Docket Item # 4 BAR CASE # 2015-00092 BAR Meeting May 6, 2015

ISSUE: Alterations and Signage

APPLICANT: Blackwall Hitch Alexandria LLC

LOCATION: 5 Cameron Street

ZONE: CD/Commercial Downtown

STAFF RECOMMENDATION

Staff recommends approval of the Certificate of Appropriateness with the conditions:

1. That the existing decorative tile work or the surrounding brick on the wall of the mechanical building should not be covered or penetrated to construct the new pergola.

2. That the canopy signs are illuminated with soft white LED lights and that the intensity of the illumination is adjustable and subject to staff review and approval at night in the field to insure that it is not the brightest sign in the immediate area.

GENERAL NOTES TO THE APPLICANT

- 1. ISSUANCE OF CERTIFICATES OF APPROPRIATENESS AND PERMITS TO DEMOLISH: Applicants must obtain a stamped copy of the Certificate of Appropriateness or Permit to Demolish PRIOR to applying for a building permit. Contact BAR Staff, Room 2100, City Hall, 703-746-3833, or preservation@alexandriav.gov for further information.
- 2. APPEAL OF DECISION: In accordance with the Zoning Ordinance, if the Board of Architectural Review denies or approves an application in whole or in part, the applicant or opponent may appeal the Board's decision to City Council on or before 14 days after the decision of the Board.
- 3. COMPLIANCE WITH BAR POLICIES: All materials must comply with the BAR's adopted policies unless otherwise specifically approved.
- 4. BUILDING PERMITS: Most projects approved by the Board of Architectural Review require the issuance of one or more construction permits by Building and Fire Code Administration (<u>including signs</u>). The applicant is responsible for obtaining all necessary construction permits after receiving Board of Architectural Review approval. Contact Code Administration, Room 4200, City Hall, 703-838-4360 for further information.
- 5. EXPIRATION OF APPROVALS NOTE: In accordance with Sections 10-106(B) and 10-206(B) of the Zoning Ordinance, any official Board of Architectural Review approval will expire 12 months from the date of issuance if the work is not commenced and diligently and substantially pursued by the end of that 12-month period.
- 6. HISTORIC PROPERTY TAX CREDITS: Applicants performing extensive, certified rehabilitations of historic properties may separately be eligible for state and/or federal tax credits. Consult with the <u>Virginia Department of Historic Resources (VDHR)</u> prior to initiating any work to determine whether the proposed project may qualify for such credits.



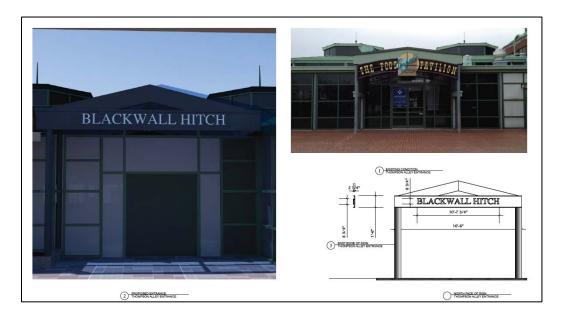
BACKGROUND

At the March 19, 2014 hearing, Board voted to approve a Permit to Demolish/Capsulate and Certificate of Appropriateness application for the Blackwall Hitch restaurant which included a complete sign package. The signage approved by the Board included the:

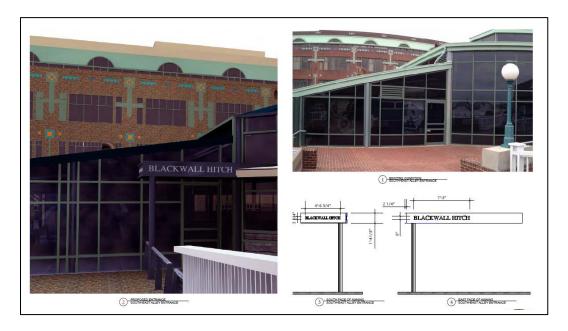
- Installation of a "Blackwall Hitch" sign on the Cameron Street (front/south) entry canopy measuring 10'- 7-3/4" long x 8-3/4" high. (Non-Illuminated)
- Installation of a freestanding (2.6' x 2.0') menu board constructed of painted metal in the landscape planter on south elevation with interior LED illumination.
- Installation of a brass sign (2' x 2') on each of the pillars flanking the front entry stair.



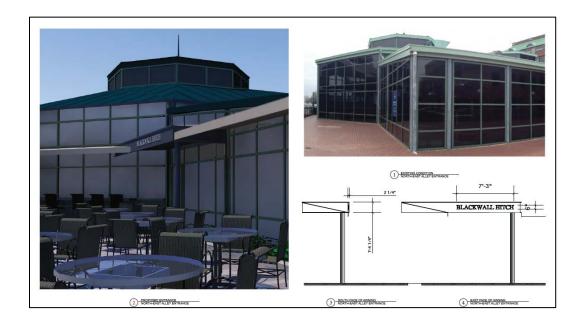
• Installation of a "Blackwall Hitch" sign on the southeast entry canopy measuring 10'- 7-3/4" long x 8-3/4" high. (Non-Illuminated)



• Installation of a "Blackwall Hitch" signs on the Thompson Alley entry (North) canopy. One measuring 7'- 3" long x 6" high and the second 4'- 6 ¾" long x 3-3/4" high. (Non-Illuminated)



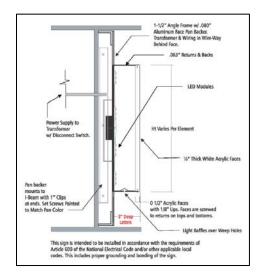
• Installation of a "Blackwall Hitch" sign on the northeast entry canopy measuring 7'- 3" long x 6" high. (Non-Illuminated)



I. ISSUE

The applicant is requesting revisions to the previously approved plans which include the:

- Replacement of the previously approved pin mounted Blackwall Hitch" sign on the Cameron Street (front/south) entry canopy letters with LED illuminated channel letters of the same size (10'-7-3/4" long x 8-3/4" high.)
- Replacement of the previously approved pin mounted "Blackwall Hitch" sign on the southeast entry canopy with LED illuminated channel letters of the same size (10'- 7-3/4" long x 8-3/4" high.)





