



















DRAFT PARKING MANAGEMENT WORK PLAN

2016201720182019															
FY16		FY17				FY18				FY19				FY20	
Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
		WAYFINDING—REAL-TIME GARAGE SIGNAGE, ADDITIONAL DIRECTIONAL SIGNAGE AND DIGITAL SIGNAGE/APPS TO GARAGES													
		ENFORCEMENT—ADDITIONAL PEOs, UPGRADED CITATION EQUIPMENT, ADJUDICATION PROCESS													
		EMPLOYEE PARKING—OFF-STREET PARKING FOR CITY EMPLOYEES, GARAGE AND TRANSIT COORDINATION FOR PRIVATE EMPLOYERS													
INFORMATION & MARKETING—IMPROVED MARKETING OF PARKING LOCATIONS AND PAYMENT OPTIONS															
		TRANSIT SERVICE—EXAMINE TROLLEY HOURS, OPTIMIZE DASH ROUTES, FARE FREE TRANSIT ZONE													
	RESIDENTIAL PAY BY PHONE PAYMENT—PILOT PROGRAM TO ADD PAY BY PHONE PAYMENT AS AN OPTION RESIDENTS CAN INITIATE ON THEIR BLOCKS														
				END TIME FOR METERS—END METERS AT 7PM WEST OF ALFRED											
						GARAGE / SURFACE LOT PRICING & PAYMENT—ADJUST PRICING AT CITY FACILITIES TO BE LESS THAN METERS									
						RESIDENTIAL PARKING PERMIT FEES—INCREASE PERMIT FEE FOR MORE THAN TWO CARS									
								ADJUST DISTRICT BOUNDARIES—STUDY A SMALLER BOUNDARY ADJACENT TO KING ST							
								TIME LIMIT FOR METERS—3 HOURS EAST OF ALFRED							
										TIME LIMITS FOR RESIDENTIAL PERMIT PARKING DISTRICTS—ADD 1 HOUR PARKING AS A DISTRICT OPTION					
													TICKET FEES—REDUCE TICKET FEES FOR METERS		

KEY				
SHORT-TERM	MID-TERM	LONG-TERM	REQUIRES FUNDING, BUDGET PROCESS = 	CITY CODE CHANGE =  ADDITIONAL STUDY REQUIRED = 