

ORDINANCE NO. _____

AN ORDINANCE to amend and reordain Section 11-700 (Transportation Management special use permits) of Article XI (Development Approvals and Procedures) of the City of Alexandria Zoning Ordinance, in accordance with the text amendment heretofore approved by city council as Text Amendment No. 2013-0009.

WHEREAS, the City Council finds and determines that:

1. In Text Amendment No. 2013-0009, the Planning Commission, having found that the public necessity, convenience, general welfare and good zoning practice so require, recommended approval to the City Council on February 4, 2014 of a text amendment to the Zoning Ordinance to adopt revised Transportation Management Plan Special Use Permit regulations, which recommendation was approved by the City Council at public hearing on February 22, 2014

2. The City Council in adopting this ordinance expressly adopts, ratifies, affirms and concurs in the finding and action of the Planning Commission above stated;

3. All requirements of law precedent to the adoption of this ordinance have been complied with; now, therefore,

THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:

Section 1. That Section 11-700 of the Zoning Ordinance be, and the same hereby is, amended by deleting the current section in its entirety and inserting new language, as shown:

Sec. 11-700 Transportation management special use permits.

11-701 Purpose and intent.

(A) There are certain land uses which, by their location, nature, size and/or density, or by the accessory uses permitted or required in connection therewith, or by certain operational or design and engineering characteristics, tend to cause traffic and related impacts which are contrary to the public health, safety and general welfare in that they lead to, generate or exacerbate: danger and congestion in travel and transportation upon the public streets, parking problems, harmful air pollution, wasteful energy consumption, excess noise, and other adverse impacts upon public and private transportation facilities, environmental quality, historic areas and other qualities of the city which make it a desirable, prosperous and attractive residential and commercial community. These uses present a disproportionate danger of such impacts relative to similar uses of a different size and density and to other uses permitted under this ordinance.

(B) These uses may be allowed to locate within designated zones only under a special use permit, as provided in this section 11-700, which, through the imposition of pertinent

1 conditions and requirements, shall ensure that the adverse and disproportionate
2 traffic, transportation and related impacts of such uses are reduced to levels consonant
3 with the public health, safety and general welfare, that surrounding land, structures,
4 persons and property are adequately protected and that public and private
5 transportation is facilitated.

6 (C) The purpose of this section 11-700 is to mitigate the traffic, transportation and related
7 impacts of such certain land uses through the requirement that a transportation
8 management plan for such uses be prepared and that a special use permit be issued for
9 such uses containing terms and conditions which require the implementation of an
10 appropriate transportation management plan. The intent of the transportation
11 management plan is to reduce single occupancy vehicle trips by:

- 12 • encouraging other forms of travel, including transit use,
13 ridesharing, walking and bicycling to accomplish that reduction
14 through site-specific controls and conditions;
- 15 • leveraging and sharing planned or existing TMPs and conditions in
16 neighboring uses,
- 17 • fees paid to a citywide transportation demand management
18 program,
- 19 • additional measures or a combination thereof, all in coordination
20 with the city's overall transportation demand management program,
21 Transportation Master Plan, and the Transportation chapter of the City
22 of Alexandria Master Plan.

23
24 *11-702 Transportation Management Plan Program.*

25
26 (A) There is hereby created a Transportation Management Plan (TMP) Program
27 designed to accomplish the purpose and intent of this section 11-700 by maximizing
28 the mobility of all users by encouraging transit use, ridesharing, pedestrian and
29 bicycle transportation to minimize single vehicle occupancy trips by motor vehicles
30 and ensuring adequate transportation infrastructure and services to support future
31 levels of development.

32
33 (B) The TMP Program shall consist of a citywide TMP (Citywide TMP) as well as
34 stand-alone TMP programs operated by individual developments.

35
36 (C) The Director of Transportation and Environmental Services shall report on an
37 annual basis to the Transportation Commission, the Planning Commission and City
38 Council on the status of the TMP Program. The annual report shall be distributed to
39 all developments that contribute to the City-wide and City-managed TDM Fund.

40
41 *11-703 Transportation Demand Management Fund.*

42
43 (A) There is hereby created a citywide, city-managed dedicated Transportation
44 Demand Management (TDM) Fund (TDM Fund) which will promote and create

1 transportation alternatives to single occupancy vehicles that meet the goals of this
2 section 11-700 and the Transportation chapter of the City of Alexandria Master Plan.