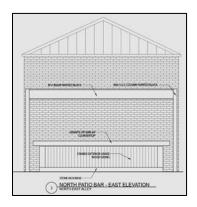
Typical illumination with Vinyl Overlay

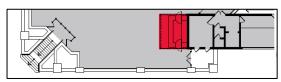
- Installation of an additional menu board on the wall of the rear staircase facing Thompson Alley (24" x 24")
- Installation of a wall sign on the rear staircase facing Thompson Alley (44" x 26")



• Construct a new, 1,031 square foot open pergola frame with permanent fabric canopy on the rear (north) patio affixed to the existing mechanical room above the parking garage on Thompson's Alley. The pergola will serve as protection for the patio bar which will be housed underneath.

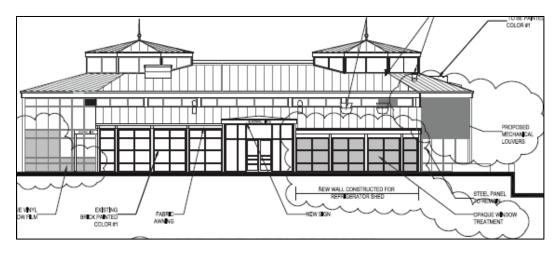






Proposed Bar Canopy facing Thompson's Alley

• Add an opaque window film on several of the North elevation's windows facing the upper dining terrace and eliminate the butt lap wood siding detail.



Proposed North Elevation Changes

II. HISTORY

The free-standing metal and glass building at 5 Cameron Street was approved by the BAR in **1987** (BAR87-62; 9/2/87) as part of the City's modest, festival marketplace style redevelopment of the waterfront around the Torpedo Factory Art Center. It is located between the terminus of

Cameron Street and Thompson Alley and is a prominent feature along the waterfront. It is one of five buildings that comprise the Torpedo Factory and City Marina Plaza complex which includes the Torpedo Factory Office Building to the west; the City Marina to the south; Thompson's Alley to the north; and the Chart House Restaurant and Potomac River to the east. The existing building is elevated above a City owned parking garage and associated infrastructure including retaining and knee walls, light poles, and a gazebo.

III. ANALYSIS

The proposed alterations and revisions to the rear patio and north elevation are compatible with the existing building and the existing waterfront development plan and are minor in scope. Staff supports the proposed new pergola construction and the materials proposed. However, staff recommends that the existing decorative tile work or the surrounding brick on the east wall of the mechanical outbuilding not be covered or penetrated to construct the pergola. Per a discussion with the architect, the pergola, as designed, is freestanding and does not need to be affixed to the mechanical building.

The *Design Guidelines* recommend that: "...signs should be designed in styles, materials, typefaces, colors and lettering that is appropriate and sympathetic to the historic style of the building." The subject building is unique in the district as it is freestanding with frontage on the Potomac River and pedestrian walkways.

Due to this restaurant's location and present configuration of the marina, it could be a challenge for patrons to locate the entrances to the restaurant, due to their setback from the pedestrian walkways and their placement within the dining patios. Staff finds that the new signage and menu board at the Thompson Alley staircase to the elevated north dining terrace does not overwhelm the building but rather helps identify this secondary entrance. Although more signs are proposed for approval than the Board typically approves, these signs are proportional to the scale of building and are consistent with the site and its surrounding context.

The Blackwall Hitch canopy sign lettering and lighting is what this company used at their other location in Annapolis, MD and they have provided images of that sign at night. In this particular case, Staff finds the design of the signs are generally appropriate and compatible with the theme of the waterfront and the overall building design. However, staff expresses a concern with the proposed illumination of the canopy signs with the LED channel letters. LED lighting is still a relatively new and evolving technology and only been used in a few cases within the historic district, including the adjacent Chart House Restaurant in 2010 (BAR2010-0325.) Staff suggests that these lights are appropriate for modern buildings along the waterfront, if the color of the light is soft white and the intensity of the illumination is adjustable and subject to staff review and approval in the field at night, as the BAR has conditioned in past cases, to verify that these are not the brightest sign in the vicinity. With these parameters, staff finds the signage design appropriate and consistent with the *Design Guidelines*. Therefore Staff recommends approval of the sign package with the conditions noted above.

STAFF

Michele Oaks, Historic Preservation Planner, Planning & Zoning Al Cox, FAIA, Historic Preservation Manager, Planning & Zoning

IV. CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Zoning Comments

- C-1 Proposed wall signs comply with zoning.
- C-2 The proposed menu board freestanding sign complies with zoning. Section 9-301(E) allows one freestanding sign on any commercially zoned property in a historic district if the area of the sign is no greater than 6 square feet. The proposed sign is 4 square feet (2' by 2').
- C-3 All signs to be located outside of the lease area may be required to obtain additional approvals for use of that space prior to the issuance of any permits for that signage.
- C-4 The proposed outdoor bar area complies for zoning.

Code Administration

No comments received.

Transportation and Environmental Services (T&ES)

No comments received

V. ATTACHMENTS

- 1 Supporting Materials
- 2 Application for BAR2015-00092 at 5 Cameron Street

Visit us at www.applesigns.com

REV. #	DATE M/D/Y	DESIGNER / TIME
FA	02/09/15	MFOSTER 02.00
R1	03/19/15	AGRAHAM 1.00
R2	03/24/15	MFOSTER 01.00
R3	03/31/15	MFOSTER 01.00
R4	04/03/15	MFOSTER 00.25

APPROVALS

APPROVED SKETCH#

Page#

• All Electrical Components UI ® Listed.

· Verify Conditions In Field.

