



Food Truck Pilot Program

City Council, December 8, 2015

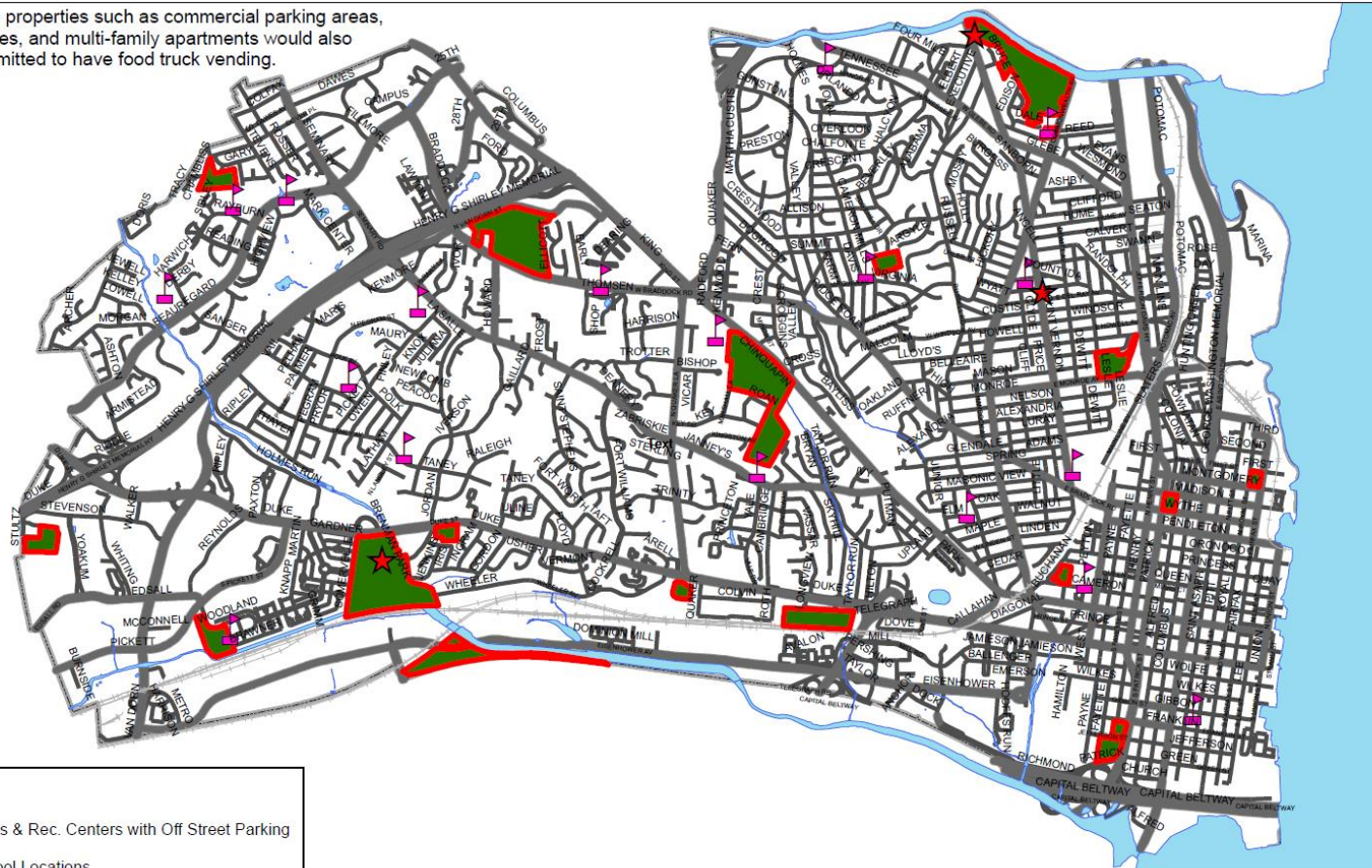
Pilot Program

- City Manager appointed a 10-member Food Truck Policy Advisory Work Group in August 2013 made up of the following stakeholders:
 - Four Citizens
 - Two Food Truck Vendors
 - Two Restaurateurs
 - Farmers Market Manager
 - Representative from the Alexandria Economic Development Partnership (AEDP)
- The Food Truck Policy Advisory Work Group completed Draft Report on 4/14/14. The final report has not been completed.
- City Council ultimately adopted a limited pilot program which included off street locations only which has been in place since July 1, 2014

Pilot Program

Parks and Recreation Centers with Parking, Farmer's Markets, and School Locations

Private properties such as commercial parking areas, churches, and multi-family apartments would also be permitted to have food truck vending.