- 3
- 4 (B) Any payments made to the City as a result of the conditions or requirements of an
5 approved TMP SUP shall be deposited into the city TDM Fund.
- 6
- 7 (C) Funds deposited into the city TDM Fund shall be separately maintained and
8 segregated and not subject to use other than for its approved program expenditures.
- 9
- 10 (D) As part of its annual report on the status of the TMP Program under section 11-
11 702(B), the Director of Transportation and Environmental Services shall report on
12 the status of the TDM Fund, including how funds have been spent in the prior year
13 and a proposed program of expenditures for the following year. After a public
14 hearing and consideration by the Transportation Commission and the Planning
15 Commission, each Commission shall make a recommendation to City Council,
16 which shall adopt an annual program of TDM expenditures for the city.
- 17

18 *11-704 Application of TMP program to development; required participation.* Each
19 development for which a site plan is required pursuant to section 11-400 of this ordinance may
20 be required to obtain approval of a TMP SUP, depending on its development tier and the
21 requirements for participation outlined in this section 11-704.

22

- 23 (A) *Development tiers.* The following development tiers represent a graduated level of
24 development to which TMP requirements apply.
- 25

- 26 (1) *Tier one uses.* The following levels of development typically have a
27 relatively low level of traffic and related impacts and are regulated as a tier
28 one use.
- 29 a) *Residential:* more than 20 but no more than 99 residential units;
30 b) *Commercial or professional office space:* more than 9,999 but no more
31 than 99,999 square feet of Floor Area.
32 c) *Retail:* either more than 9,999 but no more than 74,000 square feet of
33 Floor Area or more than 3,000 square feet but no more than 10,000 square
34 feet of Floor Area with more than 50 peak hour trips during either peak
35 hour as defined in the administrative regulations authorized by Section 11-
36 709.
37 d) *Hotels:* 30 rooms or more; and
38 e) *Industrial or warehouse:* 30,000 or more square feet of Floor Area.
- 39

- 40 (2) *Tier two uses.* The following levels of development typically have a moderately
41 high level of traffic and related impacts and are regulated as a tier two use.
- 42 a) *Residential:* more than 99 but no more than 349 residential dwelling units;
43 b) *Commercial and/or professional office space:* more than 99,999 square
44 feet but no more than 249,000 square feet of Floor Area; and
45 c) *Retail space:* More than 74,999 square feet but no more than 149,000
46 square feet of Floor Area.

- 1
2 (3) *Tier three Uses.* The following levels of development typically have a very
3 high level of traffic and related impacts and are regulated as a tier three use.
4 a) *Residential:* more than 349 dwelling units;
5 b) *Commercial and/or professional office space:* more than 249,999 square
6 feet of Floor Area; and
7 c) *Retail space:* more than 149,999 square feet of Floor Area.
8
9 (4) *Mixed Uses.* For a development or building that includes more than one use,
10 each use shall be separately assessed and the highest applicable tier shall apply to
11 the whole development. If a development has more than one use in the same
12 tier, then the next highest tier will be used to define the TMP development tier.
13
14 (5) All other uses shall be exempt from the requirements of this section 11-700.

15 (B) *Program participation based on tier status.*

- 16 (1) *Participation.* Each TMP project, depending on its development tier, has the
17 following requirements and options with regard to the type of TMP program in
18 which it participates:
19 a) A tier one use shall be required to participate in the Citywide TMP
20 program.
21 b) A tier two use shall have the option, with the consent of the Director of
22 Transportation and Environmental Services and approval of this Special
23 Use Permit, of participating in the Citywide TMP program or operating its
24 own stand-alone TMP and may be encouraged to partner with a
25 neighboring use.
26 c) A tier three use shall create and operate its own stand-alone TMP and may
27 be encouraged to partner with a neighboring TMP.
28 (2) *Requirements with Respect to participation in the City-wide TMP Program.*
29 Each development that is required to participate in the city-wide TMP program
30 must comply with all conditions of the TMP SUP which at a minimum will
31 include:
32 a) Designation of a TMP Coordinator whose contact information shall be
33 provided to the City;
34 b) Regular payments will be made into the TDM Fund in accordance with the
35 TMP Assessment as described in Section 11-708 herein; and
36 c) Access to the property by the City in order to implement TDM measures
37 such as surveys, mailings and hosting events to encourage participation.
38 (3) *Requirements with Respect to Partnering*
39 a) A tier two or tier three use TMP partnership proposal shall be submitted
40 jointly by both parties.
41 b) The proposal shall be reviewed and approved by the Director of
Transportation and Environmental Services.

