



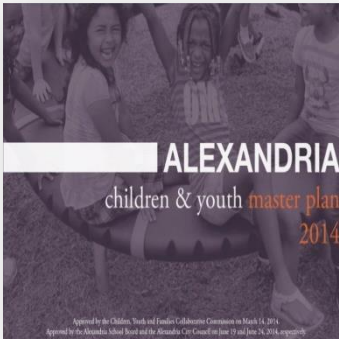
Learning to Live • Loving to Learn



Alexandria City Public Schools

Out of School Time Programs *Review and Policy Discussion*

City Council/School Board
Joint Session
June 18, 2015



A Holistic Approach

Goal 1: Every child will be physically safe and healthy. Ensure that city-supported, out-of-school time programs include adequate access to health, wellness, sports, and fitness activities in all areas of the city that are free or low-cost and located at neighborhood schools/recreation centers.

Goal 3: Every child will be socially connected, emotionally secure and culturally competent. Create an integrated and aligned out-of-school time system.

Out of School Time

Nationally defined as programs and activities for youth that -

- provide meaningful experiences during non-school hours (before, after, breaks, summer)
- incorporate a diverse array of organizational models and programmatic approaches
- provide a supervised, enriching environment that a child regularly attends
- are usually offered in schools or community centers
- are different from individualized activities such as sports, special lessons, or hobby clubs
- are different from child care facilities that provide supervision but not enrichment

Source: Wallace Foundation

A Brief History...

- Two main providers of City-Funded Out of School Time Programs (OSTP)
 - Recreation, Parks and Cultural Activities (RPCA)
 - Campagna Kids
- After School Services Delivery Model Reviewed Previously By:
 - 1997-99 Community Task Force
 - 2004-07 Before & Afterschool Advisory Committee
 - 2006-07 National League of Cities Technical Assistance Grant
 - 2007 Caliber Report

Key Discussion Points

- Benefits
- Primary Providers
- Services
- Alignment with ACPS
- Participants
- Funding
- Quality
- Participation & Satisfaction
- Accessibility
- Affordability
- Data Collection
- Challenges
- Next Steps

Benefits

- Increased school attendance and engagement in learning
- Reduced behavioral issues
- Improved test scores and grades
- Largest gains for disadvantaged students
- Safety
- Opportunities for recreation that support healthy development
- Support for working families

Source: Afterschool Alliance analysis of 68 after school studies

Primary Providers

| Program | Capacity | Enrolled | Locations | Funding |
|--|----------|--|--|----------------------------|
| RPCA Power-On/Up, Youth Achieving Greatness, Teen Club, Nature Buddies, Therapeutic Recreation | 1444 | 1298 Summer 1232 (Power-On & Power-Up) | Recreation Centers, Schools | Federal, City, Fees |
| Campagna Center/ Campagna Kids | 750 | 737 Summer 375 | Schools | Federal, State, City, Fees |
| Dunbar Alexandria-Olympic Boys & Girls Club | 80 | 93 | Club | Private, Fees, AFHS* |
| Community Lodgings | 150 | 195 | Fifer, Brookside, Four Mile, Brent | ACPS, AFHS* |
| Alexandria Redevelopment and Housing Authority | 65 | 78 | Recreation Center, Ladrey, Hammond, Ruby Tucker Center | ACPS, PTAs, AFHS* |
| YMCA | 50 | 35 | YMCA | Private, fees |

Notes: Covers grades K-8, Ages 5 to 14

*AFHS – Alexandria Fund for Human Services

Primary Providers

Funded by the City

Recreation, Parks and Cultural Activities

Serves the largest number of students, ages 5-14, through diverse recreational and cultural experiences

Campagna Kids Program

Serves students, ages 5-12, through licensed and comprehensive programming (e.g., enrichment, home work assistance, snacks)

**Parents have the opportunity to select programs based on factors most important to them and their child*

Services Offered

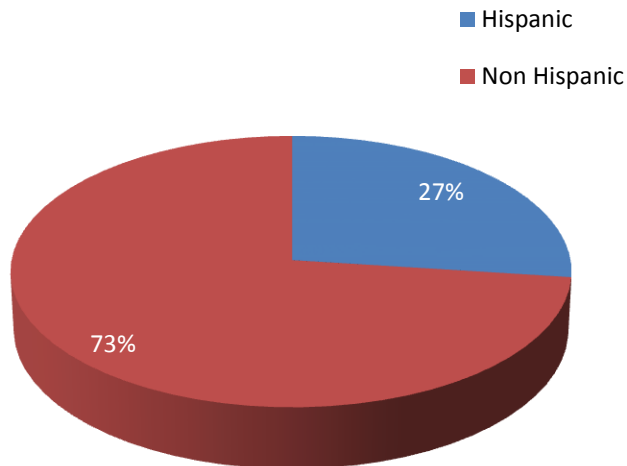
- Homework assistance
- Enrichment activities
- Environmental education
- Leadership skills development
- Sports, fitness & nutrition activities/education
- STEM activities
- Tutoring

