

City of Alexandria, Virginia

# Presentation on the Feasibility of Food Trucks

April 22, 2014



# Overview of Process



- Staff requested to draft proposal to bring food trucks into the City at the Council Retreat in March 2013.
- Initial draft staff proposal distributed in May 2013.

# Overview of Process (cont'd)



- City Manager appointed a 10-member Food Truck Policy Advisory Work Group in August 2013 made up of the following stakeholders:
  - Four Citizens
  - Two Food Truck Vendors
  - Two Restaurateurs
  - Farmers Market Manager
  - Representative from Alexandria Economic Development Partnership (AEDP)

# Legal Considerations



- On Street Legal Considerations:
  - Constitutional Considerations
  - State Law Considerations
  - Regulations must be:
    - Fairly applied;
    - Based on a governmental interest to protect the health, safety and welfare of the public;
    - Cannot place an excessive burden on the food trucks as compared to the governmental interest being protected;
    - Law allows for establishment of restricted vending zones where additional regulation is justified.



# Legal Considerations (cont'd)

- Off Street Legal Considerations:
  - Constitutional and State Law considerations still apply;
  - Food Trucks are considered to be temporary, accessory uses to the allowed zoning use on the off street property;
  - Restricted vending zone regulations do not apply;
  - Food trucks would be required to obtain permission from the property owner to vend on off street property.

# Food Truck Policy Recommendations



- Food Trucks should be allowed Citywide during the hours from 7:00 a.m. to 8:00 p.m., with some restrictions and the establishment of Vending Zones in high traffic and pedestrian areas (Staff and Work Group agree).
- Not allowed in residential permit parking districts unless catering a private event (Staff and Work Group agree).

# Food Truck Policy Recommendations



- Staff and Work Group agree that Vending Zones should be established with three designated parking spaces from 11:00 a.m. to 2:00 p.m. in traffic corridors.
- The signage would state that the spaces are reserved for food trucks only from 11:00 a.m. to 12:00 p.m.
- If no food trucks are parked in the designated spaces at 12:00 p.m., the parking spaces would be available to the general public.

# Food Truck Policy Recommendations



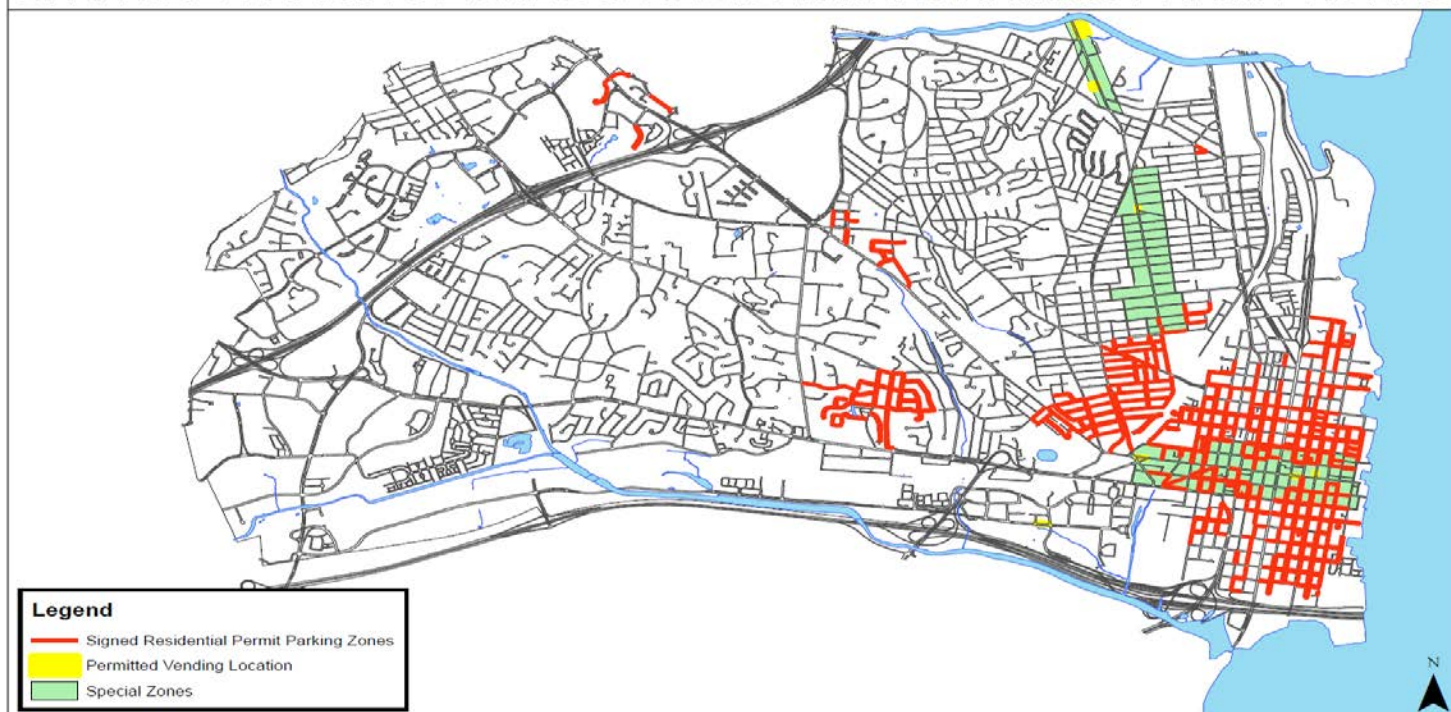
- Initially, four vending zones, each with three designated spaces, are recommended. The City Manager will have the authority to modify existing zones and establish new zones based on demand and availability of parking (Staff and Work Group agree).
  - King Street from the Metro Station to the Potomac River, and two blocks north and south of King Street;
  - Mount Vernon Avenue from Glendale Avenue to Fulton Street and Glebe Road (east/west) to South Glebe Road;
  - Eisenhower/Carlyle area;
  - Washington Street (tbd).



