

18
5-13-14

Jackie Henderson

From: Rashad Young
Sent: Monday, May 12, 2014 5:01 PM
To: City Council; City Council Aides
Cc: Mark Jinks; Faroll Hamer; James Banks; Joanna Anderson; Rose Boyd; Robin Wilson
Subject: Food Truck Ordinance

Mayor and Members,

The ordinance on your docket for introduction on Tuesday proposes a comprehensive food truck program that would allow food trucks on both public streets as well as off street locations. We prepared the ordinance in this manner per your request last year, however we now understand there has been some discussion about whether this ordinance is ready to move forward. In that regard we wanted to give you some possible options for next steps for your consideration:

Option 1: You could go forward with the ordinance as written with the understanding that the City Manager will take more public comment/input prior to implementing the Restricted Vending Zones. The current proposal is to implement a comprehensive, city wide food truck program on both on street and off street locations. This proposal includes the ability for the City Manager to administratively implement Restricted Vending Zones to restrict on street vending in certain high vehicular traffic, high pedestrian traffic, high parking demand areas. These zones will be established after the ordinance is adopted so there could be time for additional comment before the zones and the regulations within them (location of designated spaces and hours of operation) are finalized.

Option 2: You could decide not to move forward with the new ordinance at all and the status quo would continue. Currently, food trucks are allowed in the City at special events, at Farmer's markets with an SUP, at construction sites, and when catering a private party at individual residences. If no new ordinance is approved, this would continue.

Option 3: You could decide not to move forward with the on-street portion of the proposal but allow food trucks at the off-street locations in the new ordinance as a pilot program. If the food truck program is going to be limited to just off street locations (farmer's markets, parks, parking lots) then it would be best to implement that through the zoning ordinance rather than the City Code. However, a pilot program allowing the food trucks to locate on off street properties over the summer would allow the staff to monitor that the use and prepare the appropriate changes to the zoning ordinance for the planning commission and city council consideration in the Fall. To make that happen, you could approve the current proposal for off-street locations only.

Thx
RY

Jackie Henderson

From: lauren@meetingpriorities.com
Sent: Wednesday, May 14, 2014 9:13 AM
To: City Council; City Council Aides; Jackie Henderson; Community Relations
Subject: Call.Click.Connect. #51170: Mayor, Vice Mayor City Council As an Old Town resident since 1998, I am

Dear *Call.Click.Connect.* User

A request was just created using *Call.Click.Connect.* The request ID is 51170.

Request Details:

- Name: Lauren Kramer
- Approximate Address: No Address Specified
- Phone Number: 703-615-1595
- Email: lauren@meetingpriorities.com
- Service Type: Mayor, Vice Mayor City Council
- Request Description: As an Old Town resident since 1998, I am deeply concerned about the path you are taking to destroy our quaint town. Massive construction projects and now the possibility of Food Trucks totally destroy the unique character of our city. I urge you to reconsider this foolish notion and rather take a stronger stand to preserve the character that has made Old Town unique and special.

Lauren Kramer
928 S. St. Asaph Street
Alexandria, VA 22314

lauren@meetingpriorities.com

- Expected Response Date: Wednesday, May 21

Please take the necessary actions in responding, handling and/or updating this request at the *Call.Click.Connect.* staff interface.

If you need assistance with handling this request, please contact CommunityRelations@alexandriava.gov or call 703.746.HELP.

This is an automated email notification of a *Call.Click.Connect.* request. Please do not reply to this email.

Jackie Henderson

From: jgregor@carlylecouncil.com
Sent: Tuesday, May 13, 2014 3:21 PM
To: City Council; City Council Aides; Jackie Henderson; Community Relations
Subject: Call.Click.Connect. #51124: Mayor, Vice Mayor City Council Docket Item #18, Food Truck OrdinanceD

Dear *Call.Click.Connect.* User

A request was just created using *Call.Click.Connect.* The request ID is 51124.

Request Details:

- Name: Janet Gregor
- Approximate Address: No Address Specified
- Phone Number: 571-551-6048
- Email: jgregor@carlylecouncil.com
- Service Type: Mayor, Vice Mayor City Council
- Request Description: Docket Item #18, Food Truck Ordinance
Dear Mayor, Vice Mayor and City Council Members:

Carlyle Community Council (CCC) requests that you defer action tonight on consideration of the proposed Food Truck Ordinance. Since this matter was first proposed a year ago, CCC has raised a number of serious concerns about operating food trucks in the Carlyle Community. Carlyle property owners, restaurants and retailers, workers and residents have attended Food Truck Advisory Group meetings and submitted comments. CCC followed closely the work of the Food Truck Advisory Group and was disappointed the Advisory Group ran out of time to finish its recommendations to the City Manager. The proposed ordinance under consideration tonight does not fully represent key findings of the Food Truck Advisory Group. There are a number of substantive unresolved issues that still need to be addressed. We fail to see any legitimate reason to rush forward with the proposed Ordinance until this important policy discussion has been completed.