- 1 c) If a partnership is approved, each use involved in such a TMP partnership
2 must still independently meet the requirements of its TMP, including
3 independently submitting all required reports.

4 *11-705 Application for TMP special use permit*
5

- 6 (A) *Application.* A TMP SUP application shall be filed pursuant to section 11-500 of
7 this ordinance and consistent with the administrative guidelines authorized
8 pursuant to section 11-709. The application shall be filed concurrently with the
9 application for approval of a preliminary site plan for the same use as required by
10 section 11-400 of this ordinance.
11
- 12 (B) *Multi-modal transportation scoping requirement.* The application shall include a
13 scoping form which shall conform to the guidelines established with the
14 administrative regulations authorized by Section 11-709 to determine whether a
15 multi-modal transportation study will be required.
16
- 17 (C) *Multi-modal transportation study requirement* If a multi-modal transportation
18 study is required it shall meet the requirements set forth in the administrative
19 guidelines authorized by Section 11-709 herein and at a minimum shall address
20 the following:
21 (1) Vehicular transportation
22 (2) Transit service
23 (3) Bicycle and pedestrian facilities
24 (4) Parking study and management plan required if parking reduction
25 requested, unless otherwise exempted in the Small Area Plan or other City
26 Council approved plan
27 (5) Proposed Transportation Management Plan.
- 28 (D) *Proposed TMP.* The applicant shall propose a TMP as part of the application
29 which shall conform to the guidelines established by administrative guidelines
30 authorized by section 11-709, and shall at a minimum include the following:
31 (1) Strategies that influence travel behavior by mode, frequency, time, route
32 or trip length in order to reduce single vehicle occupancy trips.
33 (2) Specific program components which may include, but are not limited to, a
34 combination of the following: subsidies for transit, carpool, vanpool and
35 shuttles; parking for carpool and vanpool vehicles; carshare or rideshare
36 programs; marketing; teleworking facilities; bicycle facilities.
37

38 *11-706 Action by city council.*
39

- 40 (A) In reviewing an application for a special use permit under this section 11-700, the
41 city council shall consider the traffic, transportation and related impacts of the
42 proposed use, the applicable factors listed in section 11-504, and the following

characteristics of the proposed use that will determine or affect the extent of those impacts:

- (1) Whether the SUP will encourage the use of travel modes other than single occupancy vehicles and reduce the peak hour traffic impacts associated with new development;
- (2) Whether the SUP will maximize the mobility of pedestrians, transit users, bicyclists and motor vehicles and create an integrated, multimodal transportation system that is accessible and safe for all users;
- (3) Whether the SUP will maintain the viability of its commercial centers, neighborhoods and growth areas by providing adequate transportation infrastructure and services to support future levels of development; and
- (4) Whether the SUP will minimize vehicular impacts associated with new development.

- (B) The city council may approve an application for a special use permit under this section 11-700 if it determines (i) that the applicant's transportation management plan is in accord with the requirements of this section 11-700, (ii) that the transportation management plan, together with any amendments deemed appropriate by council, demonstrates that reasonable and practicable actions will be taken in conjunction with and over the life of the proposed use which will produce a measureable reduction in the traffic and transportation impacts consistent with the mode share target as set forth in the TMP SUP, (iii) and that those actions, strategies and programs will be taken in conjunction and coordination with the city's transportation demand management program.

11-707 Conditions and Requirements. In approving a TMP SUP under this section 11-700, city council may impose such reasonable conditions and restrictions that it determines are necessary and desirable to ensure that the use will further the intent of this section 11-700, the applicable factors of section 11-504, and the factors listed in sections 11-706(A). Such conditions shall include such operational activities and fee payments designed to achieve successful transportation demand management, including at a minimum the following:

- (A) Coordinator. Each TMP project shall appoint a coordinator responsible for the implementation of the TMP and for coordination with the city.
- (B) Surveys. Each TMP project that is not part of the Citywide TMP Program shall be responsible for surveying its residents, tenants, and employees on an annual basis to determine the success of the TMP. The TMP project must demonstrate a good faith effort to achieve response rate targets as set forth in the TMP SUP for the project.