Legend

- Parks & Rec. Centers with Off Street Parking
- ▲ School Locations
- ★ Farmer's Markets

Pilot Program Procedure

City Manager's Office
Page updated Oct 27, 2015 3:09 PM

Food Trucks in Alexandria
Information about Food Trucks in Alexandria.

On This Page

- City Manager Adopts Administrative Regulations
- Vending Information
- Contact Us
- Archived Information

On May 17, 2014, Alexandria City Council adopted a **Pilot Program** that will allow food trucks to operate in off-street locations on public and private property. The Program will begin on July 1, 2014, and run through December 31, 2015. The Program is designed to introduce food trucks within the City of Alexandria on a limited basis to provide the City with data to evaluate a successful food truck program.

The Pilot Program will:

- Provide the City with data to use in evaluating whether to adopt a more comprehensive food truck program, to adopt a permanent program for food trucks to operate only off street, or to not adopt a permanent program.
- Provide the City with data to use in evaluating the appropriate regulation of food trucks to minimize negative impacts to the community and ensuring the safety of pedestrians and vehicles.
- Provide the City with data to use in evaluating the positive impacts of Food Trucks on the community.
- Introduce the use of food trucks to the public, and
- Allow the City to evaluate the costs and staffing needs of such a program.

City Manager Adopts Administrative Regulations

On June 26, City Manager Rashad M. Young adopted two Administrative Regulations, developed with community input, to 1) administer the Food Truck Pilot Program and 2) establish the Department of Recreation, Parks, and Cultural Activities (RPCA) policy on food truck vending in public parks and recreation centers. The Administrative Regulations went through a public comment period in which the City Manager invited the community to submit written comments online on the draft administrative regulations. Additionally, the community had the opportunity to provide comment at the June 19 Park and Recreation Commission public hearing. On June 24, City Council reviewed and approved the draft regulations, authorizing the City Manager to finalize them for the July 1 program start date.

Administrative Regulation: Off Street Food Truck Pilot Program

Administrative Regulation: Policy on Food Truck Vending in Parks and Rec Centers

Pilot Program Ordinance

Vending Information

- Pilot Program Frequently Asked Questions
- Vending Application
- Map of Permitted Public Vending Locations
- Off Street Food Truck Pilot Program Administrative Regulation
- RPCA Policy on Food Truck Vending in Parks and Rec Centers Administrative Regulation
- Calendar of Vending Restrictions
- Registered Vendors (as of October 19, 2015)

Contact Us

Report a Food Truck Policy violation with **Call.Click.Connect**.

If you have a complaint:

- During business hours, call Planning and Zoning - 703.746.4666.
- After hours and weekends, call the Police non-emergency number - 703.746.4444.

Provide feedback on the Pilot Program


If you have questions or would like additional information, please contact:

Alex Dandachi 703.746.3029 Division Chief for Land Use Services Planning & Zoning	Juanita C. Anderson 703.746.3750 Assistant City Attorney City Attorney's Office
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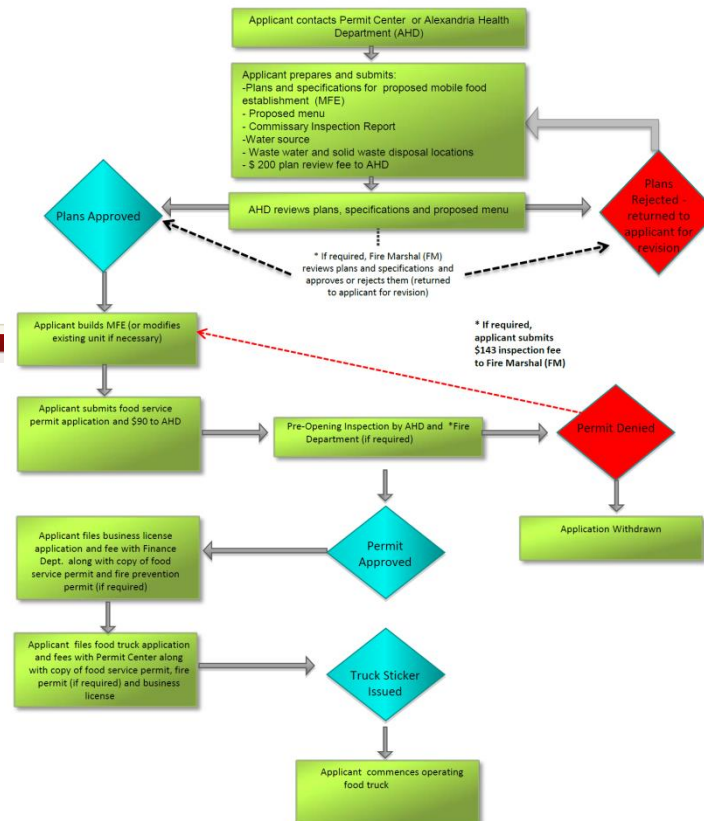
Archived Information