CCC will be sending you a formal letter shortly outlining in detail our reasons that food trucks not be permitted to operate in the Carlyle Community. For now, we join with the Alexandria Chamber of Commerce and others who believe that this process requires more time and deliberation before consideration by City Council.

CCC Members represent nearly 5 million square feet of commercial space, over 30 retail businesses and 1,700 residential units in the Carlyle Community of Alexandria.

Thank you for your consideration.

- Expected Response Date: Tuesday, May 20

Please take the necessary actions in responding, handling and/or updating this request at the [Call.Click.Connect. staff interface](#).

If you need assistance with handling this request, please contact CommunityRelations@alexandriava.gov or call 703.746.HELP.

This is an automated email notification of a *Call.Click.Connect.* request. Please do not reply to this email.

Jackie Henderson

From: CommunityRelations@alexandriava.gov
Sent: Tuesday, May 13, 2014 2:06 PM
To: City Council; City Council Aides; Jackie Henderson; Community Relations
Subject: Call.Click.Connect. #51107: Mayor, Vice Mayor City Council We strongly encourage you to take more t

Dear *Call.Click.Connect.* User

A request was just created using *Call.Click.Connect.* The request ID is 51107.

Request Details:

- Name: *Call.Click.Connect.* Customer
- Approximate Address: No Address Specified
- Phone Number: No Phone
- Email: No Email
- Service Type: Mayor, Vice Mayor City Council
- Request Description: We strongly encourage you to take more time to consider the decision of the Alexandria Chamber of Commerce to support food trucks in Old Town Alexandria. Alexandria's restaurants don't have density to support additional food trucks and fear to likely lose business.
I currently work in a local restaurant and I'm not in favor of food trucks.
- Expected Response Date: Tuesday, May 20

Please take the necessary actions in responding, handling and/or updating this request at the *Call.Click.Connect.* staff interface.

If you need assistance with handling this request, please contact CommunityRelations@alexandriava.gov or call 703.746.HELP.

This is an automated email notification of a *Call.Click.Connect.* request. Please do not reply to this email.

Jackie Henderson

From: eric@artfullychocolate.com
Sent: Tuesday, May 13, 2014 12:30 PM
To: City Council; City Council Aides; Jackie Henderson; Community Relations
Subject: Call.Click.Connect. #51097: Mayor, Vice Mayor City Council Honorable Mayor Euille, Vice Mayor Silbe

Dear *Call.Click.Connect.* User

A request was just created using *Call.Click.Connect.* The request ID is 51097.

Request Details:

- Name: Eric Nelson
- Approximate Address: No Address Specified
- Phone Number: 703-575-8686
- Email: eric@artfullychocolate.com
- Service Type: Mayor, Vice Mayor City Council
- Request Description: Honorable Mayor Euille, Vice Mayor Silberberg and Council,

I am writing to continue to express my opposition to moving forward with Food Trucks in Alexandria at this time. I believe that the current direction of events will put my business and other local "brick and mortar" businesses in jeopardy.

I am a member of the Board of the Alexandria Chamber of Commerce which has just taken a position on the subject. I am attaching it for your consideration. The Board approved this position unanimously and I strongly endorse it.

Please do not do take action that could substantially harm my business and many others in Alexandria.

Respectfully,

Eric Nelson
Artfully Chocolate

- Attachment: <http://request.alexandriava.gov/GeoReport/UploadedFile.ashx/pdf/29ed16c0-642f-441d-b56c-6803100d4f2d>
- Expected Response Date: Tuesday, May 20

Please take the necessary actions in responding, handling and/or updating this request at the *Call.Click.Connect.* staff interface.

If you need assistance with handling this request, please contact CommunityRelations@alexandriava.gov or call 703.746.HELP.

This is an automated email notification of a *Call.Click.Connect.* request. Please do not reply to this email.

Jackie Henderson

From: linda@teaism.com
Sent: Tuesday, May 13, 2014 11:23 AM
To: City Council; City Council Aides; Jackie Henderson; Community Relations
Subject: Call.Click.Connect. #51086: Mayor, Vice Mayor City Council at 682 N SAINT ASAPH ST
My name is Linda Neumann and I am one of

Dear *Call.Click.Connect.* User

A request was just created using *Call.Click.Connect.* The request ID is 51086.

Request Details:

- Name: Linda Neumann
- Approximate Address: 682 N SAINT ASAPH ST (See [map below](#))
- Phone Number: 703-684-7777
- Email: linda@teaism.com
- Service Type: Mayor, Vice Mayor City Council
- Request Description: My name is Linda Neumann and I am one of the owners of Teaism. Two years ago we opened a location in Alexandria on St Asaph Street which is FINALLY establishing a foot hold in the community.