# Citywide Vending Zones & Residential Parking Permit Zones



CITYWIDE VENDING ZONES & RESIDENTIAL PARKING PERMIT ZONES





# King Street Vending Zone

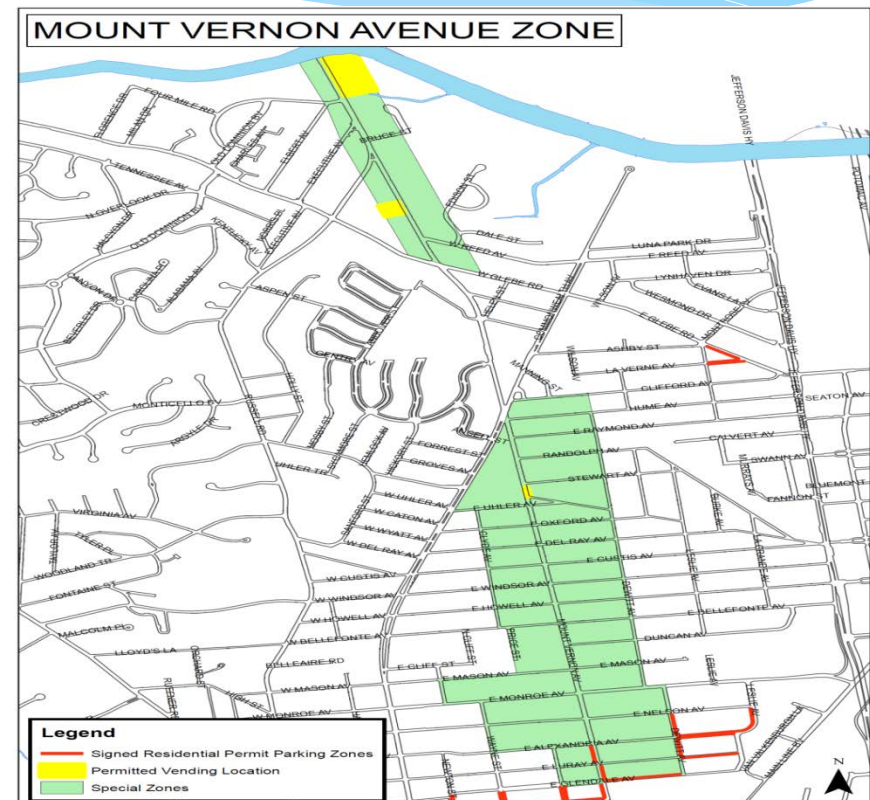
- 100 block of North Royal Street abutting City Hall (all agree).
- 1700 block of King Street in front of King Street Gardens (all agree).
- 500 block of King Street in front of the Courthouse (staff recommendation only).