- Food Truck Policy Advisory Group

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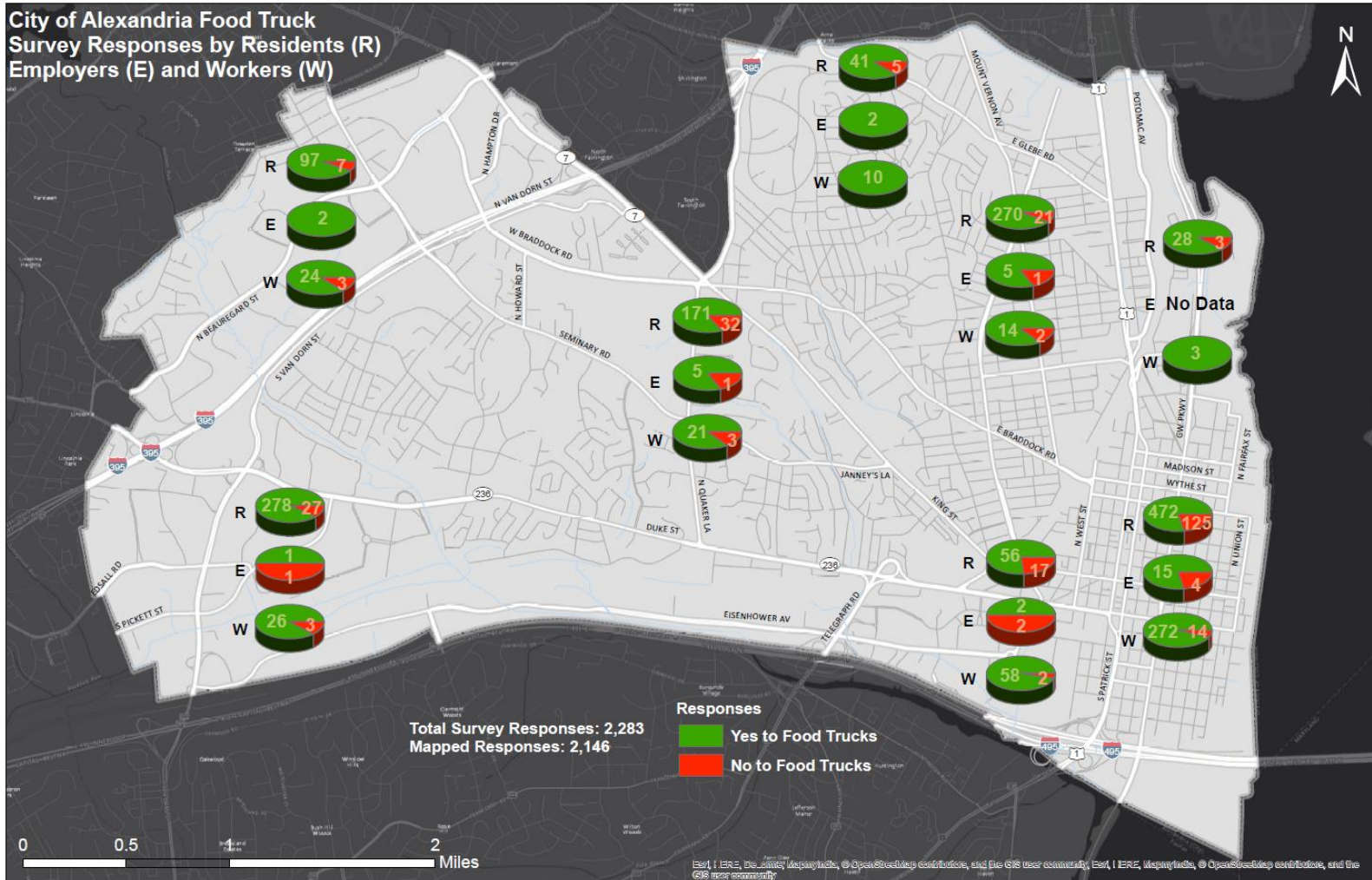
Mobile Food Truck Permit Process



