



City Strategic Plan

Board of Architectural Review

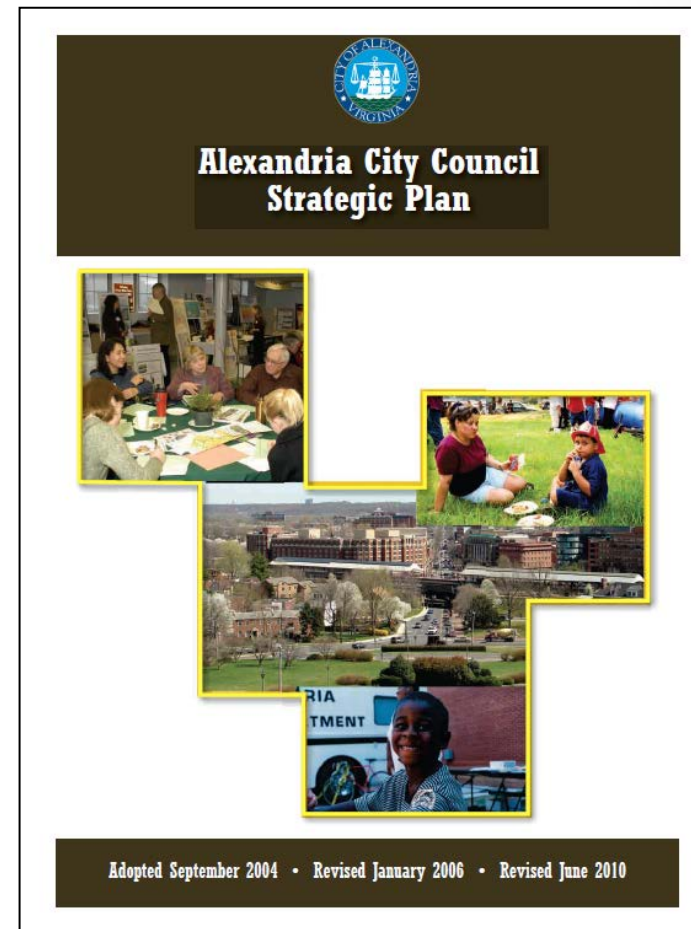
March 16, 2016

Agenda

- Welcome & Introductions
- Overview of the City Strategic Plan
- Your Role
- Boards & Commission Activity
- What to Expect Next
- Questions

Our Current Strategic Plan

- Our City Strategic Plan was effective from 2004 – 2015
- Updated by the community and adopted by City Council in 2004, 2006, and 2010
- Arrived at document through an open community engagement process
- Since implementation, the City has developed a performance management system – Results Alexandria



What's Next for the City Strategic Plan?

Proposed Approach:

- Use **community input** as the foundation of the City Strategic Plan
- Communicate a **clear direction and vision for 2022** to the public and City Government
- Include **measures and targets** so we can be transparent with the community on our progress and challenges
- Set a **six year plan** to correspond with City Council election cycle (FY 2017-2022 with a mid-point check-in in FY 2019)
- **Continuously improving** in order to achieve results through the City's Performance Management system, Results Alexandria

What will it Look Like?

(for presentation purposes only, may be refined)

In 2022, Alexandria is **SAFE**

What is a Safe City?

In 2022, City residents, businesses, employees and visitors are safe. There are several major components to this. One major component is that the City has **low crime** and people feel safe in the City. Additionally, the community is **protected from the incident of fires**. This means that there are few fires in the City and that property damage is low and lives are always protected.

What is a Successful Safe City?