# Mt. Vernon Avenue Vending Zone



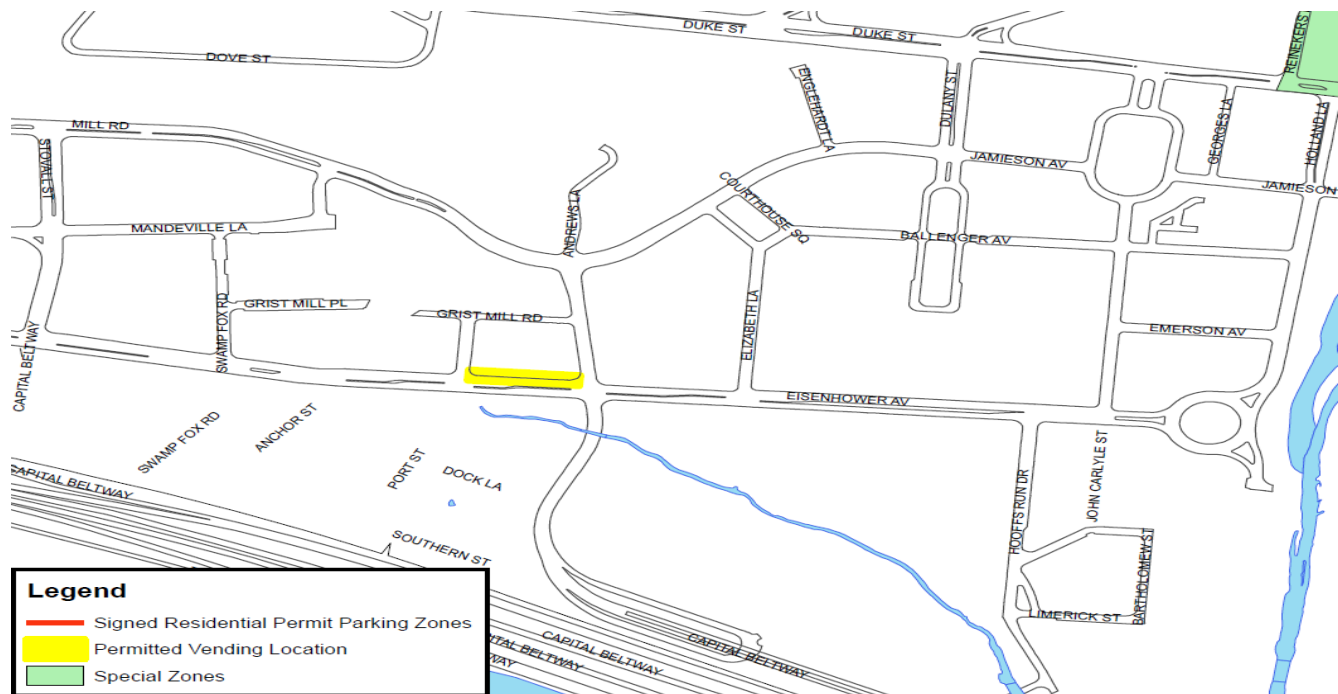
- DCHS Building at 2525 Mount Vernon Avenue (staff recommendation only)
- Arlandria City Parking Lot
- Four Mile Run Park Parking Lot (All agree)



# Eisenhower/Carlyle Vending Zone



- North side of the 2300 block of Eisenhower Avenue (All agree)



# Washington Street Vending Zone



- Once the boundaries are determined, staff proposes as a possible location the 600 block of North Washington Street near Talbot's (work group did not designation a location).





# Other Provisions

- Food trucks should be allowed on public property, e.g. Parks, at the discretion of the City Manager; at Farmers Markets at the Market Manager's discretion; on Schools property at the discretion of the Superintendent (staff and Work Group agree).
- Food trucks should be allowed at all permitted special events (staff and Work Group agree).
- Food trucks should be allowed on private property including churches, private schools, commercial parking lots, and residential areas in private driveways (staff and Work Group agree).
- Food trucks should not be allowed within 20 feet of outdoor dining measured along the curb line (staff and Work Group agree).
- Proposed fees include: Application fee of \$100.00. Application renewal fee of \$100.00. Right-of-way fee of \$450.00. Annual Food Vending License fee of \$40.00. Annual Health Permit of \$50.00, plus a \$40.00 fee imposed by the State. Semi-annual propane tank inspection fee of \$143.00.



# Timeline



- Staff proposes to docket an ordinance for Council's consideration in May 2014. The ordinance would be introduced at the May 13 legislative session, and set for public hearing and final passage at the May 17 public hearing.

# Questions?