Pilot Program Results

- In the first year the pilot program 8 food trucks participated and in the second year 7 food trucks participated;
- Participation was mostly on the West side in the City at the Mark Center Hilton and the Port City Brewery where demand has been the highest;
- There have been no trucks located in City Parks or other public properties;
- Food Trucks have indicated that participation is low due to high fees and limited locations.

Survey Results



Survey Results

Chart #1

Where do you think Food Trucks should be allowed to Locate within the City?

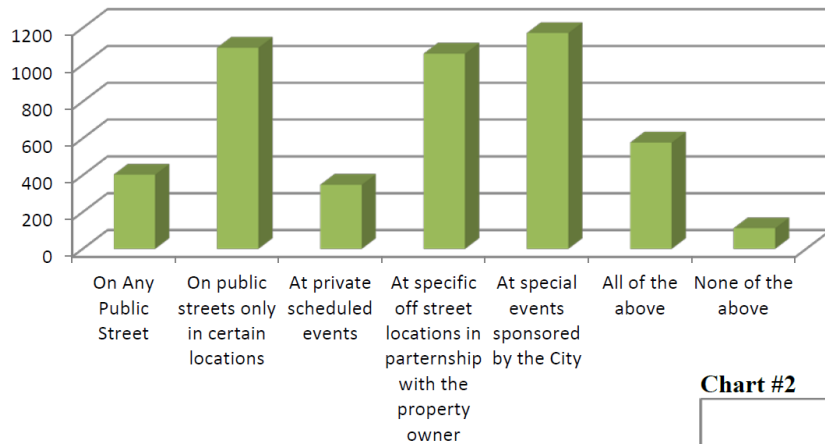
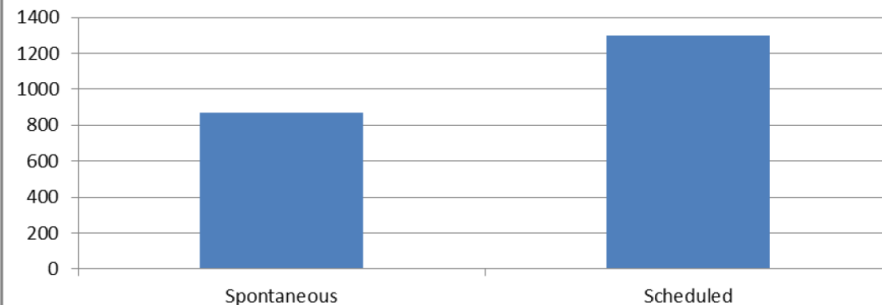


Chart #2

Would you prefer to have food trucks spontaneously locate close to your location or would you prefer if the food truck was scheduled at specific times and locations?



Recommended Changes

- Clarifications
 - Exempt food trucks that are proceeding under the following regulations from the food truck vendor permit requirements:
 - Special Use Permit for Outdoor Food and Craft Market;
 - Special Event Permit;
 - Short term stopping on the Street for pre-packaged sales (like Ice-Cream Trucks)
 - Catering an event at a private residence.
- Extension of Pilot Program Expiration
 - Expiration date for the pilot program is currently December 31, 2015. This date needs to be extended or removed for the regulations to continue