(C) Reviews. Each TMP shall be required to report annually on its activities under the TMP and shall be reviewed by the city to determine its TMP compliance.

(D) TMP assessment. Each TMP will be required to pay a TMP annual assessment pursuant to section 11-708.

11-708 TMP assessment schedule and adjustments. Each TMP shall be required to make a monetary payment at a given rate based on the development type and size. The payment shall be made either into the TMP Fund for the individual project or into the city TDM Fund, depending on the program participation of the development as defined by Section 11-704 herein. The amount of the payment shall be based on a standardized rate as that rate may be modified as provided herein.

(A) The base rate applicable to all TMPs subject to the assessment as of EFFECTIVE DATE is as follows:

Land Use	Base Rate in FY14
Residential	\$81.12 per dwelling unit
Commercial	\$0.254 per square foot of Floor Area
Retail	\$0.203 per square foot of Floor Area
Hotel	\$40.56 per room
Industrial	\$0.101 per square foot of Floor Area

(B) The base assessment rate will be adjusted on an annual basis on July 1 of each year in accordance with the Consumers Price Index (CPI-U) as reported by the United States Department of Labor, Bureau of Labor Statistics. The base assessment rate in effect at the time of the project's first certificate of occupancy permit (CO) is the applicable rate for the project.

(C) If any part of the TMP project is within 1,000 feet walking distance of a Metrorail station entrance or a BRT/fixed transit station entrance (Station Entrance), on a fully operational corridor, a 20% reduction from the base assessment rate will be applied. If the TMP project is within 1,500 feet of a Station Entrance, a 15% a reduction from the base assessment rate will be applied.

11-709 Administrative Guidelines. The Director of Transportation and Environmental Services is hereby authorized to promulgate administrative guidelines to supplement this section 11-700 and to facilitate the TMP Program. The guidelines shall be consistent with the provisions of this section 11-700. They shall include the city's technical assumptions, specifications, submission requirements, and expectations for applicants and participants in the TMP program and shall be designed to provide guidance to applicants and their professional consultants and to facilitate participation by applicants and coordination between development applicants and staff. The guidelines shall be approved initially by city council and any subsequent changes to the guidelines shall be made part of the annual reporting required under section 11-702(B).

11-710 Reserved

11- 711 Enforcement and civil penalties.

- (A) Compliance Required. Each TMP project is required to comply with all conditions of its TMP SUP and with the provisions of this section 11-700 and compliance will be assessed on a regular basis as part of required review of the TMP by the city.
- (B) Failure of a TMP project to comply with its approved TMP shall result in the assessment of civil penalties or revocation of the approved TMP SUP as follows:
- (1) A violation of a TMP SUP condition may result in the following cumulative penalties, which may be accrued in any given 12 month period as follows:
- (a) If the Director of Transportation and Environmental Services determines that a violation of the TMP SUP has occurred, he or she may cause a notice of violation to be served on any such person committing or permitting such violation. Such notice shall give 30 days for the violation to be corrected.
- (b) If the 30 day compliance period elapses and the violation of the TMP SUP arising from the same set of operative facts continues, a notice of violation with civil penalty in the amount of 5% of the use's annual financial obligation as provided in the SUP conditions, up to a maximum of \$5,000, may be assessed. Such notice shall include an additional 30 day compliance period to correct the violation.
- (c) If, after the compliance period in 11-711(B)(1)(b) elapses, the violation of the TMP SUP arising from the same set of operative facts continues, a notice of violation with a civil penalty in the amount of 10% of the use's annual financial obligation as provided in the SUP conditions, up to a maximum of \$5,000 may be assessed. Such notice shall include an additional 30 day compliance period to correct the violation.
- (d) If, after the compliance periods provided in section 11-711(B)(1)(b) and (c) elapses, the violation of the TMP SUP arising from the same set of operative facts continues, a notice of violation with a civil penalty in the amount of 15% of the use's annual financial obligation as provided in the SUP conditions, up to a maximum of \$5,000 may be assessed.
- (2) If after assessment of three civil penalties, any use continues to fail to comply with a condition of its approved TMP, the use may be required to participate in the Citywide TMP Program, may be subject to increased review and reporting requirements and may be subject to a staff recommendation for action by the city council revoke the TMP SUP pursuant to section 11-205 of this ordinance.