JOB#82023

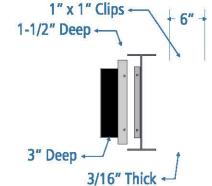
Sign Detail

SCALE @ 3/4" = 1 Foot

South Elevation Channel Letters - Sign A

BLACKWALL HITCH

14'-5" Wide Pan Backer



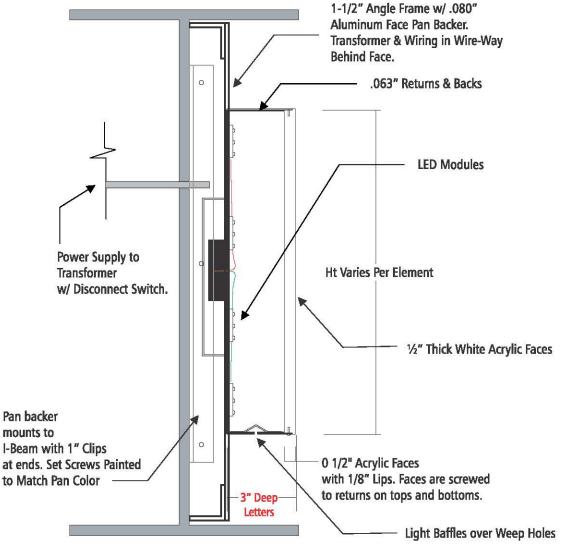
Pan Backer is 14" Tall
Beam Opening is 15 1/2" Tall
Overall Beam Ht is 16"
Letter Height is 12"

- Create 1 Channel Letter Sign for South Elevation
- .080" Aluminum Face Pan Backer
 1-1/2" Angle Returns on Pan Backer
 Pan Backer Painted to Match Battleship Grey Color of Beam (VIF Color)
 3" Deep White LED Illuminated Trim-Cap Free Channel Letters Mount to Pan Backer.
 White Translucent Acrylic Face with White Returns & Metallic Silver Vinyl overlay for Halo-Light effect.
 Transformer(s) and Wiring inside wire-way on reverse side of Pan Backer.
- Pan Backer Mounts to Beams through Angle frame at Ends with Clips mounted to beam Web.
- Printout colors are for reference only.
- All Electrical Components UI ® Listed.
- Verify Conditions In Field.
- Verify Conditions In Field.



Typical illumination with Vinyl Overlay

Typical Trim-Cap Free Channel Letters on Pan Backer SCALE @ NA



This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

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404 Serendipity Dr. Millersville, Md. 21108 Phone 410.987.7446 Fax 410.987.1580 Visit us at <u>www.applesigns.com</u>

CLIENT: Blackwall Hitch
CONTACT: Larry Ray
ADDRESS:
5 Cameron Street
Alexandria, VA 22314

PHONE 410.437.4242

REV. # DATE M/D/Y DESIGNER / TIME
FA 02/09/15 MFOSTER 02.00
R1 03/19/15 AGRAHAM 1.00
R2 03/24/15 MFOSTER 01.00
R3 03/31/15 MFOSTER 01.00
R4 04/03/15 MFOSTER 00.25

