

September 22, 2015

Mr. Mark B. Jinks, City Manager City of Alexandria 301 King Street, Ste. 3500 Alexandria, VA 22314-3211

Dear Mr. Jinks,

On behalf of Carlyle Council's Board of Directors, I am writing to respond to your request regarding use of the Trellis Funds in Carlyle to fund Carlyle Vitality Initiative recommended by the Carlyle Vitality Workgroup set up by the City.

Representatives from the Carlyle Vitality Group made a presentation at our Board meeting on August 19th about the proposed action plan and 10-year budget for use of Trellis Funds in Carlyle. Based on the materials you provided, their remarks and updates provided by our Council Manager who represents CCC on the Vitality Group, we endorse the overall objectives for use of Trellis Funds based on the following understandings:

- CCC supports activities of interest to Carlyle property owners, tenants, workers and residents. CCC members are property owners in Carlyle. Commercial property constitutes 80 percent of our membership and the remaining 20 percent is multi-unit residential property.
- Residents and employees who work and/or live in Carlyle may have different expectations about vitality in the Community. For instance, a balance between weekday and weekend as well as daytime and evening activities is essential to satisfy those expectations.
- Efforts to enhance vitality must be organic to Carlyle to be sustainable; they can't originate or be executed from outside the Community. Outreach efforts should continue to solicit input from residents and employees.
- Although CCC acknowledges the City Manager controls disbursement of Trellis funds pursuant to the April 2004 letter from the City of Alexandria to LCOR, to the extent those funds may be utilized on CCC owned property we have a stake in their use. All physical improvements on CCC owned property would require CCC approval. All operational or use issues will be subject to a memorandum of understanding ("MOU")

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as may be developed for each subject parcel. A draft MOU for John Carlyle Square Park is currently being considered by City staff.

- CCC seeks assurances that any added cost to CCC resulting from the vitality activities-such as a liaison to coordinate activities between CCC and the City -- would be covered by the Trellis Fund.
- CCC will not assume responsibility for any projects or enhancements funded under the
 Vitality Initiative (i.e., public art, furniture and other fixtures in the parks, etc.)
- The proposed 10-year budget for Vitality Initiative projects income being collected starting in year three, yet it is unclear what those income sources will be and how those projections were derived. Our concern is for the City of Alexandria's long-term sustainability of the Vitality Initiative. We recommend the City of Alexandria establish an operating fund with an influx of revenues to sustain a positive balance over an extended time horizon.

We appreciate your commitment to enhancing the vibrancy of Carlyle and look forward to working with you and the Carlyle Vitality Workgroup as these initiatives are developed and implemented.

Sincerely yours,

Philip D. Weber, President

Carlyle Council

Cc: CCC Board of Directors

Karl Moritz, Director, Department of Planning and Zoning James Spengler, Director, Department of Recreation, Parks and Cultural Activities