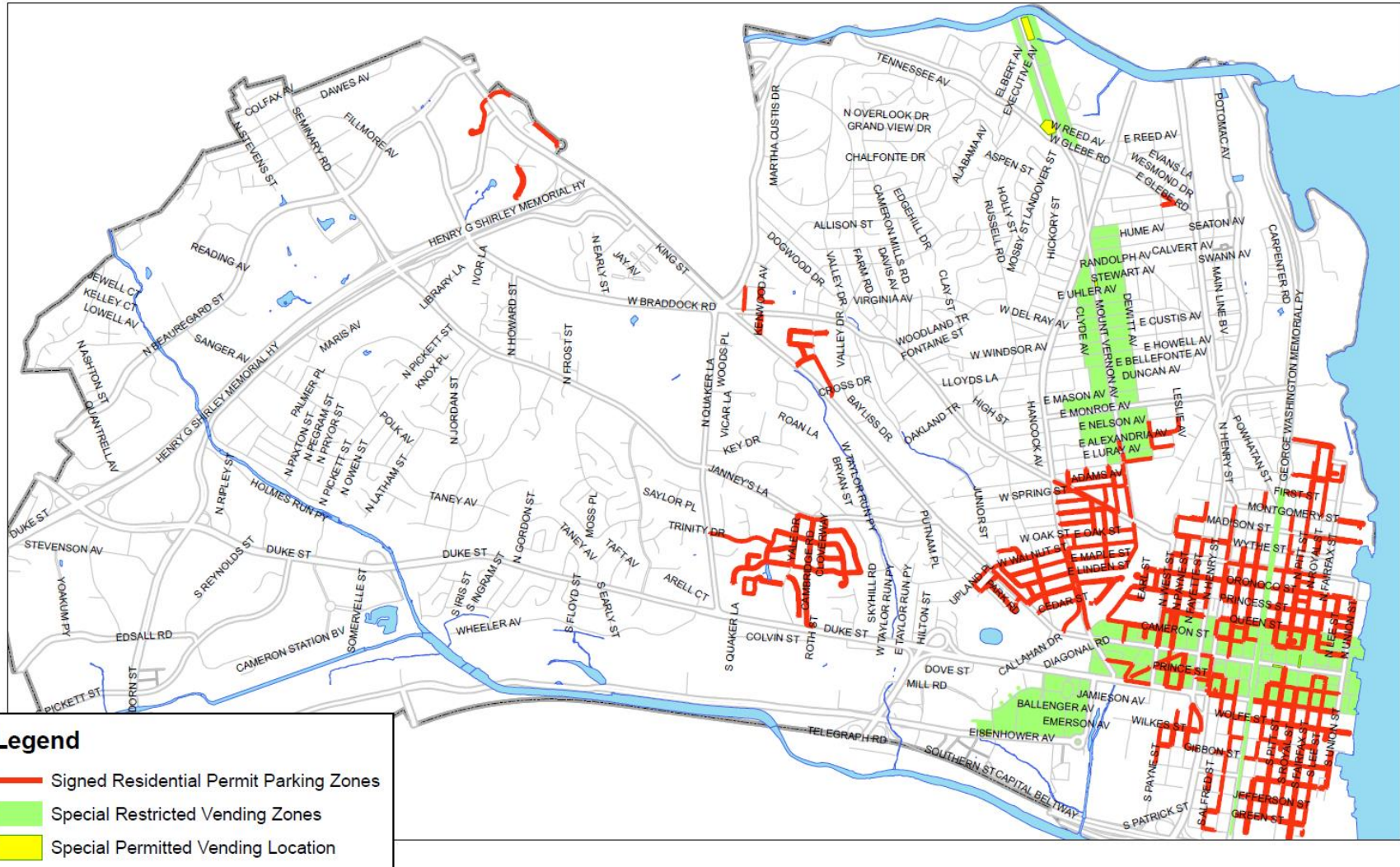
On Street Options

- Option 1: “All Streets with Certain Limitations”
 - allow Food Truck vending on all public streets except in certain locations where the public health, safety and welfare requires restriction;
- Option 2: “No Streets with Certain Limitations”:
 - prohibit Food Truck vending on all public streets except in certain locations where sufficient public health, safety, and welfare criteria are met

"All Streets with Certain Limitation"

- Approach taken in May 2014 Proposal and by Arlington County
- Allow food trucks on all public streets except 1) streets signed for residential permit parking district restrictions and 2) designated restricted zones;
- Restricted zones are areas where public policy reasons such as parking shortages, traffic concerns, pedestrian safety concerns, require restricted vending areas;

