



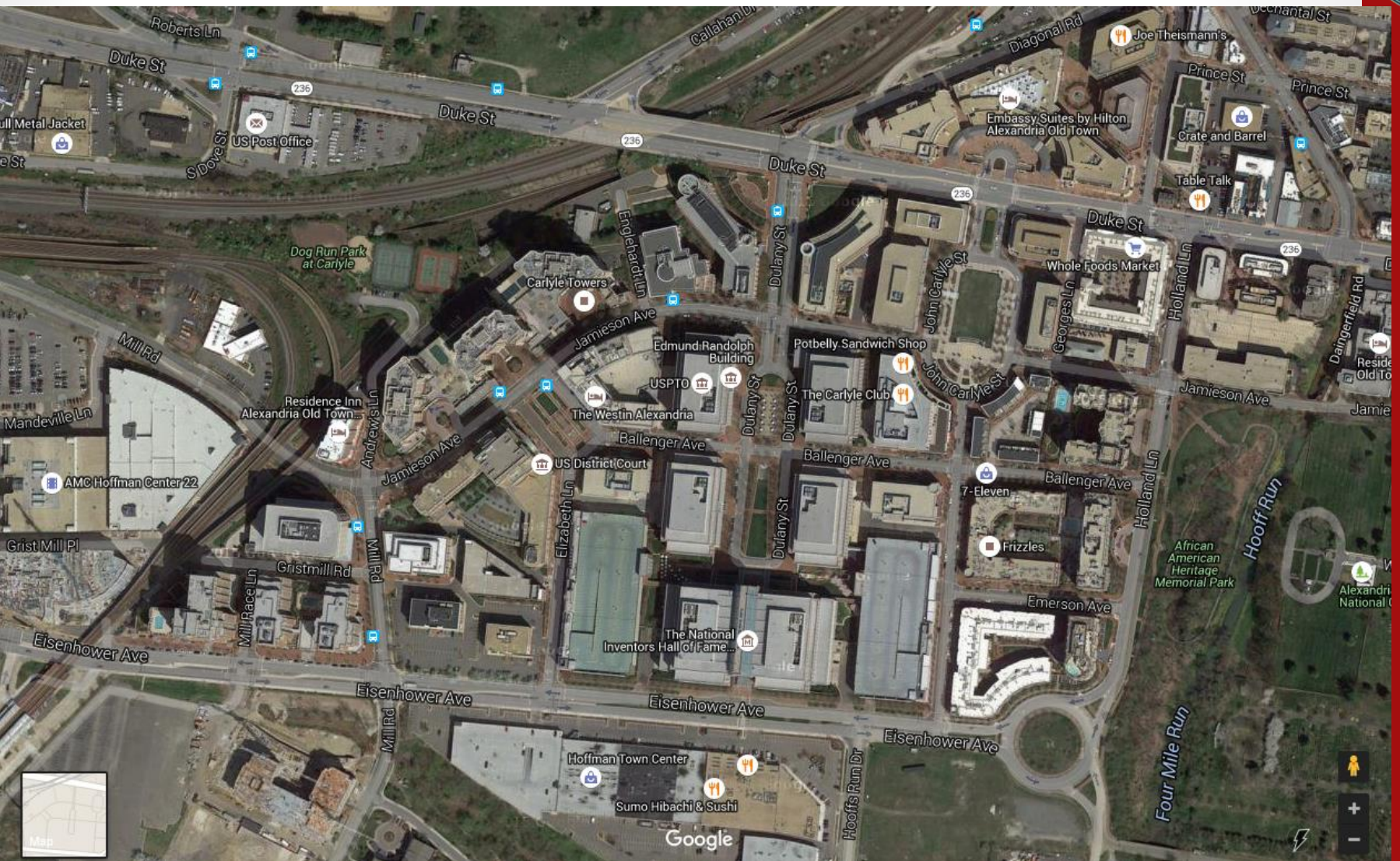
Carlyle Vitality Initiative Progress Report

City Council

November 24, 2015

Background

- Mission: Enhance neighborhood vitality and quality of life for Carlyle residents, employees, and visitors; and improve the Carlyle area's competitiveness in the regional office market
- Strategy: Implement physical and programming enhancements to the Carlyle neighborhood in order to activate the public realm.







Keys to office market competitiveness:

- Class A space
- Proximity to transit
- High level of amenities – retail, restaurants, activated public spaces







Carlyle Vitality Plan

Programming and Activation

- Wi-Fi in John Carlyle Square
- Tables, chairs, umbrellas, large scale games
- Monthly events with food/music for residents and employees
- Game-day and workouts in Carlyle Square
- Pop-up retail/art space
- Temporary interactive public art
- Mobile art lab visits
- Summer concerts and movies
- Holiday lights (FY 2017)
- Carlyle district banners









Fiscal Impact

- Funding available from "Trellis Fund," an account funded in March 2007 that required developer contributions in lieu of rooftop trellises.
- Primary intent of the Fund is to enhance public open space and its use within Carlyle and bring vitality to the Carlyle community.