



Commuter Ferry Service Project Update

September 8, 2015

Alexandria City Council Meeting

Overview

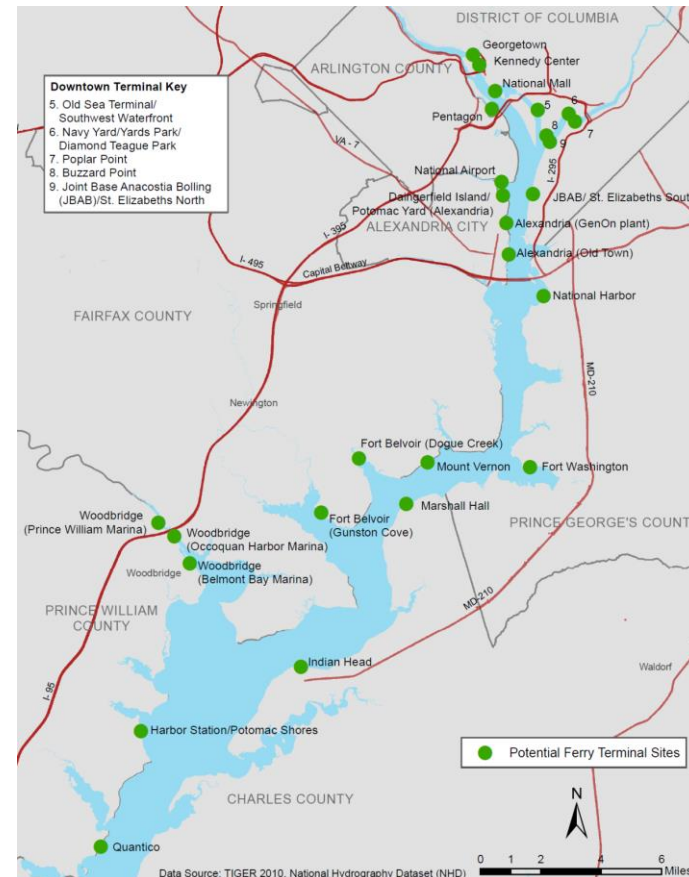
1. Background on Commuter Ferry
2. Recent Studies and Initiatives
3. Next Steps

Ferry Background & Timeline

- **April 2000:** VDOT feasibility study
- **September 2009:** Prince William County commuter service study and route proving exercise
- **March 2010:** NVRC regional stakeholder group
- **June 2015:** NVRC Market Analysis Report

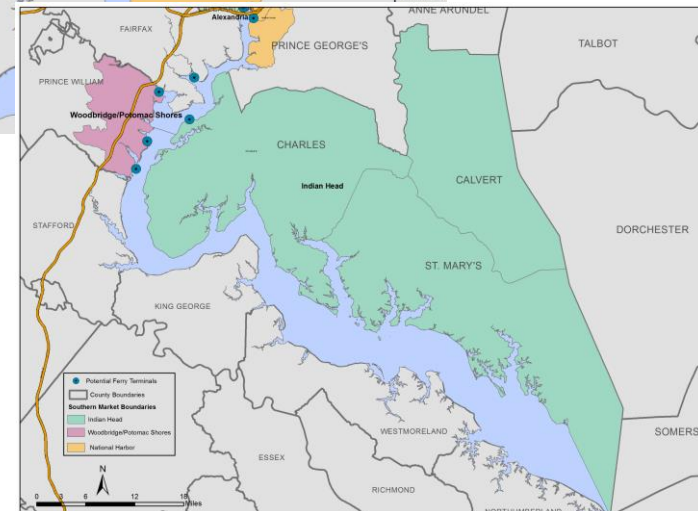
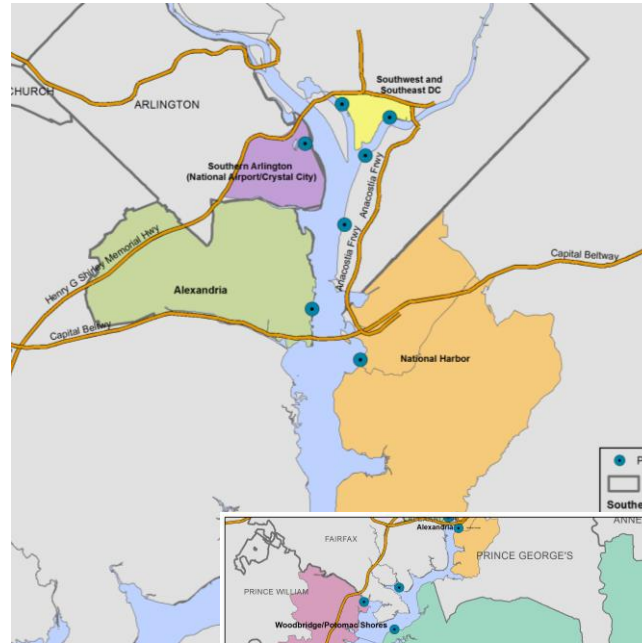
Market Analysis Overview

