



Michael J. Marchitto, Jr.
Director of Economic Development

City of Alexandria Virginia
301 King St., Room 2300
Alexandria, VA 22314

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My name is Michael Marchitto, and I am the Director of Economic Development for Voorhees Township, New Jersey. I understand that Brandywine Senior Living has proposed a mixed use development intended for your municipality, and I wanted to take a moment to share my experiences after having worked with the Brandywine team.

Brenda Bacon and her team have driven commerce in Voorhees Township, even prior to opening the doors to Voorhees' newest senior housing complex. Brandywine's presence in Voorhees has allowed us to work with the Hampton Inn, which opened its doors in late 2014. The Hilton team chose the Hampton location due to proximity to Brandywine. Local restaurant sales have increased tremendously during the course of the last two years. Rite Aid, which already operated a successful location in town, opened another to be closer to Brandywine (two blocks from the original). During the last year, members of the medical community have sought locations here; this has contributed to the media coining the term "Medical Mile" in reference to the strip of Route 73 on which Brenda and her team built. Local banks, financial planners, florists, and dry cleaners, to name a few, have all reported an increase in profitability, and I know that Brandywine Senior Living was the catalyst.

I feel that the Brandywine team has a commitment to local businesses, one that has forged many successful business relationships in and around town. For this and many other reasons, I am sure that your city's commerce will be enhanced tremendously by their presence. Please contact me with any questions I can answer for you.

Sincerely,

Michael J. Marchitto, Jr., EDP
Economic Development Director
Voorhees Township, New Jersey
mmarchitto@voorheesnj.com
(856) 216-0473