We are members of the Alexandria Chamber of Commerce and we want to express our concern about allowing food trucks in Alexandria. We ask that you postpone your decision until further work can be done and until the feedback from representatives of the restaurant community can be considered.

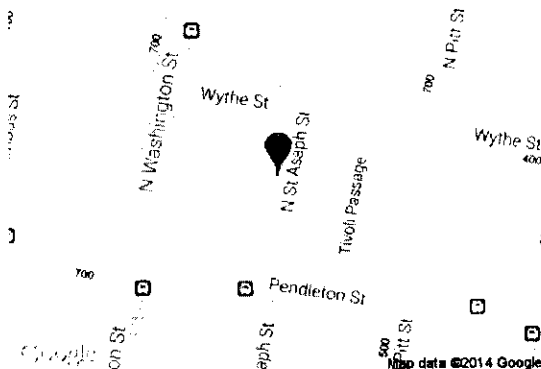
Please take the recommendations of the Food Truck Policy Advisory Group under consideration.

Allowing food trucks proximity to existing restaurants who do so much to support the community and pay meals tax and property tax is unfair.

Please feel free to contact me at 703-684-7777.

Sincerely,
Linda Neumann

- Expected Response Date: Tuesday, May 20



Please take the necessary actions in responding, handling and/or updating this request at the [Call.Click.Connect. staff interface](#).

Jackie Henderson

From: bill@portcitybrewing.com
Sent: Monday, May 12, 2014 8:59 PM
To: City Council; City Council Aides; Jackie Henderson; Community Relations
Subject: Call.Click.Connect. #51039: Mayor, Vice Mayor City Council Good Afternoon Mr. Mayor and City Council

Dear *Call.Click.Connect.* User

A request was just created using *Call.Click.Connect.* The request ID is 51039.

Request Details:

- Name: Bill Butcher
- Approximate Address: No Address Specified
- Phone Number: 703 732 9836
- Email: bill@portcitybrewing.com
- Service Type: Mayor, Vice Mayor City Council
- Request Description: Good Afternoon Mr. Mayor and City Council,

I see that you will be discussing the food truck ordinance on this Saturday's City Council docket.

I'd like to emphasize that during this entire process, there has not been a single concern or objection raised about allowing food trucks in Industrially zoned areas of the city.

Regardless of what Council decides on food trucks elsewhere in the City, Port City Brewing Co. would request that Council proceed to approve, without delay, the necessary Ordinance amendments to permit food trucks to operate in Industrially zoned areas.

Thank you for your prompt action on this matter.

Sincerely,

Bill Butcher
Port City Brewing Co
3950 Wheeler Avenue
Alexandria, VA 222304
703 732 9836

- Expected Response Date: Monday, May 19

Please take the necessary actions in responding, handling and/or updating this request at [the *Call.Click.Connect.* staff interface.](#)

If you need assistance with handling this request, please contact CommunityRelations@alexandriava.gov or call 703.746.HELP.

This is an automated email notification of a *Call.Click.Connect.* request. Please do not reply to this email.

Jackie Henderson

From: jody@bittersweetcatering.com
Sent: Saturday, May 10, 2014 9:39 AM
To: City Council; City Council Aides; Jackie Henderson; Community Relations
Subject: Call.Click.Connect. #50914: Mayor, Vice Mayor City Council Mr Mayor & members of Council:Someth

Dear *Call.Click.Connect.* User

A request was just created using *Call.Click.Connect.* The request ID is 50914.

Request Details:

- Name: Jody Manor
- Approximate Address: No Address Specified
- Phone Number: 7039264767
- Email: jody@bittersweetcatering.com
- Service Type: Mayor, Vice Mayor City Council
- Request Description: Mr Mayor & members of Council:

Something smells very rotten indeed in the process regarding the proposals for food trucks in our City. The panel who toiled long and hard and the concerned citizens who attended those meetings have been completely disregarded. The panel was not even allowed to issue a final report after eight months of meetings! Worse, City staff reported that many issues were decided unanimously by the panel - totally false!

What is the rush in bringing this type of trade to our City? One can only assume that this is being driven by City staff as the final proposal is nearly identical to what was first proposed. This entire process makes a mockery of civic engagement and I fear what that impression holds for the future.

To be clear I am a supporter of food trucks and the convenience and vitality they can create - in specified locations. However, they must be regulated in the same way that other businesses are in those locations. It's patently unfair for those of us in bricks and mortar to be controlled as to our signage, hours of operation, seating capacity, cooking odors to name but a few and then allow new operators to roam our streets for 13 hours a day and have none of these restrictions.