APPROVALS

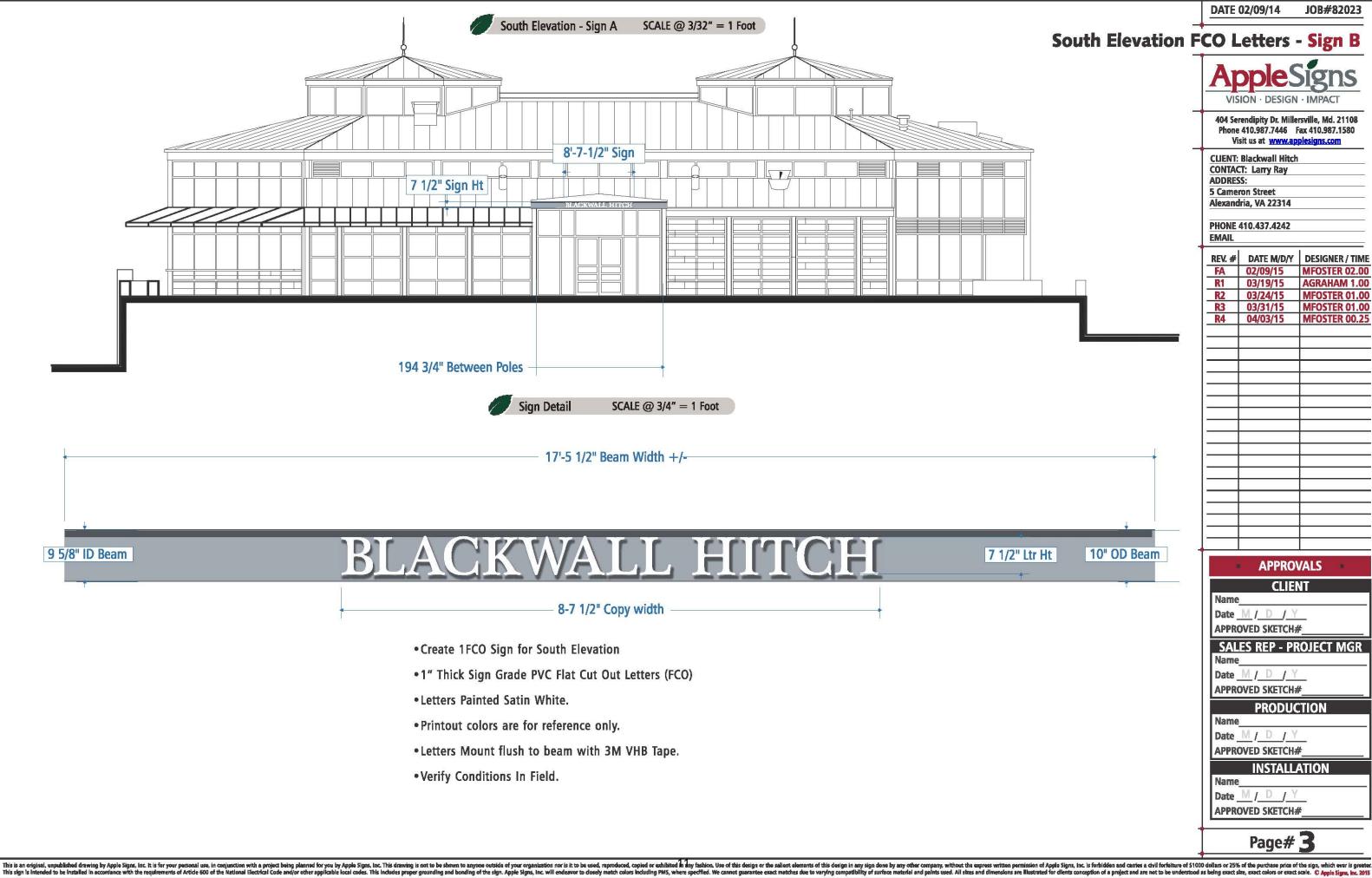
SALES REP - PROJECT MGR

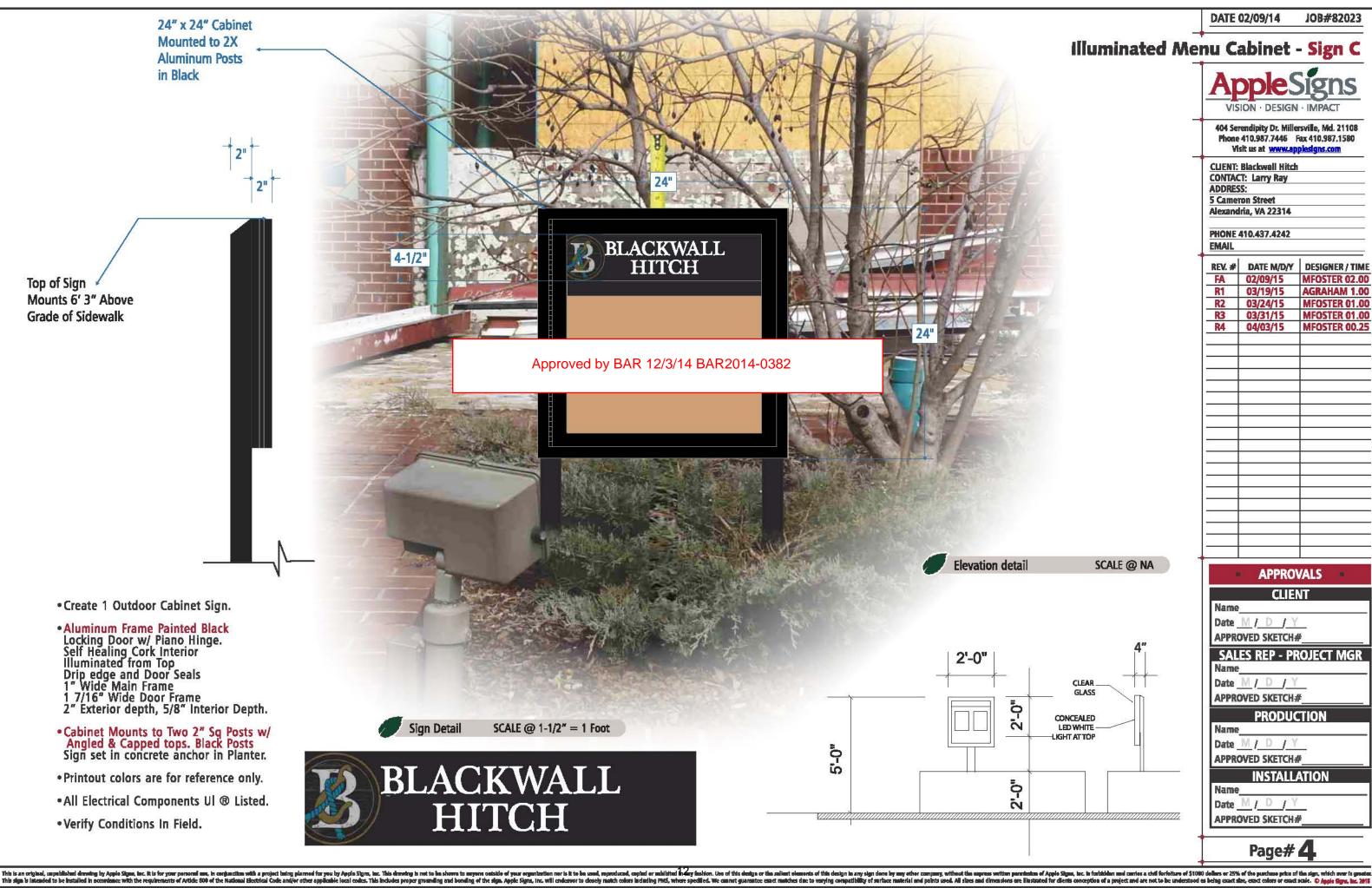
Date M / D / Y
APPROVED SKETCH#

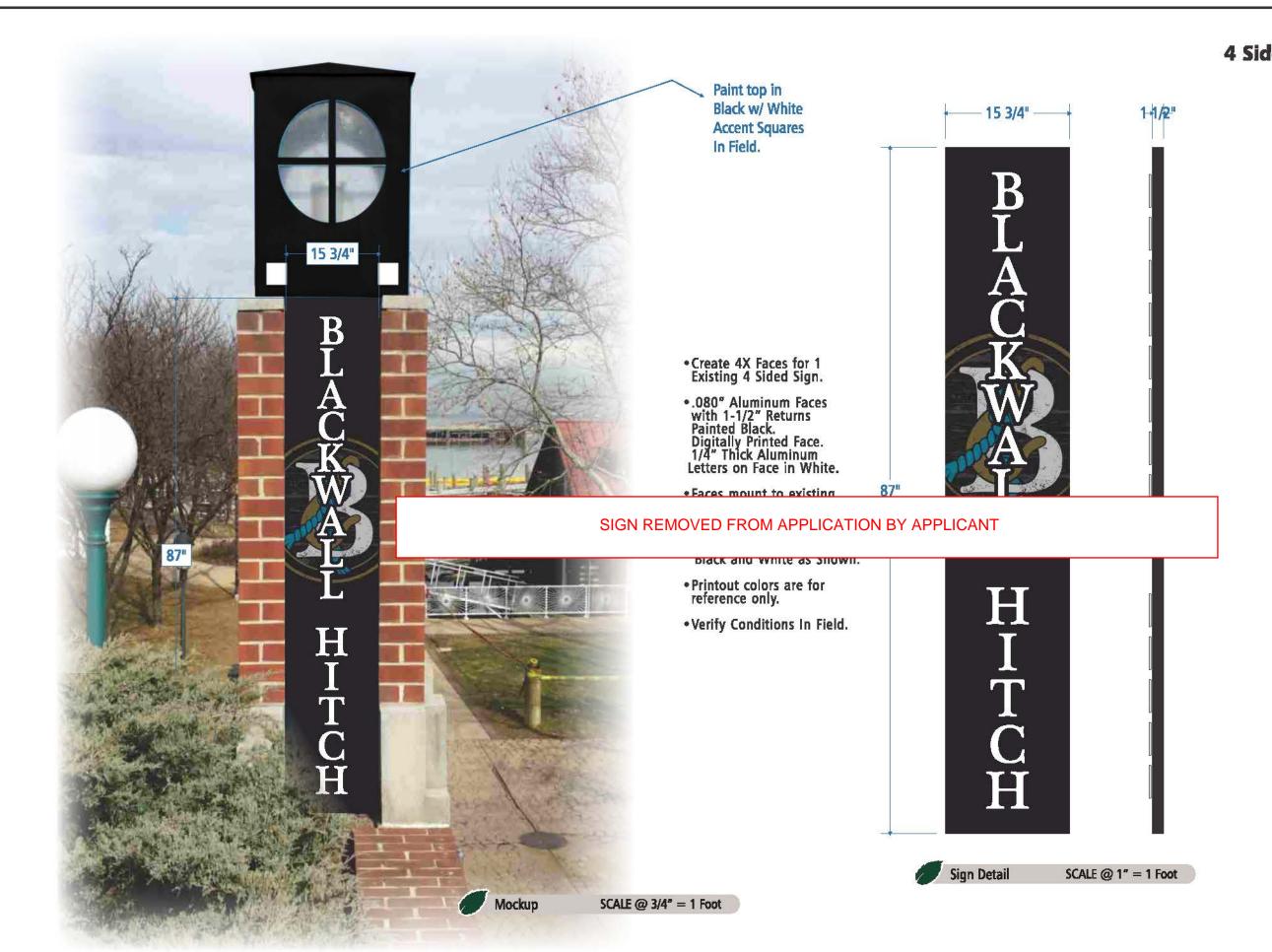
PRODUCTION
Name
Date M / D / Y

APPROVED SKETCH#______INSTALLATION

Page# 2







Page# 5

PRODUCTION

INSTALLATION

Date M / D / Y
APPROVED SKETCH#

Date M / D / Y
APPROVED SKETCH#



404 Serendipity Dr. Millersville, Md. 21108 Phone 410.987.7446 Fax 410.987.1580 Visit us at www.applesigns.com

CLIENT: Blackwall Hitch CONTACT: Larry Ray ADDRESS: **5 Cameron Street**

Alexandria, VA 22314 PHONE 410.437.4242

