landrum

President & CEO
Alexandria Economic Development Partnership
703-739-3820
landrum@alexecon.org
www.alexecon.org