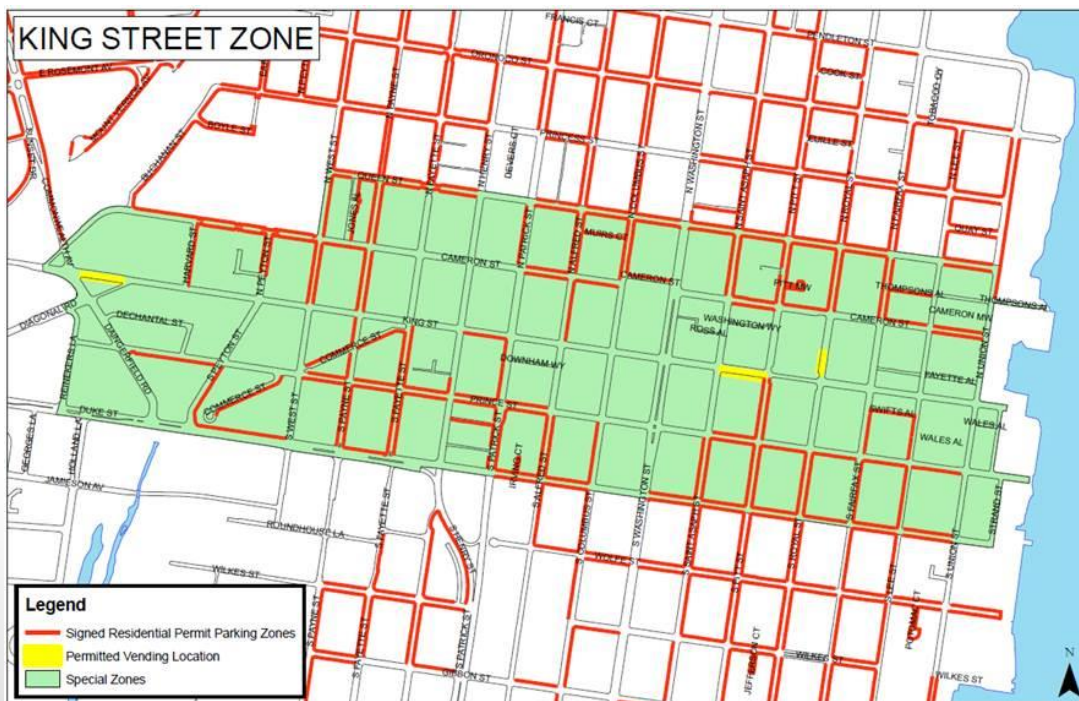
Restricted Areas



King Street Restricted Vending Zone



- Vending Location 1: The East side of the 100 block of North Royal Street
- Vote: 2/24/14 vote of Work Group was 5 for, 4 against
- Vending Location 2: 1700 block of King Street in front of King Street Gardens
- Vote: 2/24/14 vote of Work Group was 6 for, 3 against



- Vending Location 3: 500 block of King Street in front of the Courthouse
- Vote: 2/24/14 vote of work group was 2 for, 5 against, and 2 abstentions

Mt. Vernon Avenue Restricted Vending Zone

Mount Vernon Avenue Zone



- Vending Location: DCHS Building at 2525 Mount Vernon Avenue
- Vote: 2/24/14 vote of work group was 2 for, 5 against, and 2 abstentions

Eisenhower/Carlyle Restricted Vending Zone

- Vending location: North side of the 2300 block of Eisenhower Avenue
- Vote: 2/24/14 vote of Work Group was 6 for, 3 against to establish a zone at this location, but the Work Group did not define the boundaries of the restricted zone. Staff recommended that the restricted vending zone be defined as below:

Eisenhower/Carlyle Zone



Washington Street Restricted Vending Zone

- Vending Location: The 600 block of North Washington Street near Saul Center
- Vote: 3/24/14 vote of Work Group was 6 for, 1 against, and 3 abstentions to establish a zone on Washington Street
- Staff recommended that the restricted vending zone be defined as shown

Washington Street Zone



"No Streets with Certain Limitations"