Alignment with ACPS

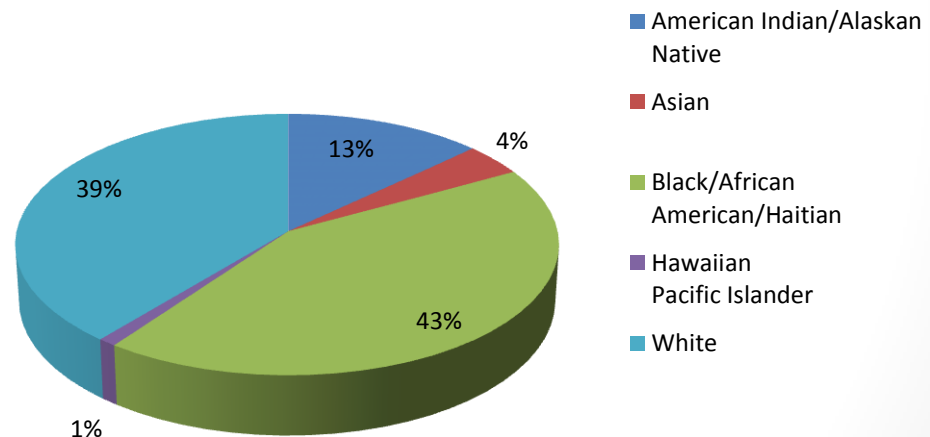
| | RPCA | Campagna Kids | ACPS-Funded Partners |
|----------------------|-------------|----------------------|-----------------------------|
| Space | X | X | X |
| Transportation | X | X | X |
| USDA Snack | X | X | X |
| Therapeutic Services | X | | |
| Academic Outcomes | | | X |

RPCA Participants

| RPCA Ethnicity Percentages | |
|----------------------------|-----|
| Hispanic | 27% |
| Non Hispanic | 73% |



| RPCA Race Percentages (does not include Ethnicity: Hispanic) | |
|---|-----|
| American Indian/Alaskan Native | 13% |
| Asian | 4% |
| Black/African American/Haitian | 43% |
| Hawaiian/Pacific Islander | 1% |
| White | 39% |

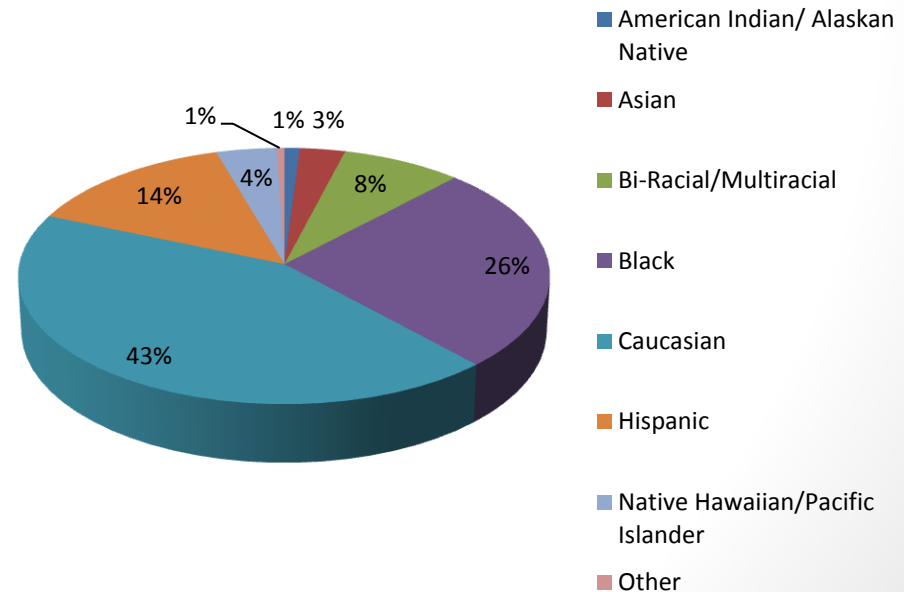
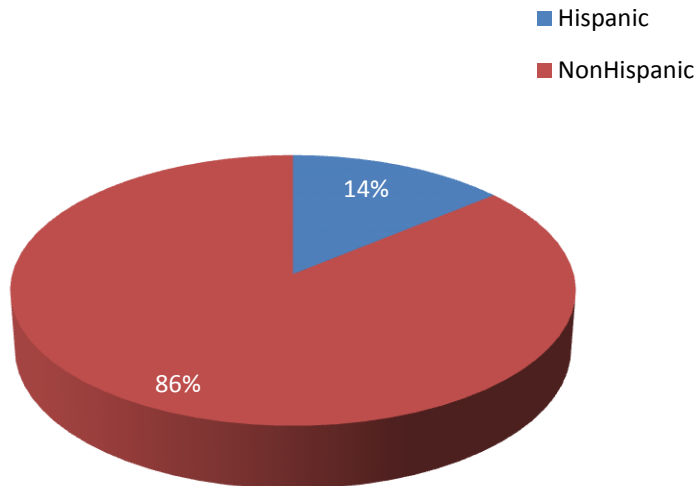