DATE M/D/Y DESIGNER / TIME FA 02/09/15 MFOSTER 02.00 AGRAHAM 1.00 R1 03/19/15 R2 MFOSTER 01.00 03/24/15 R3 MFOSTER 01.00 03/31/15 04/03/15 MFOSTER 00.25

APPROVALS

CLIENT

Date M / D / Y APPROVED SKETCH#

SALES REP - PROJECT MGR

Date M / D / Y

APPROVED SKETCH#

PRODUCTION

Date M / D / Y

APPROVED SKETCH#

INSTALLATION

Date M / D / Y

APPROVED SKETCH# Page# 6



Sign Detail SCALE @ 3" = 1 Foot • Create 2X Sandblasted Circle Logos

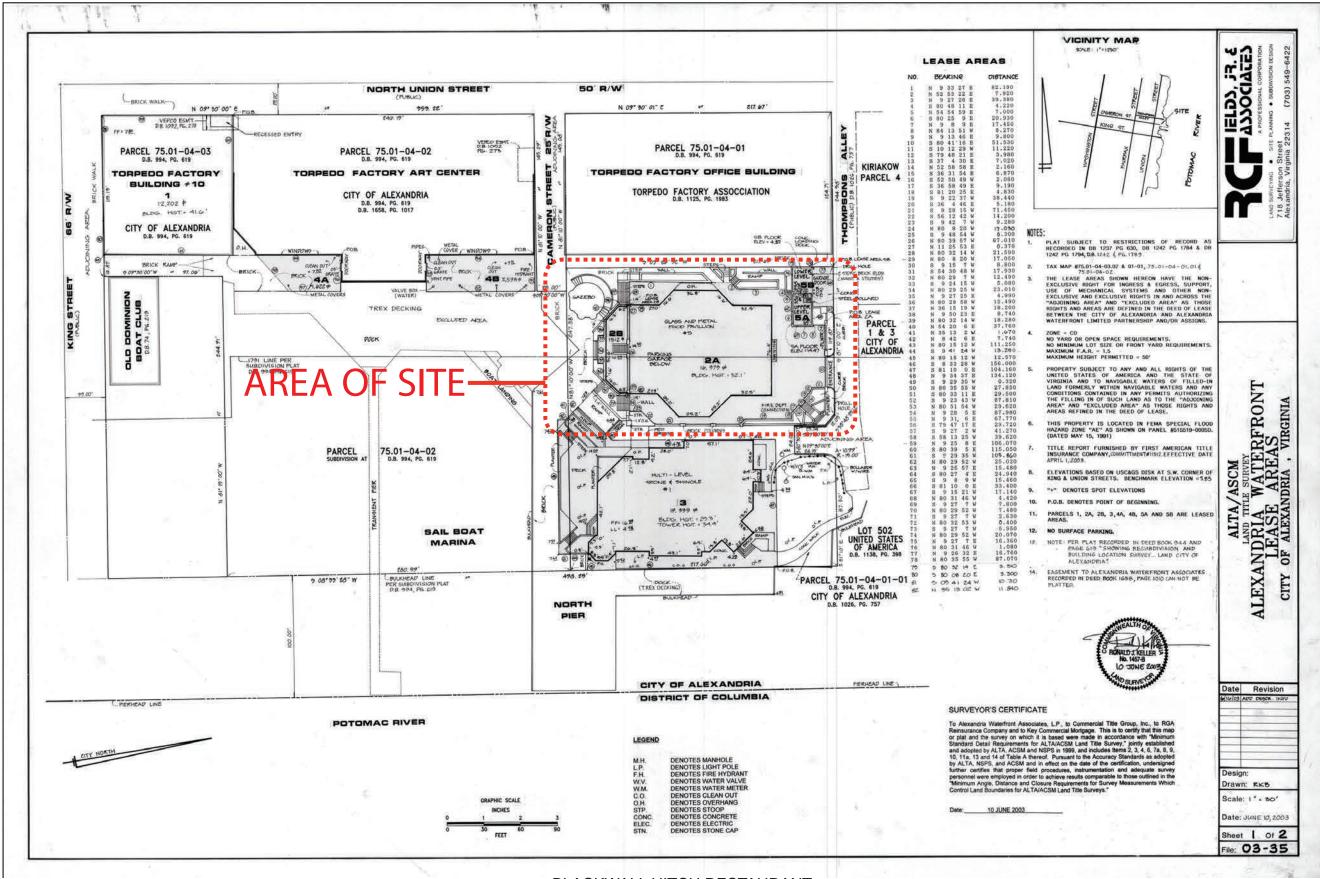
• 1" Thick HDU Discs w/ Blasted Black Areas Paint Black, Gold, White Lt Blue and pLt Yellow

