

Proposed FY 2017 to FY 2022 City Strategic Planning Process

City Council Presentation February 23, 2016



Information for Discussion and Recommendation

- Engagement Approach
- Draft Engagement Schedule



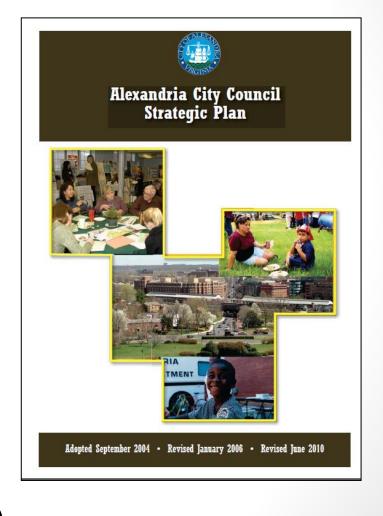
Council Action Requested

- Review Draft Engagement Schedule
- Provide guidance to the City Manager in regard to Council's preferred approach to the City Strategic Plan and direction to staff to proceed with approach



Our Current Strategic Plan

- Our City Strategic Plan was effective from 2004 – 2015
- Updated by the community and adopted by City Council in 2004, 2006, and 2010
- Arrived at document through an open community engagement process
- Since implementation, the City has developed a robust performance management system – Results Alexandria (RA)







Proposed Approach:

- Use **community input** as the foundation of the City Strategic Plan
- Communicate a clear direction and vision for 2022 to the public and City Government
- Include measures and targets so we can be transparent with the community on our progress and challenges
- Set a six year plan to correspond with City Council election cycle (FY 2017-2022 with a mid-point check-in in FY 2019)
- Continuously improving in order to achieve results through the City's Performance Management system, Results Alexandria



Engagement Schedule

DRAFT 2016-2022 CITY STRATEGIC PLAN ENGAGEMENT SCHEDULE DIAGRAM

RAFT		in EngAgemen	I SCHEDOLE DIAGRAM								
ebruary 8, 2016	2015	2016									
NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY AUGUST	SEPTEMBER	OCTOBER	NOVEMBER
				Adopted Bu Febru March 1, 9 April 5,	PROCESS udget Schedule: ary 23, 25 , 14, 15, 28, 31 7, 14, 19, 26 ay 2, 5						
			NO MEETINGS/SUMMER BREAK								
				2	3a	3b		5	•••		
			Plan Launch	Visioning	Refine Vision	Refine Vision	Prioritization	Final Draft	ь <u>А</u>	ADOPTED	Implementation
			Website & Communications	Community Meeting	& Goals Community Meeting	& Goals Community Meeting	Community Workshop	Website & Communica	ations	STRATEGIC PLAN	AlexStat
			Previous Plans: Survey: Key Data; Proposed Process & Timeline; Community Role and Responsibility	Where are we going in the next 6 years?	Identify, Review, and Refine	Identify, Review, and Refine	Determine which Outcomes to Improve or Maintain	Finalize Draft Plan			City Council Check-Ins City Budget Department Work Plans
							City Council Legislative Session		City Council Public Hearing)	
									N		
	Mail Survey: 2016 Resident Survey		Online Engagement: What Matters Most		Online Engagement: Post Draft Vision & Goal	9	Online Engagement: Prioritizing Outcomes	Online Engagemen Feedback on Final D			
			Update Facilitat Boarts & Commission Commission	8	Survey Results City Council Briefing		Updates Boards & Commissions				

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What to Expect Next

- Webpage and AlexEngage Launch
- Begin working with key staff, boards, and commissions
- March 14th Visioning Meeting
- April TBD Refining Vision & Goals Meeting



Discussion

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