Based on enrollment in Power-On and Power-Up USDA after school snack program data

Campagna Kids Participants

| Campagna Kids Ethnicity Percentages | |
|-------------------------------------|-----|
| Hispanic | 14% |
| Non Hispanic | 86% |

| Campagna Kids Race Percentages (including Ethnicity: Hispanic) | |
|---|-----|
| American Indian/Alaskan Native | 1% |
| Asian | 3% |
| Bi-Racial/Multiracial | 8% |
| Black | 26% |
| Caucasian | 43% |
| Hispanic | 14% |
| Native Hawaiian/Pacific Islander | 4% |
| Other | 1% |



Funding

- RPCA - Parents pay a fee that equals 50% of the direct costs with fee assistance available for low income families and USDA food program dollars
- Campagna Kids - Parents pay fees based on a sliding scale subsidized by the City, USDA food program dollars, and subsidy assistance using state/federal funding streams for parents that qualify
- Other programs are supported by grants and participation fees

RPCA Funding

RPCA FY15 Power-On & Power-Up Revenue and Expenses

| | Revenue | | Expenses |
|---|-----------|---------------|-------------------|
| Program Fees | \$475,000 | Personnel | \$1,200,000 |
| USDA | \$245,000 | Non-Personnel | \$ 120,000 |
| | | USDA | \$ 245,000 |
| Total | \$720,000 | Total | \$1,565,000 |
| Net GF Impact | | | \$ 840,000 |
| GF Subsidy per participant (2427 enrolled) | | | \$ 350 |
| Fee Assistance Granted | | | \$ 155,000 |
| Revenues and expenditures reflect summer and school year | | | |

Campagna Kids

Campagna Kids FY15 Program Revenue and Expenses

| Revenues | | Expenses | |
|--------------|-------------|--------------------|-------------|
| City Funding | \$1,719,104 | Personnel Costs | \$2,878,714 |
| USDA | \$94,302 | Non Personal Costs | \$1,219,866 |
| Fees & CCDF | \$2,285,174 | In-Kind | \$986,370 |
| In-Kind | \$986,370 | | |
| Total | \$5,084,950 | | \$5,084,950 |

Notes:

1. Revenues and expenses reflect 12 months of operation: school year, winter and spring gap camps, and summer program.
2. Personnel costs reflective of National AfterSchool Association and licensing requirements for both qualifications and adult/child ratios.

Quality

| RPCA | Campagna Kids |
|---|--|
| <p>Programming is consistent with industry best practices and operates in accordance with local standards approved by the City Attorney and reviewed by RPCA OSTP committee</p> | <p>State licensed school age child care program, programming mirrors National After School Association standards and is annually visited by an independent program monitor</p> |

Participation and Satisfaction

| | National | VA | MD | DC | Alexandria | |
|----------------------|------------|------------|------------|------------|-------------|------------|
| Participation | 18% | 15% | 16% | 35% | 21% | |
| Satisfaction | 89% | 87% | 87% | 97% | RPCA | CK |
| | | | | | 92% | 98% |

Participation in and satisfaction with OSTP in Alexandria is above the national average, and in some cases higher than our regional counterparts.

Accessibility

- All elementary schools
- Recreation centers
- Other community spaces
- Middle Schools & High School (limited)

**Variety of program options (in terms of focus, size and location)*

Affordability

- RPCA offers fee assistance
(54% Power-On/Up receive assistance)
- Campagna Kids offers a sliding fee scale based on income
- Other providers may be free or set fees based on their program model

Data Collection

- Programs collect and provide outcome data to their respective funders, but not to a central repository
- Typical information programs collect includes—
 - Attendance
 - Participation in activities
 - Recreational
 - Social
 - Academic
 - Accidents and injuries
 - Level of parent involvement
 - Feedback from parent/child
 - Snacks served

Challenges

- Coordinated system
- Increased opportunities for pre-K, middle and high school students
- Appropriate space
- Single point of entry
- Transportation
- Adequate funding

Policy Questions

With regard to the Children and Youth Master Plan, the policy issues to be considered include

- increased participation
- accessibility and affordability
- increased investment
- alignment with ACPS, academic improvement
- aligned services/programs
- single, current, or multiple providers delivery system
- parent choice on providers and program focus

Next Steps

- Establish OSTP Work Group to address *Children and Youth Master Plan* by-
 - Reviewing best practices
 - Assessing needs and preferences
 - Identifying service gaps, access, affordability, and opportunities to develop civic responsibility
 - Aligning programs and services with ACPS

Next Steps

- Ensure inclusion of two largest OSTP providers in ACPS capital improvement plans to address program accessibility and continuity
- Collaborate to secure funding opportunities (ACPS/RPCA applied for 21st Century funding for secondary school after school programs for 2015-16)
- Share data and report outcomes across programs