• Signs mount to Brick On Steps w/ Studs and Adhesives.

• Printout colors are for reference only.

. Verify Conditions In Field.

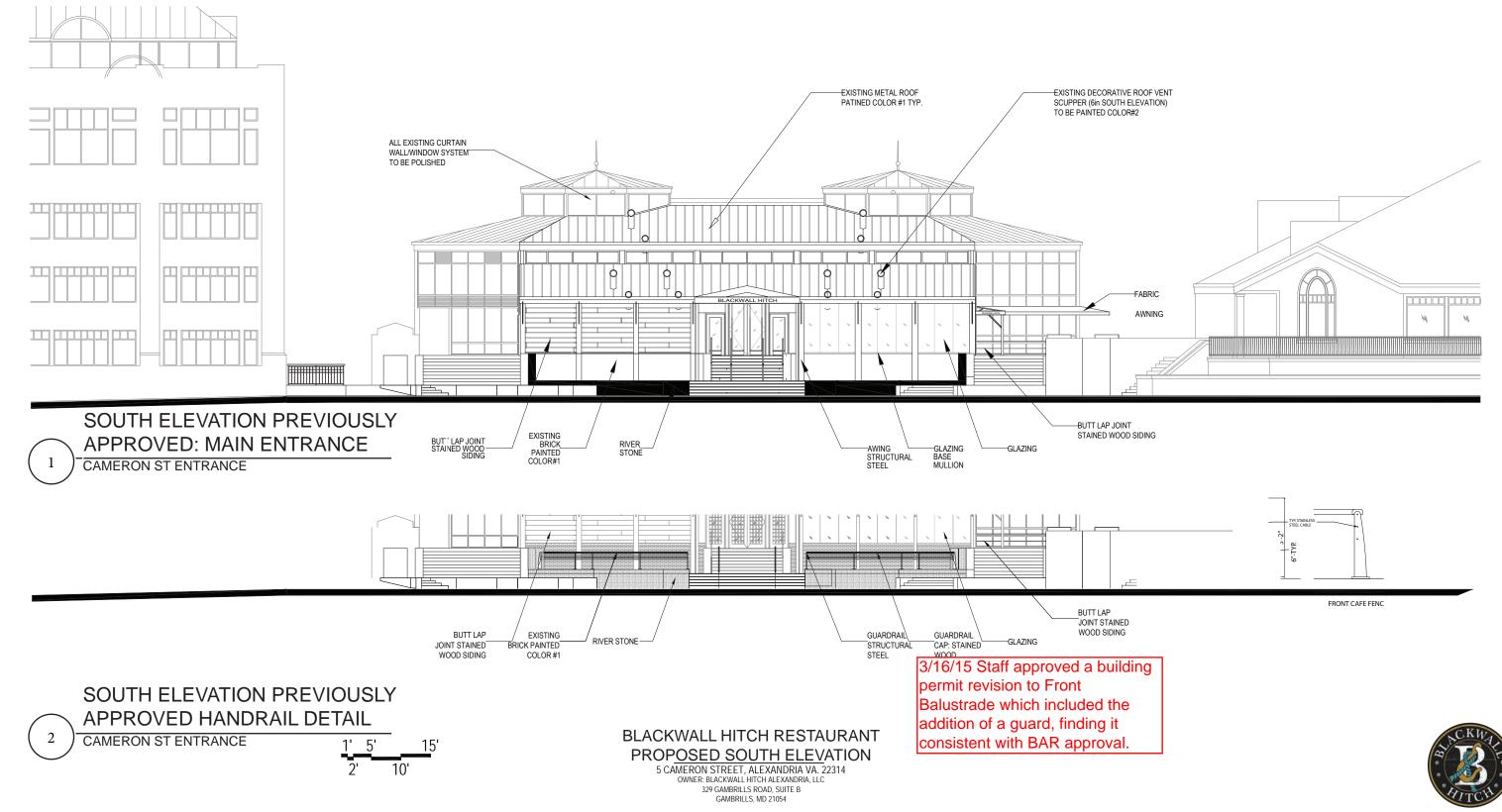
Logos mount on columns on each side or stairs once columns are refinished / VIF Position.