1 *11-712 Permit validity and modification.*

- 2
- 3 (A) Each special use permit issued pursuant to the provisions of this section 11-700
- 4 shall expire and become null and void concurrently with the expiration of the site
- 5 plan approved in connection therewith as provided in section 11-400.
- 6
- 7 (B) The enlargement, extension or increase of more than five percent in the Floor
- 8 Area expressed in square feet of any use for which a special use permit has been
- 9 issued under the provisions of this section 11-700 shall require an application for
- 10 and approval of a new or amended special use permit governing the entire use as
- 11 enlarged, extended or increase.
- 12
- 13 (C) In the case of a mixed-use building or structure for which a special use permit has
- 14 been issued under this section 11-700, any modification of the mixture of uses
- 15 which increases or decreases the amount of square feet utilized by the dominant
- 16 use by more than 20 percent shall require an application for and approval of a new
- 17 or amended special use permit governing the entire building or structure as
- 18 modified.
- 19
- 20

21 *11-713 Nonconforming use status and related matters.*

- 22
- 23 (A) No individual building or structure, otherwise subject to the provisions of this
- 24 section 11-700, which is in existence on May 16, 1987, or for which a preliminary
- 25 site plan approved on or before May 16, 1987, continues in force and effect, shall be
- 26 deemed a nonconforming or noncomplying use by virtue of any provision of this
- 27 section 11-700, nor shall any such building or structure be subject to the provisions
- 28 of this section 11-700.
- 29
- 30 (B) Any TMP SUP granted after May 16, 1987 and before March 15, 2014 remains in
- 31 full force and effect. No individual building or structure, otherwise subject to the
- 32 provisions of this section 11-700, which is in existence on March 15, 2014, or for
- 33 which a preliminary site plan approved on or before March 15, 2014, continues in
- 34 force and effect, shall be deemed a nonconforming or noncomplying use by virtue of
- 35 any provision of this section 11-700, nor shall any such building or structure be
- 36 subject to the provisions of this section 11-700.
- 37
- 38 (C) Any other provision of law to the contrary notwithstanding, the owner, contract
- 39 purchaser or lessee, or any authorized agent of such party in interest, of any
- 40 individual building or structure or project, complex or development which is or
- 41 becomes a lawful nonconforming or noncomplying use under the provisions of this
- 42 section 11-700, may file an application for the issuance of a special use permit under
- 43 the provisions of this section 11-700.
- 44
- 45

1 *11-714 Administration.*

2
3 (A) The director shall administer the provisions of this section 11-700 and shall consult
4 and coordinate with the directors of transportation and environmental services and of the
5 transportation planning division and such other divisions of the city government as may
6 be appropriate.
7

8 (B) The fee for filing and processing a special use permit application shall be according
9 to that prescribed by section 11-104 and such fee shall be in addition to any other fees
10 required under this ordinance.
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13
14 Section 2. That the director of planning and zoning be, and hereby is, directed to
15 record the foregoing text amendment.
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17 Section 3. That Section 11-700, as amended pursuant to Section 1 of this ordinance,
18 be, and the same hereby is, reordained as part of the City of Alexandria Zoning Ordinance.
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20 Section 4. That this ordinance shall become effective on the date and at the time of
21 its final passage, and shall apply to all applications for land use, land development or subdivision
22 approval provided for under the City of Alexandria Zoning Ordinance which may be filed after
23 such date, and shall apply to all other facts and circumstances subject to the provisions of the
24 City of Alexandria Zoning Ordinance, except as may be provided in Article XII of the Zoning
25 Ordinance.
26

27 WILLIAM D. EUILLE
28 Mayor
29

30 Introduction: March 11, 2014
31 First Reading: March 11, 2014
32 Publication:
33 Public Hearing: March 15, 2014
34 Second Reading: March 15, 2014
35 Final Passage: March 15, 2014
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