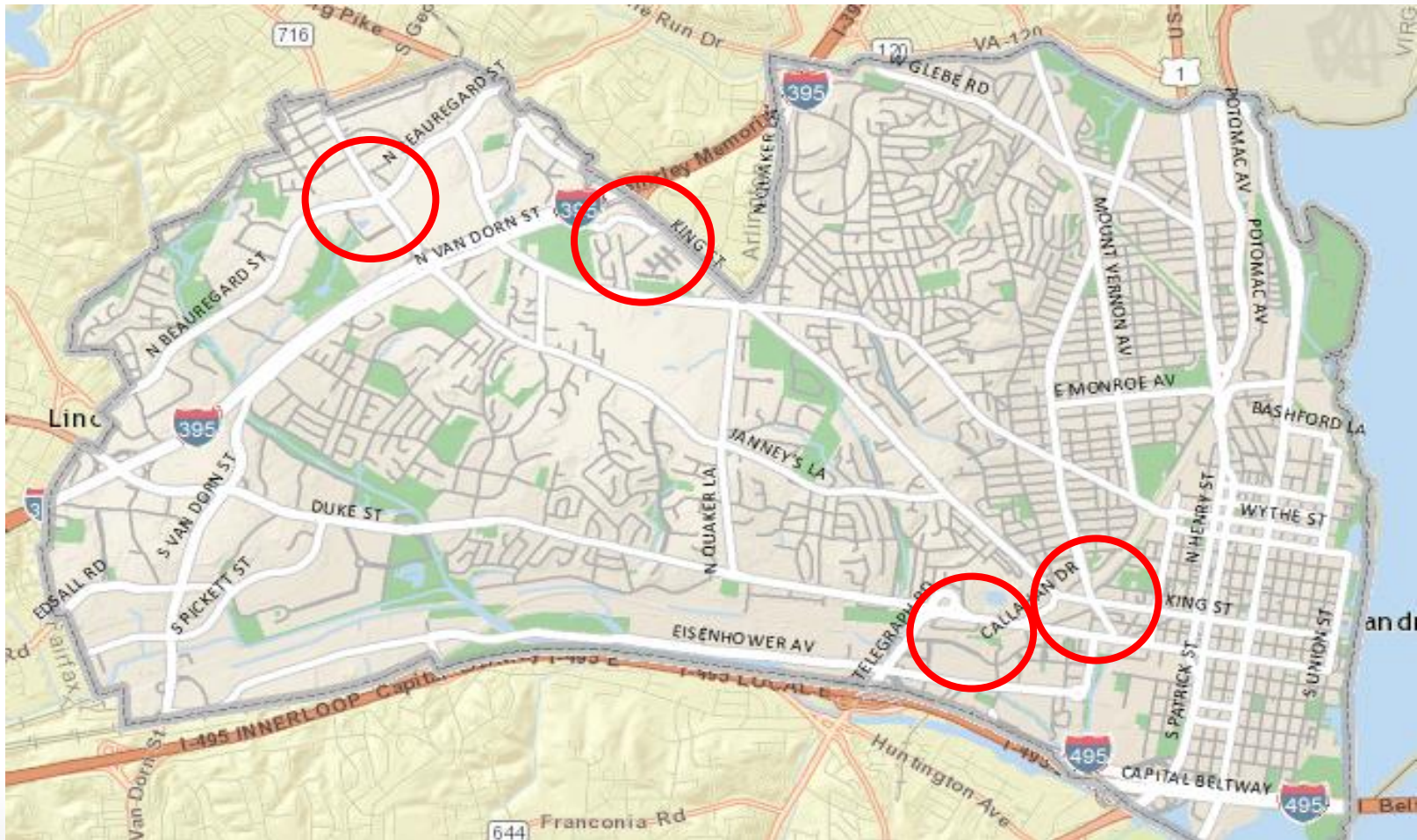
- Restrict Food Trucks on all City Streets due to public policy need to prevent congestion, traffic, pedestrian safety and other health, safety and welfare concerns;
- Establish criteria for certain locations where the public policy need for additional food options, entrepreneurship and revitalization exist the public policy concerns regarding congestion, traffic and pedestrian safety are not impacted;
- This is the approach taken by Prince George's County and Montgomery County in Maryland and Norfolk in Virginia.

Limited Location Approach

- Requires Criteria for establishing locations:
 - Within $\frac{1}{4}$ mile of an employment center
 - Width of streets
 - Availability of parking
 - Congestion
 - More?

Limited Location approach

- Potential Employment Centers



Staff Recommendation

- Adopt the clarification changes to the current regulations;
- Adopt either an extension of the current regulations for an additional year, or remove the expiration date for the off street regulations to allow the limited program to continue while expansion is considered;
- Direct staff to present the chosen option for on street approach to stakeholders and community through Engage Alexandria and bring the proposed expansion of the regulations to City Council in February or March.