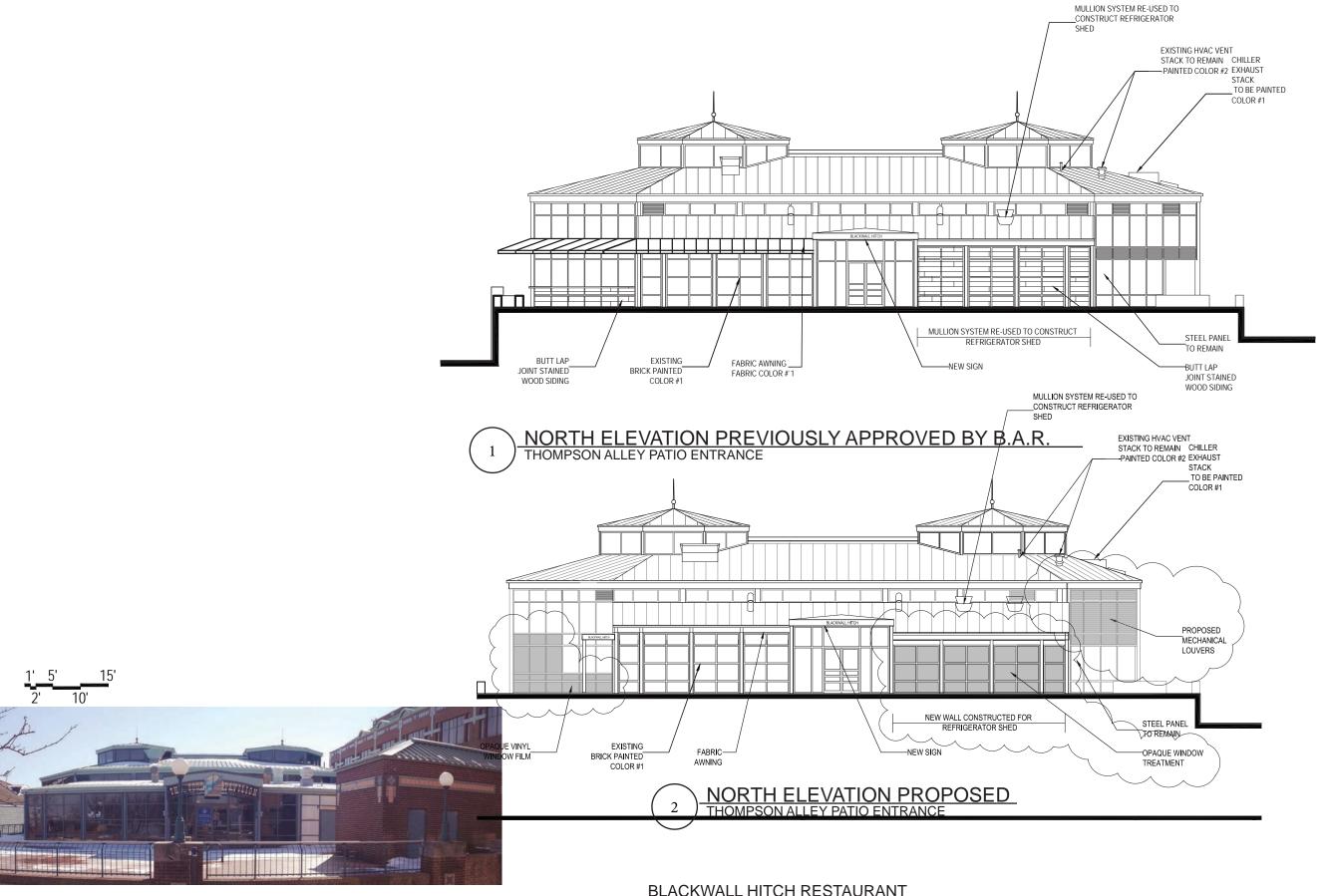


BLACKWALL HITCH RESTAURANT ALTA/ASCM PLAN

5 CAMERON STREET, ALEXANDRIA VA. 22314 OWNER: BLACKWALL HITCH ALEXANDRIA, LLC 329 GAMBRILLS ROAD, SUITE B GAMBRILLS, MD 21054







BLACKWALL HITCH RESTAURANT STUDY OF PROPOSED NORTH ELEVATION

5 CAMERON STREET, ALEXANDRIA VA. 22314 OWNER: BLACKWALL HITCH ALEXANDRIA, LLC 329 GAMBRILLS ROAD, SUITE B GAMBRILLS, MD 21054









BAR Case # 20\5-00098 ADDRESS OF PROJECT: 5 Camerov TAX MAP AND PARCEL: 075.01-64-06 ZONING: APPLICATION FOR: (Please check all that apply) (X) CERTIFICATE OF APPROPRIATENESS PERMIT TO MOVE, REMOVE, ENCAPSULATE OR DEMOLISH (Required if more than 25 square feet of a structure is to be demolished/impacted) WAIVER OF VISION CLEARANCE REQUIREMENT and/or YARD REQUIREMENTS IN A VISION CLEARANCE AREA (Section 7-802, Alexandria 1992 Zoning Ordinance) □ WAIVER OF ROOFTOP HVAC SCREENING REQUIREMENT (Section 6-403(B)(3), Alexandria 1992 Zoning Ordinance) Applicant: Property Owner Business (Please provide business name & contact person) Zip: 22314 State: MO City: E-mail: Phorns (a) hurns - Archi tecture. com Phone: 410-437-4240 Authorized Agent (if applicable): ☐ Architect Attorney **Legal Property Owner:** Restoration Group Address State: Y City: Phone: E-mail: Yes Is there an historic preservation easement on this property? Yes No If yes, has the easement holder agreed to the proposed alterations? Is there a homeowner's association for this property? Yes No ☐ Yes If yes, has the homeowner's association approved the proposed alterations? No.

If you answered yes to any of the above, please attach a copy of the letter approving the project.

BAR Case # 2015-00090

NATURE OF PROPOSED WORK: Please check all that apply **NEW CONSTRUCTION** EXTERIOR ALTERATION: Please check all that apply. fence, gate or garden wall windows awning doors ☐ HVAC equipment ☐ siding shutters ☐ shed pergola/trellis ☐ lighting painting unpainted masonry other ADDITION **DEMOLITION/ENCAPSULATION** SIGNAGE DESCRIPTION OF PROPOSED WORK: Please describe the proposed work in detail (Additional pages may Sign Beam. Sign H12 14" Sign Beam. Sign H12 14" Sign B 8-715" x 712" Sign C Illuminated Meno Cabint 24" X241" Sign D-Hsided sign Sign E-HDULgo Discs **SUBMITTAL REQUIREMENTS:** Items listed below comprise the minimum supporting materials for BAR applications. Staff may request additional information during application review. Please refer to the relevant section of the Design Guidelines for further information on appropriate treatments. Applicants must use the checklist below to ensure the application is complete. Include all information and material that are necessary to thoroughly describe the project. Incomplete applications will delay the docketing of the application for review. Pre-application meetings are required for all proposed additions. All applicants are encouraged to meet with staff prior to submission of a completed application. Electronic copies of submission materials should be submitted whenever possible. Demolition/Encapsulation: All applicants requesting 25 square feet or more of demolition/encapsulation

must complete this section. Check N/A if an item in this section does not apply to your project.