The City faces long term financial issues. The tax revenue generated by my industry - meals tax, licenses and permits and property tax will NOT be replaced or enhanced by allowing food trucks in our historic district. (My business has experienced double digit declines in business on days when we've had trucks on the street - hardly the win-win staff has been touting). Nor does their appearance enhance our brand as tourism destination. Why do we seek to be like everyone else when it is our uniqueness that drives the vitally important tourism spend? There were many analogies drawn between DC and Arlington and their food truck scene. I need not tell you we are not those locations - we don't have the density and we have a truly unique and historic asset to protect.

As the President of the Food Truck Association said at one of the Panel meetings - 'we have a fundamental difference of opinion. Food truck operators believe we should be able to operate whenever and wherever we want'. Yes, there is a fundamental difference. We as a community - Council, residents, City staff and businesses have all agreed that we will work within some highly restrictive confines to protect our historic downtown and we do that for ourselves but also for the economic health of our City. Please consider the unintended consequences of the proposal before you.

Finally I urge you to watch the video of the Planning Commission this week. Their concerns about the process and the consequences could not be more spot on.

Thank you for your consideration.

Jody Manor

- Expected Response Date: Monday, May 19

Please take the necessary actions in responding, handling and/or updating this request at the **Call.Click.Connect.** staff interface.

If you need assistance with handling this request, please contact CommunityRelations@alexandriava.gov or call 703.746.HELP.

This is an automated email notification of a **Call.Click.Connect.** request. Please do not reply to this email.

Jackie Henderson

From: yvonneweightcallahan@gmail.com
Sent: Friday, May 09, 2014 6:22 AM
To: City Council; City Council Aides; Jackie Henderson; Community Relations
Subject: Call.Click.Connect. #50827: Mayor, Vice Mayor City Council Dear Mr. Mayor, Vice Mayor Silberberg, a

Dear *Call.Click.Connect.* User

A request was just created using *Call.Click.Connect.* The request ID is 50827.

Request Details:

- Name: Yvonne Callahan
- Approximate Address: No Address Specified
- Phone Number: 7035351505
- Email: yvonneweightcallahan@gmail.com
- Service Type: Mayor, Vice Mayor City Council
- Request Description: Dear Mr. Mayor, Vice Mayor Silberberg, and members of Council,
Before you embark on an impending train wreck, I suggest you look at the video of the special session of the Planning Commission of last Tuesday. The remarks of the Commissioners on the subject of food trucks demonstrate the seriousness of this issue and the nature of the firestorm you are bringing on yourselves. No one has had any reasonable opportunity to carefully review the draft ordinance that you are expected to vote on in a mere 8 days. That includes me and other members of the food truck advisory group. None of us have had any formal contact with staff since mid April. None of us had any input on the memo brought before you on April 22 and none of us have been consulted on the material you now have received. ((That material includes a memo which is an altered one that I provided to staff in April, which I marked "Working document not to be disseminated", but is included in your work package without attribution.)
This ordinance, if enacted, will give virtually free range throughout most of the city for the operation of food trucks. It will give the sole authority to the City Manager--with no mechanism for input from any of you, much less the public-- to determine where food trucks go and what hours they will operate in the "high density traffic zones." There is a lot of language in the draft ordinance concerning notice and an opportunity for food truck operators to challenge enforcement actions of the city for their infractions, but none which would let an aggrieved citizen protest a food truck parked somewhere near his or her home or business.
I would also add that you have been poorly served by staff with regards to the limits that can be legally imposed on the operation of food trucks. You have been continuously advised that "one business cannot be favored over another", but that is almost beside the point. The fact is that food trucks can be, and have been, controlled or even outright banned, throughout many jurisdictions. You have the authority to do it. Jurisdictions continue to ban food trucks completely, to limit them to private property only, and without question to limit where they can vend. The food truck advisory group worked very hard from September to March of this year to create a workable situation and to bring a professional product to you. Our work has been by and large ignored, unless our recommendations were satisfactory to staff. Crucial issues to be decided following the deadline imposed by staff have not been fully vetted.
I will name but one:
The proposed ordinance would require food trucks to be at least 20 feet from an outdoor dining area. Concerns were raised by the group as to whether this was a sufficient distance, as the generators of food trucks can be very noisy. Despite promises from staff to provide data on this point, none was forthcoming.
You are being asked to allow food trucks virtually anywhere in the City. You are about to give one form of a business an ability to operate where and how they please. You are therefore about to undue decades of planning and hard work which has occurred all over the city to create an environment that is functional and aesthetically attractive.
Thank you.
Yvonne Weight Callahan
- Expected Response Date: Friday, May 16

Please take the necessary actions in responding, handling and/or updating this request at the ***Call.Click.Connect.*** staff interface.

If you need assistance with handling this request, please contact CommunityRelations@alexandriava.gov or call 703.746.HELP.

This is an automated email notification of a ***Call.Click.Connect.*** request. Please do not reply to this email.