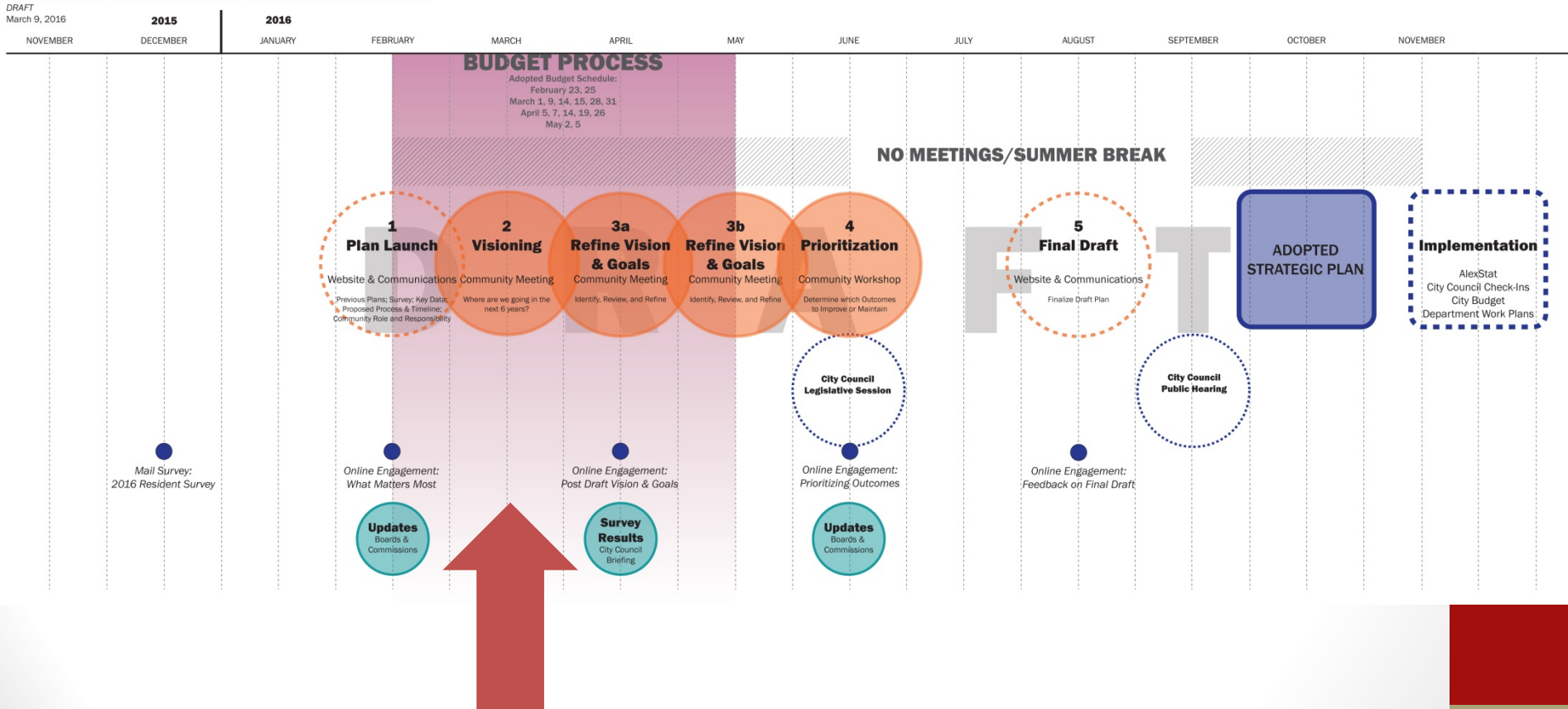
Low crime	Reduce all incidents of crime to 1 per 1,000 by FY22
Protected from fire	Reduce all fire incidents to 100 by FY22

What plans support being a Safe City?

- Master plan X

Engagement Schedule

DRAFT 2016-2022 CITY STRATEGIC PLAN ENGAGEMENT SCHEDULE DIAGRAM



Your Role

- Communicate and spread information to respective members and constituents to engage them in the process
- Assistance at community meetings
- Encourage involvement of members at community meetings and through AlexEngage

Boards & Commissions Outreach

- **Worksheet to inform the plan:**
 - Facilitated discussion or completed electronically
 - What plans guide your boards/commissions?
 - What is important, or the focus, of your plans?
 - This information will be used to:
 - Inform discussion at community meetings
 - Provide content in the Strategic Plan on supporting plans
- **Help us get people to participate in meetings:**
 - Help us get people to discuss the City Strategic Plan
 - This is an important plan setting the vision for the entire City Government through 2022
 - Find information at alexandriava.gov/strategicplan

What to Expect Next

- April TBD Refining Vision & Goals Meeting
- Filling out/discuss the worksheet at an upcoming meeting
- Email Updates & Meetings

Questions?