☐ Survey plat showing the extent of the proposed demolition/encapsulation.

Description of the reason for demolition/encapsulation.

to be demolished.

considered feasible.

Existing elevation drawings clearly showing all elements proposed for demolition/encapsulation.
 Clear and labeled photographs of all elevations of the building if the entire structure is proposed

Description of the alternatives to demolition/encapsulation and why such alternatives are not

Attachment #2

BAR Case # 2015-00092

Additions & New Construction: Drawings must be to scale and should not exceed 11" x 17" unless approved by staff. All plans must be folded and collated into 3 complete 8 1/2" x 11" sets. Additional copies may be requested by staff for large-scale development projects or projects fronting Washington Street. Check N/A if an item in this section does not apply to your project.

	N/A	Scaled survey plat showing dimensions of lot and location of existing building and other structures on the lot, location of proposed structure or addition, dimensions of existing			
		structure(s), proposed addition or new construction, and all exterior, ground and roof mounted equipment.			
		FAR & Open Space calculation form. Clear and labeled photographs of the site, surrounding properties and existing structures, if applicable.			
		Existing elevations must be scaled and include dimensions. Proposed elevations must be scaled and include dimensions. Include the relationship to			
		adjacent structures in plan and elevations. Materials and colors to be used must be specified and delineated on the drawings. Actual			
		samples may be provided or required. Manufacturer's specifications for materials to include, but not limited to: roofing, siding, windows,			
		doors, lighting, fencing, HVAC equipment and walls. For development site plan projects, a model showing mass relationships to adjacent properties and structures.			
Signs & Awnings: One sign per building under one square foot does not require BAR approval unless illuminated. All other signs including window signs require BAR approval. Check N/A if an item in this section does not apply to your project.					
公口成及公园区		Linear feet of building: Front:			
Alt	erat	ions: Check N/A if an item in this section does not apply to your project.			
	N/A	Clear and labeled photographs of the site, especially the area being impacted by the alterations, all sides of the building and any pertinent details.			
		Manufacturer's specifications for materials to include, but not limited to: roofing, siding, windows, doors, lighting, fencing, HVAC equipment and walls.			
		Drawings accurately representing the changes to the proposed structure, including materials and overall dimensions. Drawings must be to scale.			
		An official survey plat showing the proposed locations of HVAC units, fences, and sheds. Historic elevations or photographs should accompany any request to return a structure to an earlier appearance.			

ALL APPLICATIONS: Please read and check that you have read and understand the following items:

I have submitted a filing fee with this application. (Checks should be made payable to the City of Alexandria. Please contact staff for assistance in determining the appropriate fee.)



I understand the notice requirements and will return a copy of the three respective notice forms to BAR staff at least five days prior to the hearing. If I am unsure to whom I should send notice I will contact Planning and Zoning staff for assistance in identifying adjacent parcels.



I, the applicant, or an authorized representative will be present at the public hearing.

I understand that any revisions to this initial application submission (including applications deferred for restudy) must be accompanied by the BAR Supplemental form and 3 sets of revised materials.

The undersigned hereby attests that all of the information herein provided including the site plan, building elevations, prospective drawings of the project, and written descriptive information are true, correct and accurate. The undersigned further understands that, should such information be found incorrect, any action taken by the Board based on such information may be invalidated. The undersigned also hereby grants the City of Alexandria permission to post placard notice as required by Article XI, Division A, Section 11-301(B) of the 1992 Alexandria City Zoning Ordinance, on the property which is the subject of this application. The undersigned also hereby authorizes the City staff and members of the BAR to inspect this site as necessary in the course of research and evaluating the application. The applicant, if other than the property owner, also attests that he/she has obtained permission from the property owner to make this application.

APPLICANT OR AUTHORIZED AGENT:

Signature:

Printed Name:

Date:

OWNERSHIP AND DISCLOSURE STATEMENT Use additional sheets if necessary

1. Applicant. State the name, address and percent of ownership of any person or entity owning an interest in the applicant, unless the entity is a corporation or partnership, in which case identify each owner of more than ten percent. The term ownership interest shall include any legal or equitable interest held at the time of the application in the real property which is the subject of the application.

Name	Address	Percent of Ownership
1. Apple Syra	Milersvillend	0%
2.	21108	• •
3.		

2. Property. State the name, address and percent of ownership of any person or entity owning an interest in the property located at 5 (CONCON Decladdress), unless the entity is a corporation or partnership, in which case identify each owner of more than ten percent. The term ownership interest shall include any legal or equitable interest held at the time of the application in the real property which is the subject of the application.

Name	Address	Percent of Ownership		
1. Black Hitch	on site 1	0% - Rentino STO	20.	
2. Alexandria watert	Ort Rebollingement	POROX 239 10010 . 1	Carlot Carrier	
3.				

3. Business or Financial Relationships. Each person or entity listed above (1 and 2), with an ownership interest in the applicant or in the subject property is required to disclose **any** business or financial relationship, as defined by Section 11-350 of the Zoning Ordinance, existing at the time of this application, or within the12-month period prior to the submission of this application with any member of the Alexandria City Council, Planning Commission, Board of Zoning Appeals or either Boards of Architectural Review.

Name of person or entity	Relationship as defined by Section 11-350 of the Zoning Ordinance	Member of the Approving Body (i.e. City Council, Planning Commission, etc.)
1.		
2.		
3.		

NOTE: Business or financial relationships of the type described in Sec. 11-350 that arise after the filing of this application and before each public hearing must be disclosed prior to the public hearings.

As the applican	t or the applicant's authorize	ed agent, I	hereby attest	to the best o	f my ability th
the information	provided above is true and	correct.	// 1	\triangle	٨
4/6/15	Sennifer Cuff	[-e]	And	(A)	
Date	Printed Name	9 -	11 5	Signature]
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