- Began with 260 terminal/route combinations
- Initial assessment eliminated 13 of 26 terminals, reduced to 67 corridors
- Corridors evaluated on market size, travel time saving



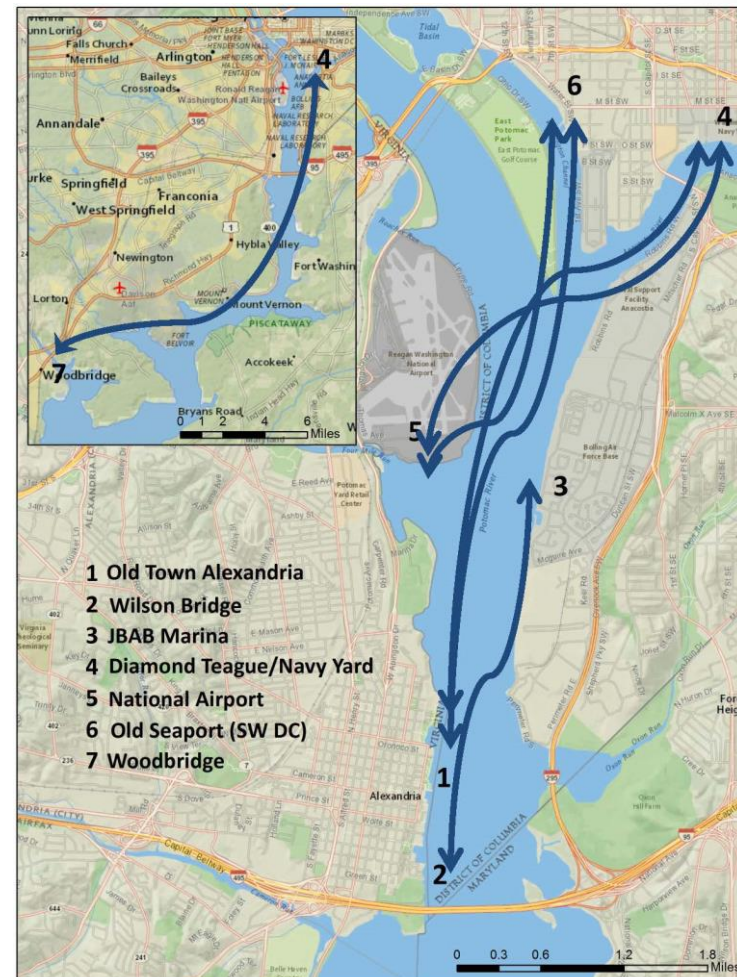
Market Areas Identified For Study

- SE and SW Washington, DC
- Alexandria
- Eastern Prince William County
- National Airport/Crystal City
- Southern Maryland
- National Harbor



Corridors with Potentially Sustainable Markets

- Old Town Alexandria to and from Southwest, DC and Southeast, DC
- National Airport to Southwest, DC and Southeast, DC
- Alexandria to Joint Base Anacostia-Bolling (JBAB)



Project Challenges

- Analysis did not consider existing City plans, parking availability or traffic impacts
- BRAC-related consolidation at JBAB has resulted in increased vehicle trips with no parking added on site
- Service from Old Town to JBAB proposed
- Serious concerns about parking and traffic impact
- The City should not serve as JBAB's parking lot

Alexandria/National/DC

- Smaller ferries, around 50 passengers
- Frequent service – departures every 15 minutes
- Fares would vary based on how service is provided, but in the range of \$8 to \$10 per trip
- Ridership in range of 1,100 to 2,000 + per day for each corridor



Next Steps

- Fast Ferry Summit proposed for October 2015 has been postponed
- Consideration of letter to NVRC